

RURAL TRENDS

ROGER M. KYES
Director, National Farm Youth Foundation

TAKE INDUSTRY TO THE WOODS

One of the nation's number one headaches is throbbing in rural communities throughout America. It is the headache possessed by rural leaders and civic groups as they compete with large cities for the placing of industrial enterprises in or near small towns and villages.

During recent months billions of dollars have been appropriated for the purpose of bolstering American defenses on water, on land and in the air. The capacity of existing industrial facilities necessary for the turning out of materials and finished products is rapidly being



Kyes

reached. In order to provide additional production, new plants must be built to handle the tremendous volume of machines and other items necessary to the successful defense of the nation.

The great question of the day is the location of new facilities for national defense. Great cities are telling their advantage through bureaus of specialists. These specialists inform industry and government why manufacturing plants and other operations required for defense should be concentrated in or near the nation's largest centers of population.

The pressure is on again. Volumes of statistics are being produced, showing why this or that city should become the center for making tanks or other specified weapons of warfare. Pressure groups are exerting every influence to secure the benefits of national preparedness. Airports, aircraft plants and aviation schools are being rapidly built, NOT IN RURAL COMMUNITIES BUT IN CITIES.

Bombings of European cities should teach us a lesson. We hear much these days about bombings of these centers of defense industries. Why mass air targets in the cities? A large bomb dropped almost anywhere in such an active area causes disruption of necessary wartime industrial operations. An example of such centralization in the United States is that of the machine tool industry. One of the major companies producing these necessary machines for defense and industrial programs puts out 60 per cent. of all turret lathes produced in this country. Think of the disastrous results of one large bomb dropped in that vital area.

What is better military strategy than to have our new industrial units and airports nestled in the hills and forests of our vast countryside? We should profit from the experiences of European nations who now are frantically building new factories in rural areas.

Every thinking American knows full well the necessity for strengthening our defenses. He is ready to assume the taxation necessary to make this possible. Since resourcefulness has been the strength of our country, we should continue this same quality by not overlooking any opportunities to make this an even stronger nation. Again the opportunity has come to utilize this resourcefulness. We can prepare for conflict and build for peace by settling new defense industries in the scattered rural areas

NATIONAL AWARD WON AGAIN BY LOCAL COMPANY



George S. Engle, Vice-President and General Manager of Atlantic Greyhound in charge of operations.



J. G. Hofgaard, Superintendent of Atlantic Greyhound's Maintenance System.

ATLANTIC GREYHOUND LINES SERVING THIS AREA LEADS NATION FOR FIFTH TIME IN COMPLETENESS AND EFFICIENCY OF BUS MAINTENANCE

throughout the nation. This is sound from a military point of view and from economic and social standpoints. Redistribution of industry will lead to greater economic stability as well as social advantage. The great obstacle to the redistribution of industry has been the impracticality of moving established manufacturing concerns.

Now new plants are about to be built and efficient redistribution of industry can be successfully carried out.

For the first time in many years rural America presents the greatest advantages to industry. Now is the time for new hope to spring in the hearts of the inhabitants of villages and small cities of this nation. But hope alone cannot accomplish anything. Action is the thing that is necessary. The leaders of rural communities should use these basic arguments as the foundation upon which to build in the minds of industrial and government leaders an accurate picture of the advantages to be found in their respective communities.

The measure of a great people is to be found in the two-fold ability to insure its security while at the same time not losing the stride of its progress to greater achievement.

MULBERRY

Several from this community are attending the revival in progress at Union Cross this week.

Mr. and Mrs. Kearnie Mounce, of Little Richmond, spent the week-end with Mrs. Mounce's parents, Mr. and Mrs. A. C. Wall.

Mr. and Mrs. Clene Williamson and family, of Salem Fork, spent Sunday with Mr. and Mrs. W. V. Holder and family.

Mr. and Mrs. Basco Southard, of Salisbury, spent a while Sunday with Mr. Southard's parents, Mr. and Mrs. M. A. Southard.

Mr. Clifford Scott, of Salem Fork, spent the week-end with cousin, Mr. Arvil Lundy.

Mr. and Mrs. Winfred Cockerham, of Winston-Salem, spent Sunday with Mr. Cockerham's mother, Mrs. Flora Cockerham.

Mr. and Mrs. Basco Southard, Mr. and Mrs. M. A. Southard, Mr. and Mrs. B. T. Southard and Miss Audrey Renegar spent a while Sunday in Mount Airy.

Mr. and Mrs. Fred Holder and little daughter, Joe Ann, left Sunday for High Point, where Mr. Holder will accept a position in the furniture factory there.

Miss Milner Brown, of Little Richmond, spent the week-end with Miss Viola Wall.

Mr. W. V. Holder had as their Sunday guests Mr. and Mrs. Joe Snow, of Elkin, and Mr. and Mrs. Clarence Bengne and family, of Dobson.

Mr. and Mrs. Gaither Wall and daughter, Hazel, Mr. and Mrs. Philip Southard and little daughter, Carol, visited friends and relatives in Friendship community recently.

Mr. and Mrs. Quentin Holder, of Mocksville, are spending a few days this week with Mr. Holder's parents, Mr. and Mrs. W. V. Holder.

