fildest Bank in Western Carolina.

Oldest Bank in Western Carolina.

If at 172 year dot? I would sent give up make per acts together and occurs a modeler. Let saving accompany course constraints out, and there will be made out and mother than the rest of the further trial consider the suggestion from the vewpoint of all total expections from the vewpoint of all total expections to the vewpoint and truther than the suggestion of the command truther than the first of the suggestion of the county. The latter produces a single truth and savings are of a sun of the county. The latter produces for the per entire model of Hayward with the latter to the modele of Hayward with the latter than the first of the latter than the first of the latter than th Nature and mean this bank, rive the amount of

No. 2.

Superior Laundry Work. A lain - recognized by its work and the promptness with which it is delivered. Equipment an interstant factor. Whenever you find a laundry need by a treast of the times and installing the latest was need to a will find a progressive concern that the participation of public patronage. That was needed by a hear dry is conceded by relyens who keem nested. The most modern capping stainable is operated for the benefit of the public. The telephone and delivers the period. The triendore and delivery wagens vi-ants place this establishment next door to you the view aways tends to respond to a call and cost to the above memory of a home entreprise of the section responds and as critical to the wife or every loyal of very fithe city and county. Name to liquidity, name the manager and give the receive number

The Service Drug Store

The Settle Ding State

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action wow and ding and chemical house, and

actions for world then the and other heading A to be a produced by the tenth of the product of the content of the product of the content of the product of the content of t are years to all he we But time cands of

Name as I is at the door store give it. Nice in a case main, are man, the properties, a second similar conduction of the conduction.

Makers of Happy Homes."

The March of happy homes in Waynesydle case for many vars brought by and gholness to many wide outentment to the settled family new y weds contentment to the settled family and coinfort and sappiness to the aged and international making living conditions tolerable in the home. You have already guessed this this refers to Wayne vile's leading furniture house. This from carines in mease lines of medium and high grade farinture, carpets, rugs and other floor coverings, clove, and ranges. This firm will furnish the come complete or a piece of handsome furniture for the cozy corner and quality and reasonable price go hand in hand at this store. This firm does a general undertaking business and the personal such enters into every funeral conducted. There handles the famous Wurlintzer pianes and the Vetrola Phonographs. Vetrola Phonographs.

Name this old reliable firm, name the kitchen

abonet sold as a leader and name the manager.

Two of the Most Popular Cars.

A from it Waynesville has the agency for two of most negurar cars on the market. The better car of the two has the same type of sleeve-valve engine of the two has the same type of sleeve-valve engine and in the most expensive case of European make. It may as smooth as sith, actually improves with see and gives better service after 15,000 miles than when new. Owners retort 50,000 miles without an adjustment. The lower priced car is made in all the regular models one of which is now taking the country by steen. This has will make 26 miles to be gailed of easeline and is in the \$100 class and if

est the sort pulls and and the local agency will be pleased to demonstrate one at any time.

Name there two cars, give price of four cylinder count, so in factory, name the local time destrict time trees and name the manager.

The Store of Dependable Goods.

There is an old reliable department store here in Waynesvill, where quality goods and reasonable places on hand in hand and in con-equence the firm in command of a steadily increasing trade. This there are everything in dry goods, notions, latter trads to went in his and boy's clothing and shoes the entire family,

(ii) from selfs the relevanted Kuppenheimer good

with the Hushem show. Stetson half, and Manhattan butt and underwear for men. This store is instanctly the shopping place for the people at the city and county and has rendered a splendid whe to those who want quality goods at reason-

Not and boate this store, name the exclusive of he explosive and of he explored takes soul as a leader and give

Lens Time lavestment-Long Time Satisfaction. Every owner of a motor car with a secan steel ne time -ati-faction assured. This steel design includes sills, panels, frame and all. The steel sealy is an exclusive feature of the manufacturers of one of the most popular lines of motor vehicles. Every type is built on the same chassis. The all ttel body design possesses certain practical advantages which recommend it most emphatically to the buyer. It reduces cost, assures a structural precision which is particularly evident in the snug tt of the doors and windows and results in the staunchness of construction not found in any other

Name this line of motor vehicles, give price of business sedan delivered, name the local agency silling them and name the proprietor.

1 Leading Jewelry Store.

When you buy diamonds or other precious stones ou always want to know that the jeweler is reyou always want to know that the jeweler is re-liable for you have to depend largely on what he tells you unless you happen to be an expert. There is a reliable firm of jewelers here in Waynesville where you will find splendid assortments of pre-cious stones, gold and siliverware, cut glass and novelties of all kinds. Quality and reasonable prices go hand in hand at this rtore. Special at-tention is given to the repairing department and this branch is in charge of an expert and satisfac-tion is guaranteed. This store is popular with the group of this city and their patronage is appreprople of this city and their patronage is appre-

Name and locate this store, name the proprietor and name the ladies watch sold as a leader.

