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GIFT SHOPPING IS SIMPLIFIED
 Buying for Women at Christmas Made Easy by Proper Classification

MANY HOURS ARE SAVED

Christmas shopping for women's gifts is easy! Man, woman or child can save hours of time in the stores, and come through smiling with "just what I wanted" for every feminine name on their gift lists—providing they first classify each woman in relation to the fashion requirements her way of life makes appropriate.

Coming right down to fundamentals, all the women in the world can be pigeon-holed into three classifications. Either they're housewives, career girls or social gadabouts.

Once classified, these ladies become targets for greatly simplified Christmas shopping. It's little problem if any to decide between a set of gay aprons and

comfy slippers for the homebody. The career girl will love a make-up cape as well as a pair of gloves. And the social gadabout will thrill over a bed jacket to wear "mornings after" as much as over a sequin flower to pin in her hair party nights.

There may be some women clever enough to fulfill the obligations of housewife as well as career girl. There may even be a few who add to this double standard the triple threat of a hectic social life. All the better; the more varied a woman's interests, the surer any giver is of pleasing, whatever the gift.

One thing is certain. A fashionable gift makes the pulse beat faster, and conjures up in a woman's mind new visions of herself playing the role of style pacesetter in her community.

Does she have a lot of leisure? If she's a housewife give her something to make—yarn and pattern for a sweater, or a dress length of fabric. If she's a business girl give her a housecoat in which to look well dressed, should unexpected guests intrude on her hours at home. And if she's the social butterfly sort, the only leisure she has is for required rest; so make her gift a hand made nightie or a pair of soled

socks to patter around in when she comes home from skating or skiing.

If she's versatile about cutting a pattern of living for herself, she'll appreciate a gift that's versatile too! How about a blouse that can be worn with a short daytime, or full length evening skirt? She can be overwhelmed with a fur bolero to top her un-trimmed coat or to be used as an evening jacket. And she'll wear pearls with everything she owns.

A personal bond of friendship can influence the gift giver to choose just one exquisite handkerchief, her name embroidered in the corner—or a chenille bathrobe to match her bathroom's color scheme.

Is she the kind of person you can't keep indoors, rain or shine? For her there are attractive sets of raincoat and slip-in rubbers which fold neatly into a small packet that can be carried in purse or pocket. And should play lure her more than rain, a set of sweaters; knee length socks for ice skating, or a set of hood and mittens in bunny fur will prove a pretty and practical gift.

Perhaps she's very, very sentimental. Then let Santa take heed and give her a set of lingerie spattered with roses in print—if

they're her favorite flower. Or kitchentette aprons which picture pups like her own pet spaniel or wire-hair.

Is she a whiz at giving the impression that she has a varied wardrobe, just because she knows how to mix-match her accessories? Then aid and abet her fashion hobby, with a bright all-gator bag that will last for years! Match it up with a belt. Or give her a glove wardrobe—three or four different colors to spike her black coat with brilliant effect.

Career girl, homebody, socialite. All live in a world of fashion. And there's no end to the number of gift suggestions offered for them by our local stores this Christmas.

There are fashion gifts, too, for the off-to-college girl. Amusing gifts, like furry ear muffs and knitted knee caps to keep her warm. A velvet wrap that trails the floor will thrill her if it has a hood attached. And she'll love you for supplying her with half a dozen pairs of stockings for evening wear—possibly nylons because they wear so long.

No one can possibly have reason for puzzling over what to give the women they know this year! Store shelves and racks are overflowing with good fashions that will make useful gifts—popular because they're the ultimate in beauty and attractiveness.

No one can claim they "can't afford" to give wisely and smartly this Christmas, because gay, delightful gifts can be bought—yes, for even less than a dollar!

Christmas shopping for women's gifts is simple! And it's an enjoyable adventure through the beautifully bedecked aisles of the stores in town which sell gifts for women who work, women who manage homes, and women who just manage to have fun!

Classify them. Give them fashions they'll enjoy using. And it will be a Merry Christmas all around!

Have Fun Wrapping Yule Gift

Christmas joy depends not only on the gift, but on how it's given. For as much as the material worth of a package's contents, will be treasured the thought that extra moments were taken to think of some really original means to do it up.

The thought behind a gift can charmingly be expressed in the way it's wrapped. The design of the paper can be chosen for its amusement interest.

An original jingle may be written across a sheet of solid color wrapping paper. Or for sentiment an appropriate decoration can be tied into the Christmas ribbon bow.

So many new kinds of wrapping paraphernalia are in the stores this year, that every gift giver will be inspired to creative effects in Christmas packaging, each package having its own significance for the recipient.

Is it a gift for baby? Let an inexpensive rattle tinkle merrily, tied around the outside of the gift package. Is it a gift for a lady of fashion? Compliment her by using her favorite color combination; perhaps vivid blue for the paper and pale green for the ribbons.

The sophisticated will find a feast for the eyes in one of the new foil papers, solid in color; a geometric design embossed on its surface. And for tailored effect, instead of ribbon fastening, bright stick-on tape can be used to form a design as well as to seal the package.

The man absorbed by a work-a-day world, will be refreshed and charmed by a package done in one of the widely striped papers, alternating bright color with silver or gold. No bowknots for him—but transparent tape which will close the package and leave it free of doodads.

And the surge of patriotic feel-

ing this year will lead many gift givers to wrap every package leaving their hands in gay red, white and blue.

Every sort of Christmas wrapping aid can be bought separately, but—most helpful are the matching sets of paper, ribbon, gay tags and Christmas seals in similar design and coloring. And store counters which sell Christmas tree trimmings, toys and

novelties will provide endless, inexpensive accents to give each package its own distinction.

