

Dale Carnegie

Author of "How to Win Friends and Influence People."

CHARM



Here are six specific rules that will help every girl to make herself more charming. These rules were given me by Dr. Joseph R. Sevier, President of the Fassifern School for Girls, in Hendersonville, North Carolina.

A course on how to be charming is among the regular curriculum of this popular girls' school. How sensible. In all the world is anything more necessary for a girl?

If anybody should know the problems of girls, it's Joseph R. Sevier, for he's taught and managed them for 20 years. In addition to being the president of Fassifern, he has a summer camp for girls, Camp Greystone, in the North Carolina mountains. I asked Dr. Sevier if he taught

a Southern drawl as a part of his course, and he said, "No. Charm is deeper than a manner of speech. Naturally many of our girls have what is called 'the Southern accent,' but we have Northern girls who haven't any at all, and they're equally pleasing as our Southern girls."

Here they are, girls, just as you would get them in the classroom at Fassifern:

1. Interest yourself in others instead of trying to interest others in you. The great secret of charm is in thinking of the other person.
2. Don't monopolize the conversation. Draw out other members of the company present. Remember that every person has an ego he wishes to express.
3. Do not expect constant praise. The girl who invariably tries to draw praise soon grows tiresome. If she wishes to make

a good impression, it would be far better to praise the other person. To be liberal with praise if it is sincere, will lead toward making a dozen friends where the praise-seeker makes one.

4. Listen respectfully to the opinions of others. Do not make light of them because you do not agree with them. Besides, the other person may be right.

5. Cultivate a skill which will give pleasure to others. By "skill" is meant, habits which will influence and serve other people. For example, the girl who can play the piano or tennis, or is clever in other entertaining ways, is likely to be considered more charming than the girl who does none of these things. Singing, story-telling, making quick caricatures of those present, and fortune telling, will add to the amusement of a group. In other words, the girl who "does something" is more charming than the girl who sits back, contributing nothing.

6. If you feel a person is lonely talk to him, serve him tea. There are many ways in which you can give attention and create happiness.

Above all, says Dr. Sevier, give up the idea that charm consists of beautiful clothes, an accent, a smile. It's deeper and far more fundamental!

Since these qualifications are sometimes not stressed in the home, Dr. Sevier is providing Fassifern girls with an asset that will serve them long after their diplomas may have crumbled into dust, an asset they often will find of far greater value than all the book-learning that may come their way.

WITH THE SICK

The following patients have been admitted to the local hospital during the past week: Mrs. Sybil Wagoner, State Road; Mrs. Alva Bonabauer, Elkin; Justine Cheek, Traphill; Mrs. Sarah Hanes, Jonesville; Russell Smith, Elkin; Betty Lou Webb, East Bend; Geo. Lumberton, Statesville; Chester Nichols, Toast; Mrs. Cora Wilmoth, Thurmond; Loyd Dudley, Elkin; Mrs. Epsie Alexander, Jonesville; Mrs. Clyde Osborn, State Road; Mrs. Alden Hunt, Elkin; Thurmond Johnson, Elkin; Ruby Carolyn Stokes, Cycle; Mrs. Bertha Welch, Mt. Airy; Mrs. Octavia Moseley, Crutchfield; R. Melvin Boyd, Elkin; Mrs. Lizzie Hodges, Mt. Airy; Corbett Lowe, Elkin; D. C. Spry, Mocksville; Mrs. Jennie Sutherland, Creston; Mrs. Nell Brown, Creston.

Patients dismissed during the week were: Clifford Vestal, Cycle; W. B. Lankford, Elkin; Clyde Cove, Booneville; Winfield Stanley, Booneville; Mrs. James Booher, Elkin; Ray Stanley, Dobson; Mrs. Odessa Martin, Dobson; Tom Stanley, Rusk; Mrs. Fred Hobson, Yadkinville; Mrs. Zelma Snow, Dobson; Virginia Walker, State Road; Mrs. Edna Hayes, State Road; Mrs. Myrtle Johnson, Mt. Airy; Mrs. Ola Jean Prevette, Jonesville; Mrs. Alva Donabauer, Elkin; Justine Cheek, Traphill; Betty Lou Webb, East Bend; Geo. Lumberton, Statesville; Mrs. Octavia Moseley, Crutchfield.

