

THE POLK COUNTY NEWS.

OFFICIAL JOURNAL OF POLK COUNTY.

W. S. CORCORAN, Editors and
JOHN CARNEGIE, Publishers.

One year \$1.00
Six months .75
Three months .35

PHONE No. 2.

THURSDAY, AUGUST 27, 1903.

AN OBJECT LESSON.

In June the Columbus Hotel put an advertisement in the Resort Column of a Jacksonville paper. It was only a small ad but it had the desired result. It stated that parties desiring a cool, quiet place, at reasonable rates, in which to spend the summer could find the same by addressing the proprietor of the hotel at Columbus, N. C. Immediately letters of inquiry began to come in, soon nearly every room was engaged and now the hotel is full to overflowing with guests, as the result of judicious advertising. There are numbers of visitors at Tryon; the Mimosa, Skyuka, and Log Cabin Inn are entertaining large numbers of guests, and also a few private houses in different parts of the county, which proves that this county can attract summer visitors in large numbers if the proper effort is made to get them. Let South Carolina, Georgia, and Florida know who you are and where to find you and you will have no trouble in filling your house with summer guests. Advertise in the right place and at the right time and you will not be disappointed.

The Asheville papers are talking about a plan the Railroad officials are making to remedy the trouble caused by the steep grade on Saluda Mountain. They propose to construct two safety tracks, one mile apart on the three-mile grade which will leave the main track, turn aside for some distance and ascend. A safety switch will be provided so that in case a train should run away the switch may be thrown open and the train will run off the grade and slacken its speed. This may be a good scheme, but we prefer to see it tried a year before acknowledging it as such. We believe it is just a manoeuvre on the part of the Railroad in face of public sentiment.

J. E. Shipman, the local attorney for the Southern suggests that if the people of Columbus township would encourage the Railroad by voting \$25,000 in bonds he believes the Railroad officials would consent to abandon the present route from Tryon to Saluda and run the line through Lynn and Columbus, thus getting a better grade via Howard Gap. People are leaving this town for more favorable localities and something must be done. In view of recent events now is the time to push a matter of this kind. Will you strike while the iron is hot or go on in the old way?

TO ALL TILLERS OF THE SOIL.

THE OPPORTUNITY OF A LIFE TIME.

Any family that wants to make from \$200 to \$400 a year out of their barren wood lot of two or three acres, let them come and hear Mr. Magid lecture at Tryon.

Mr. Magid is the greatest authority on silk culture in the United States. His family have been in the silk business in Germany for generations before him, and he himself has been a successful silk manufacturer and grower in this country. So confident is he in the practicality of silk raising in the South that he has spent thousands of dollars in establishing the industry on his farms, and has expressed himself as being only too glad to come up here and discuss all the problems of the art from the planting of the mulberry tree (which, by the way, the government will give you free) to the feeding of the silk worms and the preparation of the cocoons for market.

This country buys half the silk produced in the world. She spends \$75,000,000 annually for it. Why

shouldn't this money be going into your pockets, instead of China, Japan and Italy? There is no more perfect country for raising the mulberry trees than these wooded hills. They grow wild all about us.

We will publish the date when Mr. Magid will be here in these columns. He asks nothing of you but to come and listen. Let us hope that the club house at Tryon will be thronged with farmers from miles around. It is the least appreciation we can show to a man who has the interests of every dweller in this country so closely at heart that he is glad to take a journey of one hundred miles just to tell you how every family of four or five may add \$400 to their year's income in eight weeks of diligent work.

RALPH H. ERSKINE.

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For two weeks
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THE BALLENGER COMPANY.

Corn, per bushel	\$.80
White beans, per bushel	2.50
Colored " " "	2.00
Mountain Irish Potatoes	.75
Sweet " " "	.75
Baldwin apples	2.00
Corn meal	.85
Compound lard, per lb.	.11
Kettle rendered, " " "	.12 1-2
Country butter " " "	.20
Eggs " doz.	.15
Hens each	.30
Broilers " " "	15 to .20
Clean side meat, per lb.	.12

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COLUMBUS, N. C.

"THE LAND OF THE SKY."

This is the title of an attractive booklet just issued by the Passenger Department of the Southern Railway, descriptive of Western North Carolina. The book is beautifully illustrated, and gives prospective tourists an excellent idea of the attractions of this charming mountain country. To those contemplating a trip, for either health or pleasure, during the Spring or Summer, would be well to apply to a representative of the Southern Railway for a copy of this booklet.

