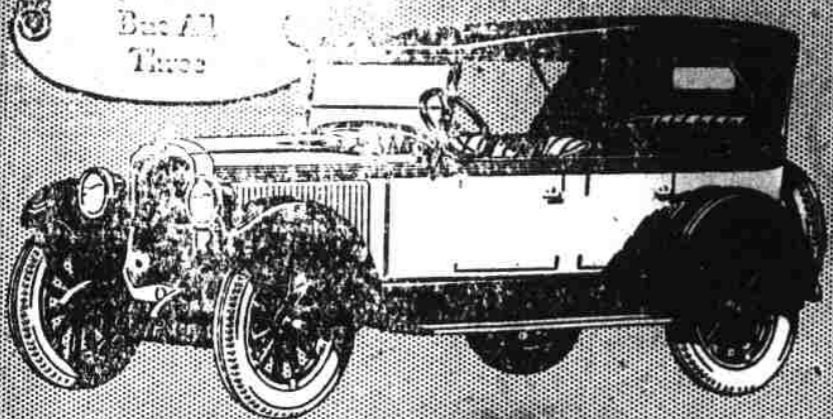


Greater Beauty  
Finer Performance  
Lower Price  
333 cubic  
Inch  
But All  
Three



TOURING \$875

## Even Better than it Looks!

Oldsmobile quality extends to every hidden part of the chassis. Its greater beauty and higher quality become all the more impressive when you consider the much lower price at which this remarkable car is now offered. We will gladly arrange a demonstration for you at your convenience.

Touring \$875, Coach \$950, Sedan \$1025  
\* Prices f. o. b. Lansing, tax extra

NOLAND MOTOR CO.

# OLDSMOBILE

Product of GENERAL MOTORS  
SIX

# NASH

Leads the World in Motor Car Value

\$1485  
at factory



**The New  
ADVANCED SIX SEDAN**  
4-wheel brakes, full balloon tires and 5 disc wheels included at no extra cost

There's no equal for this new Advanced Six Sedan in its field—in **QUALITY** and **VALUE!** Look it over carefully and you'll see a hundred different points of *vital superiority.*

## BELL MOTOR CO. GANTON, N. C.

### HONOR STUDENTS

Each year 32 students in as many states of the Union are chosen for the Rhodes scholarships. These awards are made on a threefold basis: First, qualities of manhood, force of character and leadership; second, literary and scholastic ability and attainment; third, physical vigor as shown by interest in outdoor sports and in other ways. Only a citizen between nineteen and twenty-five years of age, above sophomore standing in a recognized college or university, is eligible. The students so elected are awarded \$250 a year for three years at Oxford university without any restriction as to the studies they may take. Who are these young men who excel in comparison with all the fellow students of their home states in these difficult requirements? What are the facts regarding them? We know that they are all-round men—regular fellows, who have not only a sound mind, but a sound mind in a sound body; that they must have force of character and the gift of leadership, says Loys' Life. The gift of leadership! That means they are of the men who inspire confidence among their fellows, because they are not afraid to decide what they want to do, and having decided have both the courage and the ability to carry out their desires. How did they get their education? How did they keep themselves physically fit, mentally awake and morally straight?

Tucked away in an obscure corner of a recent detailed newspaper account of a destructive fire in a large American city was a sentence which casts a brighter light upon the progress of humanitarianism in civilized countries today than volumes of encyclopedic or statistical information. The paragraph including it told of the fact that the boss stableman of the place aided by four helpers succeeded in leading to safety 14 horses from the company's stables. And the sentence itself was a classic for its simplicity: "They also saved two kittens which were in one of the stalls." World wars may come and World wars may go, but so long as this spirit of kindness is in human consciousness one need never despair of the future.

Recreation and entertainment, indoors and out, at all seasons of the year are planned by the Chicago playground department. During 1924, 58 events were promoted as city-wide projects in the public schools. These varied from ice skating and junior police to clay modeling, and from pet shows to clean-up campaigns. In the halloween celebrations arranged by the department as many as 5,000 people took part on some of the grounds. A city-wide balloting on preferences, participated in by 10,383 boys, gave first choice to playground ball. The girls, with 5,957 voting, gave first choice to ice skating, with volley ball a close second.

The factors that influence retail dealers in giving orders to those from whom they buy are rapidly changing. The slap-me-on-the-back drummer type of salesman has had his day. In the old days the traveling salesman was called on to buy the drinks, pass out cigars and glad-hand the dealers. The good fellows got the order—the merit of his product or his firm was a secondary consideration. But today all is changed—the storekeeper has become a merchant, says Good Hardware. He buys his goods on the basis of merchandising value. He places his orders on the basis of facts. The slap-me-on-the-back has given way to an appeal to reason.

Having kept safely a large quantity of valuable jewels ever since 1808, in which year they were entrusted to the American legation in Astoria at a time when that city was in peril of capture by invading troops, the United States government now offers to give them back. This action after only 57 years may seem a bit precipitate to admirers of governmental red tape.

A controversy rages in Europe as to whether that old man in Constantinople is one hundred and fifty-one, as he claims, or only one hundred and thirty-five. If they'd just agree to split the difference and then talk about something else we could stop worrying about it.

University of Chicago professors hypnotized a man to observe the workings of the human stomach during sleep. The experiment showed that when lobster is eaten late at night, it is a good idea first to hypnotize the lobster.

An inventor who has worked ten years perfecting a glass house announces preparations for placing it on the market. Wouldn't a glass house rather tend to keep the neighborhood up nights?

For the benefit of prospective brides it might be well to explain at this time that the way to keep the top crust of a pie from sticking to the bottom is to insert some filling.

Up she goes only





"STANDARD"  
GASOLINE



KURFEES  
GRANITOID  
FLOOR ENAMEL

"Put it on today  
-walk on it tomorrow"

It does not take experience to get good results with Granitoid. It spreads easily without that sticky pull that tires the arms, and without showing laps and brush marks. Granitoid covers the old finish so completely that you'll be pleasantly surprised—it lasts so long that you, too, will say, "it wears like granite."

Inexpensive—Beautiful

All your ideas of floor enamel will be changed when you see the beautiful results of Granitoid. It's an artistic finish. It dries quickly and forms a granite-like surface, glossy as porcelain.

It represents the best efforts of a manufacturer who, for twenty-five years, has confined his efforts to quality products. It will delight you.

We believe it is the best floor enamel made, and will be glad to show you actual samples of its work.



Made in 8 rich colors  
Oak color, light gray,  
tan, dust, brown, buff,  
slate and maroon. It's  
ready to use. All you  
have to do is open the  
can, dip your brush  
and—before you real-  
ize it, the job is done!

KURFEES

HYATT & CO.

THE SOUTHERN SERVES THE SOUTH


## Making a freight car do a bigger day's work keeps rates down

Freight rates are much lower today in comparison with the prices of goods than before the war.

The large sums we have spent for improvements enable us, with the loyal cooperation of our employees, to haul heavier trains, with a larger load per car, and at a greater rate of speed.\*

With the assistance of our shippers, we have also reduced delays in loading and unloading our freight cars.

All of these things help us to reduce our costs per unit of traffic, and this greater efficiency directly benefits our shippers through better service and moderate rates.



\*The average freight train load on the Southern in 1924 was 49% greater than in 1914.

SOUTHERN RAILWAY SYSTEM