

You Can't Afford to Miss the Last Three Days OF BELK-DOUGHTON'S ANNUAL JULY

CLEARANCE



**VALUES
ARE
STORE-
WIDE!**

If You Are
Thrifty You
Won't Miss It!

Come Running! Be Here Thursday, Friday and Saturday for Elkin's Most Sensational Values! Prices are at New Low Levels---Quality Was Never Higher---Opportunity Never Greater!

Piece Goods Values!

One table printed and plain spun rayon and Talk-of-Town prints. Values to 69c yard. Special, yard—

33^c

Save Over Half!

One table rayon in solid colors and prints. Values to 48c. Special for last three days, yard—

17^c

Don't Miss This!

One table prints, voiles and organdies. Amazing value. Yard only—

8^c

Get Your Share!

ABC batiste and dimities we are closing out at this low money-saving price! Yard—

14^c

Dress Lengths

One lot of dress lengths, 3½ and 4 yards to piece. A real buy! Per length

68^c

Ladies' Hose

One lot of ladies' hose that are 48c and 59c values. Special for final three days, pair—

40^c

Ladies' Silk Hose

One lot silk hose in beautiful sheer quality. Value up to 97c. Per pair—

57^c

GREATER VALUE IN OUR MEN'S AND BOYS' DEPT.

MEN'S SUMMER TROUSERS

Tropical Worsteds, gabardines. Entire stock included. Be here early for yours at these prices

\$4.95 values now **\$4.00** \$2.95 values **\$2.00**
\$3.95 values now **\$3.00** \$1.95 values **\$1.44**

Men's Suits

One lot, values \$19.50, \$22.50, \$24.50. Year-round weights and patterns. Your choice

\$15.00

Wash Pants

One lot of men's wash pants. Values to \$1.95. Special, pair—

\$1.00

Swim Trunks

Plenty of time for swim trunks in this weather. All boys' and men's trunks—

½ PRICE

Men's Suits

One lot men's tropical worsted suits. Extra special to clear now—

\$5.00

Boys' Shorts

Stock up now at these prices!

79c values **48c**
97c values **68c**

Boys' Sport Shirts

You'll profit on these!

48c values **44c**
79c values **68c**

Shoes!

That Will Save
You Plenty!

LADIES' SHOES
One lot women's summer shoes, values \$3.95 and \$2.95. Special—

\$2.00

LADIES' SHOES
One lot of odds and ends in women's shoes. Many styles ideal for fall wear. Values to \$3.95. Special—

\$1.64

MEN'S SHOES
One lot men's summer shoes that are regular \$4.95 values. Now special at, pair—

\$3.00

MEN'S SHOES
One lot men's summer shoes that are regular \$3.95 values to close out at only, pair—

\$2.00

DON'T MISS THESE MONEY-SAVING VALUES IN OUR LADIES' READY-TO-WEAR DEPARTMENT!

COTTON DRESSES

One rack ladies' cotton dresses that are real \$1.95 values and worth more. Special—

\$1.00

EVENING DRESSES

All of our beautiful evening dresses have been reduced to only—

ONE-HALF PRICE

LADIES' HATS

One table **25c**
One table **50c**

Ladies' Underwear

One table of odds and ends in ladies' underwear

REDUCED TO MOVE!

SPRING DRESSES

These are early spring styles, but amazing values. Were \$5.95, now—

\$2.00

Children's Dresses

Save plenty on these attractive dresses for children. This entire rack has been reduced to only—

ONE-HALF PRICE

CHILDREN'S COATS

One rack of children's coats ideal for fall wear. Wonderful savings at only—

ONE-HALF PRICE

Ladies' Spring Coats

Don't miss this. Many are in good dark patterns that will be ideal for early fall wear.

ONE-HALF PRICE

Don't Miss Visiting Our Bargain Basement For Thrillers!

Panties

Ladies' and children's rayon panties. It will pay you to buy many pairs at our low clearance price. Special—

9^c

WORK SHIRTS

One table work shirts that sell for 68c each. Reduced for clearance to only—

47^c

LINOLEUM RUGS

SIZE 6x9

\$1.88

SIZE 9x12

\$3.59

LADIES' SLIPS

One table ladies' slips in peach and white. Fine quality. Special—

2 for \$1.00

Sandals

One table ladies' and children's sandals. Values up to \$1.48. Special price—

64^c

Sheer Dresses

One special group of ladies' sheer dresses. These are regular 79c sellers, but reduced to only—

2 for \$1.00

FELT BASE LINOLEUM

Extra good quality felt base linoleum that you can't pass up at our low price. Good patterns and colors. 9 feet wide. Yard—

87^c

MEN'S PANTS

One table men's dress and work pants in covert, herringbone and jeans. Per pair only—

\$1.00

Piece Goods

One table of voiles and organdies at a price to make you buy plenty of each. Special, yard—

9^c

Men's White Shoes

One table men's white shoes. Hurry for your size. Regular \$1.95 values. Special—

\$1.00

LL Sheeting

Special! Extra good quality LL sheeting at an amazingly low price. Per yard, only—

5^c

BELK-DOUGHTON CO.

ELKIN, NORTH CAROLINA