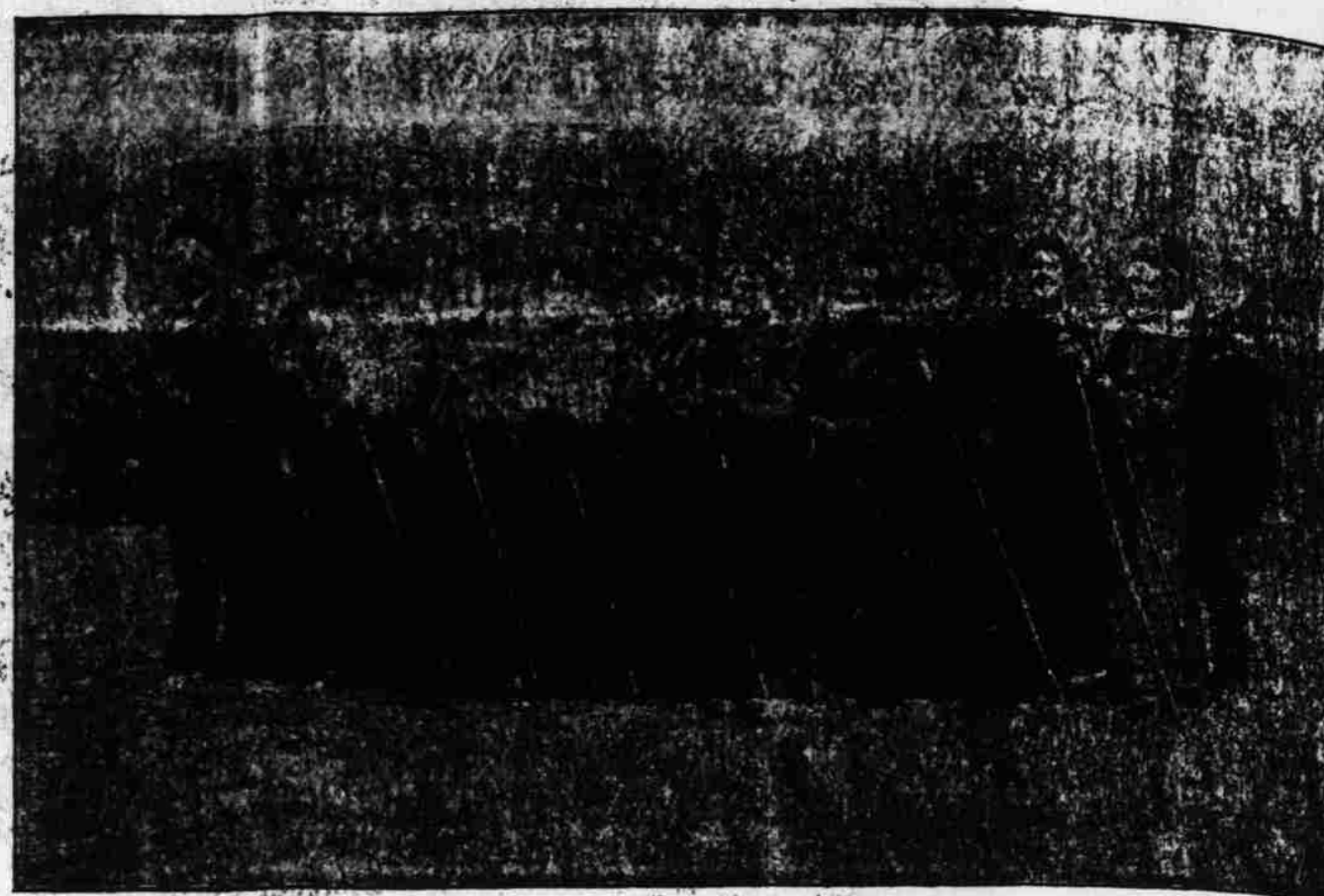
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NOTICE.

Having duly qualified as Executor of the last will and testament of Franklin Cox, deceased, we hereby notify all persons having claims against said decedent to exhibit the same properly verified to us on or before July 15th, 1904, or this notice will be placed in bar of their recovery. All persons indebted to said decedent are hereby required to make immediate settlement.

FRANCIS S. COXE, Executors,
FRANK C. COXE,
MARY MATILDA COXE, Executrix
of
the last will and testament
of Franklin Cox, deceased.

Davidson, Bourne & Counsel,
This July 9th, 1903.

A Better Investment

than an Ad in THE NEWS cannot be made by any merchant. It goes into all parts of Polk County. The rates are low and the returns are good. Try it. :: :: :: ::

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The Atlanta Constitution, (The great Southern weekly) and THE NEWS... \$1.50
The Sunny South and THE NEWS... \$1.50

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Columbus, N. C.

Envelopes and writing paper for sale at The News office.

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YES, WE HAVE IT.

Screen Wire, Fly Traps, Ice Cream Freezers, Mason's Fruit Jars, Hammocks, Summer Lap Robes.

GOOD FOR ALL SEASONS.

Our beautiful pearl-handle Knives, complete line of Agate ware, Biggies and Wagons for cash or installments. Don't neglect your house if it needs painting. We can supply your needs in this line at as low prices as the market will afford. We are local agents for the Deering farm machinery which has no superior. In fact for anything in HARDWARE let us quote you prices whether we sell you anything or not. Phone No. 9.

Tryon Supply Co.,

TRYON, N. C.

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GROSS ASSETS	\$648,127
INDIVIDUAL DEPOSITS	\$336,198
BANK DEPOSITS	33,542
TOTAL DEPOSITS	369,740
CASH ON HAND AND RESERVE AGENTS	118,706

The FIRST NATIONAL BANK and its savings department, the FIDELITY LOAN AND TRUST COMPANY, have today assets amounting to

\$894,300.00

AS STRONG AS THE GRANITE FOUNDATION UPON WHICH WE ARE BUILT.

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POLK COUNTY NEWS

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COLUMBUS, N. C.