

THE CAROLINA MOUNTAINEER

Volume XXXVII. Number 26

WAYNESVILLE, HAYWOOD COUNTY, NORTH CAROLINA THURSDAY, JULY 9, 1925

\$2.00 a Year in Advance, \$2.50 if not so Paid

The Clyde Pharmacy

Its Size and Excellence—One of the Distinctions of That Prosperous Town.

Clyde has a population less than 500, but enjoys two outstanding and undisputed distinctions. They are distinctions which would be highly prized by many a town whose population numbers far up into the thousands.

The first and the older of these distinctions exists in the fact that for many years more livestock has been shipped from that railroad station than from another station in North Carolina.

The second distinction which is of very recent origin, is found in the one and only pharmacy located in Clyde. This pharmacy is relatively larger, finer, better equipped and better stocked than any other store of its class in any town in the State the size of Clyde. Indeed, few towns having four or five times the population can boast a pharmacy to compare with it. Traveling salesmen who stop in Clyde are authority for this statement.

This store is known as the Clyde Pharmacy, and the founder is Dr. S. B. Medford. The brick building, 25 by 80 feet, with full plate glass front, in which the pharmacy is housed, is centrally located. The fixtures are all of the best class. The extensive equipment of glass show cases in which are displayed to good effect the various lines of select goods, is one of the notable features of the store. The shelving all has glass doors so that the tastefully arranged contents are always in full view. From a first class soda fountain installed a little more than a year ago, are served the popular refreshments of the season.

Toilet articles and stationery are two of the leading lines in this store. The assortments are of a class to satisfy the various tastes of the community. At the tobacco counter are found all the popular brands of both chewing and smoking tobacco and cigars and cigarettes.

And now we come to the drug department. Here are found the lines of drugs and curatives preparations in demand for the preservation of the health of residents in the community. It is Dr. Medford himself who fills the prescriptions and dispenses the drugs and remedies.

Dr. Medford is not a graduate pharmacist, but a well educated physician and surgeon with many years experience back of him. It is only under a special provision of the law of this state that he is permitted to practice as a pharmacist. Under this provision in towns having a population of 500 or under in which there is no practicing pharmacist, physicians may be licensed from year to year to act as pharmacists. For a long period of years Dr. Medford's license has been renewed annually. Nearly thirty successive years has he served that community in his two professional lines. What a fascinating story a well written history of his life would be. Indeed, so would that be of any of the old time country doctors. And only too well is it becoming recognized that they will have but few if any successors.

Space and time permit only the briefest sort of sketch here of Dr. Medford's career. He was born and raised on the well known "Medford Farm" in 1863. His father was W. W. Medford.

When a boy Dr. Medford attended the neighborhood school and the school at Clyde. Then he taught country school four years and farmed two years. But an ambition for other activities and other lines of usefulness stirred in him. And so he made his way to Nashville, Tenn., where he became a student in the medical department of Vanderbilt University and completed the established three years course of studies, graduating early in 1896. Before the end of that year he had passed the state examination and was admitted to practice medicine in North Carolina. Also before the end of that year he settled down in Clyde where he has pursued his chosen calling without intermission, faithfully and successfully, ever since.

When he began the practice of medicine there was no drug store in Clyde. As a matter of necessity, as well as convenience, Dr. Medford laid in a stock of drugs which was added to from time to time and the demands

(Continued on Back Page)

E. K. Whidden On Hospital

THE MEMORIAL HOSPITAL.

Editor Carolina Mountaineer:

I want to say a word about the new proposed hospital for Haywood County. Don't know that I would have shown much interest in it had I not spent five weeks in the one now operated in Waynesville, the first of the year. I had a leg broken on the sixth day of last January, in an auto collision. Up to that time I had heard only of the hospital; but while there I found that it was one of the very important institutions in the county. Every room and bed was full almost all the time I was there. People were brought there all times of day and night. The doctors operated on sick people two or three almost every day. Many poor people were brought there and treated who could not pay at once, and were given the time needed to pay. No one was turned away on account of not having the money to pay. I found that many sick and hurt people could not be treated successfully at home, but must be under the care of experienced nurses in order to save their lives.

