

# Meet Your Duplin County Merchants

## Introducing E & S Refrigeration & Appliance Service

Beulaville, N. C.

E & S Refrigeration & Appliance Service, "Your Norge Dealer," Beulaville, N. C., is owned and operated by Mr. John Simmons. Not only is this reliable firm your authorized dealer for Norge appliances and Motorola television and radios, but they carry a complete line of small appliances such as electric fans, irons, and toasters, and maintain a 24-hour refrigeration and appliance repair service.

Mr. Simmons, a native of Beulaville, served 22 years in the United States Army, two of which were overseas in the European theater during World War II. During his long Army career he served in many places and engaged in varied activities. He retired from the Army in October of 1900 and entered Coyne Refrigeration and Appliance School in Chicago. After completing this training he returned to his home town and opened this growing business in September of 1901.

In 1945, Mr. Simmons married the former Ruth Rayfield of Seminole, Oklahoma, and they have two fine sons, Jerry, 17 and John W., 16. These young men are expert repairmen

themselves and help their father in the business. Already, Mr. Simmons is beginning to worry about how he will manage when they leave for school in a few years.

Mr. and Mrs. Simmons are active members of the newly formed Methodist Church in Beulaville. He is superintendent of the Sunday School, a member of the finance committee to raise funds for the church the membership is now constructing and which they hope to move into the last of this month. He has served as a member of the board of trustees from the inception of the church. Mrs. Simmons is one of the teachers in the Sunday School and a MYF counselor.

Mr. Simmons and his sons specialize in the repair and maintenance of all types and kinds of refrigeration equipment and appliances. Many firms of the area can repair a specific make of appliance, but Mr. Simmons is equipped both in know-how and in parts to repair any and all makes and models. No doubt, they maintain the most complete repair service available in this area. This accounts for the fact that they are always busy and cover a wide range of territory. People bring work to them from all over this section

of the state. They sell used and reconditioned refrigerators and appliances at bargain prices.

Drop in to E & S and let these courteous and helpful people show you the NORGE 14 Automatic Washer which will wash a big 14 lb. hamperful of clothes or a 2 lb. handful. . . and all loads in between really clean. This machine is designed to give the cleanest, most economical wash for any load, and no other machine will hold so much. It can handle the clothes of nine children in one load. The companion NORGE 14 Automatic Electric Dryer will dry anything the big washer can wash and wrinkle free. It is the largest dryer in the industry, huge 6 cu. ft. cylinder allows free tumbling action of clothes for uniform wrinkle free drying.

Their NORGE "Golden Heat" refrigerators and freezers are in beautiful models in a size for every family. . . convenience, quality, dependability and value! The new "Golden Heart" compressor unit gives you the best you can buy, low operating cost, quiet operation, cool cool running and complete dependability. There is no frosting. Frost build-up is eliminated automatically in the

freezers and in the refrigerators. See the many advantages of these NORGE appliances.

MOTOROLA TV is so reliable that every set has a full year guarantee on all tubes and parts (not just 90 days). Let these folks demonstrate to you their magnificently styled 23" sets, the consoles, the table and portable models of these sets that are hand-wired, precision crafted with modern hand and dip soldering for circuit connections of high reliability. These television and radio sets are masterpieces of advanced electronic art, famous for reliability, performance and quality, to give you brilliant, sharp pictures and magnificent sound.

The big difference in businesses is reliability. Buy your appliances from a firm that has the equipment and the know-how and the parts to keep it operating year after year.

Drop in E & S and talk with Mr. Simmons and his sons about a new appliance or service one you now own needs. These courteous folks will give you a lift in your spirits and save you money on your needs. Call 298-5171 during the day or 298-5821 at night for prompt and dependable service.



**Kramer's** "Your Shopping Center" Wallace, N. C. Dial AT5-2283 **Kramer's**

**The Country Squire** Highway 24 Warsaw Telephone 298-3691  
Lunch Served Monday Thru Friday 11:30 A. M. - 2 P. M. Sunday 12 Noon - 3 P. M. "HOME OF THE 72 OUNCE STEAK"  
Dinner Served Tuesday Thru Sunday - Open At 5:30 Till - - -

**Johnson Cotton Company** OF WALLACE, INC. ATwater 5-2151 REFRIGERATORS, RADIOS, ELECTRIC PUMPS, FURNITURE.

**Collins Department Store** "Never Knowingly Undersold" Wallace, N. C.

**ROSE HILL TRADING CO.** YOUR **Hotpoint** DEALER "The Farmers Store" Rose Hill, N. C.

**DUPLIN GAS COMPANY** Complete Line of Gas Tobacco Curers, Appliances, Space Heaters And Central Heating Plants - Also Electrical Appliances Phone 293-4667 J. C. Williams, Mgr. Warsaw, N. C.

