

No. 1.

Oldest Bank in Western Carolina.

If you don't want to lose your money, don't give up on it. Let it stay in the bank and it will grow for you. Let it stay in the bank and it will grow for you. Let it stay in the bank and it will grow for you.

No. 2.

Superior Laundry Work.

A laundry is recognized by its work and the promptness with which it is delivered. Equipment is an important factor. Whenever you find a laundry keeping abreast of the times and installing the latest machinery, you will find a progressive concern that is sure to give you the best of public patronage.

The Service Drug Store.

There is a world with their name on it. It is a world of service. It is a world of service.

Makers of Happy Homes.

For many years, happiness and gladness in the newly won contentment to the aged and infirm and making living conditions tolerable in the home.

Two of the Most Popular Cars.

A firm in Waynesville has the agency for two of the most popular cars on the market. The better car of the two has the same type of sleeve valve engine used in the most expensive cars of European make.

The Store of Dependable Goods.

There is an old reliable department store here in Waynesville where quality goods and reasonable prices are handed in and in consequence the firm is in command of a steadily increasing trade.

Long Time Investment—Long Time Satisfaction.

Every owner of a motor car with a sedan steel body, steel built has a long time investment and a long time satisfaction assured. This steel design includes sills, panels, frame and all.

A Leading Jewelry Store.

When you buy diamonds or other precious stones you always want to know that the jeweler is reliable for you have to depend largely on what he tells you unless you happen to be an expert.

Quality Jewelry.

There is a reliable jewelry firm here in Waynesville, one that carries splendid lines of diamonds, watches, clocks, gold and silverware and novelties of all kinds.

Quality Hardware Store.

There is a firm of hardware dealers here in Waynesville and quality has always been the first consideration. This firm carries complete lines of shelf and heavy hardware, tools, cutlery, stoves and ranges, paints, oils and varnishes, sporting goods of all kinds including guns and ammunition, and farm implements of every description.

Good Bread is the Staff of Life.

Good bread is the staff of life and the trouble with the American people is that they do not eat enough of it. Bread made at a modern bakery and under sanitary conditions is the most wholesome and nutritious of all our foods.

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WHO'S WHO IN WAYNESVILLE?

\$20.00 IN GOLD FOR THE BEST SET OF ANSWERS WILL BE GIVEN AWAY BY THE CAROLINA MOUNTAINEER

The Rules tell you how to win.

(Any person not identified with The Carolina Mountaineer is eligible to contest.)

(Read each notice carefully and note every question asked or implied. Then begin with "No. 1" and answer every question you can. Use plain paper, on one side only. Number your answers consecutively, and put your name on the top of the first sheet.)

(Get firm names and names of persons CORRECT. This is IMPORTANT. Get your answers any way you can. If in doubt, ask the advertisers.)

(It is not necessary to have all the answers correct to win. The best set of answers to The Carolina Mountaineer, addressed: "Contest Editor" will take down the gold. Answers must be filed by noon Wednesday evening, June 10. The answers will be announced as soon thereafter as possible.) This page runs 3 times. In case of tie the prize will be divided.

Home of Quality Furniture

Waynesville has a reliable firm of furniture dealers and this establishment has rendered valuable service to the people of this city and county. This firm carries high and medium grades of furniture, carpets, and floor coverings of every description, stoves, ranges, and quality hardware.

Name the firm that has the most complete line of furniture in this city, name the proprietor and give the phone number.

A Leading Grocery Store.

There is a leading grocery store in Waynesville, one that carries the finest lines of fresh produce and staple groceries, meats and vegetables. This store is in the heart of the business district and is one of the most popular in the city.

Name and locate this store, name the proprietor and give the phone number.

Leading Cleaners and Dyers.

To receive an expert in the art cleaning and dyeing requires years of experience and the necessary equipment. There is a firm here in Waynesville which affords special service to men and women who desire to have their garments handled particularly well.

Name and locate this cleaning and dyeing establishment, name the manager and give the phone number.

A Leading Department Store.

Merchandising in Waynesville has become reasonably easy, because one of the city's leading department stores handles the largest assortment of standard merchandise in this section. Everything for men, women and children to wear, including dry goods and notions may be obtained at this store.

Name this firm and give location of store, name the leading line of dresses for ladies sold as a leader and name the leading shoe for men that is sold here.

Quality Jewelry.

There is a reliable jewelry firm here in Waynesville, one that carries splendid lines of diamonds, watches, clocks, gold and silverware and novelties of all kinds. Every package that leaves this store bears the stamp of quality though reasonable prices prevail and in consequence this firm is in command of a steadily increasing trade in the community.

Name and locate this firm, name the watch sold as a leader and name the telephone number.

Quality Hardware Store.

There is a firm of hardware dealers here in Waynesville and quality has always been the first consideration. This firm carries complete lines of shelf and heavy hardware, tools, cutlery, stoves and ranges, paints, oils and varnishes, sporting goods of all kinds including guns and ammunition, and farm implements of every description.

Name this hardware firm, name the leading line of paint sold, "The kind that lasts," name the manager and give the phone number.

Exclusive Store for Ladies.

Waynesville's fashion center for ladies of distinction would be a distinct credit in any of the great cities. This is distinctly a woman's shop where all the best in ladies ready to wear garments and exclusive millinery in the very latest styles are now being shown.

Name the exclusive store for ladies, name the proprietor and give the phone number.

Modern Plumbing for the Home.

Every man who owns a modern home is not only well equipped for the heating and plumbing but also for the modern conveniences of the home. This is a modern plumbing firm that is in the heart of the business district and is one of the most popular in the city.

