

News of Jonesville

Miss Virginia Lineberry, Editor

Phone 44-M

The Jonesville Parent-Teacher Association will hold its regular monthly meeting on Thursday night, March 14, at 7:30 o'clock. A miscellaneous program will be presented by children from the various grades. Everyone is urged to attend.

Mr. and Mrs. F. A. Lineberry and son, Leonard, visited the former's parents, Mr. and Mrs. T. L. Lineberry, of near Boonville, Sunday afternoon.

Miss Evelyn Arnold spent the week-end in North Wilkesboro visiting friends and relatives.

Miss Beatrice Scott, of Ronda, spent the week-end here the guest of Mr. and Mrs. Thurmond Harris.

Miss Mabel Hemric, of High Point, is spending an indefinite time here with Mrs. Dewey Southard.

Miss Hilda Gae Renegar, student at W. C. U. N. C., Greensboro, spent the week-end here

with her parents, Mr. and Mrs. V. L. Renegar.

Mrs. J. M. Rose returned to Davis hospital, Statesville, Monday afternoon, to undergo another operation.

Rev. Creech, pastor of the Pentecostal Holiness church, entered Duke hospital, Durham, Sunday night.

Mrs. Scott Underwood, of Harmony, is visiting in the home of Mrs. P. H. Underwood this week.

Those listed among the sick this week are Miss Kay Price, Mrs. P. H. Underwood and Mrs. Dewey Helton.

Mrs. Jack Brown and Mrs. M. A. Holcomb spent Wednesday in Winston-Salem and attended a luncheon at the home of Mrs. R. E. Henning.

Mrs. Max Anthony and son, Staley, Mrs. Cecil Seaver, Miss Lorene Osborne and Mr. Hal Harrison spent Monday in Granite Falls.

Mr. and Mrs. Charlie Gilliam and daughter, Pauline, and Mr. R. M. Osborne spent Sunday in Winston-Salem.

Mr. and Mrs. Cecil Seaver, Misses Lorene and Willie Bell Osborne and Messrs. Junior and Staley Anthony spent Sunday in Hamptonville.

Mr. and Mrs. Lawrence Gough spent Sunday in Yadkinville.

Mr. and Mrs. Bradford Faw had as their guests Sunday Mr. and Mrs. R. E. Faw, of Hickory. Miss Rachel Brown, of Burlington, is spending this week here with her grandfather, Mr. A. L. Brown.

Mr. and Mrs. Jim Groce and Mr. and Mrs. Roby Sprinkle and son, Michael Doss, visited Mr. Wilson Coe, of Copeland, Sunday.

Mr. and Mrs. John Mayberry and children, Gail and Vickie Gwen, visited friends and relatives in North Wilkesboro Sunday.

The following Beta club members attended the state-wide convention held at Raleigh March 8-9: Grace Myers, Pansy Burcham, Nonnie Burcham, Ruth Brown, Joe Brandon, Keith Mayberry, Eugene Martin, John Taylor, James Mathis and the sponsor, L. S. Weaver.

Mr. and Mrs. Arthur Martin had as their dinner guests Sunday Mr. and Mrs. Z. B. Martin.

Mr. and Mrs. D. G. Reece and children, Dothan and Sarah Lou,

accompanied Mrs. Davis Reece and son, Davis Nance, Jr., to her home in Roxobel Sunday and returned Monday night.

W. M. S. Has Annual Study Course Monday Evening

The W. M. S. of the Baptist church met at the church Monday evening, and had their annual study course. The Arlington W. M. S. and Y. W. A. were also present.

Mrs. Jack Brown was in charge of the program and she chose as her speakers for the evening, Mrs. Raymond Connel and Miss Phoebe Day, of Boonville; Miss Irene Baugess, of Arlington, and Miss Bertha Adams, of Jonesville. Each discussed chapters from the book, "Give Ye Them to Eat." Miss Bertha Adams was also in charge of the devotional.

After the program, each person contributed a small sum for the benefit of Home Missions and afterwards Mrs. Pinkney Jones, of Arlington, led the benediction.

