

'Crafty' ideas for creative Christmas gifting

Add ingenuity to holiday wrappings with colored construction paper and Elmer's Glue-All. Make 3-D figures by cutting two of each design, slit top of one, bottom of another to interlock them. Glue to already-wrapped presents.

table decor: use shelled walnut halves glued together for bodies, top with filbert heads, shelled almonds for feet. Use paper, small beads for mouth, eyes, hands and hats.

For delightful tree decorations, salvage egg shells, by piercing small hole in each end, blowing through one end so white and yolk fall into bowl (for use in

baking, scrambling). Cover eggshell with Elmer's, dip into glitter for sparkle.

Children will enjoy making 3-D Christmas cards from shift cardboard decorated with cut-outs of felt, foil, fabric, cotton or beads. Glue on with Elmer's. Trim edges with ric-rac for the final touch of holiday flair. It's fun.

For lovely personalized tree-trimmings, take plain, solid-colored ornaments, let

children write their names, the date with Elmer's Glue-All. Sprinkle glitter in contrasting colors over Elmer's for sparkling, personalized tree-trimmings.

Make balloon-wrap ornaments by dipping string into bowl of Elmer's Glue-All, wrapping around already-inflated balloons. When glue is thoroughly dry, puncture

and remove balloon. Ornaments can be decorated with crayon, then dipped into glitters for sparkle.

Holiday things to cut, paint, glue, give

Turn plastic drink-cup covers into charming decorations: cut off the rims, spread Elmer's glue generously on both sides to hold glitter, beads, buttons.


Make papier mache tree ornaments: soak shredded newspaper in water; drain, then mix in Elmer's Glue-All. Mold ornaments and let dry, then paint.

Styrofoam balls make interesting tree ornaments when decorated with gift-wrap ribbon, trim, sequins and beads in colorful, imaginative patterns.



Merry Christmas
May the happy spirit of Christmas continue through our year-round relationship. Thanks!

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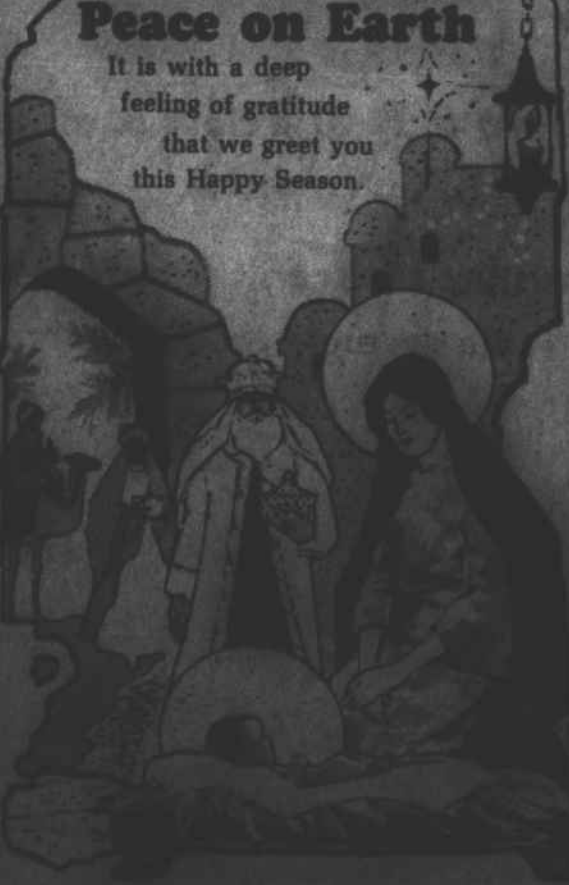


All the Joys of Christmas

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Peace on Earth
It is with a deep feeling of gratitude that we greet you this Happy Season.



BOYD DRUG

How Santa Claus Became An American Christmas Tradition

The tradition that Santa Claus is the giver of Christmas presents comes to us from a fourth century German legend of St. Nicholas (Santa Claus is a German corruption of the name). When St. Nicholas learned of three young women who were unable to attract suitors because their father was too poor to provide them with a dowry, he filled three bags with gold one night

and threw them into the windows of the rooms of the young women. Soon after, they were all happily married. Unexpected gifts were thereafter attributed to St. Nicholas.

The myth that Santa Claus descends the chimney to fill the stockings comes from the Norsemen. Their legend tells us that at the winter solstice the goddess

Hertha appeared in their fireplaces and brought with her happiness and good fortune.

Dr. Clement Clarke Moore, a professor in the General Theological Seminary in New York, put the myth in the form of a poem, "The Visit of St. Nicholas." He invented the sleigh and the reindeer and his description of St. Nicholas was suggest-

ed by the appearance of a German man-of-all-work in his employ. The sleigh bells were suggested by the bells on the bridle of his own horse. He wrote the poem for his children in 1822 and read it to them on Christmas Eve of that year. This poem has become the foundation of our own rich American tradition about Santa Claus.

A TREE FOR THE HOLIDAYS




The Christmas tree symbolizes the warmth of the holiday season. It's a charming custom brought to this country by the Germans who settled in Pennsylvania. The early trees were gaily decorated with various fruits and nuts, colorful bits of flannel, toys and candles. Here's a cheese hors d'oeuvre tree subtly flavored with sherry. Parsley garlands the tree and DROMEDARY Sliced Pimientos, drained TRISCUIT Wafers and French Onion Crackers.