PENNEY'S IS STAGING UNUSUAL EVENT HERE

The J. C. Penney company store here is this week observing employees' week, the store being under their management due to the absence of G. L. Hill, the manager, who is on vacation.

In an advertisement in this issue, the Penny store is featuring the photographs of each employee, and each employee is offering a special value, in addition to the many other values to be found at the store.

The reader is invited to turn now to the Penny advertisement for complete details of Penney's "We, the Penney Salespeople" event.

GREENWOOD CAFE IS OPENED HERE

Quarters in the Greenwood building on East Main street recently vacated by the Atlantic Cafe, are now occupied by the Greenwood Cafe, under the management of Morgan Greenwood.

The new cafe is featuring delicious meals, sandwiches and short orders, in addition to beer, soft drinks, tobaccos, etc., and remains open all night.

An advertisement in this issue gives complete details.

TO HOLD CANNING LEADER'S SCHOOL

A canning leaders' school will be held in Yadkinville on Thursday, May 30th, at 2 o'clock by Mrs. Clinard, who is a representative of the Ball Canning company.

CARD OF THANKS

The family of the late Meredith Franklin Gregory extend to their friends their sincere thanks for the sympathy and kindness shown them in their bereavement and for the beautiful floral offering. It

WANTS

Living Room Suite upholstered in Mohair, extra large settee and two large chairs only \$20.00 if you buy this week. Eagle Furniture Co.

For sale: Deico light plant, in good condition. Will sell at a sacrifice on account of power now being available. Avery White, Dobson, N. C., Rt. 2. 5-23p

For rent: three and four room apartments. Newly finished. Private bath. Carl Chappell. Telephone 126-M. tlc

For amazing results from your flowers, shrubs and vegetables, feed them Vitamin B-1. Bottle sufficient to make 100 gallons only 25c. Turner Drug Co. tlc

Wanted: Experienced Furniture Salesman-Collector for Elkin and vicinity. A job with a future. Reply to Box 560, Elkin Tribune. tlc

Three Piece Bed Room Suite in good condition for \$15.00 for quick sale. Eagle Furniture Co.

Reward—Lost Bird Dog—Male Pointer, white and yellow. Owner's name on collar. \$5.00 reward for return to H. P. Graham. 6-6c

Modern Beauty Shop will award a free three-day trip to the New York World's Fair on Monday, July 5. Nothing to buy. No strings attached. Visit our shop and register and we will give you complete details. 7-4c

Kitchen Cabinet Base like new only \$7.00. Eagle Furniture Co.

For rent, six room cottage in West Elkin. Reich & Hunt Real Estate Co. tlc

For rent: two furnished bed-rooms, semi-private bath. Mrs. J. P. Phillips, Jonesville, N. C. tlc

We buy scrap iron and metals. Double Eagle Service Co., Elkin, N. C. tlc

Kitchen Cabinet, used but in good condition, \$12.00. Eagle Furniture Co.

Established Raleigh Route available in Allegheny county. Has been worked for over 7 years by the same Dealer. Good opportunity for a hustler with car. Write Rawleigh's, Dept. NCE-64-204, Richmond, Va. 6-13p

Wanted! Refined girls for Beauty Culture Training. A complete course for only \$50.00. State accredited. Mae's School of Beauty Culture, North Wilkesboro, N. C. Mrs. Jake Church, Prop. tlc

When selling or buying produce see Early Combs, in the old city jail building. Telephone 308. tlc

Wanted to repair — radios. Our expert thoroughly knows his business. Prices right. Harris Electric Co., Elkin, N. C. tlc

Flowers and shrubs sickly? Try the amazing Vitamin B-1. Turner Drug Co. tlc

For sale—J. C. Triplett farm located 1 mile from Elkin on Elkin-Winston-Salem highway No. 67. Contains 100 acres—50 acres bottom land, 50 acres upland. Seven-room dwelling, large barn and other outbuildings. Suitable for farming or for subdivision. See R. R. Triplett at Boy-Ton Grill, Elkin, N. C. tlc

Do you want plenty of eggs from strong, fast growing young chicks? If so feed Panamin. We have it. Abernethy's, A Good Drug Store, Elkin, N. C. tlc

Living Room Suite, five pieces, pretty badly worn, all five pieces for \$10.00. Eagle Furniture Co.