Those who have never been sick much, nor needed help when suffering with broken bones, don't know the absolute need of a good hospital. But those who have been there and those who have had loved ones there can appreciate its value, and will show their approval when the voting day comes. They have several well equipped hospitals in Asheville, and they are all needed, and generally are full. But it is a long way for people in this county to go to get the benefit of treatment in a good hospital. The one hundred thousand dollars asked for to build and equip an up-to-date hospital will not be as much as will be needed, but will do a great deal toward providing what we must have in this county. This amount divided among the taxpayers over a long time will hardly be felt, and yet will do a world of good for the many sufferers among us.

One other thing I want to mention. It is the need of having a fire proof building. All the time that I was in the hospital, I thought of the danger of fire. The building was old, and must be warmed by coal stoves kept up fires and comfortable warmth in each room. It was impossible to in every room during cold weather. And should a fire get started very likely many would perish in the flames. I had a plan of escape made up in my mind, but when I tried to get up and move about I found that I could not have gotten out of the window to the fire escape if my life had depended on it. Yes, a good brick or stone building with tile or cement floors as a necessity if the very best is to be done for those who suffer. Let every one vote for bonds and carry it with a great majority.

E. K. WHIDDEN.

Pastor Jonathan Station, M. E. Church, South, July 7, 1925.

P. S.—I want to say that we have some good doctors in this county as you will find anywhere. They are not only up-to-date, but they are kind and Christian in their treatment of the poor and suffering. I don't know if all of them profess to be Christians, but they do show a beautiful spirit of helpfulness to sufferers.

E. K. W.

STOCK RAISERS OF JACKSON ORGANIZED

Asheville Citizen.

A number of farmers and live stock raisers met at the court house, Saturday and formed a stock-raisers' association, with the following officers: T. C. Bryson, president, J. W. Davis, secretary-treasurer and an executive committee composed of the above named officers and F. M. Moody, of Mountain, Alex Moore, of Macon County, and R. C. Hall, of Qualla.

The purpose of the association is to secure a better price for the stock raised in this county by co-operative marketing, in conjunction with the marketing forces of the State and National Departments of Agriculture.

A number of interesting addresses were made by Mr. Lewis, of the Federal department, T. L. Gwyn, of Haywood; Church Crowell, of Buncombe; Alex Moore, of Macon; Farm Agent Arrendale, of Macon County, and others.

Haywood County Memorial Hospital Bond Election.

Election To Be Held This Saturday, July 11th; Failure to Vote May Defeat Progressive Humanity Project

How will you vote Saturday?

Are you in favor of providing the best available means for saving human life?

Are you in favor of placing within the reach of every resident of Haywood County the best possible service for the relief of human suffering due to disease and accidents?

And who can believe that anyone entitled to a vote is not in favor of all available provisions of that kind?

A properly equipped county hospital stands at the head of all the provisions of that class.

During the last six or eight weeks a large number of the leading citizens of the county by means of communications in the columns of the Mountaineer have earnestly urged upon the voters the great need, the value, and the vital importance of a county hospital.

To all this explanation and exhortation the Mountaineer feels that hardly another word need be added. It is all so clear, convincing and conclusive it is difficult to see how any reader of it, possessed of the most rudimentary instincts of humanity can remain unpersuaded and fail to vote for the hospital bond issue.

WAYNESVILLE TOWNSHIP HIGH SCHOOL SUMMER SCHOOL.

The second session of the summer school will open July 13, and run until August 15. A student may remove two conditions by attending this summer school. Classes are being held in the Elementary school building at 7 in the morning. If there is anyone who desires to attend the summer school please enroll at once so that a schedule of classes may be completed. Any information will be gladly furnished in regard to the summer school by calling at the Elementary school building from 8 A. M. to 1 P. M. or by phoning Miller House between hours 7 and 2 P. M.

MISS ASHTON HOSTESS.

Miss Caroline Ashton gave a charming dinner dance at Oak Park July Fourth in compliment to Miss Nora Ashton and Helen Englebert who have just arrived from Atlanta.

