

To Open New Store Here Saturday

Public Invited To Visit Modern Home Of Wall's, Jeweler

ARE TO GIVE PRIZES

Handsome Favors Will Also Be on Hand for All Visitors

IN FORMER BANK BLDG.

Saturday morning, October 12, at 9 o'clock, will mark the opening of the new home of W. M. Wall, Jeweler, in the W. M. Wall building on East Main street, that formerly housed, before being completely remodeled, The Bank of Elkin.

The store, completely new throughout and thoroughly modern in every way, has been said by those who have been given a preview, to be as completely up-to-date and as beautiful as anything in the state. New fixtures, built to order, plus an attractive asphalt tile floor and fluorescent lighting, all combine to form a picture pleasing to the eye.

Another attractive feature of the store is the new gift department, a room to itself opening into the main store. Attractive fixtures, fluorescent lighting and a distinctively styled ceiling make it outstanding.

Use of a large number of mirrors throughout the store adds to the pleasing effect.

Preparation for the opening of Wall's new home has been going on for several months, following the purchase of the former bank building and its complete remodeling, and when the door is opened Saturday morning visitors will be treated to their first view of a store that does credit to the town.

Favors will be on hand Saturday for all visitors, and in addition three valuable prizes will be awarded Saturday night at 7:30 o'clock. All ladies 16 years of age, or over, will be presented with attractive pieces of silverware on opening day as long as the supply lasts. To men visitors will be given handy pocket combs and to the children will be given balloons.

Prizes to be awarded at the end of the day include a ladies' ring, containing a large sapphire surrounded by 16 matched diamonds, valued at \$125.00, a 54-piece set of Rose Point china by Pope-Gosser, and a man's 17-jewel Gruen wrist watch. The persons winning these prizes must be present.

Features of opening day will be the showing of a new Bulova watch, "His Excellency," manufactured to sell for \$1,000. This beautiful creation contains a 21-jewel movement, a heavy platinum band, and is studded with numerous diamonds.

Another feature will be a new clock, known as the perpetual motion clock, which is described as the realization of the watch-makers' dream. Securing its driv-

Open New Store



Pictured above are Mr. and Mrs. W. M. Wall, of Elkin, owners and operators of W. M. Wall, Jeweler, who are announcing the opening Saturday morning of their modern new store on East Main street, just one door east of their present location. The new store is modern in every way and will prove a credit to Elkin's business district.

ing energy from variations in temperature and barometric pressure of the air alone, the clock works by itself indefinitely without human intervention, requiring no winding either by hand or electricity. A change of one degree in Centigrade gives more than 120 hours driving energy to the motor. Visitors may see this new clock on display when they visit the store Saturday. W. M. Wall, Jeweler, is owned

BENHAM

We had a large crowd at church Sunday night for prayer service. We extend a hearty invitation to everybody to come and be with us.

Friends of Mrs. Robert Swaim will be glad to know she has returned home from the Hugh Chatham Memorial hospital, where she underwent an operation. She is much improved and her friends wish for her a speedy recovery.

Miss Virginia Cockerham, of Little Mountain, was the Sunday guest of her sister, Mrs. Warren Burcham, and Mr. Burcham.

Several people from this community attended the Yarboro reunion at the home of Mr. and Mrs. Roe Yarboro Sunday. There was a large crowd and everyone enjoyed the day very much.

Mr. and Mrs. Clarence Cothren were the Sunday evening guests of Mrs. Cothren's mother, Mrs. Johnson, of Yadkinville.

We have on the sick list this week Mr. Arel Smith, Mrs. C. B. Lewis and Mr. Ira McCann.

Mr. Ben Swaim, of Laurel Springs CCC camp, is spending a few days with his mother, Mrs. Enoch Swaim. He was also the Sunday guest of his two brothers, Robert and Charlie Swaim.

Mr. and Mrs. Robert Swaim had as their week-end guests Mr. and Mrs. Clarence Carter, of Cool Springs, Mr. and Mrs. Meta Mrs. Montgomery Mathis.