LITTLE ELKIN

A very successful revival meeting closed here Sunday. Pastor Lester Johnson and former Pastor J. H. Luffman were in charge of the preaching services. Special singers during the week were the Bradley Girls trio, the Swan Creek choir and the Southern Harmonizers.

Miss Gypsy Burcham and Mrs. Etta Settle are spending this week in Alta Vista, Va., the guests of Mr. and Mrs. Mac Burcham.

A very inspiring message was rendered by Rev. D. W. Day at the service held here Sunday evening at 7:30.

Those attending Senior Day in Chapel Hill Saturday from this community were Irene Luffman, Hattie Bell Key, Claude Key, Otis Vanhoy, all seniors at Ronda, and Luther Byrd, a junior.

Mr. and Mrs. Fred Oliver announce the birth of a son at Hugh Chatham Memorial hospital. Both mother and baby are doing nicely.

Mr. Fred Oliver entered Hugh Chatham Memorial hospital for treatment for an infected hand. His friends wish for him a speedy recovery.

Mrs. Molly Jolly, of the Pleasant Home community, spent last week with her daughter, Mrs. George Vanhoy, and Mr. Vanhoy. Mr. and Mrs. John Love, of Cornelius, were the Saturday evening guests of Mr. and Mrs. C. M. Laster and family.

Mrs. Ila Vanhoy had as her Sunday guests Mr. and Mrs. John Love, of Cornelius, and Mr. and Mrs. Clyde Fitzgerald, of High Point.

MOUNTAIN VIEW

The revival meeting is in progress at Mountain View Baptist church this week, conducted by Rev. Loyd Pardue, assisted by the pastor, Rev. J. L. Powers, of Elkin. Services are held at 2:30 and 7:30 p.m., with prayer service at 6:45 p.m. A cordial invitation is extended the public.

Mr. and Mrs. Harrison Tucker had as their Sunday guests Mr. and Mrs. Sant Brown and family, of Mt. Airy; Messrs. Bob and Will Dobbins, Mr. and Mrs. Ted Swain, of Winston-Salem; Mr. and Mrs. Arthur Shore, Mr. and Mrs. Thurman Caudle and family, and Mr. Roger Shore.

Mr. Lee Mathis had as his Sunday dinner guests Rev. Loyd Pardue, Rev. J. L. Powers, of

For

Green Lawns
During Winter Sow
Rye Grass

F. A. BRENDLE
& SON
Elkin, N. C.

Elkin, and Mr. and Mrs. Robert Wilburn and family, of Iredell. Mr. and Mrs. H. H. Adams visited Mr. Adams' brother, Mr. Arthur Adams, and family, of Yadkinville, Sunday.

Leonard Pardue, of Mountain Grove, visited his sister, Mrs. Clem Holcomb, and Mr. Holcomb, the past week.

Miss DeEtte Proctor, of Union Grove, spent Sunday night with Miss Lois Shore.

Mr. and Mrs. Conrad Tucker announce the birth of a fine baby girl the past week.

Pershing's Place
Veteran—I'd like to take Pershing's place in the army.
Recruit—What do you mean?
Veteran—I'd like to retire from it for life.

There is no cork in cork legs. They were so called from the inventor, "Dr. Cork."
One Maine factory turns out 170,000,000 toothpicks daily.

Office: The Bank of Elkin Building
DR. P. W. GREEN
OPTOMETRIST
Offices open daily for optical repairs and adjustments of all kinds. Examinations on Tuesdays and Fridays from 1 to 5 p.m. By Appointment Phone 140

Women get "Build-up"

A good way to relieve periodic discomfort from functional dysmenorrhea due to malnutrition, such as headaches, nervousness, cramp-like pain, many women find is by using CARDUI. It usually sharpens appetite, increases flow of gastric juices, and so aids digestion, helps build resistance to periodic distress. Another way CARDUI may help you: Take it a few days before and during "the time." CARDUI has been popular for 50 years.



DRIVE IN FOR COMPLETE AUTO REPAIR SERVICE!
EXPERT WORKMANSHIP ON ANYTHING YOUR CAR MAY NEED. FROM MINOR REPAIRS TO MOTOR OVERHAULING!

F-W CHEVROLET COMPANY
Elkin, N. C.

ALL WORK GUARANTEED!

AGAIN EAGLE

LEADS WITH LOW PRICES

—ON—

FURNITURE

CHECK OUR CASH PRICES

B 4 U Buy

CASH TALKS AT THE

EAGLE

FURNITURE CO. ELKIN, N. C.

THE

FARMER'S

FRIEND

Mr. Farmer:

Deposit Your Money In this Bank for SAFETY AND CONVENIENCE

At this season of the year when crops are being sold it is especially advisable to deposit your money in the bank. Money kept at home is subject to loss by fire, theft or other causes. Don't take a chance of losing the proceeds of an entire season's labor in this manner.

The Bank of Elkin provides a SAFE means of caring for your money, in addition to a CONVENIENT way of meeting obligations. When you pay by check you always have a record of the transaction that cannot be disputed.

This bank is prepared to take care of all your banking needs. We solicit your patronage and pledge you banking service that is satisfactory in every way.

YOUR DEPOSITS ARE INSURED UP TO \$5,000.00 BY THE FEDERAL DEPOSIT INSURANCE CORPORATION



THE BANK OF ELKIN

R. C. Lewellyn, Pres. — Garland Johnson, Vice-Pres. — Franklin Folger, Cashier