Particulate colors were used in detail in the table decorations. Later in the evening the young people attended the opening dance at the Gordon.

Those enjoying Miss Ashton's hospitality were: Misses Eleanor Bushnell, Frances Denton, Thomasena Howell, Katherine Ray, Frances Mimms, Virginia Welch, Helen Englebert, Margaret and Mary Ray, Virginia Carter, Elizabeth and Janet Quinlan, Messrs. Howard, Hoyt and Dick Covington, Jim and Charles Neal, Bob Woodard, Ralph Prevost, Melvin Evans, Bob Hardin, Charles Lee, Charles Badgett, Archie M. Fayden, J. D. O'Hern, Edward Burns of Charleston, Mint Reed and Jimmy Propst of Charlotte.

COMPANY H IN CAMP.

Co. H of the National Guard, in charge of Capt. George Platt, Lieuts. Grady Boyd and Paul Martin, left Saturday for Camp Glenn, Morehead City, where they will be in camp until the middle of the month.

PRESBYTERIAN CIRCLES.

The circles of the Presbyterian Woman's Auxiliary will meet at 3:30 p. m. on Tuesday, July 14th, as follows: Circle No. 1 with Mrs. M. F. Albright. Circle No. 2 with Mrs. Hyer. Circle No. 3 with Mrs. C. A. Black. The Girls' Circle will be organized on the same afternoon, at 4 p. m. at the home of Mrs. Hugh Abel.

Bible Class Conference

The seventh annual meeting of the Western North Carolina Conference Wesley Bible Class Federation to be held at Lake Junaluska July 13, 14, 15 promises the best line of discussions and the largest attendance in the history of the Federation, according to O. V. Woolsey, Superintendent of Sunday School Work in the Western North Carolina Conference. The initial session of the Federation will be held in the large auditorium at Lake Junaluska Monday evening, July 13 the leading speakers for this session being Dr. Thomas Carter, of Vanderbilt University, and Hon. Clyde R. Hoey, President of the Federation.

The day sessions of the Federation, held Tuesday and Wednesday, July 13, 14, will be divided into two sections, President Hoey directing the program dealing with Young and Adult classes, and Miss Maud McKinnon, Director of Education at Tryon Street, Charlotte, directing the program with representatives of Intermediate and Senior classes. It is stated that the programs of these two sections will deal with actual problems and lines of service with organized class work.

The third section, though not a part of the Federation, but held simultaneously with it, is that of the Elementary Council, held under the direction of Miss Virginia Jenkins, Superintendent of Elementary Work in the Western North Carolina Conference. All district and local Sunday school workers, working with children under thirteen years of age are cordially invited to this section. All sections will join in a combined meeting each evening.

Tuesday evening, July 14, will be featured with addresses by Miss Minnie E. Kennedy, Superintendent of Elementary Work in the Southern Methodist church, and Miss Maud McKinnon, who will speak on Vocation Church Schools. Chief Justice W. P. Stacy will be the leading speaker on Wednesday evening. The Junaluska Double Quartet will furnish special music each evening session.

Among the outstanding speakers secured for the day sessions are Dr. Ivan Lee Holt, St. Louis, Dr. C. C. Weaver, Winston-Salem, Dr. Ashley Whappell, Asheville, Rev. C. S. Kirkpatrick, Gastonia, Rev. W. A. Jenkins, Concord, Mr. J. B. Ivey, Charlotte, Superintendent, E. A. Thompson, Mt. Holly, Mr. A. N. West, Hickory, Hon. D. F. Giles, Marion, Miss C. C. Weaver, Winston-Salem, Miss Thelma Smathers, Asheville and Mr. Charles H. Ireland, Greensboro.

The officers of the Federation are Hon. Clyde R. Hoey, Shelby, President; D. F. Giles, Marion, First Vice President; Miss Maud McKinnon, Charlotte, Second Vice President; Mrs. E. O. Chadler, Asheville, Recording Secretary; Miss Thelma Smathers, Asheville, Corresponding Secretary; T. S. Eanes, Lexington, Treasurer; O. V. Woolsey, Lexington, Conference Superintendent.

