Sydnor-Spainhour's Huge

BASEMENT STORE

LEADERSHIP DEMONSTRATION!

Marching with bigger and better values for all the family! Proof of our leadership in style, quality and value giving.

27 in. & 36 in. Outing

Good heavy grades in white, pink, blue and fancy patterns. Basement feature value at...

LADIES' JUMPER SKIRTS

SPORTS JACKETS

Slipover and Cardigan

SWEATERS

Novelty slipover "stud" sweaters and \$1.00 sloppy Joe Cardigans — All colors you could possibly want, and white.

Ladies' Fall Skirts

New fashion hit in cor-

duroy and fancy plaid woolens. Assorted col-

ors. A fashion value at

Novelty plaid jackets in pastel and dark colors — well tailored. A real

Gay plaid and solid color skirts in swing pleated and flared styles. Superior values for you at.....

Caps Toboggan helmets and caps—attractive color knits. Val-ues to 59c. Run of the mill

Jackets

Good heavy weight zipper front Melton jackets in plaids or solid blue. Sizes 6 to 18.

Materials Novelty plaids and plain colors in challis, spun ray-ons, etc. Ideal for winter dresses, etc. 29c yd.

Winter

Gowns and **Pajamas** Lovely styles keep you cozy on cold nights. Several styles. Fast colors.

97c Boys'

Corduroy Suits Jacket and pants to match of good grade corduroy in tweed pattern. With Knickers With Longies \$2.98 \$3.49

> Percale **Prints**

Floral and stripe, or solid color percales — Better grades. Buy needs now at 10c yd.

Dr. Spencer Unions White knit unions with knee or trunk length. Good grades. Sizes 2 to 12.

39c

Children's Unions

Dr. Spencer knit unions for tots, 2 to 8, trunk style 25c

Children's **Sweaters**

Gay knit sweaters in blue, green and brown. Slipover style. Worth lots more than 49c

Children's **Sweaters**

Slipover coat and zipper styles. Good warm grades in bright colors. Worth lots 97c

Boys' Unions Boys' Mayo knit unions for winter-long legs or knee

engths. 6 to 16 years—

48c - 59c

BASEMENT VALUES IN READY-TO-WEAR

Well made coats worth lots more. Novelty tweeds, fleeces and reversible coats in colors to please all. Fit-ted and casual styles. All

\$9.95 Well made coats in popular winter styles—tweeds and fleeces, browns, blues, greens and mixtures. Well lined. See this surprise val-

Other Ladies' Coats \$4.95 - \$5.95 - \$8.95

Color Under Your Coat with These Cheerful New

FALL DRESSES

Attractive styled dresses in rayon crepes, flared skirts, novelty tucks and drapes— jewel trims—dresses you'd expect to pay more for. Better dresses in crepes and novelties. Copies of much finer dresses styled and priced for the fashion wise.

Novelty woolens and crepes in up to the minute styles that will make the most of you. See, compare these values at—

Special Sale of One Group of Regular \$1.98 DRESSES

One special lot of early fall dresses, taken from our regular stock. Plaids and plain crepes. Come 1.69 early for these. Buy, save at—

Shoe

Special! Ladies' New

in rayon crepes and acetates

Crisp new dresses in pastel colors and printed crepes. Worth \$1.50 or more. Special purchase for this event. Select yours now at \$1.00.

CHILDREN'S COATS

Others \$1.98 to \$4.95

LADIES' FELT HATS

Star Values in

Off the face, brim casuals, veils and all flattering styles for you in all colors.

70x90 Cotton Singles

cotton sheet blankets in assorted colors

Flannelette Gowns

Warm, cozy gowns of good grade flannelette in attrac-ive styles. All sizes.

48c

Ladies' Slips

Crepe slips in tearose, lace trim and plain tailored. All

48c

70x80 Part Wools

Plain colors and novelty checks. Warm part wools you'll buy several of

70x80 Part Wool Pairs

Part Wools and All Wools

gains at-

\$2.98

Men's Unions

Winter weight knit union

ankle length. Feature bar

59c - 69c

Warm part wool blan-kets in pastel colors with sateen bindings. A real basement bar-

Solid color and block pastels in part wools and 80% and all wool sewn blankets. Special

Leading

Ladies' Dress Shoes and Sturdy Oxfords

Stylish shoes in suede and calf—big selection of styles for dress and sports wear. All sizes correctly fitted.



Children's Oxfords and Shoes

Boys' and girls' styles in leather ox-fords and shoes. Black or brown. Sizes 8 to 2.

Better quality boys' and 1.98



Men's Leather Oxfords

Men's black or brown oxfords— leather uppers, compo and leather soles. All sizes. Several styles.

New Styles in Fine Tailored

MEN'S SUITS

Well tailored men's 16.95

woolen suits. Single and double breasted styles. Plains, stripes and tweeds. Suits that are superb values at—others to \$22.50

MEN'S FELT HATS Finer grade felt hats in green, blue, brown and grey. Famous make. Get yours now at

Cravenette Finish MEN'S O'COATS

Fine tailoring, g o o d grade woolens, well lined, make these a real buy in overcoats. Also men's reversible coats for rain and cold weather: Select yours this week at—

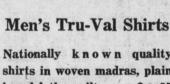
Men's 2 in 1 Topcoats Finer grade of coat with removable lining that zips in or out. \$16.95
Tweeds or plain. See this at



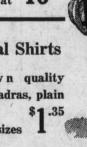
Men's Leather Jackets

Fine grade cape leather jackets in black or brown. Sateen lined. Outdoor men's \$6.95 favorites, now

Others up to \$12.50



Nationally known quality shirts in woven madras, plain broadcloths, wilt proof collars. All sizes



\$1.98 - \$2.98 - \$3.95

MEN'S SWEATERS

Fine grade slipover, coat and zipper sweaters.

Plain and fancy colors. Warm quality for out-

Boys' Corduroy OVERALLS AND

> **JACKETS** Sizes 2 to 8

Attractive little overalls and button front jackets of corduroy. Sizes 2 to 8—in blue, green and



Basement Store

Elkin, N. C.

Boys' 3-Piece