

# Growers Pin Hopes On Expansion

Southeastern North Carolina vineyard owners face a year of lower prices for their muscadine type grapes. But a local viner's expansion plans in Rose Hill offer hope for a stronger market in the future.

The winery, largest in the state, is Duplin Wine Cellars of Rose Hill. It expects to purchase about 500 tons of muscadine grapes this year, about 10 percent of the predicted 5,000-ton state grape crop. Duplin expects to produce 100,000 gallons of wine.

The base price this year is reported at \$190 per ton, \$15 lower than last year, and \$135 per ton lower than in 1972. The local firm purchases all its grapes from the company's farmer-stockholders.

David Fussell, president, said he doubts that state's vineyards will produce the expected 5,000 tons of grapes this year because of the summer drought. He said this year's grape harvest is starting about two weeks later than normal because of the unusual summer weather.

"We've just had some test pickings," he said, "and usually we're going full tilt

by mid-September."

Many area grape producers sell some of their output on the fresh market and some growers also open their fields to pick-your-own programs. Despite a limited

market and reduced yield, the state's vineyards are expected to bring in a gross return of more than \$1 million.

The winery, which began selling wine in 1976, has

grown steadily but slowly.

Fussell said the firm hopes to increase production to about 400,000 gallons a year within five years. If it reaches its goal, the company would need at least

2,000 tons of grapes a year.

A local demand of that size would do much to improve the outlook for grape production in the state, Fussell said.

"Marketing has been a

problem for us. First, we had to learn how to make wine and then build a plant," Fussell said.

"We have to grow. We have been in an experimental stage and just have gotten to the point of knowing what will work and how to do it. We're planning to begin a massive advertising campaign next year and we are

planning to hire a marketing director to start late this year," he said.

Fussell said the company has hired its first professional wine maker, Jeff Randall, 33, who holds a master's degree in fermentation from the food science department of N.C. State University in Raleigh.

The state was a major wine producer in the nation during the 19th century and until 1909, when statewide prohibition brought the industry to a halt.

### STENCIL CLASSES

For more information CALL MARY BATCHELOR

298-3148

## Former Governor Scott To Speak At JSTC Graduation

The students, faculty and staff of James Sprunt Technical College extend an invitation to the public to attend the graduation exercises on Sunday, Sept. 25 at 5:30 in the William Rand Kenan Memorial Amphitheatre in Kenansville.

Approximately 130 graduates will receive degrees, diplomas and certificates in 20 different programs. In addition, over 100 persons will be recognized for having successfully passed the General Educational Development test, thereby earning a high school equivalency certificate. In case of inclement

weather, activities will be held in the Kenan Memorial Auditorium.

Robert W. Scott, former Governor of North Carolina, and now state president of the North Carolina Community College System, will be the speaker. Gov. Scott has an active and distinguished career in government, politics and education. He is a graduate of North Carolina State University at Raleigh and was awarded the honorary doctor of law degree by Elon College, the University of North Carolina at Chapel Hill, Campbell College, Davidson College, the University of North Carolina at



Robert W. Scott

Wilmington, and Fayetteville State University. He is the recipient of numerous honors and recognitions.

Scott was born in Haw River, son of the late Governor and U.S. Senator W. Kerr Scott and the late Elizabeth White Scott. He is married to Jessie Rae Osborne of Swepsosville and they have five children, Mary Ella Scott Cagle and Margaret Rose Scott (twins), Susan Rae Scott Sutton, W. Ker Scott and Janet Louise Scott.

### Homecoming And Harvest Day

Dobson Chapel Baptist Church will be having homecoming and harvest day services Sunday, September 25. Jimmy Johnson, former interim pastor will bring the message. All friends and former members are invited to attend. Dinner will be served on the grounds immediately after the service.

#### INVITATION

In honour of the Fiftieth Wedding Anniversary of Mr. and Mrs. Earl W. Herring, their sons and daughters request the pleasure of your company at a reception on Saturday, Oct. 1st, at Snow Hill Free Will Baptist Church in the fellowship hall from 3-5 p.m.

Anthony J. Mure, MD.F.A.C.S.

announces the opening of an additional office for the practice of

General Surgery

at

400 Cooper Drive

Clinton, North Carolina 28328

Clinton office 919-592-7974

Kenansville office 919-296-1102

## Fire Damages Rose Hill Hatchery

It will take two or three weeks to determine the full extent of damage from a fire in a chicken hatchery at the Nash Johnson and Sons plant in Rose Hill, Bizzell Johnson, one of the company owners, said Wednesday.

The Tuesday afternoon fire damaged a portion of the hatchery, but the Rose Hill Fire Department saved most of the structure, Johnson said.

"We were able to move the baby chicks and eggs to another hatchery and I believe we saved most of them. It will take two to three

weeks before we really know, though, and before we can determine our loss," he said. "If we had to have a fire, we were lucky."

The cause of the fire has not been determined, Johnson said.

