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That's a fair question. But not an easy one to answer because we have our own quality standards, different from any other meat merchant.

These standards don't fit exactly the familiar terms you know for grades of meat. As an example, did you know that some beef, graded U. S. Choice, just doesn't meet our "Super-Right" specifications? It's true! You see . . . we don't buy by grade. We use our own high standards to bring you the best values.

That doesn't mean we don't approve of such grading-not at all. It just means we're very fussy about the beet we label "Super-Right." It stands to reason we have to be or A&P wouldn't be America's number one moat merchant.

Are "Super-Right" Meats a good reason for shopping A&P? They're one of many! VRIGHT 21965, THE GREAT ATLANTIC & PACIFIC TEA CO., INC.

PET RITZ FROZEN

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"SUPER-RIGHT" QUALITY GOVERNMENT INSPECTED HEAVY CORN-FED BEEF, 10 INCH CUT-25 TO 35 LB. AVERAGE-WHOLE