WHO'S WHO IN WAYNESVILLE?

\$20.00 IN GOLD FOR THE BEST SET OF ANSWERS WILL BE GIVEN AWAY BY THE CAROLINA MOUNTAINEER

The Rules tell you how to win

(Any person of identified with The Carolina Mountaineer is elligible to contest)

(Read each notice carefully and note every question asked or implied. Then begin with "No. 1" and answer every question you can. Use plain paier, on one side only. Number your answers consecutively, and put your name on the top of the first sheet).

(Get firm names and names of per one CORRECT. This is IMPORTANT. Get your answers any way you can. It in doubt, ask the advertisers),

(It is not necessary to have all the answers correct to win. The best set of answers to The Carolina Mountainor, addressed: "Contest Editor" will take down the gold. Answers must be filed by noon Wednesday evening, June 10. The answers will be announ of as soon thereafter as possible.) This page runs 3 times. In case of the the prize will be divided.

Home of Quality Furniture

Waynesville has a reliable firm of furniture dealer and this establishment has rendered valuable service to the people of this city and county. This firm to the people of this city and county. This firm carries high and medium grades of furniture, carpet, sugs and floor coverings of every description, stoves. and ranges, and quality luggage. This concern hard-thes the products of the most reliable factories and there anothing in the housefurnishing line that the readily supplied and on the very best Whether you are furnishing a house completter steking for a single article you should not ethable the offerings of this reliable firm. This firm self-the best phonographs in the world, "This is with a soul," and the one that recreates the

Name this firm, name the phonograph, "the orin a collinance the manager atary we the plane

100 A Leading Grocery Store,

I should dispallly growing in Warrest less than markles for the finest line of fresh stappe and famous gracies, fruits and vegetables. This store injury a fine pattornage, name energy among the pattornage in this atty. Quality has always been nationally with this arm and the coupled with reasones has carned for them a constantly growing trade in this city. This store is always keep in the first sanitary condition, the service is efficient in the trial order will convince you. This greety there was founded in 1943 on the principle of a vitog their customers value received for every fellar expected and your patronare is appreciated

Name and locate this store, name the property-and name the coffee sold as a leader and give phone

11

Leading Cleaners and Dyers.

To become an expert in the art cleaning and dyeany requires years of experience and the necessary equipment. There is a firm here in Waynesville which afford, special service to men and women who desire to have their garments handled particularly well. This firm does cleaning, dyeing and team pressing of a high order, cleaning garments team pressing of a high order, cleaning garments of a new system of clarification that renders the intmost in satisfaction. This plant is conveniently located, but the delivery wagon virtually places the stable-himent next door to every home in Waynesville. The work sent out by this firm is their very less advertisement in the community. The proprietor has recently completed a course in the art of any cleaning pertaining particularly to fancy dresses.

Name and locate this cleaning and dying estallishment, name the manager and give the phone

12

A Leading Department Store,

Merchandising in Waynesville has become reaenady easy, because one of the city's leading department store handles the largest assortment of star fard merchandie in this section. Everything to men, women and children to wear, including dry good and notions may be obtained at this store. The splet hid line of millinery is replete with all the lives styles, the shoes department is always splen-dily stocked. In the ladies ready to wear departm at you will will find that this merchant has male a unnecessary for the ladies of Waynesville to go to larger cities to do their shopping for they will and everything here that is required and then the are just right for this is the store where both quality and reasonable prices prevail.

Name this firm and give locations of store, came the leading line of dresses for ladies sold as a lead-and name the leading slipe for men that is old

13

Quality Jewelry

There is a reliable jewelry firm here in Waynes-ville, one that carries splendid lines of diamonds, watches, clocks, gold and silverware and noveities of all kinds. Every package that leaves this store hears the stamp of quality though reasonable prices prevail and in consequence this firm is in command of a steadily increasing trade in the community. In fact this store has built its reputation on the dependability of the stock carried and by according to all its pations a square deal. Special attention is given to the repairing department and all work is absolutely guaranteed. When you are in need of anything in the jewelery lines this firm will be pleased to serve you at any time. This business was established 4 years ago.

Name and locate this firm, name the watch sold as a leader and name the telephone number.

Quality Hardware Store.