The hatchery is located beside U.S. 117 north of Rose Hill. It is adjacent to the firm's former turkey hatchery building, which burned several years ago. The loss to the company included destruction of all the eggs and poulters in the structure. Arson was suspected, but has never been proven, Johnson said.



**THEATRE AT THE DUPLIN FAIR** - The Duplin County Community Theatre will present a one-act comedy in the Kenan Memorial Amphitheatre on the fairgrounds Oct. 3, 4 and 5 during the 1983 Duplin Agribusiness Fair in Kenansville. The play "Not Enough Rope" will feature Duplin

actors Jack Ireland and Winnafred Moseley of Kenansville and Betty Chestnut from Magnolia. The comedy will be directed by Emily Killete and Tina Ray of Kenansville. The play will begin at 8 p.m. and is free with gate admission to the fair. Pictured, left to right above, Betty Chestnut, Winnafred Moseley and Jack Ireland.

### 34th Anniversary Sale

September 16 - 24

Dresses, Skirts, Pants, Blouses, Jackets For Fall

By Koret, J.G. Hook, EJE, Tanner

## 20% off

# Ethel's Shoppe

126 N. Center St. Mount Olive 658-3118

## CUSTOMER UPDATE

### choices & changes

**Access charges to replace long distance support.**

Change. We've been talking about it for a long time. About decisions by the Federal Communications Commission. About growing competition in the telephone industry. About amazing new technology. About how these changes are affecting our business and you.

Here's a quick look at some of the changes which have already taken place and another big change coming in 1984.

#### Each part pays for itself.

It used to be that you paid a fixed rate each month for basic service. Basic service included a telephone, connection to other local telephones, connection to long distance, part of the costs of installing your telephones, directory assistance and such.

But today, you pay a separate charge for local calling and a separate charge for telephone; you rent from us. You also pay for installation work at the time it's done. And you pay separate charges for directory assistance. In other words, each part of your telephone service is beginning to pay for itself.

#### A separate charge to help pay for access lines.

Beginning January 1, 1984, charges for basic service will be broken down even more. The Federal Communications Commission has ruled that customers will begin paying a separate charge to help pay for their access lines. Access lines connect your telephones to the telephone company's switching equipment. (Our switching equipment actually sends your

calls where you want them to go—to another telephone in your local calling area, or to long distance.)

Here's why.

#### Access charges replace long distance support.

Traditionally, you have paid less for local telephone service than it has cost us to provide. That's because we have used part of the money we received from interstate long distance calls (calls between states) to help provide local service, including access lines.

But the Federal Communications Commission has decided that interstate long distance money should not be used to support local telephone service. Instead of long distance users paying more than their fair share for access lines, all customers should pay their own costs. In other words, beginning January 1, 1984, monthly access charges will replace that part of interstate long distance money which is now being used to help provide access lines. As a result, the Federal Communications Commission expects rates for interstate long distance to go down.

#### Access charges to be phased in.

To ease the impact on customers, the Federal Communications Commission has said that access charges will be phased in

over a six-year period—January 1, 1984 to December 31, 1989. During this six-year period, both customers and long distance companies will pay access charges. The customer access charge will gradually increase each year, while access charges to long distance companies will decrease. At the end of the six-year period, all customers will be sharing equally in the cost of access lines.

The Federal Communications Commission has said that during the transition period residential customers will pay a flat charge of \$2.00 per line per month in 1984; \$3.00 per line per month in 1985; and \$4.00 per line per month in 1986. Business subscribers will pay \$6.00 per line per month for the first three years of the transition.

In October, our company will file our proposed access charges (which will be called "interstate access charges") with the Federal Communications Commission. And, of course, we will keep you informed.

If you would like more details about our changing business, and how it is affecting you, fill out this coupon and mail it to the address shown. We'll send you the free brochures, "Telephone Service. What Does it Really Mean?" and "Access Charges. Each Part Pays For Itself." Or ask for information about timely programs we would like to present to your club or organization.

Mastercard  
Visa

**Joyce's Boutique**

Clothes of Distinction

Front St. Warsaw 293-4921

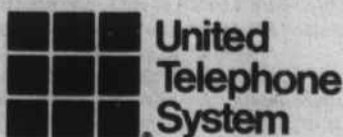
### Fall Fashion Sale

Joyce's Boutique invites you to choose the perfect pieces to suit your current wardrobe collection...up dated separates

Fall Sweater Knits  
And Suits  
**25% off**

All Additional  
Fall Merchandise  
**20% off**

Courtesy Gift Wrapping



Carolina Telephone

Please send the free brochures, "Telephone Service" and "Access Charges."

Please send information about your programs for clubs and organizations.

Name \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ Phone \_\_\_\_\_

State \_\_\_\_\_ Zip \_\_\_\_\_

Mail To: Carolina Telephone • Choices & Changes - 0260  
720 Western Boulevard • Tarboro, North Carolina 27886