Mr. Harold Swain Honored on Birthday Anniversary

Mrs. Harold Swain entertained her husband with a lovely party on his nineteenth birthday anniversary at their home in the Chappell apartments Saturday night.

During the evening many games and contests were enjoyed and the honoree was presented with many lovely gifts.

During the social hour, refreshments were served to the following: Misses Dixie Chappell, Virginia Lee Holcomb, Francis Pardue, Erlene, Lorene and Elizabeth Harris, Helene and Lucille Swaim and Messrs. James Davis, Mather Swaim, Aubrey Church, Ray and Ernest Baker and the hostess and honoree, Mr. and Mrs. Harold Swaim.

Miss Mabel Hemric, of High Point, was an out-of-town guest.

Della Woodhouse Circle Meets Tuesday Evening

The Della Woodhouse circle of the Baptist church met Tuesday evening at the home of Mrs. J. D. Eller, with twelve members, one visitor, Mrs. Minnie Parks, and one new member, Mrs. Sam Martin, present.

Mrs. M. H. Helton was in charge of the devotional. Mrs. John Arnold was in charge of the program, "Steadfast in Homelands," and was assisted by Messdames J. L. Brandon, J. R. Reid, F. A. Lineberry, W. J. Brown, D. G. Reece, Tat Davis and Miss Bertha Adams. Mrs. Minnie Parks also took part on the program and represented her race.

During the business period which was in charge of Mrs. V. V. Holcomb, an interesting letter from Mrs. D. H. Craven, our associational president, who is in Florida for her health, was read and discussed.

During the social half-hour, refreshments were served.

Beta Club Entertained

The Beta club enjoyed a delightful party Thursday evening, March 7, at the home of Miss Polly Vestal.

The meeting was called to order by the president, Eugene Martin, and routine business was transacted, after which the club held a debate: Resolved: That U. S. Citizens Should Be Allowed to Vote on Whether or Not They Went to War. Taking the affirmative was Eugene Martin and on the negative side were Lorraine Vestal and L. S. Weaver.

A social hour was enjoyed by all and refreshments were served to the following: Misses Grace Myers, Pansy Burcham, Lonnie Burcham, Ruth Brown, Opal Ingoal, Edwina Hemric, Mary Thompson, Mary Frances Apperson, and the hostesses, Polly Vestal, Lorraine Vestal and Jessie Lee Adams, and Messrs. Thomas Reece, Turman Reece, Keith Mayberry, James Mathis, Eugene Martin and the sponsor, L. S. Weaver.

TO STAGE AMATEUR SHOW, BABY CONTEST

An amateur program and baby contest will be staged Friday evening, March 15, at 7:30 at West Yadkin school. Approximately \$25 in prize money will be awarded winners in the various contests. Only students of the school may participate.

The baby winning the highest number of votes will be given a loving cup; the second highest will receive a \$3.00 cash prize and the third highest \$1.00 in cash. Much interest is being shown in the contest, the entrants being sponsored by the various clubs and departments of the school.

The public is cordially invited to attend.

CARD OF THANKS

We wish to thank our kind neighbors and friends for their kindness and sympathy during the illness and parting of our beloved husband and father. You helped us carry our burden.

MRS. R. P. CORAM AND CHILDREN.

Fish Too Small

Angler (to friend)—"Yes, the fish was too small to bother with, so I got two men to throw it back into the water."

Entered in Baby Contest



Above are entrants in the baby contest to be staged at West Yadkin school Friday evening as a feature of an amateur program in which a large number of children will take part. They are, left to right: Cynthia Gough, daughter of Mr. and Mrs. Charlie Gough; Mary Jane Madison, daughter of Mr. and Mrs. Ray Madison; Lola Jean Procter, daughter of Mr. and Mrs. Paul Procter; Sue Carol Johnson, daughter of Mr. and Mrs. Coy Johnson; and Dorothy Jean Parks, daughter of Mr. and Mrs. Charles R. Parks.