There is a firm of hardware dialers here in Waynesville and quality has always been the first consideration. This firm carries complete lines of helf and heavy hardware, tools, cutlery, stoves and shelf and heavy hardware, tools, cutlery, stoves and ranges, paints, oils and varnishes, sporting goods of all kinds including guns and ammunition, and farm in hements of every description. This firm would like to supply you with all your hardware needs and will do it the right noice. This firm has long since realized that service is the principle on which all economic business is founded and they are prepared to serve all the people of this county with all that is best in hardware and your patronage is appreciated here.

Name this hardware firm, name the leading line of paint sold, "The kind that lasts," name the manager and give the phone number.

15

Exclusive Store for Ladies.

Wayne-ville's fashion center for ladies of dise. madion would be a distinct credit in any of the in general control of the in general control of the in general control of the control of t where all that is best in ladies ready to wear gar-ments and exclusive millinery in the very latest object are now being shown. This store is a decided convenience for the ladies of Waynesville for now they find it entirely unnecessary to go to the larger cites to do their shopping. Quality merchandise and reasonable prices go hand in hand at this store, in fact, this is the store of style without extrava-This store carries beautiful lines of lingerie of a lady. This store also carries the famous line of Humming Bird Hosiery which for quality and price cannot be surpassed.

Nan the exclusive store for ladies, name the

. 16

Modern Plumbing for the Home.,

The man was creets a modern home is not beauty when and pound feelish for the heating and plantage for a new home or a business block is of the utmost importance and we often wonder how we transit along without these modern convenience.

Transic s a local firm here in Waynesville that transically the plumbing and heating appliances in many of the new and mondern homes is well as assences buildings in this city during the past several years and the work turned over by this enterris ng firm is their very hest advetisement in the community. This firm carries at all times full lines of plumoing and heating appliances and there is no contract too large or too small not to be successfully executed my them. This firm does tinning and sheet metal work. This firm specializes in Cortright metal shingles for rooting.

Name his old reliable firm, locate the shop, give the phone number and name the proprieor.

17 Leading Confectionery Store.

In every city the size of Waynesville there is al-In every city the size of Waynesville there is always a leading confectionery store and this city is no exception to the general rule. Waynesville has a confectionery store where you may obtain everything in high grade candies of all kinds and there is a modern soda fountain where all that is letest and best in soft drinks may be obtained. This confectionery manufactures most of the candy offered for sale. This candy is absolutely pure and is very much in popular demand at the present time. It is much in popular demand at the present time. It is much in popular demand at the present time. It is made from the nurest ingredients the market af-fords and a trial box will convince you. This store is popular with the young people of Waynesville and your patronage is appreciated here.

Name and locate this store, name the candy sold as a leader and name the manager and give phone

Waynesville's Leading Restaurant,

There is a leading restaurant here in Waynesville, ene that is very much in popular favor at the present time. Its popularity is due to the quality of the food served and the reasonable prices which prevail. This is a splendid eating place, the service is all that could be lesired, and in consequence they are in command of a steadily increasing patronage. It has ever been the aim of the management to give the public the very best service possible and if you will try a meal here you will be convinced. Here a meal or a short ord, r may be obtained on the shortest possible notice and your patronage is appre-

Name and locate this popular eating place, name the proprietor and give the phone number

19

"Gur Premary, Year Drug Store."

"Meet me at my drug store" is a common expression heard among our pateons. Our pharmacy has long been known as "your drug store." It is a tas long been known as "your drug store." It is a social center for here you can meet your friends and enjoy a social fountain drink or get the best ice cream sold in the city, and your patronage is appreciated. Our stock is large and varied. We carry everything in the drug and chemical line, toilet preparations, proprietary remedies, smokers' supplies, fine stationery and fine confections. Our prescription department is absolutely reliable. Our stockienes are compounded scientifically by registered pharmacists. Our stock of drugs is pure and firsh and our service as near perfect as it is hufirsh and our service as near perfect as it is hu-manlp possible to make it. This drug store will give radio set away soon—investigate.

Name and locate this drug store, name the unusaal candies sold here and name the manager.

20

Good Bread is the Staff of Life.

Good bread is the staff of life and the trouble with the American people is that they do not eat enough of it. Bread made at a modern bakery and enough of it. Bread made at a modern bakery and under sanitary conditions is the most wholesome and nutritious of all our foods. There is a leading bakery here in Waynesville whose product is as pure as it is humanly possible to make it and the bread is a household word in this city and county. This bakery will supply all your needs in fresh tread, pies, cakes and pasteries of all kinds and the product is sold at the bakery and the grocery stores. This is a home enterprise and backed by home stores. This is a home enterprise and backed by home capital and is worthy of the support of every loyal citizen of this community. Quality is the first con-sideration at this bakery and this coupled with tensonable prices have earned for them a growing trade in this city.

Name and locate this bakery, name the manager, name the favorite brand of bread made and give the phone number.

