



COME ONE! COME ALL!! HALLOWEEN COSTUME CONTEST

KING'S RED AND WHITE NO. 3 - 3400 PINK HILL ROAD - KINSTON, N.C.

SATURDAY, OCTOBER 30 AT 6 O'CLOCK

PRIZES WILL BE AWARDED ON THE BASIS OF THE FOLLOWING: BEST, MOST ORIGINAL AND MOST FRIGHTENING COSTUMES



THIRD BIG WEEK OF
RED AND WHITE TRAINLOAD

SALE

\$170 IN PRIZES



We Reserve The Right
To Limit Quantities



STORE NO. 3 — PINK HILL HIGHWAY — Open 8:00 a.m. to 9 p.m. Daily

IMPORTANT NOTICE

Save your Grocery Receipts from King's Red & White No. 3 to help you with church, civic club or charitable organization. King's Red & White No. 3 will begin a 2% Cash Rebate to your churches and organizations such as Boy Scouts, Brownie Troops, Lions Club, Ruritan Club, Volunteer Fire Department or any Charitable Organization. The church or organization presenting the largest Total Receipts in 90 days will be presented an extra \$100 plus the 2% Rebate. All that is necessary to be eligible is for your Secretary or Treasurer of Church or Organization to present Sales Receipts to the Store Manager of King's Red & White No. 3, and you will be issued a check.

PRIZES WILL BE
AS FOLLOWS:

1ST PRIZE

\$50.00 CASH PRIZE
FOR CHILD.

\$50.00 GROCERIES
FOR PARENT

2ND PRIZE

\$25.00 CASH PRIZE
FOR CHILD

\$25.00 GROCERIES
FOR PARENT

3RD PRIZE

\$10.00 CASH PRIZE
FOR CHILD

\$10.00 GROCERIES
FOR PARENT

ANY CHILD UP TO
AGE 12 IS ELIGIBLE.

JUDGES

SUSAN JONES - Arts Co-ordinator for Kinston - Lenoir County Committee Council for the Arts
SUSAN SIMMONS - Artist in School for the Kinston City Schools sponsored by the Kinston-Lenoir County Community Council for the Arts.



FULL CUT ROUND STEAK

LB. **\$1.69**

FRYERS



1/4 PORTIONS

47¢ LB.

LIP-ON

RIBEYE STEAK

LB. **\$3.39**

FRESH MEATY

NECK
BONES

LB.

55¢

JUBILEE

SMOKED

SAUSAGE

\$4.99

FOR 5-LB. BOX

MANAGERS IN-STORE SURPRISE SPECIALS

A DIFFERENT SPECIAL WILL BE OFFERED EACH DAY IN THE STORE FOR DAY'S SPECIAL.

CHEF: BOY-AR-DEE

SPAGHETTI WITH MEAT BALLS

15 1/2 OZ. 59¢

RED AND WHITE WHIP

TOPPING

2/\$1

KRAFT MIRACLE WHIP SALAD

DRESSING

QT. \$1.39

GENERIC

CHEESE

12 OZ. \$1.19

NESTLES HOT

COCOA MIX

12-1 OZ. PACKS 99¢

MAXWELL HOUSE

COFFEE

10 OZ. \$3.89

KRAFT

GRAPE JELLY

2-LB. 99¢

CHECK EACH DAY THESE SUPER SPECIALS

WE HAVE PLENTY OF HALLOWEEN CANDIES

THURSDAY
12 TO 9 P.M.
RED AND WHITE
MARGARINE
1-LB.

4/\$1

FRIDAY
12 A.M. TO 9 P.M.
FROSTY MORN
BACON
PACK

\$1.39

MONDAY
8 A.M. - 9 P.M.
PEAK
ANTI-FREEZE
GAL

\$3.39

LIMIT 1

TUESDAY
12 A.M. TO 9 P.M.
FROSTY MORN
FRANKS
PACK

99¢

WEDNESDAY
8 A.M. - 9 P.M.
CARNATION
MILK
TALL CAN

2/\$1

CHECK OUR
EVERYDAY LOW
PRICES ON ALL
GENERIC
PRODUCTS



MRS. FILBERTS MARGARINE

1-LB. **2/88¢**

KRAFT
BARBECUE
SAUCE

18 OZ.

79¢

OLD SOUTH
ORANGE
JUICE

LIMIT 1

WITH

FOOD ORDER

1/2 GAL.

89¢



FRESH GREEN CABBAGE

LB. **12¢**



DUKES MAYONNAISE

LIMIT 1

WITH

FOOD

ORDER

QT.

99¢

BONUS COUPON SPECIAL!

7 FARMS

KETCHUP

32 OZ.

LIMIT 1 WITH FOOD ORDER

59¢

WITH ONE FILLED BONUS
COUPON FOLDER
SPECIAL 79¢

BONUS COUPON SPECIAL!

WHITE CLOUD

BATHROOM

TISSUE

4 ROLL PACK

79¢

WITH ONE FILLED BONUS
COUPON FOLDER

BONUS COUPON SPECIAL!

HI-DRI

TOWELS

29¢

WITH ONE FILLED BONUS
COUPON FOLDER
SPECIAL 2/99¢

Be sure to shop King's Red & White and ask for your bonus coupon folder to take advantage of our weekly BONUS COUPON SPECIALS. You will receive one Bonus coupon for every dollar you spend. Forty coupons will fill your special bonus coupon folder. Just show your cashier one complete Bonus Coupon for each weekly special you purchase.