

**COME ONE! COME ALL!! HALLOWEEN COSTUME CONTEST**  
 KING'S RED AND WHITE NO. 3 - 3400 PINK HILL ROAD - KINSTON, N.C.  
**SATURDAY, OCTOBER 30 AT 6 O'CLOCK**  
 PRIZES WILL BE AWARDED ON THE BASIS OF THE FOLLOWING: BEST, MOST ORIGINAL AND MOST FRIGHTENING COSTUMES



**FIRST BIG WEEK OF RED AND WHITE TRAINLOAD**

**SALE**

**\$170 IN PRIZES**



We Reserve The Right To Limit Quantities



STORE NO. 3 - PINK HILL HIGHWAY - Open 8:00 a.m. to 9 p.m. Daily

**IMPORTANT NOTICE**

Save your Grocery Receipts from King's Red & White No. 3 to help you with church, civic club or charitable organization. King's Red & White No. 3 will begin a 2% Cash Rebate to your churches and organizations such as Boy Scouts, Brownie Troops, Lions Club, Ruritan Club, Volunteer Fire Department or any Charitable Organization. The church or organization presenting the largest Total Receipts in 90 days will be presented an extra \$100 plus the 2% Rebate. All that is necessary to be eligible is for your Secretary or Treasurer of Church or Organization to present Sales Receipts to the Store Manager of King's Red & White No. 3, and you will be issued a check.

PRIZES WILL BE AS FOLLOWS:

- 1ST PRIZE**
- '50.00 CASH PRIZE FOR CHILD.
- '50.00 GROCERIES FOR PARENT
- 2ND PRIZE**
- '25.00 CASH PRIZE FOR CHILD
- '25.00 GROCERIES FOR PARENT
- 3RD PRIZE**
- '10.00 CASH PRIZE FOR CHILD
- '10.00 GROCERIES FOR PARENT
- ANY CHILD UP TO AGE 12 IS ELIGIBLE.

**JUDGES**

SUSAN JONES - Arts Co-ordinator for Kinston - Lenoir County Committee Council for the Arts  
 SUSAN SIMMONS - Artist in School for the Kinston City Schools sponsored by the Kinston-Lenoir County Community Council for the Arts.

**SIRLOIN STEAK**  
  
**\$1.99** LB.

**T-BONE STEAK**  
  
**\$2.09** LB.

**SMOKED PICNICS**  
  
**79¢** LB.

THOMAS BROTHERS COUNTRY HAM WHOLE OR SHANK PORTIONS  
**\$1.49** LB.

**BAKING HENS**  
**59¢** LB.

**MANAGERS IN-STORE SURPRISE SPECIALS**

A DIFFERENT SPECIAL WILL BE OFFERED EACH DAY IN THE STORE FOR DAY'S SPECIAL.

DOMINO SUGAR	5-LB.	\$1.49
WILKINS EXTRA LARGE EGGS	DOZEN	69c
SEALTEST ICE CREAM CHAMP	1/2 GAL.	\$1.69
DOG FOOD	20-LBS	\$2.99
COCA-COLA	2 LITER	79c
SOFT'N-PRETTY BATHROOM TISSUE	4-ROLL PACK	89c
SHEDD SPREAD	3-LB.	\$1.39

**CHECK EACH DAY THESE SUPER SPECIALS**

**WE HAVE PLENTY OF HALLOWEEN CANDIES**

**THURSDAY**  
 8 A.M. - 9 P.M.  
 FRANKLIN NATURAL GRAIN BREAD  
 BUY ONE AT REG. PRICE AND GET ONE FREE

**FRIDAY**  
 8 A.M. - 9 P.M.  
 VALLEYDALE FRANKS PACK  
**99¢**

**MONDAY**  
 8 A.M. - 9 P.M.  
 SNOWDRIFT 3-LB. SHORTENING  
**\$1.59**

**TUESDAY**  
 8 A.M. - 9 P.M.  
 WHOLE LIP-ON RIBEYE LOIN  
**\$2.97** LB.

**WEDNESDAY**  
 8 A.M. - 9 P.M.  
 DELMONTE 32 OZ. CATSUP  
**99¢**

**CHECK OUR EVERYDAY LOW PRICES ON ALL GENERIC PRODUCTS**

GENERIC CANNED MILK  
 TALL CANS  
**2/79¢**

RED AND WHITE WHIP TOPPING  
 8 OZ.  
**2/\$1**

  
 RED 10-LB. POTATOES  
**\$1.59**

  
 BANANAS  
**29¢** LB.

RED AND WHITE MAYONNAISE  
 QUART SIZE  
 LIMIT 1 PER CUSTOMER  
**99¢**

RED AND WHITE CUT GREEN BEANS, FRENCH STYLE GREEN BEANS, CREAM STYLE CORN, WHOLE KERNEL CORN OR SWEET PEAS  
 303 SIZE  
**3/\$1**

BONUS COUPON SPECIAL!  
 RED AND WHITE PLAIN OR IODIZED SALT FREE  
 WITH ONE FILLED BONUS COUPON FOLDER SPECIAL 5/1

BONUS COUPON SPECIAL!  
 GENERIC BATHROOM TISSUE 4 ROLL PACK  
**49¢**  
 WITH ONE FILLED BONUS COUPON FOLDER SPECIAL 69¢

BONUS COUPON SPECIAL!  
 BOUNTY JUMBO TOWELS  
**59¢**  
 WITH ONE FILLED BONUS COUPON FOLDER SPECIAL 79¢

Be sure to shop King's Red & White and ask for your bonus coupon folder to take advantage of our weekly BONUS COUPON SPECIALS. You will receive one Bonus coupon for every dollar you spend. Forty coupons will fill your special bonus coupon folder. Just show your cashier one complete Bonus Coupon for each weekly special you purchase.