In addition to these Conference officers the following directors held up the work in each presiding elder's district: Dr. L. W. Elias, Asheville, Asheville District; W. B. Love, Monroe, Charlotte District; N. R. Hodgins, Greensboro, Greensboro District; J. C. Cowan, Jr., Rutherfordton, Marion District; R. L. Smith, Albemarle, Salisbury District; Dr. E. R. Self, Lincolnton, Shelby District; A. M. West, Hickory, Statesville District; J. M. Boone Andrews, Waynesville, District; J. R. McCrary, Lexington, Winston-Salem District.

With hard surface roads extending across the Blue Ridge directly to Lake Junaluska and with ample hotel facilities it is thought that an extraordinarily large attendance will greet President Hoey when he opens the first session of the Federation. While the morning and evening sessions will be well filled with business the afternoons will open for sightseeing, mountain climbing, bathing and other sports. There is probably no place in the country offering a finer line of diversion where a vacation may be taken with religious profit.

CIRCLE MEETINGS.

North Side Circle of the Baptist church met Tuesday with Mrs. Joe Justice; Circle No. 4 with Mrs. Tew, and the Young Women's circle with Mrs. Eli McGee.

The Massie Furniture Company

Adepts in the Cultivation of Good Will.

Can you believe it? Believe what?

That a single business concern in Waynesville, has, at retail, ever, in this territory, in the short period of two years, sold three carloads of kitchen ranges.

Unless supported by highly convincing testimony few would be inclined to believe a statement to that effect.

A casual survey of the country round about does not make it seem possible that the number of new homes established in this territory during the last two years added to the number of old kitchen stoves and ranges discarded during that time would equal the number of kitchen ranges it would seem possible to pack in three freight cars.

In the face, however, of these reflections regarding the probability of the truth of such a statement the Massie Furniture firm, a day or two ago, state to a representative of the Mountaineer that in the two years period ending with 1925, they will at the rate of the last eighteen months have sold three carloads of the famous Eagle Ranges in this territory.

So far as the Mountaineer is aware the reputation of this firm, or that of any member thereof, for truth and veracity has never been questioned. Hence we are entirely confident that their foregoing statement will go wholly unchallenged.

The Eagle Range is widely advertised and sold under an unqualified guaranty to give entire satisfaction to the purchaser. This advertising and guaranty, however, does not fully account for the seemingly phenomenal sale of this popular range. There must be something more back of it.

Evidently that something is an extremely active good will which that furniture firm undoubtedly has acquired.

And here it may be interesting to consider for a moment what good will consists of. It is an expression in common use, but seldom do we find anyone pausing to define it. If we are not mistaken some high heart has defined good will as "the disposition of a customer to return to the place where he has been well treated."

That is a clear cut definition, but it does not seem to include all that forms a part of good will.

It is a matter of common observation that when a customer makes a purchase that proves a little more than ordinarily satisfactory, he tells his friends and neighbors about it and of course tells where he made the purchase.

Good will may then be thought of as an invisible intangible force whose power is recognized and made use of by every successful merchant.

The surprising sale of Eagle Ranges by the Massie Furniture Company may be taken then as conclusive evidence that Mr. T. N. Massie and his three enterprising sons, J. E. Massie, T. G. Massie and W. H. Massie, who compose the firm are, individually and collectively, adepts in the cultivation of good will. Otherwise, they could hardly, in the comparatively few years the firm has been in existence, have built up the most extensive furniture business in Western North Carolina west of Asheville. That they have done this seems undisputed. They buy practically all lines they carry in carlots which gives them advantages which they pass on to their customers and thus along with a small margin of profit gain an increase of every growing good will.

The lines carried by this firm include alone with furniture, musical instruments of various kinds, carpets and other floor coverings and trunks and bags in great variety. The nationally advertised Hoosier Cabinet is one of their leaders.

The Massie Furniture Company have the only undertaking establishment in Waynesville. They are fully equipped in every respect to render the highest class of service in this department of their business.

That this firm will continue to grow in prestige and in distinction and that all Waynesville will take therein, is a safe prediction.