Name the reliable firm, locate the shop, give the phone number and name the proprietor.

Leading Confectionery Store.

In every city the size of Waynesville there is always a leading confectionery store and this city is no exception to the general rule. Waynesville has a confectionery store where you may obtain everything in high grade candies of all kinds and there is a modern soda fountain where all that is latest and best in soft drinks may be obtained.

Name and locate this store, name the candy sold as a leader and name the manager and give phone number.

Waynesville's Leading Restaurant.

There is a leading restaurant here in Waynesville, one that is very much in popular favor at the present time. Its popularity is due to the quality of the food served and the reasonable prices which prevail. This is a splendid eating place, the service is all that could be desired, and in consequence they are in command of a steadily increasing patronage.

Name and locate this popular eating place, name the proprietor and give the phone number.

"Our Pharmacy, Your Drug Store."

"Meet me at my drug store" is a common expression heard among our patrons. Our pharmacy has long been known as "your drug store." It is a social center for here you can meet your friends and enjoy a social fountain drink or get the best ice cream sold in the city, and your patronage is appreciated.

Name and locate this drug store, name the unusual candies sold here and name the manager.

Good Bread is the Staff of Life.

Good bread is the staff of life and the trouble with the American people is that they do not eat enough of it. Bread made at a modern bakery and under sanitary conditions is the most wholesome and nutritious of all our foods.

Name and locate this bakery, name the manager, name the favorite brand of bread made and give the phone number.

21

The Easiest Guess of All.

With resources in excess of Half a Million Dollars, showing an unparalleled growth in the history of Western Carolina, in banking circles, Waynesville's strongest bank, would be pleased to render you unexcelled banking service. This strong institution carries a surplus and undivided profit of \$85,000 accumulated from net earnings and does a general banking business.

Name this strong financial institution, give the amount of capital stock and name the officers.

22

The Leading Insurance Agency.

If it were not for the protection afforded by insurance, the business man could not afford to risk the capital necessary to conduct his business. The none owner would have no funds to rebuild his dwelling and to furnish it unless he were amply protected by insurance. Who could afford to operate an automobile and take the ever present chance of injuring someone and thereby becoming liable for an unlimited amount of damages?

Name the leading insurance agency of Waynesville, locate the office and give the phone number.

23

More Than Doubles All Other Makes.

Nearly eleven million motor cars of one make have been sold—enough to give half the population of the United States a joy ride at one time. According to the official registration of July 1, 1924, they more than doubled all other makes in North Carolina. Of these there were 153,637 and only 72,476 of all others. These cars are now sold in every civilized country on the globe. Thousands are now in use in Haywood county. The manufacturers also make a very high priced car and the best tractor in the world.

Name the cars and the tractor sold, name the firm selling them in Waynesville and give the price of the touring model delivered here.

24

THE HOME OF QUALITY MEATS.

In every city the size of Waynesville there is always a leading meat market. This city is no exception to the general rule for there is a market here that is very much in popular favor at the present time and this is due in a large measure to the quality of meats sold and the reasonable prices charged. This market carries everything in fresh and cured meats of all kinds and you are always assured of being able to get a nice juicy steak or a tender roast. This firm has the necessary refrigerators for caring for meats at all seasons of the year thus assuring their patrons of the very best the market affords. A trial order will convince you. This market was established two years ago and your patronage is appreciated.

Name and locate this meat market, give the phone number and name the proprietor.

25

Leading Implement Dealers.

If you need farming implements of any kind there is a reliable firm of hardware dealers who can supply you with a line that for quality, durability and price cannot be surpassed. This firm carries complete lines of shelf and heavy hardware, tools, cutlery, stoves and ranges, paints, oils and varnishes, tin and enamelware. The policy of this firm has always been a square deal for one and all and they enjoy a commanding trade in this city and section and your patronage is appreciated here.

Name and locate this firm, name two plows sold as a leader and give the telephone number.

26

Store of Reasonable Prices.

Waynesville's old reliable department store has built its reputation on the dependability of the merchandise carried in stock and by according all patrons a square deal. This firm has been in operation for the past 3 years and number among its patrons many of the best people of Haywood county. This firm carries everything in ready to wear for men, women and children, millinery and shoes for the entire family. This store is noted for reasonable prices and in fact you can get bargains here every day in the year. Never before has this concern been able to show such lines of spring and summer goods as you will now find on display. Ladies are particularly invited to this store to examine the bargains in dresses. This store is head and foot outfitters for the whole family. This store sells the famous Star Brand Shoes.

Name and locate this store, name the fine line of clothing for men, name the proprietor and give the telephone number.

27

Faithful and Economic Service.

There is an automobile agency in Waynesville that sells one of the most popular cars on the market today. These cars range in price from \$875 to \$1,350 f. o. b. factory and they are sixes. These cars are made in all the popular body types and the new Deluxe sedan recently placed on the market is taking the country by storm and is extremely popular with auto owners who enjoy a richly appointed car. The manufacturers of this line of cars were the first to build the world's lowest priced six-cylinder car and it is winning leadership and thousands of owners who have used them will have no other. This agency will be pleased to demonstrate one of these cars for you any time.

Name the cars sold, name the local agency distributing them and give the price of the touring car f. o. b. factory.

28

GREAT BLESSING FOR THE HUMAN RACE

Who is it that heals the sick after all other methods have failed and without the use of medicine? Name this science, give professional designation of Waynesville's practitioner, locate his office and give National Slogan.