

	TOURING now \$1195	
	COUPE now \$1395	
	COUPE-SEDAN - now \$1395	
	SEDAN now \$1450	
	BROUGHAM now \$1595	
	six-cylinder	
	TOURING now \$1750	
	ROADSTER now \$1750	
	COUPE now \$2195	
	COUPE-SEDAN - now \$2095	
	SEDAN now \$2295	
	BROUGHAM now \$2095	
	All prive I a & Talala	
	Effective Monday, August 10th	
	Before committing yourself to any other car, at any other price, you will serve your own interest by examining into the opportunity these new low prices now hold for you in the model of your choice in this distinguished line.	
-e	SWIFT MOTOR CO.	
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	Sheer W Wallson	)
影戲又	SYMBOLS OF A DISTINGUISHED MOTOR CAR	1
and the state		

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## 1 1-2 Ton Chassis Del., \$1,375.00

GRAHAM BROTHERS AGAIN LOWER PRICES.

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**Opposite Post Office**,

Substantial Cut on 1-Ton Chassis. Announcement of a reduction of \$100.00 in the price of Graham Brothers one-ton truck, effective September 9th, has been received by Haywood Garage, local Dodge Brothers dealer.

"So substantial a reduction in the price of this popular one-ton truck, coming less than four months after the announcement of a previous reduction of \$80.00," says O. R. Martin, "is in line with previous assurances that the truck buyer will always benefit equally with Graham Brothers in every economy effected through increased production."

"Graham Brothers, now first in the world as exclusive manufacturers of motor trucks, are able to make this second reduction and at the same time to make even further improvements in the quality of their trucks. 1

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Waynesville, N. C.

"In addition to their greatly increased production—their production for the entire six months of 1925 was equal to the entire output of 1924 the enlarged and improved facilities afforded by the new factory into which Graham Brothers moved July 1 have aided greatly in making possible these reductions in manufacturing cost."

HAYWOOD GARAGE