After all the shopping is done—and every name on the gift list accounted for—have a world of fun wrapping each gift as gaily as your imagination will let you. It will add to your own Christmas joy, and help spread the jolly spirit of the season.

HERE'S WHY NOVEMBER IS THE BEST TIME TO BUY U.S. ROYAL MASTERS

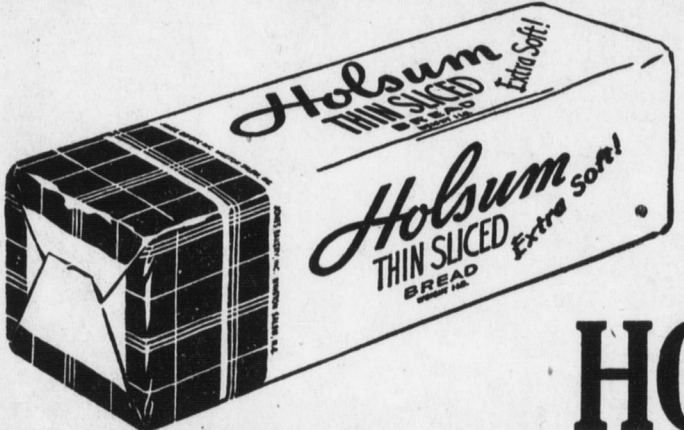






- 1. EXTRA SKID PROTECTION**
The instant brakes are applied, hundreds of razor-sharp edges emerge from the tread and grip the road—stop your car quicker, straighter, safer in wet, slippery weather when your family needs extra safety.
- 2. EXTRA MILEAGE ECONOMY**
During cooler winter months tread wear is very slight—less than half of summer wear. That means you get extra skid protection when you need it most and still have practically new Royal Masters next spring.
- 3. EXTRA BLOWOUT PROTECTION**
All year around you'll have the extra blowout protection of U. S. Royal Masters. "U. S." Safety Bonding (a costly process) makes every ply a safety ply.
- 4. EXTRA SAFETY FOR YOUR NEW CAR**
Equip your new car with the new white sidewall U. S. Royal Master—safest, most beautiful tire in America. Get our special deal in November—it's "Royal Master Month."

GMAC BUDGET PLAN
F-W CHEVROLET COMPANY
 Phone 255 Elkin, N. C.



DON'T SAY BREAD—
 Say **HOLSUM**

President Jackson Got Law License In Surry County



Elkin Merchants WILL MAKE IT GREAT FUN TO PLAY SANTA!

There's no need to go out of town to do your Christmas shopping, for Elkin Merchants, always presenting the best, are outdoing themselves this year in offering the biggest array of fine Christmas gift goods in their history. And although this bank cannot offer Christmas values itself, it can and does join with Elkin stores in cordially inviting everyone to attend Elkin's gala Christmas opening Friday. Elkin's merchants will make shopping here really worthwhile.

Member **FDIC**

The Bank of Elkin
 Elkin, N. C.

Offering authentic testimony of events happening in Surry county as far back as the days of Daniel Boone's northwestward trek to the wilds of Kentucky, where he hoped to get more "elbow room," countless records of a bygone era are yet on file at the Surry county court house in Dobson for the history-conscious public.

Handed down from generation to generation; thumbed by countless hundreds of fingers and broken and yellowed by the passing of time, these records—written in the fancy penmanship of the 17th Century court clerks and recorders—tell a story of a world as far removed from today's bursting bombs, diving airplanes, and puppet governments as days is from night.

One particular document that has been read by hundreds of visitors, and which is yet on file in the records room, is a brief entry in the clerk of court's minute book—a parchment paper sheepskin-bound volume—on the law practice of Andrew Jackson, seventh president of the United States, in Surry county.

The entry reads as follows: "Court in session at Richmond (old Surry county court house which was destroyed by fire in 1929) on Second Monday in November (November 12), in the 12th year of our independence.

"William Cupples and Andrew Jackson, Esquires, each produced a sance from Hon. Sam Ashe and John Williams, Esquires, (presumably judges) empowering them to practice as attorney in the several county courts of pleas. M. W. Thornton, clerk of court."

The grand jury at that time was composed of the following Surry county men: William Martin, John Lynch, Joseph Gentry, John Wright, David Riggs, William Hickman, Sam Smith, Gabriel Wagoner, Joseph Banner, Thomas Briggs, William Critchfield, Hugh Morris and Rheuben Shores.—Mount Airy Times.

Good Reason
 "You say this woman shot her husband with this pistol, and at close range?" asked the coroner of the eyewitness to the colored tragedy.
 "Yassuh."
 "Are there powder marks on his body?"
 "Yassuh. Das why she shot him."

The biggest broom ever built was 13 feet across and 40 feet high.



Boy! Oh Boy!
 I CAN TELL A **GREAT HEART**
 HOME THE MINUTE I FEEL THE CHIMNEY!

The success of Christmas depends to a large extent on a warm, comfortable house. And Great Heart Coal—the coal that gives MORE heat with LESS than a BUSHEL of ashes to the ton—will keep your house just that way. See that Old Santa has a warm welcome when he arrives Christmas. See that the kiddies are snug and warm when they bounce out of bed before daylight Christmas morning. Order a plentiful supply of Great Heart today and avoid the last minute Christmas rush.

NOW! Before the Rush Starts
 Let Us Stock Your Bin With Great Heart Coal for a Warmer, Happier Christmas!

Carolina Ice & Fuel Co.
 PHONE 83 ELKIN, N. C.