

# Dale Carnegie

Author of "How to Win Friends and Influence People."



## COURAGE

The most inspiring sight I saw in Asheville, North Carolina, was a blind man. Asheville is proud of its Blue Ridge Mountains, its climate and the mighty Biltmore mansion that George Vanderbilt built in the gay nineties, a mansion that impressed me more than the Palace of the Hapsburgs in Vienna. Yet my most inspiring experience in Asheville was meeting Ike Kuperman, a blind Jewish printer. For years, Ike was make-up man in the Asheville Citizen-Times composing room. Working under stress and strain, he helped to rush the various editions of the paper out on time. One day last July, a terrible thing happened. He was in the composing room, bending over a page of type, when suddenly tragedy struck him—stark, blinding tragedy. He stopped work, put his hand to his eyes in confusion. A fellow printer asked him what was wrong. "I can't see," he said.

He was blind. He was rushed to the eye clinic at Johns Hopkins Hospital where one of the most skillful eye surgeons on earth performed a series of operations. Ike Kuperman endured ten weeks of agony, mental and physical. Useless! He went home. Blind, hopelessly blind forever!

Now here is the point of the story. Did Ike Kuperman whine and give up? Did he complain about his misfortune? Did he say, "I can't get a job now?"

No, sir. Not Ike Kuperman. I am happy to report that a Catholic charity offered to give this blind Jew a sum of money. The very thought of it cut him so deeply that he wept. No charity for Ike. He marched right back to the composing room of the Asheville Citizen-Times where he had worked for twelve years; and fixed himself up a little lunch counter over in the corner where he now sells cigarettes, candy, hot coffee, cold drinks, ice cream, sandwiches, potato chips and pie to most of the employees of the paper. Some of them buy on credit; so he has learned to operate a typewriter by the touch system to enable him to keep a record of his accounts. He is making a good living at it, supporting his family, keeping his chin up.

Despondent? I didn't meet a more cheerful man in all Asheville. He loves to hear the voices of the printers with whom he has worked for years, to hear all the familiar sounds of the composing room, the shouted instructions, the clink and tinkle of the linotype machines, the scream of a metal saw cutting through a cast.

As I talked to him, he radiated cheerfulness.

Ike Kuperman, you are a tribute to your race, to your country.

You are fired by the proud fighting spirit that inspired our ancestors to cross the seas, conquer the wilderness and build a new civilization. You have in you some of the courage and self-reliance that inspired our great-fathers a century ago, to load up their old shotguns, climb in the covered wagon and head out across the plains in the face of hell, hunger, high water and Indians.

## HAMPTONVILLE

The Sunday school class of Hunting Creek Friends church enjoyed a picnic at Wilson Brown's Nursery, near Mocksville, last Friday. The following members were present: Misses Kathryn Bell, Florence Mason, Pansy Burton and Juanita Sacray; Messrs. Dale and Leon Thomason, Don and David Bell, Paul and Ray Windsor, Ford and Roy Crews, Norris and Graham Wooten, Hubert Critz, J. D. Hedrick, Leonard Reavis, Kermit Sloan and Hal Borron. Mrs. Pearl Windsor also attended.

Mr. and Mrs. Wade Trivette of Yadkinville, visited Mrs. Trivette's parents, Mr. and Mrs. J. J. Whitlock, during the week-end.

Misses Pat and Lucille Holyfield and Mr. and Mrs. Ellis Ashburn spent Friday afternoon in Winston-Salem.

Miss Jessie Ruth Walker of Yadkinville, was the Sunday dinner guest of Miss Florence Mason.

Miss Ann Whitlock is ill at her home, her friends will regret to learn.

Mr. and Mrs. Arthur Ashburn of Red Springs, spent the week-end in this community visiting relatives and friends.

## Pleasant Ridge

Rev. Frank Peeler, of Taylorsville, is expected to fill his regular appointment here Sunday afternoon. The public is cordially invited.

The Woman's Missionary society will meet tonight (Thursday) at the home of Mrs. Gentry Walsh. Everyone is invited to attend.

Thurmond Carter, his mother, Mrs. Ennis Carter, and Mrs. Idusta Harris spent Sunday at Pilot Mountain, the guests of Mr. and Mrs. Colonel Harris.

Mr. and Mrs. Clyde Luffman and son visited Mr. Grat Walters at Hugh Chatham Memorial hospital Sunday afternoon.

Mr. and Mrs. B. W. Carter and sons, Mr. and Mrs. L. C. Luffman and daughter, Mr. and Mrs. T. G. Walsh and children, and Misses Emma and Hazel Harris spent Sunday afternoon at Mt. Airy and Pilot Mountain.

Mr. and Mrs. A. T. Gentry and Mr. Howard Pettyjohn and Miss Effert Gentry attended the Gilliam's reunion held at Sparta last Sunday.

