



Sydnor-Spainhour's Huge BASEMENT STORE LEADERSHIP DEMONSTRATION!

Marching with bigger and better values for all the family!
Proof of our leadership in style, quality and value giving.

27 in. & 36 in. Outing
Good heavy grades in white, pink, blue and fancy patterns. Basement feature value at—
10c Yard

Caps
Toboggan helmets and caps—attractive color knits. Values to 59c. Run of the mill value at—
39c

Winter Materials
Novelty plaids and plain colors in challis, spun rayons, etc. Ideal for winter dresses, etc.
29c yd.

LADIES' JUMPER SKIRTS
New fashion hit in corduroy and fancy plaid woolens. Assorted colors. A fashion value at
\$1.98

Jackets
Good heavy weight zipper front Melton jackets in plaids or solid blue. Sizes 6 to 18.
\$1.98

Ladies' Flannelette Gowns and Pajamas
Lovely styles keep you cozy on cold nights. Several styles. Fast colors.
97c

SPORTS JACKETS
Novelty plaid jackets in pastel and dark colors—well tailored. A real sportswear value at
\$1.98 \$2.98

Slipover and Cardigan SWEATERS
Novelty slipover "stud" sweaters and Sloppy Joe Cardigans—All colors you could possibly want, and white.
\$1.00

Ladies' Fall Skirts
Gay plaid and solid color skirts in swing pleated and flared styles. Superior values for you at—
\$1.48 \$1.98



Boys' Corduroy Suits
Jacket and pants to match of good grade corduroy in tweed pattern.
With Knickers With Longies
\$2.98 \$3.49

Percale Prints
Floral and stripe, or solid color percales—Better grades. Buy needs now at
10c yd.

CHILDREN'S COATS
Tweeds and fleece coats in assorted colors. Sizes 4 to 14. Well made—Buy them one now at
\$2.98 \$3.98

Others \$1.98 to \$4.95

Flannelette Gowns
Warm, cozy gowns of good grade flannelette in attractive styles. All sizes.
48c

Dr. Spencer Unions
White knit unions with knee or trunk length. Good grades. Sizes 2 to 12.
39c

LADIES' FELT HATS
Off the face, brim casuals, veils and all flattering styles for you in all colors.
97c

Ladies' Slips
Creme slips in tearose, lace trim and plain tailored. All sizes.
48c

Children's Unions
Dr. Spencer knit unions for tots, 2 to 8, trunk style
25c

★ Star Values in Blankets

70x90 Cotton Singles
A superb value in cotton sheet blankets in assorted colors
79c

70x80 Part Wools
Plain colors and novelty checks. Warm part wools you'll buy several of
97c

70x80 Part Wool Pairs
Warm part wool blankets in pastel colors with sateen bindings. A real basement bargain
\$1.98 pr.

Part Wools and All Wools
Solid color and block pastels in part wools and 80% and all wool sewn blankets. Special
\$2.98

Children's Sweaters
Gay knit sweaters in blue, green and brown. Slipover style. Worth lots more than
49c

Children's Sweaters
Slipover coat and zipper styles. Good warm grades in bright colors. Worth lots more than—
97c

MEN'S SWEATERS
Fine grade slipover, coat and zipper sweaters. Plain and fancy colors. Warm quality for outdoor men.
\$1.98 - \$2.98 - \$3.95

Men's Unions
Winter weight knit unions, ankle length. Feature bargains at—
59c - 69c

Boys' Unions
Boys' Mayo knit unions for winter—long legs or knee lengths. 6 to 16 years—
48c - 59c

BASEMENT VALUES IN READY-TO-WEAR WINTER COATS.
Well made coats worth lots more. Novelty tweeds, fleeces and reversible coats in colors to please all. Fitted and casual styles. All sizes.
\$9.95

LADIES' COATS
Well made coats in popular winter styles—tweeds and fleeces, browns, blues, greens and mixtures. Well lined. See this surprise value at—
\$6.95



Other Ladies' Coats \$4.95 - \$5.95 - \$8.95
Color Under Your Coat with These Cheerful New

FALL DRESSES
Attractive styled dresses in rayon crepes, flared skirts, novelty tucks and drapes—jewel trims—dresses you'd expect to pay more for.
\$1.98

Better dresses in crepes and novelties. Copies of much finer dresses styled and priced for the fashion wise.
\$2.98

Novelty woolens and crepes in up to the minute styles that will make the most of you. See, compare these values at—
\$3.98



Special! Ladies' New DRESSES
in rayon crepes and acetates
\$1

Crisp new dresses in pastel colors and printed crepes. Worth \$1.50 or more. Special purchase for this event. Select yours now at \$1.00.

Special Sale of One Group of Regular \$1.98 DRESSES
One special lot of early fall dresses, taken from our regular stock. Plaids and plain crepes. Come early for these. Buy, save at—
1.69

Leading	Shoe	Values
 Ladies' Dress Shoes and Sturdy Oxfords Stylish shoes in suede and calf—big selection of styles for dress and sports wear. All sizes correctly fitted. \$1.98 \$2.98	 Children's Oxfords and Shoes Boys' and girls' styles in leather oxfords and shoes. Black or brown. Sizes 8 to 2. 97c Better quality boys' and girls' OXFORDS 1.98	 Men's Leather Oxfords Men's black or brown oxfords—leather uppers, compe and leather soles. All sizes. Several styles. \$1.98 \$2.98

New Styles in Fine Tailored MEN'S SUITS
Well tailored men's woolen suits. Single and double breasted styles. Plains, stripes and tweeds. Suits that are superb values at—Others to \$22.50
\$16.95

MEN'S FELT HATS
Finer grade felt hats in green, blue, brown and grey. Famous make. Get yours now at
\$2.98

Cravenette Finish MEN'S O'COATS
Fine tailoring, good grade woolens, well lined, make these a real buy in overcoats. Also men's reversible coats for rain and cold weather. Select yours this week at—
14.95

Men's 2 in 1 Topcoats
Finer grade of coat with removable lining that zips in or out. Tweeds or plain. See this at
\$16



Men's Leather Jackets
Fine grade cape leather jackets in black or brown. Sateen lined. Outdoor men's favorites, now
\$6.95
Others up to \$12.50

Men's Tru-Val Shirts
Nationally known quality shirts in woven madras, plain broadcloths, wilt proof collars. All sizes
\$1.35

Boys' Corduroy OVERALLS AND JACKETS
Sizes 2 to 8
97c ea.

Attractive little overalls and button front jackets of corduroy. Sizes 2 to 8—in blue, green and brown.

Spainhour's
★ SYDNOR - SPAINHOUR CO.
Basement Store Elkin, N. C.

Boys' 3-Piece SUITS
Boys' suits, tailored of surprisingly fine woolens, with knickers or long trousers. Sizes 6 to 18. Suits that will wear and look good for the hardest of boys.
\$5.95
and
\$9.95