

Employ The Older Worker Week

The value of the older worker should not be overlooked as a means to increase efficiency as we face shrinking budgets and increased emphasis on maximum productivity," said Dennis

Kirby, supervisor of the Kenansville Employment Security Commission office. This is the message of Employ the Older Worker Week in North Carolina, March 13-19.

Kirby explained that workers hired after age 45 generally reach higher performance ratings more quickly than their younger counterparts. They tend to have a more positive work attitude, greater job stability and lower absenteeism.

Gov. James B. Hunt Jr. proclaimed the observance of Employ the Older Worker Week as an annual means of focusing public attention on the importance of using this valuable employment resource.

"When you realize that more than 1.7 million North Carolinians are age 45 years old and older, you begin to see how important it is that we make good use of their experience and knowledge," said Kirby, older worker specialist. Job Service offices have participated in the week observance for more than 20 years as a part of a year-round emphasis on placement of older job-seekers. Since 1967, Congressional legislation has mandated equal opportunity and non-

discrimination for people on the basis of age.

"In spite of our continued efforts to inform employers and the public of the advan-

tages of hiring older workers," Kirby said, "this group continues to have problems of unemployment. The emphasis our society places

on youth seems to undermine our attempts to show that employing older workers makes good business sense. We urge employers to con-

sider older workers when they are hiring. At Job Service, we will help match employer needs with applicant skills."



SIGNS PROCLAMATION - The Duplin County Board of Commissioners recognized the older worker by signing a proclamation designating March 13-19 as Older Worker Week in Duplin County. The proclamation was presented to the Board of Commissioners by Dennis Kirby, supervisor of the Duplin office of the Employment Security Commission. Pictured above signing the proclamation during the Monday morning meeting of the commissioners, seated, is chairman of the Duplin Commissioners Bill Costin and Dennis Kirby.

Strickland Retires From Carolina Telephone Company



Durwood Strickland

Durwood Strickland, service foreman in the installation and repair department, was recently honored by

Carolina Telephone and Telegraph Company and the personnel in the Clinton departments on his retirement after approximately 30 years' service. Strickland began his career in 1952.

The retirement party was held on Feb. 11 at the work center in Clinton with many employees and family members attending. J.R. Roberts, district installation and repair manager, with a monetary gift from the company. In addition, he was presented with a UTS ring and a Pioneer Award by A.L. Champion, division installation and repair manager from Fayetteville. He also received many gifts from fellow employees.

North Carolina Wine Treasure Hunt

A search is on for rare North Carolina wine and wine artifacts.

In recognition of the interest and demand for artifacts regarding the wine industry, Duplin Wine Cellars will sponsor a North Carolina Rare Wine and Artifacts auction and banquet April 30th at the winery. Everyone is invited to submit

finds to the winery for auction or display. Reservations for the day's events and banquet will be \$10 and must be made by April 23. Items may be delivered to the winery any time prior to 2 p.m. April 30th.

If you are interested, contact Pam Pope, Duplin Wine Cellars, Drawer 756, Rose Hill, NC 28458 or call 289-3888.

ED Open House

All parents are invited to an Open House at East Duplin High School on Tuesday, March 15 from 7-9 p.m.

Courses offered for next year will be explained. This will provide an excellent opportunity for parents to meet teachers and learn more about curriculum offered.

Eighth grade students and parents have a special invitation to come to meet the faculty and become acquainted with the school

plant. Several significant changes in requirements for graduation will become effective with this class. These changes will be thoroughly explained.

Everyone is asked to meet in the Fine Arts building at 7 o'clock for a short program. Afterwards, the last nine-weeks' honor students will be on hand to direct parents to teachers and classrooms they wish to visit. The lunchroom staff will serve refreshments in the cafeteria.



The first hand-held camera was invented by George Eastman in 1888.

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APRIL 3 - 3:00 P.M.

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FRESH SPARE RIBS \$1.49 LB.	QUARTERS FRYERS 45¢ LB.	7-FARMS WHOLE KERNEL OR CREAM STYLE GOLDEN CORN 303 SIZE 3/\$1	7-FARMS CUT GREEN BEANS 303 SIZE 4/\$1
R&W ORANGE JUICE 64 OZ. 89¢	WESSON OIL 25¢ OFF 38 OZ. \$1.59	RUTABAGAS LB. 19¢	EATWELL MACKEREL 15 OZ. 2/\$1.00 RED POTATOES 10 LB. \$1.39

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