We Have Everything FOR THE LAWN
Bone Meal, Cotton Meal, Lawn Fertilizer, Lime, Shady Spot Grass Seed, Evergreen Lawn Grass, Kentucky Blue Grass, Lawn Mixture.
F. A. BRENDLE & SON
Elkin, N. C.

Increase Your Corn Yield 25%

PLANT
Wood's Hybrid Golden Prolific
Deep Roots, Drought, Storm and Disease Resistant
ADAPTED TO YOUR FARM
BACKED BY 13 YEARS' BREEDING
It made highest average yields in N. C. Experiment Station tests for several years; 156% bu. per acre, highest yield ever made by a N. C. 4-H Club boy. Postpaid, peck \$2.15. F. O. B., 1/2 bu., \$3.25; bu., \$6.00. Write for descriptive Catalog.

Leading Seed Corn Growers since 1879
T. W. WOOD & SONS
Richmond, Va.

\$666
Yes, sir! That's the new low cash price for a Goodyear Tire—size 6.00-16—with your old tire!

ALL AMERICA SALE
ONLY 10 DAYS MORE

GOOD YEAR TIRES

INTRODUCING THE NEW ALL-AMERICAN TIRE
MADE AND GUARANTEED BY GOODYEAR

An amazing new Goodyear value for the lowest price field! See it—compare it for downright value at anything like these low prices.

5.25-17 or	\$5.95
5.50-17	
4.75-19 or	\$4.95
5.00-19	

CASH PRICES WITH YOUR OLD TIRE!

LIFETIME GUARANTEE! Every Goodyear Tire we sell is guaranteed in writing for its FULL LIFE, without time or mileage limits.

EASY-PAY TERMS You can own an All-American Tire for as little as **35¢ A WEEK** in easy weekly payments. 12 to 20 weeks to pay

FAMOUS PATHFINDER
A guaranteed Goodyear Tire at popular prices. Only 50¢ a week on Easy-Pay Terms.

\$777	4.75-19 or 5.00-19	\$5.78
	5.25-18 or 5.50-18	6.75
	5.25-17 or 5.50-17	7.08
	6.25-16 or 6.50-16	9.37

Cash prices with your old tire. Other sizes priced in proportion.

ASK ABOUT OUR "90-10" OFFER ON ALL OTHER GOODYEAR TIRES

GOOD YEAR TIRES
LOW COST... HIGH VALUE

ED SNYDER'S TIRE STORE
Greenwood Building, Near New Bridge
PHONE 414

Say, "I saw it in The Tribune." Thanks!

WE Pick These VALUES FOR YOU

THE PENNEY SALESPEOPLE

This is our week! We're running the store. This merchandise was bought by us especially for you and this event.



GLENN LEWIS
Presents
A Man's Value!
Shower Proof
STRAW HATS
Many styles to select from
98c



MRS. W. H. SNEED
Presents
A Woman's Value!
21-inch bound edge week-end cases. Shower-proof canvas cover. Dark rayon cotton linings.
\$2.77



Mrs. D. T. Calloway
Presents
A Foundation Value!
Cool, Comfy
PANTIE GIRDLES
Two-way stretch elastic for a firmly moulded figure
25c



Mrs. Lawrence Irvin
Presents
An Unexcelled Hosiery Value!
GAYMODE
Silk hosiery, two-thread of pure ringless silk
79c



Miss Frieda Dobbins
Presents
A Sports Value!
Misses' and women's rayon slack suits in newest colors
\$1.98



Miss Frances Alexander
Presents
A Toiletries Value!
JACIEL TOILET SOAP
Twelve round cakes of perfumed Lanolin soap. Per box
25c



Sheer Smartness!
COTTON FROCKS
Printed lawns, dimities, and other novelty sheers to keep you cool and dainty all summer. Sizes 12 to 52. Only—
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Men's Values in SHIRTS AND SHORTS
20c Each

Sanforized* broadcloth shorts with "Grippers"! 6 x 5 rib cotton shirts!
*Fabric shrinkage will not exceed 1%

PENNEY'S
J. C. Penney Co., Inc.