ANNIVERSARY IS BEING OBSERVED

Local Dentists Attend Dinner in Statesville in Celebration of Event

HUNDRETH BIRTHDAY

Drs. E. G. Click, M. O. Fox and R. B. Harrell, Elkin dentists, attended a dinner in Statesville last Monday evening in celebration of the 100th anniversary of the American dental profession, similar dinners to be held throughout the nation all during the month of March.

The dinner held in Statesville Monday, and the other dinners which are to be held, commemorate two important marks in the history of dentistry, the founding of the first dental school in the world, and the establishment of the first national dental association. The national celebration will reach a climax on March 18-20 in Baltimore, Md., where in

1840 the first dental school in the world was founded.

Tribute will be paid to Drs. Horace A. Hayden and Chaplin A. Harris, who founded the Baltimore College of Dental Surgery, and were guiding forces in the establishment of the first dental society and the first dental journal, forerunners of the American Dental association and the association journal.

Dr. Click will attend the Baltimore celebration, he said Monday. He is a graduate of the Baltimore College of Dental Surgery.

DUKE POWER COMPANY HOLDING SPECIAL SALE

The annual sale of electric stoves and electric water heaters staged by the Duke Power company, is now under way with an attractive special offer being announced as a feature of the sale.

In an advertisement in this issue of The Tribune, the many advantages and the economy of electric cookery and electric water heating is pointed out. Full details of the special offer may be obtained by turning to the advertisement.

I WANT TO GET AN EASTER PRESENT FOR MY WIFE - WHAT DO YOU THINK SHE'D LIKE?

THAT'S EASY! JUST STOP AT

ELK PHARMACY

Norris Candy 60c to \$1.50
Complete line of Perfumes and Cosmetics

ELK PHARMACY
Cut-Rate Druggists
Incorporated

THE MEN'S SHOP FOR EASTER CLOTHES!

Everything you need for spring . . . for the Easter Parade . . . is here in plenty of variety and in the season's newest styles and colors. All accessories for spring wear!

Men's Suits

You'll like the new spring suits in gabardines, tweeds and worsteds. Newest styles, finest materials, correct colors. Complete range of sizes.

\$22.50 - \$24.75
\$27.50
Some Cheaper

Sport Coats

You'll need a sport coat. Fine quality woolen material, expertly tailored in the season's most correct styles.

\$12.50 - \$14.50

Sport Shoes

We are offering a wide variety of sport shoes and shoes for dress wear at the price you want to pay. Two-tones and solids. See our windows.

New Ties 50c-\$1.00

Newest Spring Hats By

KNOX \$5.00 | **BYRON \$3.85**

The Men's Shop

Herman Guyer — Phone 199 — Barrett Lankford

How Does Your Advertising Investment Compare With The Average

??
95%

Competent business men scale their advertising investment in proportion to gross sales . . . Then they use their advertising on a program basis so as to follow a systematic plan.

*The following percentage of gross sales usually are followed, according to surveys made by recognized authorities:

Department Stores	2.5
Men's Stores	3.3
Women's Wear Shops	3.1
Furniture Stores	6.3
Drug Stores	2.9
General Merchandise	1.5
Jewelry Stores	3.1
Grocery Stores	1.0
Meat Markets	1.0
Specialty Shops	3.8
Dry Cleaners and Dyeing	3.3
Hardware Stores	1.0
Other Businesses	2.0

of all failures in business are from the ranks of non-advertisers . . . Only 5 per cent. of those that fail are advertisers. — According to Bradstreet.

What About YOUR Firm, Mr. Business Man?

Check your gross sales and your advertising percentage can easily be figured . . . Your business cannot differ much from the average in your line, and if you wish to improve it—or even hold it where it is today — then you cannot ignore your duty to yourself . . . And maybe we can help you.

The advertising medium that for more than 25 years has produced the greatest results for business men who have desired to reach homes in this trade territory with their messages is—

The Elkin Tribune

NORTH CAROLINA'S BEST WEEKLY

*Figures compiled by Harvard Bureau of Business Research and Northwestern University Bureau of Business Research.