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**PALMOLIVE
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**WE RESERVE
THE RIGHT TO LIMIT**

WE ACCEPT FOOD STAMPS



**TEACHEY'S '50.00 WINNER:
PLUMA HOWARD RED, DEEP RUN**



Today's column comes in the form of a commentary, which I will be presenting periodically, strictly informative and constructive to our general feelings of certain situations which occur almost daily.

Recently I read an article in "Gottlieb's Bottom Line," a monthly foodservice newsletter, which really stirred up a whole lot of something in me. Something that every retail business person faces, regardless of products sold. Maybe a little more prevalent in the restaurant business, as I have heard it all of my 30 years in professional cooking.

The old cliché, "The customer is always right." Who says the customer is always right? To me, it has always been said by that certain person who normally wouldn't take odds on the rising of the sun the next day, but will still use that policy as if it were a great truth handed down by the prophets. Think about this statement for a minute, and think about it from the employee's point of view.

First, how can the customer always be right? Nobody is always right. Everybody, including customers, make mistakes. Anybody who makes mistakes can't always be right.

Second, if the customer is always right, does that mean that the employee is always wrong? We hardly think so, because if our employee is always wrong, why did he or she get hired? And, what happens when our always wrong employee is a customer, and is always right? Isn't there a contradiction there somewhere?

Don't you think it's long past the time when that old cliché was sent to its final resting place?

Let's stop using outdated and simplistic solutions to everyday problems. When a manager tells the employee that the customer is always right, some degree of credibility has been lost. The employee is never going to be so naive that he or she will swallow that line whole. If the employee believes the manager is trying to "con" him in this matter, perhaps the old con is working in other things, too.

If the manager is setting up conditions under which the employee is always going to be the loser, then the employee will stop playing. Who needs to lose all the time? Change that old, untruthful truism to "The customer may not always be right; that's just the way we like to be treated when we're a customer." Anybody can live with that - and that is "The Bottom Line!"

Bon Appetit!

Legal Notice

**NOTICE OF ADMINISTRATION
NORTH CAROLINA
DUPLIN COUNTY**

The undersigned having qualified as Executor of the estate of Lila Dail Sullivan, late deceased of said Duplin County, this is to notify all persons having claims against the estate of said deceased to file them with the undersigned at Route 1, Box 340, Mount Olive, North Carolina 28365 on or before the 10th day of November, 1983, or this notice will be pleaded in bar of their right to recover against said estate.

All persons indebted to said estate will please make immediate payment.

This 10th day of May, 1983,
William G. Sullivan, Executor
Estate of Lila Dail Sullivan
Route 1, Box 340
Mount Olive, N.C. 28365
6-9-4t-pd

**NORTH CAROLINA
DUPLIN COUNTY
NOTICE OF RESALE**

Under and by virtue of an Order

**Piano Tuning and Repair
Jimmy C. West
Registered
Piano Technician
Box 502, Warsaw
Kenansville - 298-0219**

of the Duplin County Clerk for the General Court of Justice, Superior Court Division, made in Special Proceeding File No. 83 SP-22, entitled "Raymond Cavenaugh, Executor under the Last Will and Testament of Hilburn Moore, Deceased et al vs Aaron Moore and wife, Nellie Moore et al," and further pursuant to an Order of Resale entered by this Court on the 10th day of May, 1983, upon an advance bid, the undersigned Commissioner will, on the 27th day of May, 1983, at 12 noon, at the Duplin County Courthouse door in Kenansville, North Carolina, offer the First Tract for resale to the highest bidder for cash upon an opening bid of Twenty-Five Thousand Two Hundred Fifty and no/100 Dollars (\$25,250.00) a certain tract of land lying and being in Island Creek Township, Duplin County, North Carolina, and more particularly described as follows:

FIRST TRACT: BEGINNING at a 3/4 inch iron pipe in the center of the pavement of S.R. No. 1148, the Northeast corner of William T. Smith's lot (Book 805, page 751), said iron pipe being located North 72 degrees 50 minutes 25 seconds West 685.91 feet, North 80 degrees 14 minutes 50 seconds West 1715.07 feet, and North 81 degrees 24 minutes 30 seconds West 627.17 feet from a nail and cap in the centerline intersection of S.R. No. 1148 and N.C. Hwy. No. 11, and runs thence:

1. With the center of S.R. No. 1148 North 81 degrees 26 minutes 00 seconds West 110.00 feet to a railroad spike, the Northwest corner of William T. Smith's lot, thence

2. With the center of S.R. No. 1148 North 82 degrees 55 minutes 20 seconds West 10.02 feet to a 1/2 inch iron rod, thence to:

