Thursday, June 20, 1940



Washington. June 18 — The United States is going ahead to help the Allies against Germany "by every means short of war," dead earnest. Whether Hitler, if Germany wins the war against England and France, will consider that our efforts have been "short of war" is a question which is giving official Washington little concern. If Germany wins, we'll eventually have to fight the Nazis anyway, is the feeling here.

Authority was found in an old law for the Government to "trade military airplanes to the makers, against contracts for new and more up-to-date planes. So somewhere around 300 of our best fighting planes, the kind that France and England need most, have been flown to the Curtiss-Wright plant at Buffalo, taken over by the manufacturers, overand made ready to ship hauled by the quickest possible means to the other side.

These are being sold to the Allied governments not by our school at Pensacola. Government but by the plane



pass on curves you'll need insurance



manufacturers, for cash, so the Company could sell them to transaction does not violate the France for whatever they could eutrality law. The Advisory Com American manufacturers have been working for some time on an order from the Swedish gov-ernment for 200 fighting planes. so far. The assurances given by

can do the trick.

ing here.

of the bore.

The

substantially three inches.

Ammunition Plentiful

All Kinds of Sewing

NOTARY PUBLIC

Main Street

The Allied purchasing agency ex-pects to arrange with Sweden to take those off that nation's hands. A Thousand Planes a Day A Thousand Planes a Day

The War Department has tak-en seriously Henry Ford's pro-as Chairman of the U. S. Steel posal to build a thousand planes a day, and has sent one of the newest model pursuit planes to taken and Mr. Knudsen has taken an indefinite leave of ab-Dearborn so that the Ford engi-neers can figure out how they sence without pay from the presidency of General Motors, and another official has taken over his William Knudsen, head of the job in Detroit

Advisory Commission in charge of Serious consideration is being manufacturing military supplies, has set Army and Navy men to work, along with expert construc-efinment circles to the proposal to ernment circles to the proposal to enact a compulsory conscription tion engineers, to try to reduce law, similar to the selective draft the number of types of planes reunder which the army of four million men was enlisted during quired from fourteen to a very much smaller number, to simplify and speed up construction. The new planes which the the last World War. The new law would be operative in peace as well as in war, and would re-Government will get in exchange for the ones traded in at Buffalo quire of every American from 18 Hugh Chatham Memorial hospiwill have armored protection for years old upward a year of mili- tal. the pilot, and leak-proof gasoline tary training. Considerable suptanks, two improvements that port for this plan has come from

both the Army and Navy have been asking for. The ones turn-ed in are "surplus" only because A. F. of L. Victory such a large number of Army and Navy pilots have been taken off ing drastic amendments to the active service to become instruc- National Labor Relations Act is

tors at the greatly enlarged flying regarded here as being a victory for the Federation of Labor over Next to planes, the Allied forces need small-caliber field ar-tillery. The French have made unexpectedly good use of their forces for the feeling that in the prep-artions for mational defense evfamous "75's" against German arations for national defens tanks, according to reports reach- ery possible legal cause of fric-United States tion between employers and Army has on hand several thou- workers must be removed.

sands of those effective cannons, While there is no real antici-made during the World from pation of an early attack upon sands of those effective cannons, French speficiations, which we the United States by Germany if never got across the ocean. The that nation is victorious in Eu-"75" signifies the diameter rope, the feeling is almost unani-75 millimeters, or mous that sooner or later we shall have to fight Nazi-Fascism

both on our own territory and in Our Army also has a very large Latin-American countries. supply of shells and ammunition for these field guns. The pro-posal to turn all these in to the makers the Dethelsen of the anti-democracy forces which

makers, the Bethlehem Steel are known to be boring from Company, as a credit against fu- within from Canada to Cape ture purchases of new and larger Horn. Two first-rate American guns, has been submitted by the cruisers have been sent on an un-President to Congress. It would disclosed mission to visit South be a profitable deal, as the stock American countries, presumably of 75's on hand cost only about to carry reassurances that we intend to stand by the Monroe \$200,000,000 and the credit to the Government would be \$400,-Doctrine and help the nations to 000,000. But the Bethlehem Steel the south of us protect them-





Lieutenant General Hugh A. Drum, Commanding General of the 1st army, shown with 75 mm. gun crew. General Drum will lead the biggest army maneuvers ever held in this country when over 100,000 soldiers assemble in northern New York in August.

Not Pleased "I've just shot a dog." Patronize Tribune Advertisers. "Was he mad?" They Offer Real Values

F-W Chevrolet **Company Staging** Unusual Event

The F-W Chevrolet Company announcing a sale of is today used cars at wholesale prices, the event to begin today (Thursday). and continue through Friday and Saturday.

It is explained that "wholesaling to the retail buyer usually means selling to used car deal-However, in this case, the local firm prefers to have these savings to go to its customers and friends, and is therefore offering its entire stock of used cars at wholesale prices. However, it is pointed out, no cars will be sold to used car dealers.

