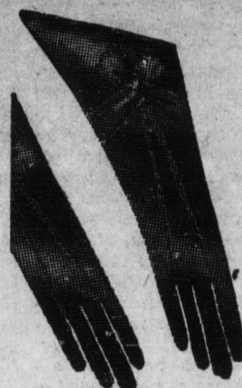




### Attractive New BAGS

Many, many new bags in clever and attractive styles for spring. Patents, kid and pig skin in pastels, red, navy and black. You'll find the one to match your ensemble.

98c-\$1.98-\$2.98



### BEAUTIFUL GLOVES to Complete Your New Ensemble

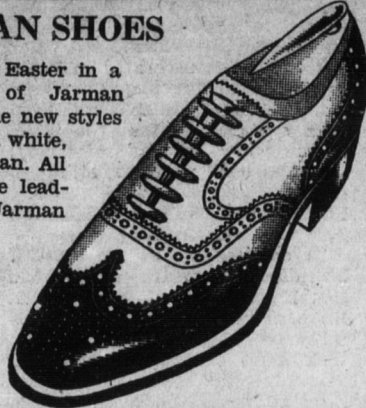
Gloves are unusually attractive this season. See the new styles in fabric, kid and doe skin. Navy and white. All sizes and all real values, too.

98c and \$1.98

### JARMAN SHOES

Step out for Easter in a new pair of Jarman shoes! See the new styles in brown and white, white, light tan. All are real style leaders. All are Jarman quality!

\$5.00 to \$7.50



### New Spring Styles in

### MEN'S HOSE

Spring socks that men will like because they are in patterns and colors that men like. And the price is low. Pair—

25c



### VARIETY MAKES SELECTING YOUR EASTER OUTFIT EASY HERE.

McDaniel's larger and more varied stock makes it easier for everyone to find just exactly what they want at the price they want to pay. So quit worrying about your new Easter outfit and come on in and select it. You won't be able to find more style or quality elsewhere. And our prices are low.

*Dress up for*

# EASTER

### BUY ON OUR EASY PAYMENT PLAN

No need to deny yourself the pleasure of new spring clothes. Dress up the whole family on our convenient Easy Payment Plan... the Plan that has enabled thousands of people of this section to have what they want in clothing even when it was inconvenient to pay cash. A small down payment, plus easy weekly payments, does it!

### Shoes That Will Lead the Fashion Parade Easter—or Any Day



You'll want a pair of the new Naturalizer shoes... shoes that are built for health—and for stylish appearance. See the brown and white Spectator. Styles in black patent, and gabardine elasticized.

\$6.75

### Newest of Shades in Sheer Silk

### HOSE

Lovely, sheer new shades in silk hosiery by Mojud and Clausner. These lovely new hose will flatter your legs with their sheer beauty.

79c - \$1.00 to \$1.35



### COATS for DRESS SPORT or CASUAL WEAR

You've never seen such variety in lovely new spring coats! Box backs! Fitted styles! Sports coats! Navy, black, tweeds and checks.

\$7.95 to \$22.95 Others \$2.98 to \$39.75

### Ladies' Suits

Suits are more popular than ever this spring. And of course we have the very latest in style! Jerseys, gabardines, flannels.

\$7.95 to \$29.75



### Slips

Tailored and lace trimmed slips in satins and crepes. White and tea rose.

98c and \$1.98

### Dresses

Hundreds of thrilling new dresses in a grand variety of styles, colors and materials! Navy, black and pastels. Beautiful new silks.

\$7.95 to \$19.95

### Dresses

These dresses are low in price but high in value and quality. Lovely new silks in new spring colors.

\$1.98 to \$5.95



### MEN'S NEW SPRING Suits

In New

- STYLES
- FABRICS
- COLORS

There's plenty of style and quality in these fine spring suits by Manchester. See the new fabrics, including the popular tweeds, for Easter and spring. Single and double breast styles

\$19.75

Others \$14.75 Up



New Suits By

**Curlee**

More Style

More Quality

For quality plus... for style plus... for wear that makes it last season after season, select a Curlee suit. We are showing a wide variety of styles and fabrics for your selection. Tweeds, worsteds, gabardines. Single and double breast. Hurry in for yours today!



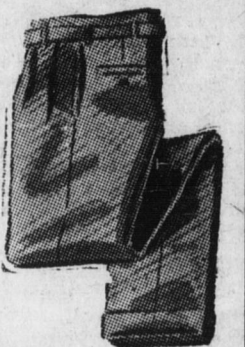
\$24.75

### MEN'S TROUSERS

In New Spring Styles and Fabrics

Stylish new spring trousers in Rivercooled, tropical and gabardines. Styled right. Made right... and best of all, priced right!

\$4.98 and \$6.95



### Men's UNDERWEAR

Fine quality shirts and shorts generously cut for comfort and made for plenty of wear. Two low prices—

25c and 50c

### The Newest in BERG AND DOBBS HATS

You'll want to select your new Easter hat here from our two famous lines — Berg and Dobbs. The leaders in style and quality!

Berg \$3.50

Dobbs \$5.00



### Lovely New Spring BLOUSES

You must have at least two or three blouses for spring. We are showing many lovely new styles in gay spring colors. Batiste and crepe.

\$1.98 - \$2.98



### Skirts of Many Colors and Many Styles

And all are real fashion firsts! Plenty of different styles in materials and colors to match the fresh beauty of spring. We have a big variety of sizes.

\$1.98-\$4.98



# McDANIEL'S

DEPARTMENT STORE

ELKIN, N. C.

### NEW SPRING TIES

There are ties—and ties. But you'll look a long time before you will find the equal of our Wembley and Priestley's Nor East non crush styles at only—

\$1.00