Mr. and Mrs. Ledford Tucker, Mrs. C. L. Luffman, Mrs. T. L. Davis and children, Misses Winnie, Jean and Lucy Luffman, spent last Saturday morning at Doughton.

## Tight Lipped

Funk: Why was Geefuzz so tight-lipped all evening?  
Wiggins: He cleaned his teeth in the dark and used glue by mistake.

## SADDLE HORSES FOR RENT!

For the greatest outdoor sport you should ride one of my saddle horses. Bridal paths on dirt road. Escort man or lady at reasonable prices. Nothing is more healthful than horseback riding. All my horses are gentle and safe for ladies to ride. I also have one extra gentle horse for children. Second right hand road after passing Jonesville high school.

C. A. BOLES

At My Farm - Jonesville, N. C.

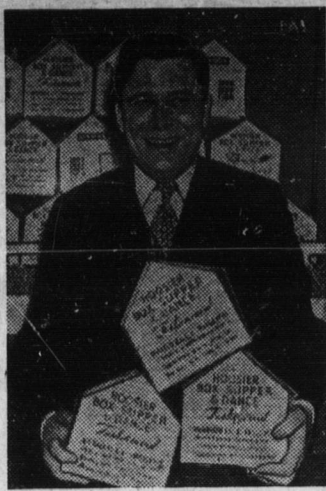
## WELL DRILLING CONTRACTOR

Drilled Wells are cheaper, more sanitary, affording an abundance of water that is always clear, pure and cold. For prices write

R. E. FAW, HICKORY, N. C.

Phone 700-2

## Willkie Honored



NEW YORK, N. Y. . . . Natives of Indiana living in New York City gave a "box supper" for Wendell L. Willkie, who rose from a small town Indiana lawyer to head the Commonwealth and Southern Corporation and is now being mentioned as a possible President of the United States.

## GILLIAM CLAN HAS REUNION

Many Members of Family and Large Number of Friends Attend

## DOUGHTON IS SPEAKER

Mr. and Mrs. D. Reece Gilliam and family delightfully entertained last Sunday June 9, at their colonial home near Sparta for the annual reunion of the Gilliam Clan.

When many members of the family and a number of friends had gathered and exchanged greetings, lunch was spread on a long table previously arranged on the beautiful green lawn where the spreading branches of the cherry trees furnished a perfect setting for this much enjoyed hour.

Ex Lieut.-Gov. R. A. Doughton, who with Mrs. Doughton was present, made a brief but most interesting talk. Rev. S. L. Blevins, after a few moments of silent prayer, for the depressed countries, returned thanks for the bounteous repast, and God's gracious goodness to us.

The registration book was opened, following lunch where all might register.

The Yadkin Valley Four, The Friendly Four and Jones Family quartets sang several numbers that added to the entertainment.

Mrs. C. W. Gilliam, Sr., of Ronda was the oldest relative to register, while little Miss Mary Doccia Gilliam, 10-months-old daughter of Mr. and Mrs. Rufus Gilliam of Sparta was the youngest to enjoy the gathering.

Officers in charge were J. A. Gilliam of North Wilkesboro, chairman, and Mrs. W. H. Jones of Ronda secretary.

The place committee announced that the next reunion will be held at the home of Mr. and Mrs. D. S. Gilliam and mother, Mrs. C. W. Gilliam, Sr., the second Sunday in June 1941.

This was said to be one of the best reunions ever held at this home up in the mountain peaks of God's country where everything seemed to be pointing heavenward. It was a happy day where much love and hospitality prevailed.

## COOL SPRINGS

There were one hundred seventeen present for the Sabbath school hour Sunday, with many additional for the eleven o'clock preaching service.

Among our visitors were Mrs. Lelia Morrison and children, of Jonesville; Mrs. Mary Burcham Holcomb and children of Mooresville; Mr. and Mrs. Guy Stinson and son of Elkin; Mrs. Lexie Carter and daughter, Virginia, of Georgia; Rev. and Mrs. Glenn Baugess and Rev. Orville Alexander were also present.

Mr. Todd Kress of Salisbury was the week-end guest of Maynard Harris.

Mr. and Mrs. James Ross of Fieldale, Va., and Alex Ross of Benham, were guests of Mr. and Mrs. R. C. Harris Saturday.

Mr. John Holbrook of Traphill spent Sunday here the guest of his brother, Mr. Lawrence Holbrook and Mrs. Holbrook.

Mr. and Mrs. Dula Carter and children of Georgia spent the week-end here the guests of Mr. and Mrs. Marvin Shauffner.

This community sustained another loss, with the passing away of one of our esteemed citizens, Huston Tucker. Funeral services were held from Cool Springs church Saturday at eleven o'clock.

## Married Printer

Last month while reading proofs we discovered that the printer had set this heading, "Wedding Bills." Evidently he's a married man.