**PAGE HOME APPLIANCES** AND HARDWARE "Your Gleem Paint Dealer" Phone 293-4342 Warsaw, N. C.

**ROSE HILL HARDWARE CO.** - Hardware - Paints - Plumbing - Appliances C. R. Johnson & Hugh S. Johnson Dial 289-2758 - Rose Hill, N. C.

**E & B OIL COMPANY, INC.** SINCLAIR PRODUCTS GOODYEAR Tires Phone AT5-2101 WALLACE, N. C.

**E & S Refrigeration & Appliance Service** "Your Norge Dealer" 24 Hour Refrigeration Repair Service Dial 298-5171 Day Beulaville, N. C. Nite 298-5821

**FREDERICKS FURNITURE CO., INC.** SEALY BEDDING - KELVINATOR APPLIANCES - FURNITURE ZENITH TV & RADIO - ARMSTRONG FLOOR COVERING - CARPETING & WALLPAPER Rose Hill, N. C.

**QUINN-McGOWEN CO., INC.** Furniture - Funeral Directors WARSAW BEULAVILLE Dial 293-7151 Dial CY8-4611

Heating & Curing Gas Heating & Cooking Appliances Hot Water Heaters Forced Air Furnace **Proflame GAS CO.** Beulaville Dial 298-7641 Jacksonville Dial 346-9892

**R. D. PRECYTHE** HARDWARE, APPLIANCES, COAL, SEEDS, FERTILIZERS VEGETABLE PACKAGES - FRUITS AND PRODUCE "Your GE Appliance Dealer" Phone 267-2711 Faison, N. C. Dist. of Smith-Douglas Fertilizer

**HERRING SUPPLY COMPANY** Retail Lumber - Building Supplies - Ceramic & Resilient Tiles Home and Property Improvement Contractors Phone 289-3154 ROSE HILL, N. C.

**JAMES MILLER HARDWARE** SAMPSON PAINT - COMMANDER WATER SYSTEMS HARDWARE - SEED - LAWN MOWERS - FARM & HOME SUPPLIES "At Prices You Can Afford To Pay" Dial CY8-3171 Beulaville, N. C.

**BREWER FEED SERVICE** - Your **Nutrena** Dealer - On The Farm Custom Grinding And Mixing Phone 267-4001 Faison, N. C. Seeds & Fertilizers

**Sam's Drug Store** "Prescription Specialist" Dial 289-2440 ROSE HILL, N. C.

**BEULAVILLE FARMERS EXCHANGE** Farm & Building Supplies - GE Appliances and GE Television Dial CY8-3356 Beulaville, N. C.

**J. A. RACKLEY HEATING & SUPPLY** HEATING, AIR CONDITIONING, SHEET METAL WORK & BUILDING LENNOX & MUELLER HOME HEATING AND AIR CONDITIONING Hiway 117 - 2 Miles North - Dial AT5-3414 - Wallace, N. C.

**HOME FEDERAL SAVINGS ASSOCIATION** of Kinston Assets over 22 Million Dollars Dial 293-7186 WARSAW, N. C.

**WATSON CHICKENS** "The Tasty Treat" Raleigh Rose Hill Siler City

**A. J. Cavanaugh, Jeweler** All Nationally Advertised Lines - China, Crystal, Watches, Silver "Gifts That Last" Dial AT5-2867 Wallace, N. C.

**M & J FINANCE CO.** Of Wallace For Cash Without Delay, See A. R. Stanley, Manager Dial 285-3106 Railroad St. Wallace, N. C.

**L. E. Pope Furniture Co.** Kelvinator Appliances - Motorola & Sylvania Television - Mohawk Carpeting and Furniture Dial 289-2395 Magnolia

**GASTOBAC** Wallace Gas Service, Inc. Distributor of Green's Fuel Gas and Appliances Dial 285-3233 Lester Faison, Manager Wallace, N. C.

**BUZZARD & HOLMES MILL** Mfg. of Corn Meal & Purina Chows Farm Supplies - Chicks Ph Mount Olive 658-2402 Route 1 Seven Springs

Shop At Home - Keep Your Money In DUPLIN County