



The picture shows one of the crystal clear, ice cold mountain streams which supplies Waynesville with an abundance of the purest water in America.

# And Now Greater Opportunities Call You To WAYNESVILLE, N. C.

*"The Switzerland of America"---Altitude 2,800 Feet*

### Some FACTS About Waynesville

Lake Junaluska, the Southern Methodist Church Assembly grounds, is two miles east of Waynesville, and affords a large variety of sports and recreation. It has a 9 hole, 50 acre golf course under the direction of a golf professional.

Waynesville has an abundant supply of mountain water, cold, soft, and pure. It owns a watershed of 10,000 acres which supplies millions of gallons daily of water placed by the State Board of Health at the top of the list of North Carolina City water. This water comes from an altitude of over 5000 feet.

Waynesville will have more paved main Highways by January first than any other city in Western North Carolina, except Asheville only.

Route 10, The Appalachian Scenic Highway, the short line from Asheville, and northern and eastern points to Florida and Georgia. Via of Franklin this is the shortest route by over 100 miles. Will carry by far the greatest portion of tourist travel. Is the Master Through Highway. Traverses the finest countryside in the Land of the Sky. Makes Waynesville the closest mountain resort city to Atlanta, Florida, New Orleans, etc. by over 100 miles.

Waynesville is located in the heart of the Smokies and the Balsams, two mountain ranges reaching an altitude of over 6,000 feet.

It is in the Richland Creek Valley, a rich fertile valley, 28 miles west of Asheville, on the Southern Railway, and on paved Appalachian Highway Number 10. This valley is famous for its fine farms, dairies, orchards, grazing lands, fruits, cattle and poultry.

Waynesville is on a plateau 100 feet above the valley, and 2800 feet above sea level.

Nearby is the United States Appalachian Forest Reserve, which is stocked with herds of Buffalo and Elk. The streams are kept stocked with trout by the United States Fisheries Bureau, and camping and fishing are permitted. The trout fishing is excellent.

Waynesville enjoys a cool, invigorating climate. It is the only locality in this part of the country where can be found relief from hay fever.

The United States Weather Bureau credits Waynesville with more sunny days than any other city in the Eastern part of the country.

There is ample rainfall, but pleasant weather predominates. There are absolutely no mosquitoes or malaria.

**C**ULTURED eyes have long since declared Waynesville's surpassing beauty, and men and women who have visited every community in Western North Carolina, admit Waynesville's superior location and its ideal completeness as a mountain resort. And thousands of tourists and vacationists make an annual pilgrimage to this, "The Switzerland of America."

Many of these thousands have made profitable investments in Waynesville during the past years. But it remained for 1925 to really bring Waynesville into its Great Day! Joining in at the head of the procession, Waynesville has shared largely in the interest now centered in Western North Carolina. Realty sales have surpassed all previous records. New buildings, new enter-

prises, new and better transportation facilities. Yes, Waynesville has ARRIVED and is now at the very threshold of an unprecedented era of growth and prosperity.

Investors and home-seekers are coming in increasing numbers. They are men and women of vision. They have compared Waynesville's natural advantages for a great resort metropolis. They have seen here our strategic location for a greater business center. They cannot but appreciate our great stock-raising industry; our vast apple orchards; our rich agricultural resources; our fine back country and adjacent, suburban lumber and furniture factories; our magnificent system of paved highways leading, by the shortest route, to Georgia, Florida and Tennessee.

## Yes, This is Waynesville's Day And Your Opportunity

**T**ODAY Waynesville offers unusual opportunities of exceptional character to men and women of vision and ambition. Those who would invest their money where it will double and treble within a short space of time. Home-sites, business property, acreage, all are now very moderately priced as compared to what the figures will be even within the next twelve months.

**N**OW, this very month, is the time to investigate the investment propositions in this fast-growing town. The very mountain peaks around Waynesville shout to you to come!—where opportunity and business successes abound as never before. Write, wire or come, let us show you Waynesville at its Great Day!

Communicate With

# H. G. STONE

Real Estate and Investments

WAYNESVILLE,



NORTH CAROLINA