## Funeral Rites Held For Miss Whitlock

Miss Ann Whitlock, 82, died at her home near Hamptonville at 4:30 o'clock Tuesday morning, after an illness of several weeks, with a heart ailment.

She was a daughter of the late Mr. and Mrs. Oliver Whitlock. Her only surviving relatives are two cousins, Joe Lewis and Sallie Holcomb, of Winston-Salem. She was a member of Hunting Creek Friends church and the church missionary society.

The funeral was held at Hunting Creek church Wednesday morning at 11 o'clock, with Rev. C. H. Hutchens and Rev. L. W. McFarland in charge. Burial was in the church graveyard.

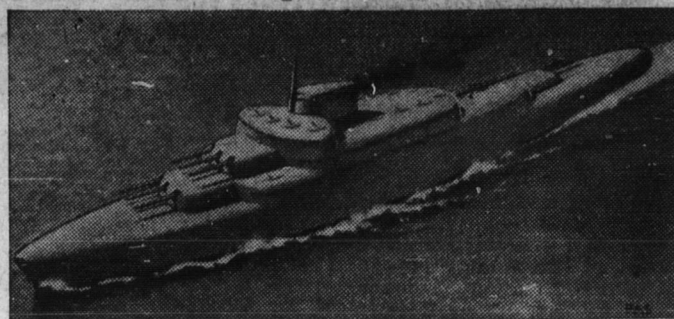
## Only in Pond

Farmer—"Hi, there! Can't you see that sign, 'No fishing on these grounds?'"

Rastus—"Co'se I kin see it; but I ain't so ig'rant as ter fish on no grounds. I'se fishing in de pond."

Some parts of a whale's skin is 2 feet thick, other parts only 2 inches.

## Battleship of the Future



NEW YORK, N. Y. . . . Warships of the future may look like this, according to locomotive and train designer, Otto Muhler. The arched construction of this whaleback design would make bombs hit at an angle.

## OFFICERS ARE NAMED BY LOCAL JR. ORDER

At a recent meeting of the local council of the Jr. O. U. A. M., the following officers were elected for the ensuing term of July 1st: councilor, Z. B. Martin; vice-councilor, J. J. Myers; recording secretary, R. L. Lovelace; assistant recording secretary, Seamon Dobbins; financial secretary, H. D. Transou; treasurer, J. C. Martin; conductor, Lloyd Martin;

warden, R. G. Dorsett; inside sentinel, Worth Tulbert; outside sentinel, T. M. Gambill; chaplain, A. A. Newman; and trustee for 18 months, R. G. Dorsett. The newly elected officers will be installed at the first meeting in July.

## DECLINE

Wholesale prices of most cuts of fresh pork declined from 12 to 22 per cent. during May, this drop being attributed to greatly increased supplies.

## Quartette Convention Convenes June 23

The Yadkin county quartette convention will be held at Fall Creek school auditorium, Sunday afternoon, June 23, beginning at 1:30. The Fall Creek school is near Smithtown.

L. N. Poindexter, chairman of the convention, states that efforts are being made to make this the greatest convention they have ever had and that outstanding quartettes from various sections are expected.

## WILKES POPULATION IS GIVEN AT 43,264

The final report of A. S. Cassel, Wilkes county census supervisor, to E. S. Draper, district supervisor, has listed Wilkes county's population this year at 43,264.

This figure represents an increase of about 18 per cent., or 6,644 over the 36,620 listed in the 1930 census.

More than one million babies were born in hospitals in the U. S. in 1938.

# How Does Your Advertising Investment Compare With The Average . . . .

??

95%

Competent business men scale their advertising investment in proportion to gross sales . . . Then they use their advertising on a program basis so as to follow a systematic plan.

\*The following percentage of gross sales usually are followed, according to surveys made by recognized authorities:

Department Stores	2.5
Men's Stores	3.3
Women's Wear Shops	3.1
Furniture Stores	6.3
Drug Stores	2.9
General Merchandise	1.5
Jewelry Stores	3.1
Grocery Stores	1.0
Meat Markets	1.0
Specialty Shops	3.8
Dry Cleaners and Dyeing	3.3
Hardware Stores	1.0
Other Businesses	2.0

of all failures in business are from the ranks of non-advertisers . . . Only 5 per cent. of those that fail are advertisers. — According to Bradstreet.

## What About YOUR Firm, Mr. Business Man?

Check your gross sales and your advertising percentage can easily be figured . . . Your business cannot differ much from the average in your line, and if you wish to improve it—or even hold it where it is today — then you cannot ignore your duty to yourself . . . And maybe we can help you.

The advertising medium that for more than 25 years has produced the greatest results for business men who have desired to reach homes in this trade territory with their messages is—

# The Elkin Tribune

NORTH CAROLINA'S BEST WEEKLY

\*Figures compiled by Harvard Bureau of Business Research and Northwestern University Bureau of Business Research.