

### Above the Hullabaloo

By LITTLE HULL

**STOP THE FOOD PROFITEER!**  
There are some very low rackets among the people of this world; murder, thievery, dealing in prostitution and other equally vicious methods of making money. But somehow none of these seem to compare in sheer filth and rottenness with the business of food profiteering and racketeering, at a time when one's country is passing through a period of stress—or at any other time, for that matter.

The Department of Justice is to start an investigation designed to reduce the cost of food to the consumer and to increase the money return to the farmer. The Department states that "the food industries function badly for both consumers and farmers." At one end, they say, lies malnutrition among millions; and at the other end is a population of farmers who must sell at bankruptcy prices. In between, it is stated, are powerful closely-knit groups of processors and distributors who today receive about 50 or 60 cents of the average dollar spent by consumers for food. They used to receive between 40 and 50 cents.

The statement goes on to say that forty-five million people are limited to diets so poor that they lack essential food elements. "These families are below the safety line." It then demonstrates from figures compiled by the National Resources Committee that more than 41 per cent. of the American people are already hard-pressed and would be in grave difficulty if the prices of food should rise above the present levels.

The statement then quotes from a recent summary of the Federal Trade Commission which expresses the belief that "the survival of independent farming by farmers who own their own farms is in jeopardy." And, referring to this same source: "It called attention to the fact that nearly one farm in four was foreclosed between 1930 and 1936; that there was a net migration of more than seven million people from the farm to the city between 1920 and 1935; and that the total value of farm land and buildings in 1935 was about two billion dollars less than in 1910, although the total area devoted to farming had increased by more than 9 per cent. These evidences of distress are directly related to the fact that between 1913 and 1920 the American farmer received from 52 to 60 cents out of every dollar spent on food by the consumer, whereas in 1938 and 1939 he received from 40 to 41 cents out of each such dollar."

There is nothing new about all this. Everyone knows that these conditions exist and nearly everyone knows where the blame lies. It is seldom your grocer, or your butcher, or your baker; he is merely a pawn of the "big boys." But the "big boys" couldn't do without him any more than he could operate without us consumers.

Many of these "big boys" are, of course, essential. The farmer can't drive his wagon up to the city grocery store and sell his goods direct. The necessary distributors do that for him. Much of his produce is processed and put in tin cans. It goes into bread, into milk bottles and into barrels; it is juggled in produce exchanges, and is "dumped" by speculators. It is generally banded around by more millions of handlers than is any other commodity on earth. Most of these handlers are decent citizens who are willing to make a clean living in a clean way; but there are many who are not, and it is these evil smelling vultures whom we must help the Federal authorities to throw out if we expect to pull through the tough times ahead.

There is one way to do this. Every housewife watches the food prices. If every one of these women would "raise a squawk" every time any price was made higher, and would "shop around" for better prices, the grocers would be forced to "raise a squawk" to the wholesalers and the wholesalers would in turn "raise their squawks," and the Justice Department would hear this big squawk and would redouble its efforts. And pretty soon the jails would begin to fill up; and maybe someone would get hung; and the prices of food would go down for the consumer, and up for the farmer, and we would pull through the hard times which will result from this war; and everything would be "just dandy."

All of which sounds like a pipe dream, but all of which is quite possible if each one of us will do his or her part.

**Dark Ages**  
Teacher: "Who can tell me when the Dark Ages were?"  
Bright Boy: "That must have been the time when they had so many knights."

# FOODS for the Holiday FEAST

## Modern Super Market

PRICES EFFECTIVE FROM DEC. 19th THROUGH DEC. 24th

### At Money-Saving Prices As We Celebrate Our Fourth Anniversary



Modern Super Market, in celebrating our Fourth Anniversary, is passing on to our hundreds of customers real money-saving food values in appreciation of your patronage and good will. Your loyalty to us has made our business possible, and it is only right that we show our appreciation through the very lowest prices possible on quality foods. Check over this advertisement carefully, note the savings, and visit us for your holiday foods!

## 5 lbs. Sugar 17c

WITH PURCHASE OF \$2.00 IN GROCERIES

Fresh Cocoanuts Each 5c

LARD 4 lb. Carton 29c

NO. 2 CORN 4 CANS 25c  
NO. 2 BEANS 4 CANS 25c  
NO. 2 TOMATOES 4 CANS 25c

MAXWELL HOUSE COFFEE 22c LB.

Tomato Juice 2-46-oz. Cans 33c

Iceberg Lettuce Extra Large 9c

Celery 2 Large Stalks 15c | Carrots 2 Bunches 15c

Cranberries lb. 18c

Fancy Grapes 2 lbs. 15c

24 Pounds Sunnyland Flour and 1 Pound Lard All For 69c

Del Monte Fruit Cocktail 2 No. 1 Tall Cans 2 FOR 25c

PEACHES 2 No. 2 1/2 Cans For 25c

Sliced or Crushed PINEAPPLE No. 2 Can 15c

# Modern Super Market

Phone 89-309 WE DELIVER Elkin, N. C.

## CHRISTMAS NUTS

CREAM NUTS 2 lbs. 25c  
English WALNUTS LB. 20c  
Stewart's Soft Shell PECANS LB. 19c  
MIXED NUTS LB. 17c

STICK CANDY 2 Pound Box 20c

CHOCOLATE DROPS ORANGE SLICE CHRISTMAS MIXTURE 10c lb.

London Layer RAISINS LB. 10c

Cured HAMS Half or Whole, lb. 18c

Native Beef ROAST LB. 15c

## HENS

On Foot, Pound 16c

Full Dressed, Pound 25c

OYSTERS PINT 25c

## THANK YOU!

All of us here at Modern Super Market, from manager to delivery boy, express our thanks and appreciation to our customers for the patronage given us during our four years of service to you. As we celebrate our Fourth Anniversary, we pledge our every effort to continue to give you the best food store in town. Best for Savings! Best for Service! Best for Quality!

## CHOICE FRUITS FOR CHRISTMAS!

ORANGES Per Bag 85c

Large ORANGES Size 176 DOZ. 15c

Nice and Juicy ORANGES 3 DOZ. 25c

TANGERINES DOZ. 10c

Florida Seedless Sweet GRAPEFRUIT DOZ. 35c

APPLES DOZ. 10c

Black Twig APPLES BUSHEL \$1.00

Golden Ripe BANANAS 6 LBS. 25c

RITZ CRACKERS LB. 19c

New Irish POTATOES 5 LBS. 15c

JELLO Any Flavor 5c

KING JOY COFFEE lb. 15c  
2 lbs. P-Nut Butter 31c  
2 lbs. Crackers, All for 31c