Prices are advertised as having been cut as much as \$150 on many models. In addition, a 1940 license plate will be furnished with each car sold.

Full details of this sale may be obtained from the F-W Chevrolet Company advertisement printed elsewhere in this issue.

"Well, he wasn't very pleased." Read Tribune Advertisements!

Mr. Ford and Grady Snow, of Winston-Salem, spent the weekend with their father, Mr. W. T. Snow

Messrs. Paul and Wendell Eldridge, of Mt. Airy, spent a while Sunday afternoon here with friends and relatives.

Mr. and Mrs. Haston Laster spent Saturday night with Mr. and Mrs. Riley Simmons, of the Salem Fork community.

Mr. and Mrs. W. I. Oehman and family, of Winston-Salem, and Mr. Richard Spainhour, of Bethania, were the guests of Mrs. Ellen Laster and family Sunda Mrs. Oehman and son, Billy, will spend the summer here.

Messrs. Andrew and Pholia Snow made a business trip to Elkin Monday.

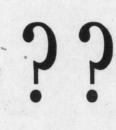
FOR PREVETTE CHILD

Funeral services were held Saturday for Grady Prevette, infant son of Mr. and Mrs. Farris Prevette, who died Friday at the home in Jonesville. Interment was in the Jonesville cemetery.

1.0

2.0

How Does Your Advertising Investment Compare With The Average



95%

of all failures in business are from the ranks of non-advertisers . . . Only 5 per cent. of those that fail are adverCompetent business men scale their advertising investment in proportion to gross sales ... Then they use their advertising on a program basis so as to follow a systematic plan.

*The following percentage of gross sales usually are followed, according to surveys made by recognized authorities:

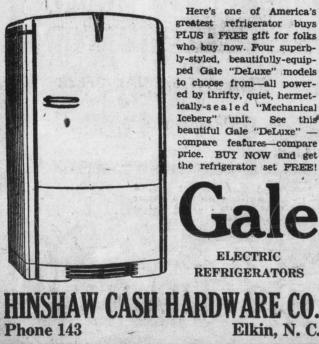
Department Stores	2.5
Men's Stores	
Women's Wear Shops	
Furniture Stores	
Drug Stores	2.9
General Merchandise	
Jewelry Stores	
Grocery Stores	
Meat Markets	
Specialty Shops	
Dry Cleaners and Dyeing	

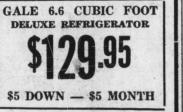
ZEPHYR

POTTERY REFRIGERATOR SET FREE WITH 6-FT. GALE **DELUXE MODELS**

SPECIAL OFFER

Here's your chance to get a real bargain! During June every purchaser of a Gale "DeLuxe" refrigerator will also receive this \$4.25 value HOT-COLD pottery set designed to match the refrigerator interior!





Elkin, N. C.

Mr. and Mrs. H. H. Transou. Mr. and Mrs. William Ellis and son, of Winston-Salem, week-end guests of Mr. and Mrs. Edd Couch. Miss Claudia Pearson, of Lenoir, was the guest last week of

program.

Miss Marie Hutchins. Mrs. Clarence Darnell and son and daughter spent the week-end at Traphill with Mrs. Darnell's

junior class, was in charge of the

Mr. and Mrs. Eugene Mastin

and daughter, of North Wilkesboro, were the week-end guests of

Miss Ruby Day, daughter of Mr. and Mrs. Luther Day, who is a patient in the Davis hospital, Statesville, is seriously ill, her

friends will regret to know. Mr. and Mrs. Kermit Darnell and small daughter, of Cool Springs, were the Saturday guests of Mr. and Mrs. Russell Casey.

Miss Edwina Harris, of North Elkin, has been visiting in this community for the past two

Mrs. David Day, Miss Gertha Collins and Mr. and Mrs. Russell Casey motored to Winston-Salem Friday night, where they visited Mrs. Ida Howell and Mr. and Mrs. Henry Howell, formerly of Brooklyn, N. Y. David L. Day, Jr., and Richard Collins motored to Salisbury Sun-

day. Rev. D. W. Day filled his reg-ular appointment Saturday night and Sunday. 'His Sunday sermon was on "The Assurance of Salva-

tion. The Pleasant Hill choir will attend the fifth Sunday singing at New Hope Sunday week. All members are requested to go. Mr. and Mrs. Floyd Carter an unce the birth of a son at the

tisers. - According to Bradstreet.

Hardware Stores Other Businesses

What About YOUR Firm, Mr. Business Man?

Check your gross sales and your advertising percentage can easily be figured ... Your business cannot differ much from the average in your line, and if you wish to improve it-or even hold it where it is today - then you cannot ignore your duty to yourself ... And maybe we can help you.

The advertising medium that for more than 25 years has produced the greatest results for business men who have desired to reach homes in this trade territory with their messages is-

The Elkin Tribune NORTH CAROLINA'S BEST WEEKLY

*Figures compiled by Harvard Bureau of Business Research and Northwestern University Bureau of Business Research.