

and Influence People." CHARM

Here are six specific rules that will help every girl to make her-self more charming. These rules were given me by Dr. Joseph R. Sevier, President of the Fassifern School for Girls, in Henderson-gruthe North Carolina. ville. North Carolina. tion to being the president of he wishes to express.

A course on how to be charm-ing is among the regular curricu-for girls, Camp Greystone, in the lum of this popular girls' school. North Carolina mountains. lum of this popular girls' school. North Carolina mountains. How sensible. In all the world is I asked Dr. Sevier if he taught tiresome. If she wishes to make

a Southern drawl as a part of his a good impression, it would be far course, and he said, "No. Charm is deeper than a manner \bullet of To be liberal with praise if it is speech. Naturally many of our sincere, will lead toward making girls have what is called 'the a dozen friends where the praise-Southern accent,' but we have seeker makes one. Northern girls who haven't any 4. Listen respectfully to the

at all, and they're equally pleas-ing as our Southern girls." opinions of others. Do not make light of them because you do not Here they are, girls, just as you would get them in the classroom at Fassifern:

5. Cultivate a skill which will 5. Cultivate a skill which while instead of trying to interest others in you. The great secret of charm is in thinking of the For example, the girl who can

story-telling, making quick cari-

words, the girl who "does something" is more charming than the girl who sits back, contribut-

ing nothing. 6. If you feel a person is lonely talk to him, serve him tea. There are many ways in which you can give attention and create happi-

Above all, says Dr. Sevier, give up the idea that charm consists of beautiful clothes, an accent, a smile. It's deeper and far more fundamental!

Since these qualifications are sometimes not stressed in the home, Dr. Sevier is providing Fassifern girls with an asset that will serve them long after their diplomas may have crumbled into dust, an asset they often will find of far greater value than all the book-learning that may come their way.

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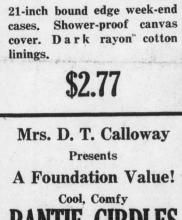












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