THE CAROLINA MOUNTAINEER THURSDAY, MARCH 12, 192 THE CAROLINA MOUNTAINEER THURSDAY, MARCH 12, 192 THUR

for me. The home-spent dollar is the dollar that pays us all return dividends.



You may never have thought about this angle of benefit that we all derive from the home-spent dollar. But the more you consider this idea, the more it will appeal to you. Every dollar that is spent in this community helps to build up the community, and we all benefit from this growth. It does not matter whether you are a home-owner or pay rent for the place in which you live, public improvements in which we all share can be made only when the community is prosperous-and it is only the community where home trade is practical by all, that can be prosperous and enjoy a healthy growth. Trade at home because it will benefit you and your family.

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