- CHEESE HORS D'OEUVRE TREE**
- 1 (8-ounce) package cream cheese, softened
 - 12 ounces shredded Cheddar cheese
 - 1/8 teaspoon cayenne pepper
 - 1/4 cup dry sherry
 - 2 tablespoons snipped parsley
 - 1 (2-ounce) jar DROMEDARY Sliced Pimientos, drained
 - TRISCUIT Wafers
 - French Onion Crackers

Beat first four ingredients with electric mixer until well blended. Chill overnight or longer. Soften mixture slightly at room temperature. Fashion into a cone shaped tree using a spatula. With the tip of a paring knife, make a ridge spiraling from top to bottom. Just before serving, sprinkle ridge with parsley. Garnish with pimiento. Serve with TRISCUIT Wafers and French Onion Crackers. Makes about 2 cups spread.

SHEAF OF GRAIN A SCANDINAVIAN CUSTOM

Scandinavian farmers traditionally practice the custom of attaching a sheaf of grain to a pole and placing it out in the snow as a Christmas feast for birds, often with suet added as an extra treat. It is said that no peasant would sit down to Christmas dinner until the birds had been provided for.



Christmas GREETINGS

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Trim a tree creatively

The holiday season is rapidly approaching and homemakers are faced with the annual task of organizing their households for the oncoming rush of "season's greeters."

Children everywhere are keyed-up with anticipation, and finding things to keep them occupied and off-the-scene is no minor chore.

Why not give them something interesting to do, save yourself time and do your pocketbook a good turn all at once. Let the children, with the aid of some everyday household items and a container of Elmer's Glue-All or new (washable) Elmer's School Glue, direct their creativity toward making Christmas ornaments this year.

Put the oldest child in charge of directing tree-trim-making activities and set up rules for the rest of the youngsters to follow.


Or, if all the children are a young age, you might consider asking for help from your favorite babysitter. Home-baked holiday cookies might be an irresistible reward. (You might even enjoy a bit of creative play-time yourself!)

Here are some easy, inventive ideas to start you off, so get the children together, give them a container of Elmer's and just take it from there!

(Note: If children are very young, give them new Elmer's School Glue, made to wash out of fabrics easily. Now you can let the little ones get into the Christmas spirit without worrying about the mess they'll make!)

RED HOLLY BERRIES

A legend relates that on the first Christmas night, when the shepherds went to the manger, a little lamb following them was caught by the holly thorns, and the red berries are the drops of its blood that froze on the branches.



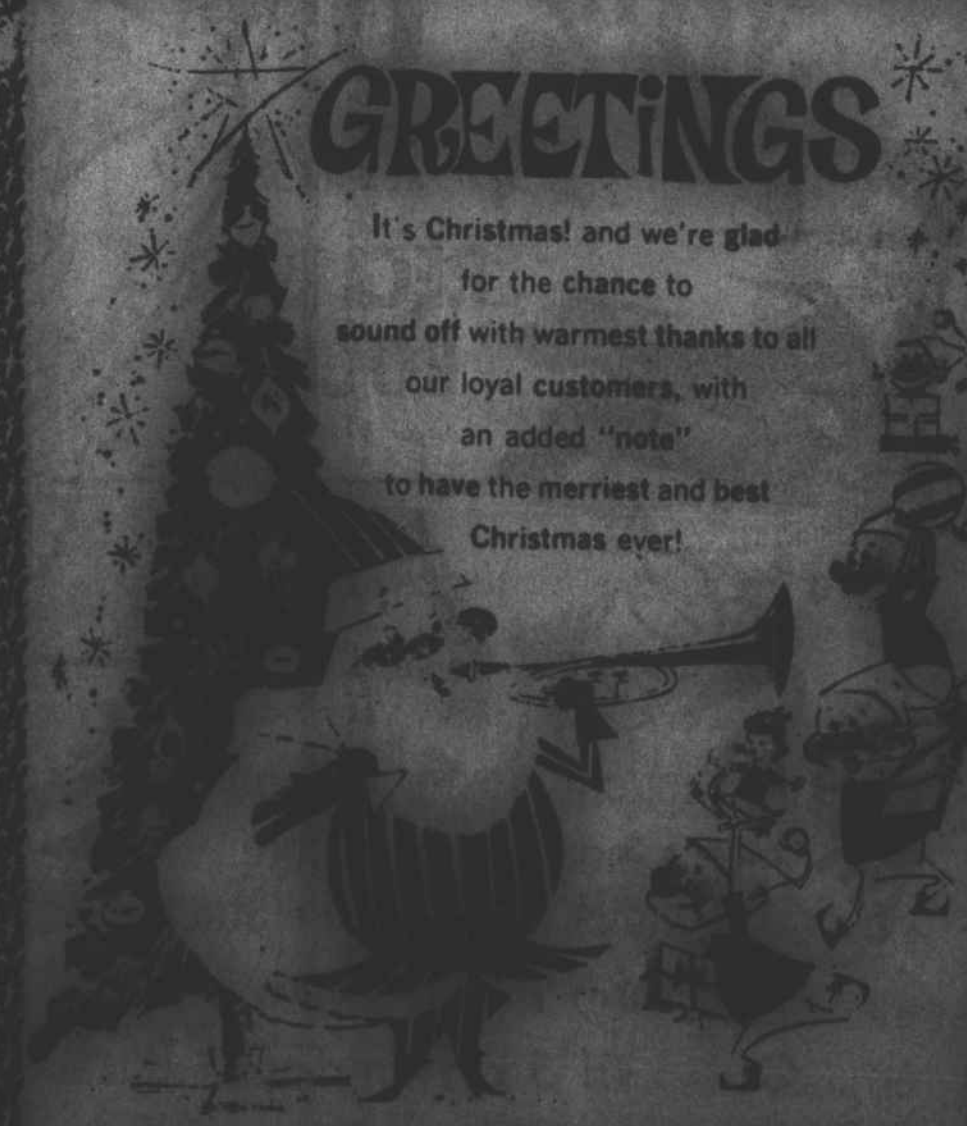
MERRY CHRISTMAS

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GREETINGS

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