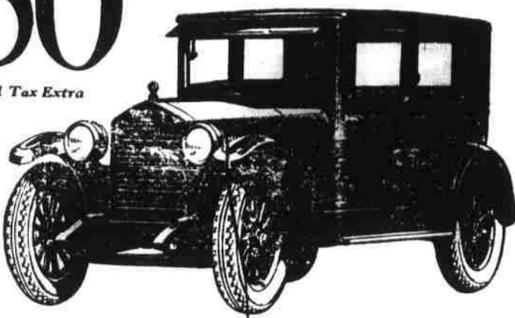


\$850 for the ESSEX COACH

Freight and Tax Extra



Never Before a Value Like This

The largest sales of 6-cylinder cars simply reflects the general recognition of greatest car value.

Built on the famous Super-Six principle, the patents which account for Hudson's famous reliability, brilliant performance and long life, are responsible for the same qualities in Essex. It is

the easiest riding and steering Essex ever built—the finest in performance, appearance and workmanship. We believe it is the most economical car in the world to own and operate.

Now it holds the greatest price advantage with the finest quality Essex ever offered.

Hudson-Essex World's Largest Selling 6-Cylinder Cars

(1914)

Waynesville Hudson Company, Church Street, Waynesville, N. C.

"STANDARD" GASOLINE



Laughs at Hills!

THE SOUTHERN SERVES THE SOUTH

Millions for necessities but none to spare for luxuries

Railroad profits are limited by law, and rates are fixed by the Government. In no other large business is so great an amount of capital risked for so small a return as in railroad transportation.

The new money put into a railroad, therefore, must be profitably employed, either in increasing capacity for service or in effecting economies of operation.

The Southern, never yet able to control all the new capital its management would be pleased to invest, necessarily has to give preference to productive improvements such as yards, shops, engines, cars and tracks.

But it is because it has devoted its resources to necessities—rather than non-productive improvements like monumental passenger stations—that the Southern has been able to keep its service abreast of the demands of the territory it serves.



\*The net income earned by the Southern Railway Company on its property investment has averaged only 3.77% per annum during the last ten years.

SOUTHERN RAILWAY SYSTEM

J. H. Francis Communication

REMINISCENCES FROM RAT-CLIFFE COVE

Through the kindness of a friend, the writer had the privilege of hearing the lecturer delivered by the Hon. Mr. Heflin, U. S. Senator from Alabama on "The Old South".

After hearing and meditating on the facts that were brought out in that instructive discourse and being a very close observer of the many changes and progress in all lines of endeavor, the mind reflected back to the latter sixties and seventies which are known as the reconstruction period when our state government was in control of men appointed by the Federal Government known as carpetbaggers and scalawags whose interest in the welfare of the State was very little. The main object of these men seemed to be for greed or stirring up strife between the races. Our best citizens were deprived of their franchises and ignorant negroes and base white men were allowed to vote as a result of which our legislative halls were filled with ignorant negroes. Our constitution was destroyed and our treasury stripped of its means. Our courts were defiled and lawlessness prevailed in many sections. The counties, and government were demoralized by ignorant negroes and white men with very little knowledge of governmental affairs. The public schools were closed during the period of reconstruction—white children found no school door open to them. The Freedmen's Bureau which took charge of the four million was supported by the sale of lands seized by the Government, by private gifts from the north, by taxes, rents and money appropriated by Congress. The Bureau in life of seven years spent something like forty million dollars on the negroes in schooling hospitals and to support them in idleness. The doors of the university of the states highest institutions were closed. Some of our church schools in spite of limited means and small attendance nobly continued their session. Wake Forest a Baptist, Davidson, a Presbyterian, Trinity a Methodist institution. Our mails were irregular and badly managed. But notwithstanding the devastated condition that existed and the insurmountable difficulties that confronted them our people did not despair. The men who followed Lee and Jackson, Johnson and others stepped from the trenches with the same zeal and courage they had exhibited during the bloody struggle, laid down the musket took up the axes and the hoes and plows with the determination as best they could under the circumstances to build up the almost devastated country. Fields that were stained with blood in April were green with harvest in June. The good women who were ever alert looking after the best interest of the family and the good of the country played an important part and did a great service which should go down as a memorial to all future generations. During all this dark and

chaotic period in North Carolina, there was no lack of courage and patriotism and loyalty to the South and its interest. The voice of such patriotic men as Clingman, the Ashes, Grahams, Averys, Vances, Colman, Johnson and many others equally as patriots speaking in unmistakable terms, exposing the fraud and corruption that was being carried on in the State and Federal Governments which resulted in the great awakening of the people and with a determination of throwing off this yoke of oppression, in the fall of 1870 a Democratic Legislature was elected and the following year the Hon. Matt Ransom was elected to the U. S. Senate. Confidence gradually restored a brighter day seemed to dawn in 1873. Judge A. S. Merriman was elected to the U. S. Senate and many changes were made in the constitutions which was approved by the people. Business began to pick up. In 1875 the doors of the State University opened for the reception of students; public schools opened up with very poor equipment and of short duration. In the fall of 1876, after one of the most intense campaigns ever waged in North Carolina, Zebulon B. Vance was elected governor. Confidence was fully restored; lawlessness was less prevalent; our courts were respected and recognized. The wheels of progress began to turn. Manufacturing plants began to spring up in different parts of the State. During the Vance administration there was marked improvement in the schools from the log house in back-woods to the highest institutions were vastly improved. Appropriations for schools were doubled giving longer terms and opening the doors for all children of the state. In less than 5 years the western N. C. railroad was completed at Waynesville which was celebrated at a great event. Dr. S. L. Love who was a member of the Legislature when the road was chartered and Major W. W. Stringfield who introduced the bill giving the railroad company more time to complete the road to Murphy driving the last spike. Since the completion of the railroad, there have been many changes in both our industrial and social life. Old methods have been discarded and new ones have taken their places. Communities which were remote have been brought in closer touch with each other by the building of good roads. The old, poorly equipped school houses have been replaced with those of more modern type in reach of all children of the State. Convention has revolutionized the whole of industrial life; the old hand loom, the old spinning wheel, the aches of the dye-pot etc., have been replaced by modern machinery; the old method of farming has been supplanted with a more up-to-date equipment so as to make farming both a pleasant and profitable business. For the last half century, the progress of N. C. has been wonderful. All the commodities that are used in the home or on the farm can be manufactured in the State. Our climate and temperature are such that most everything that is required to sustain the physical life can be raised even from a huckleberry to a woman.

