

OCTOBER



IS SPAINHOUR'S MONTH IN THE CAROLINAS

Thursday, Oct. 3
One Day Only!
Full Fashioned, Pure Thread Silk
HOSIERY
35c pair
3 Pr. \$1.00
Basement Store

CHILDREN'S PRINT DRESSES
Lovely new styles in gay prints that won't fade
48c and 59c
(Basement)

CHILDREN'S DRESSES
Beautiful Shirley Temple and Cinderella dresses in many lovely styles.
\$1.00 and \$1.98

GIRLS' CORDUROY SETS
CORDUROY OVERALLS \$1.69 - \$1.98
CORDUROY JACKETS \$1.98 - \$2.98
(Main Floor)

SWEATERS
Attractive sweaters for children in a variety of styles.
\$1.00 - \$1.98
(Main Floor)

SHOES
New styles in fine quality shoes for children. Fair—
98c - \$1.98
(Basement)

BOYS' HATS
He'll say they're just like dad's. Many styles.
25c to 97c
(Basement)



Gather in These New SWEATERS

Lovely new sweaters in all-around Cardigan and novelties. Colors you want for fall. **\$1.00**

Hand knit, novelties and Cardigan styles. New colors and effects. Real bargains, too. **\$1.98**

You'll need a twin sweater set for fall wear. Catchy new styles, grand new colors. **\$2.98**



Honey Tones in New Fall DRESSES

Here's one of the grandest assortment of dresses you've seen in ages! Glorious new colors . . . grand new styles . . . highest quality . . . amazing value!

\$5.95 to \$10.95

(FIRST FLOOR)

Spainhour COATS

have an air of their own, quality and style distinction

You'll really be dressed in the height of fashion in one of Spainhour's luxurious new fall and winter coats. All styles, including tailored and fur trimmed models.

\$10.95 to \$19.95

(FIRST FLOOR)



FALL SKIRTS
Many attractive new styles in colors that are right for fall.
\$2.98 to \$3.95

SUEDE JACKETS
She'll want one of these sporty new suede jackets. Variety of colors.
\$7.95

JACKETS
New jackets of corduroy, velveteen and woolens. Just the thing!
\$4.95 to \$5.95

TWO-PIECE DRESSES
Attractive new 2-piece dresses in Jersey and gabardine, with jumper blouse. Blue, green, etc.
\$5.95

MEN'S WORK SHOES
Black and brown. Composition soles, leather uppers.
\$1.98

PRINTS
New prints in new patterns and colors. And only, yard—
10c



Spainhour's Style Leading Footwear

"PARIS FASHIONS"

Lovely new styles, leathers and colors for fall in these lovely creations **\$2.98-\$3.98**

"NATURAL POISE AND CONNIES"

Nationally advertised, they're known for style leadership. Variety of styles... **\$4.95**

"VITALITY"

Many new styles in these high quality Vitality shoes for fall and winter wear.. **\$6.75**

Open Road Oxfords \$5.00

New Fall PURSES
New in shape, in color, in fittings. Large assortment.
48c and 97c
(Basement)

Novelty Dress MATERIALS
Patterns and colors you'll like. Extra high quality at our low price. Yard—
29c
(Basement)



FALL'S NEW GLAMOUR SHOES

In a wide variety of chic new styles, colors and color combinations. Wide size range.

\$1.98

\$2.98

Women's Flannelette GOWNS
Not too heavy but plenty warm and comfy for cold nights.
48c to 97c
(Basement)

Children's Winter UNDERWEAR
Extra good quality to keep the youngsters warm. All sizes.
39c to 59c
(Basement)

Hundreds of New FALL HATS
Newest shapes, colors, designs. Your hat is in this choice group.
97c
(Basement)

Gorgeous New Fall Arrivals in
DRESSES
You'll like our large array of attractive fall dresses at prices that are just as attractive. Many new fabrics, colors and styles.
\$1.98 \$2.98 \$3.95

New Fall SKIRTS
Zippy new models in colors you want. Plaids, solids, patterns.
\$1.48 - \$1.98
Sporty New Sweaters
They're made to go with your new fall skirt. All styles
97c

Plaid JACKETS
Sporty new styles and colors. New! Popular!
\$1.98

Cold Snappy Days Say Select Your New
FALL COAT now
Many lovely new styles in tweeds, fleeces, fur trimmed and plain styles. Best quality fabrics, well tailored. Hurry now for yours and be ready for cold weather.
\$5.95 to \$9.95

Children's New Fall Coats
Many attractive models in children's coats. Quality fabrics in newest colors. Well made and stylishly trimmed.
\$1.98

Spainhour's

★ SYDNOR · SPAINHOUR CO.

ELKIN'S QUALITY DEPARTMENT STORE