21

The Easiest Guess of All, With resources in excess of All a Million Dol-ar, snowing an unparaliced growth in the history. West in Carolina, in banking circles, Waynes, the strangest lank, would be pleased to renter transaction and banking service. This strong instigene a) bank ng business. Inc officers and directors are among the leading men of Waynesville and liagwood county and their names are an absolute tuarantic of safety and solidity. This bank welcomes the account of the small depositor as well as the larger ones for they are teaching thrift and more pendence the wage earners of this city and county.

Name this strong financial institution, give the amount of capital stock and name the officers.

The Leading Insurance Agency.

If it were not for the protection afforded by insurance, the business man could not afford to risk the capital necessary to conduct his business. The nome owner would have no funds to rebuild his dweling and to furnish it unless he were amply protected by insurance. Who could afford to operate an automobile and take the ever present chance of injuring rome me and thereby becoming liable for an unlimited amount of damages? There is insurance proceed in for every human need and it is important to you to have it placed with an agency which can handle it intelligently and whose record in the pay-ment of claims is perfect. A Waynesville firm can furnish you with any kind of insurance. Name the leading insurance agency of Wayn s-

ville, locate the office and give the phone number.

More Than Doubles All Other Makes. Nearly eleven million motor cars of one make have cen sold—enough to give half the population of the United States a joy ride at one time. According to the official registration of July 1, 1924, they more than doubled all other makes in North Carolina. Of these there were 153,637 and only 72,476 of all others increases are now sold in every civilized country on the class. Thousand, are now in use in the wood. the globe. Thousands are now in use in Haywood county. The manufacturers also make a very high

Placed (a) and the best tractor in the world.
Name the cars and the tractor sold, name the firm ... ing them in Waynesville and give the price of

THE HOME OF OUALITY MEATS.

in every city the size of Waynesville there is a ways a leading meat market. This city is no exception to the general rule for there is a market here that is very much in popular favor at the present time and this is due in a large measure to the mainty of meats sold and the reasonable prices carried. This market carries everything in fresh and cured meats of all kinds and you are always assured of being able to bet a nice juicy steak or a tender roast. This firm has the necessary refrigerators for caring for meats at all seasons of the year thus assuring their patrons of the very best the market affords. A trial order will convince you, This market was established two years ago and your patronage is appreciated

Name and locate this meat market, give the phone number and name the proprietor.

25

Leading Implement Dealers

If you need farming implements of any kind there is a reliable firm of hardware dealers who can supply you with a line that for quality, durability and price cannot be surpassed. This firm carries compplete lines of shelf and heavy hardware, tools, cutlety, stoves and ranges, paints, oils and varnishes, in and thamelware. The policy of this firm has always been a square deal for one and all and they enjoy a commanding trade in this city and section enisy a commanding trade in this city and section and your patronage is appreciated here. This firm sells the famous Sherwin and Williams paint and varnishes. This firm has the agency for the life craational Harvester Co., and has been the agent for the Virginia-Carolina Chemical Co., and This is the place to get your binder's twine.

Name and locate this firm, name two plows sold as a leader and give the telephone number.

Store of Reasonable Prices. Wayne-ville's old reliable department store has built its reputation on the dependability of the patrons a square deal. This firm has been in opertion for the past 3 years and number among its patrons many of the best people of Haywood county. This firm carries everythings in ready to wear for men, women and children, millinery and shoes for the entire family. This store is noted for reasonable prices and in fact you can get hargains here every day in the near. Never before has this contein Leen able to show such lines of spring and summer goods as you will now find on display. Ladies are particularly invited to this store to examine the bargains in dresses. This store is head and foot outfitters for the whole family. This store

Sells the famous Star Brand Shoes.

Name and locate this store, name the fine line of clothing for men, name the proprietor and give the telephone number.

27

Faithful and Economite Service. There is an automobile agency in Waynesville that sells one of the most popular cars on the market today. These cais range in price from \$875, to \$1,350 f. o. b. factory and they are sixes. These cars are made in all the popular body types and the new Deluxe sedan recently placed on the market is taking the country by storm and is extremely pon ular with auto owners who enjoy a richly appointed

car.

The manufacturers of this line of cars were the first to build the world's lowest priced six-cylinder car and it is winning leadership and thousands of owners who have used them will have no other. This agency will be plased to demonstrate one of these cars for you any time. Name the cars sold, name the local agency dis-

tributing them and give the price of the touring car f. o. b. factory.

GREAT BLESSING FOR THE **HUMAN RACE**

Who is it that heals the sick after all other methods have failed and without the use of medicine? Name this science. give professional designation of Waynesville's practitioner. locate his office and give National Slogan.