

Gifts of sight, sound top most wanted' Yale lists

Portables popular as Christmas gifts

Your family and friends can take it with them this Christmas.

Advanced technology, including solid state devices, has made possible a world of "carry-around" entertainers—television sets, phonographs, radios, and cassette players/recorders.

The small screen 16- and 17-inch diagonal color TV sets can go from room to room. Larger screen "move-around" receivers can be placed on carts to take color TV viewing to more than one home location.

This year's black-and-white TV comes in a kaleidoscope of sizes and shapes.

New designs make them fashionable in many surroundings. For example, Zenith is now offering 19-inch diagonal portables with A-line styling and a modern cantilevered base. Cabinets are grained or solid colors.

Small screen tv

If a young member of your family yearns for a TV of his own for Christmas, a small screen portable with a 12-inch diagonal screen is a suggestion. Here, too, colorful cabinets highlight this year's designs.

There is even a four-

Focus on color tv sets for this Christmas features wide range of choice in new models

It wasn't so long ago that the family would wake up early on a Christmas morning, dress hurriedly, and dash outdoors to enjoy a spin in the family gift—a beribboned Packard sitting in the driveway.

Christmas mornings have changed since then. High on the "most wanted" list of gifts for the family now is a color television set. Whether it is the first or second TV set in the home, it is meant to be shared by all. So its screen size should be either 17-, 19-, 23- or 25-inch diagonal—all practical for group viewing.

There are many important reasons to buy a color TV set this season: an advanced Chromacolor picture tube in five different screen sizes; increased picture power; a protective voltage regulating system built into certain solid state color TV sets; new modular

vertical chassis, and refinements in ultrasonic remote control, are from Zenith.

There's new eye appeal

Style and design supply new eye appeal in many table models, consoles, and combinations. This new look may involve a cantilever base, A-frame design, and the tilting upward of the TV screen in table models. The choice in fine console cabinets has been broadened.

So, whether the TV viewing area is Mediterranean, Early American or Country French in style, there will be a color TV console to complement it. Contemporary, Ultramodern and Far-Eastern are also fine-furniture style "finds" among the color sets this year.

The small screen black-and-white TV receiver is a handsome gift for the individual—whether it is for Dad's desk, Junior's own room, or Mom in the kitchen. Sets, particularly the 12-inch diagonal ones, now come in colorful cabinets, on swivel-and-tilt bases, and sometimes are complete with an earphone. There is even the Sidekick, from Zenith, that is covered in blue denim and complete with studs and stitching.

package for under the tree, you will find a radio for every listening need this Christmas.

For casual AM or AM-FM listening, give a shirt-pocket transistor radio or one that's shaped like a billfold or wallet.

Among table-toppers, the clock-radio offers a bevy of services—a wake-up to music or a buzzer alarm, a constant reminder of time on a conventional clock face or by digits, and favorite radio programs with the twist of a dial.

For the outdoorsman, globe trotter, or armchair traveler, there are solid state portable radios with

three-, six- or 11-band coverage.

Cassette players/recorders

The college or high school scholar, writer, professional

or businessman will be pleased when he unwraps a portable cassette player/recorder on Christmas morning. Using handy drop-in tape cassettes, lectures, memos, "voice letters," case histories or any other sounds and music within range of the unit's microphone can be recorded, played, and stored as long as needed.

There is no limit to the usefulness of these cassette tape carry-abouts.

Four dimension gifts crash sound barriers

The same people who 35 years ago brought three-dimensional stereo viewing to children have added another dimension of fun. The fourth dimension is sound.

With the GAF Talking View-Master electronic/lighted stereo viewer, children can now listen to a synchronized recording while enjoying the realism of full-color, three-dimensional pictures of science or travel adventures or their favorite cartoon characters.

The stereo viewing mechanism of the electronic/lighted "talking" viewer is the same as that of the time-proven standard View-Master viewer, except that the visual image is illuminated internally by two type "C" batteries to insure constant brightness with added clarity.

The electronic/lighted "talking" model is also just as easy to use as the standard viewer. Children merely have to push the scene lever, press the sound bar, and the popular View-Master stereo pictures "talk."

The audio dimension emanates from a tiny record fixed permanently to the back of the 3-D reel with the sound projected through a speaker in the front of the viewer.

Modern electronic circuitry in the speaker system adds high-fidelity for clear, rich sound, while a volume control raises or lowers the sound level.

Packaged in an attractive permanent storage cassette, the electronic/lighted "talking" viewer is a bright blue in color and can also be used to view standard View-Master reels without sound.

The selection of subject matter among the "talking" reels is by no means limited, however. Nearly 90 different titles are available in either three or new five-reel packets, ranging from "Snoopy and the Red Baron" to a "Grand Tour of Asia" to the "Apollo Moon Landing."

Ideal for any child on your Christmas list, the sight and sound excitement of GAF's Talking View-Master electronic/lighted stereo viewer can also open new dimensions of fun and education for the whole family.

Cuddly pandas

JUST LIKE THE real thing—these soft, cuddly pandas are appealing gifts for everyone from teenagers to tots. The almost life-size fake fur animals are covered in a deep, fleecy fabric developed by Glenold Mills for Dollcraft Toy Co. About 34 inches long, the pandas are a delight to touch and fondle.



- TIPS FOR TREE CARE**
- Sprinkle branches with water before decorating.
 - Avoid placing the tree near fireplace, heater, TV or radiators.
 - Check electric lights for wear.
 - Don't overload nearby electric circuits.
 - Avoid flammable decorations.

Small packages

Looking for ideas for stocking stuffers? A miniature AM-FM transistor portable radio is a "special" little package for the stocking that tells whomever you give it to that you care.

Many of these personalized radios have features found on larger radios.

Zenith's Royal E20 has precision vernier tuning, 10 transistors, automatic gain control on AM to smooth out variations in different signal strengths while tuning from station to station, and a telescoping antenna.

The Royal E20 weighs only 12 oz. with batteries and comes in a choice of two colors—white or orange. The sturdy polystyrene case has a textured finish that keeps its good looks for years.

Rechargeable model

Also available is a rechargeable AM-FM 10-transistor portable radio, the Royal E27Y, that only weighs two ounces over one pound, including the three "AA" nickel-cadmium batteries. A special recharger stand included with the set has a safety device to prevent overcharging.

CHRISTMAS

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As Administratrix of the estate of Lewis I. Mercer, I will offer for sale at public auction for cash two tracts of land on the premise located on rural paved road 1728 which runs from Riley Raynor store to highway 111.

This sale will be held at 10:00 o'clock a. m. on Saturday, January 5, 1974 on premise.

FIRST TRACT consisting of 40 acres with 33 acres cleared. 4.7 acres tobacco, eight thousand three hundred and eight pounds (8,389), 5 acres of corn allotment.

SECOND TRACT consisting of 28 acres, 4 tenths acres cleared with 4 turkey houses.

Nell Ray Kennedy Administratrix

Mercer and Thigpen Attorneys Kenansville, North Carolina