Misses Sarah and Rachel Darnell, of Roaring Gap, were the week-end guests of their sister, Mrs. Marvin Lewis, and Mr. Lewis. They also had as their guests Sunday Mr. and Mrs. James Johnson, of Elkin.

Mr. and Mrs. Claude Settle have returned to their home in New Orleans, La. Mrs. Settle accompanied them home where she will spend some time.

and operated by Mr. and Mrs. W. M. Wall, of Elkin. In addition to their new store here, they also operate stores in Pulaski and Radford, Virginia. Quality merchandise, courteous treatment and fair dealing have resulted in continued success since they came to Elkin 10 years ago. Everyone from throughout this section is cordially invited to visit the new store Saturday.

The Lost Is Found



CONNELLSVILLE, Pa. . . . Ronald Rumbaugh of Scottdale, Pa., who was lost for three days, is recovering from the experience in the Connelville State Hospital. He was sighted from an airplane as he wandered aimlessly, just three miles from his farm home. Authorities believe that Ronald may have been abducted by a kidnaper who later lost his nerve and freed the child.

MULBERRY

Rev. Preston Stone filled his regular appointment at Mulberry Primitive Baptist church last Sunday. The sermon was greatly enjoyed by all who attended.

Miss Mamie Isaac, of Mount Airy, spent the week-end with her parents, Mr. and Mrs. L. W. Isaac.

Miss Fairy Dobbins, of Appalachian State Teachers College at Boone, spent the week-end with her parents, Mr. and Mrs. S. G. Dobbins.

Miss Emily Holder, of this section, is spending this week with Mr. and Mrs. David Gilliam, of Jonesville.

Mr. and Mrs. K. W. Steel and two sons, of this section, visited relatives at Copeland Sunday.

Mr. and Mrs. B. T. Southard and Mr. and Mrs. M. A. Southard visited Mr. and Mrs. H. G. Draughn, of Yadkin county.

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EAST ELKIN

Rev. Claude E. Flincham, president of the Young People's Loyal Movement in this state, has just received a letter of congratulation on the fine work he is doing with the movement in this state from the national headquarters of the Loyal Movement work. He has already ten teams at work in the county and is now engaging in teaching Bible schools in churches. Any church desiring a Bible school taught is requested to get in touch with Rev. Flincham.

Mr. A. A. Newman is in Rossville, Ga., doing work for the Chatham Manufacturing company here.

Mrs. G. W. Creed, supervisor of the Young Girls Loyal Workers teams of our church, assisted by Mrs. A. A. Newman and Mrs. Nina Smoot, was host to about 30 girls on a picnic and outing at Camp Hanes near Winston-Salem Sunday.

Mr. and Mrs. H. H. Laffoon and Mrs. Della Burch were dinner guests of Mr. and Mrs. Herman Day on their 12th wedding anniversary Sunday.

The Loyal Workers team held their weekly meeting Tuesday night at the home of Jimmy Chipman on Chatham street. The meeting was presided over by Rev. Flincham, president of the team. Mrs. G. W. Creed and Mrs. T. M. Gambill were present and made fine talks to the boys. Ray Freeman led the prayer. Stories were told by Charlie Hinson, Boyce Hinson and Pete Gambill.

CARD OF THANKS

We desire to express to our friends our deep appreciation for the sympathy and kindness shown us during the sickness and death of Miss Nancy Hinshaw. We also wish to thank everyone for the beautiful flowers.

MR. AND MRS. C. C. REAVIS AND FAMILY

Started Wrong

Edith Mae: Say, mummy, I want to know something.

Mother: What is it now, Edith Mae?

Edith Mae: When the first man started to write the word "Psalm" with a "p," why didn't he scratch it out and start over again?

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JEWELERS
UPON THE OPENING OF THEIR
Beautiful New
Store
This Modern New Store Is a Credit to
Elkin and This Section!
The Bank of Elkin
MEMBER F.D.I.C.
R. C. Lewellyn, Pres. Garland Johnson, Vice-Pres.
Franklin Folger, Cashier

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