J. A. Francis.

MRS. ROTH A ENTERTAINS

Mrs. Harry Rotha entertained on Thursday at her home on Pigeon St., a beautifully appointed bridge luncheon in compliment to Miss Josephine Thomas. Upon arrival the guests found their places, the places cards being hand painted black-eyed Susans. In the center of each table was a silver vase filled with black-eyed Susans and vases of them graced the living room and hall. A delicious six course luncheon carrying out the flower motif was served by the hostess assisted by Miss Virginia Rotha. At the conclusion of the bridge game, Mrs. Edgar Storey and the lumoree were given glass water-bottles with hand painted Susans on them. The guests were Misses Josephine and Sarah Thomas, Annie Campbell, Frances Robeson, Bessie Boyd, Daisy Bold, Kelley and Mesdames Edgar Storey, Chas. Hard, Robt. Osborne, Walter Taylor and Joe Graves.

Miss Fannie Campbell very delightfully entertained with a card party on Wednesday afternoon at her home, in Dellwood, honoring Miss Josephine Thomas and Mrs. Chas. M. Hard. The spacious porch and rooms were profusely decorated with summer flowers and hanging baskets. Three tables were made up for bridge and one for cards. At the conclusion of the game Mrs. Lee Page received the first prize and Mrs. Chas. Burgin second. The honorees were given lovely hand made towels. A delicious salad course was served. Those playing bridge were Misses Josephine and Sarah Thomas, Mesdames Edgar Storey, Chas. Burgin, Lee Page, Ed. Isenhour, Guy Massie, Chas. Hard, Robert Osborne, Winfred Baker, Bonner Ray, William Akers. Those playing hearts were the Misses Frances Robeson, Daisy Boyd, Bessie Boyd, and Mrs. Roy Martin.

14 acres, new 4 room house, apple orchard. On National Highway—\$3,750.00 —Stone, 4 t. C.

DYNAMITE ON THE HOOF

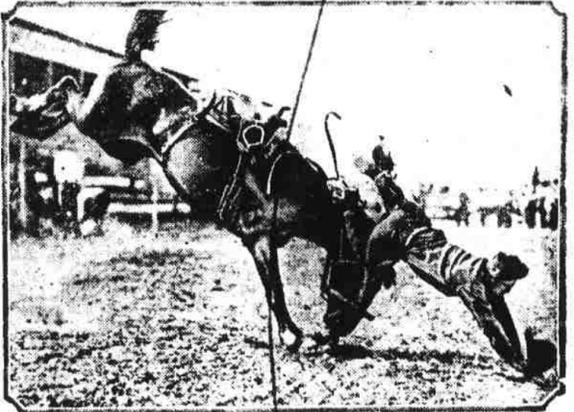


(Copyright by R. H. Doubleday.)

Riding a wild steer is anything but a "pink tea" sport and if you don't believe it, ask any of the many cowboys who will try to stay on these chunks of living dynamite during the Chicago Roundup and World's Championship Rodeo, beginning August 15. The Brahma steer, a cross between the Mexican longhorn and the Brahma, or sacred cattle of India, is a fighter from the word "go," according to the boys who have tackled them, and after throwing a rider they'll frequently try to maul him up.

Steer riding, calling for an excess of skill and daring, is one of the features of the Chicago Roundup, which will be held under the auspices of the Chicago Association of Commerce for nine days. The competitions are under the direction of Tex Austin, who has managed the largest and most successful of rodeos. More than \$30,000 in cash prizes will go to the winners of the events, together with the world's championship titles.

NO DAYLIGHT SAVING HERE



(Copyright by R. H. Doubleday.)

Many are the tricks resorted to by the "outlaw" horse to throw his rider. Pitching, bucking every second of the time he is in the arena, the broncho struggles fiercely to win the decision. No buckaroo must "show daylight" between himself and his saddle, or he is disqualified.

The sport of sports is the real cowboy contest, and titles for the leadership in riding, "bulldogging" and roping will go to the buckaroos and cowboys who compete in the Chicago Roundup and World's Championship Rodeo, which will bring nine days of frontier life to the metropolis beginning August 15. Tex Austin, famous for successful rodeos he has held, will direct the events.

ARE WE PARTICULAR? YES

We look closely after detail, small things.

Our system is well planned and carried out by our employees.

Our Garage is Clean and Orderly, the Business we Transact is without Confusion.

It does make a difference where you buy and have your car serviced.

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"Superior Ford Service" THE UNIVERSAL CAR

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PHONE 350

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