3. With Mattie Dail's line North 08 degrees 41 minutes 20 seconds West 232.27 feet to a walnut tree, thence

4. With Mattie Dail's line South 79 degrees 32 minutes 40 seconds West 106.37 feet to a 1/2 inch iron pipe in the line of Allen Teachey and V.H. Rouse's land, thence

5. With the Teachey and Rouse line as follows: North 09 degrees 49 minutes 15 seconds West 21.74 feet to a 3/4 inch iron pipe, North 27 degrees 07 minutes 20 seconds West 40.00 feet to a 1/2 inch iron pipe, North 10 degrees 22 minutes 40 seconds East 57.00 feet to a 3/4 inch iron pipe, and North 09 degrees 22 minutes 20 seconds West 452.00 feet to a 1/2 inch iron rod at the head of a ditch, the Northeast corner of Allen Teachey and V.H. Rouse's land, thence

6. With the Teachey and Rouse line as follows: North 77 degrees 55 minutes 00 seconds West 209.08 feet to a 1/2 inch iron rod, the Southeast corner of W.B. Hawes land, thence

7. With the Hawes' line, and to and with a ditch North 09 degrees 47 minutes 00 seconds East 579.18 feet to a 1 inch iron pipe at the intersection of two ditches, the Southwest corner of T.T. Harrell's land (Book 602, page 191), thence

8. With the Harrell line and a ditch South 81 degrees 23 minutes 05 seconds East 266.11 feet to a 1 1/4 inch iron pipe at the intersection of two ditches, the Southeast corner of T.T. Harrell's land, thence

9. With the Harrell line and a ditch North 06 degrees 22 minutes 45 seconds East 136.55 feet to a 1 1/4 inch iron pipe at the intersection of two ditches, the Southwest corner of Joe McMillan's land (Book 40, page 195), thence

10. With the McMillan line and a ditch South 60 degrees 24 minutes 15 seconds East 150.66 feet to a 1 1/4 inch iron pipe at the intersection of two ditches, the Northwest corner of Allen Teachey and V.H. Rouse's land (Book 558, page 51), thence

11. With the Teachey and Rouse line and with a ditch South 07 degrees 42 minutes 10 seconds West 587.38 feet to a 3/4 inch iron pipe at a turn in the ditch, thence

12. With the Teachey and Rouse line and with a ditch and beyond, South 10 degrees 07 minutes 00 seconds East 753.51 feet to the point of beginning, CONTAINING 9.08 acres, more or less, shown as Tract 1 on a map entitled "Survey for Hilburn Moore, Estate," dated Nov. 29, 1982, as recorded in Map Book 11, page 107, of the Duplin County Registry, and being that land described in a Deed to Hilburn Moore and Rena H. Moore, his wife, as recorded in Book 411, page 492, and being part of that land described in a Deed to Hilburn Moore and his wife, Wilma Cavenaugh Moore, as recorded in Book 487, page 303, of the Duplin County Registry.

Subject to 1983 ad valorem taxes. The highest bidder at said sale will be required to make a cash deposit of ten percent (10%) of his bid as evidence of good faith.

This 10th day of May, 1983,
H. E. Phillips, Commissioner
5-26-2t-P&P-148

Hundreds of Used Kitchen Cabinets, Doors, Windows, Ranges, Water Heaters, Commodes, Tubs, Sinks, Electrical Boxes and Supplies, Dressers, Chest, Tables, Chairs, Desk, Lots More.

F & J Salvage, 2717 W. Vernon Ave., Kinston, N.C. 522-0806

GOLDEN RIPE BANANAS
39¢ LB.

CATES SALAD CUBES 16 OZ. 69¢
SHAWNEE FLOUR 5 LB. 79¢
GATORADE 32 OZ. 59¢

5 LB. BAG ORANGES
\$1.29

303 CAN TOMATOES 3/99¢

TEXAS PETE HOT DOG CHILI 10 OZ. 3/99¢

1 LB. BAG CARROTS 2/38¢

FRESH CORN
6/\$1.00

PETER PAN PEANUT BUTTER
18 OZ.
\$1.19

CURTIS PARTY TREATS
\$1.99 LB.

RIB EYE STEAKS
\$3.29 LB.

MINUTE STEAKS
\$2.09 LB.

RIB STEAKS LB. \$1.99

RIB STEW (LIMITED SUPPLY)
\$1.79 LB.

CURTIS WHOLE HOG SAUSAGE
\$1.59 LB.

TEACHEY'S SUPERMARKET
ACROSS STREET FROM PINK HILL SCHOOL
PINK HILL, N. C.

Patrick M. Dennis, M.D.
of Kinston

is pleased to announce the opening of a branch office in Kenansville for the practice of Ophthalmology (diseases and surgery of the eye).

**South Wing Building
Duplin General Hospital**

Hours by appointment
Telephone 1-800-682-7700
Toll Free