

STOCK REDUCING SALE

Sale Begins Nov. 29th, Ends Dec. 25th.

Come Prepared for Wonderful Bargains. You Will not be Disappointed.

Patterson's Department Store, Hendersonville, N. C.

We must make certain changes in business by the first of the year. By discontinuing certain lines and putting in other lines. Therefore we are forced to close out more than half of our stock at once. This means a saving to you on an average of 50 per cent. Buy liberal and buy enough. Goods are going still higher, manufacturers are predicting forty per cent. HICHER for Spring.

The entire world is hungry and naked, and will have to come to the United States for merchandise for years to come.

35c Outing, Short Lengths, 10 yards to a customer, 12 1/2c.

SPECIAL

Cotton Batting 7c roll only six to a customer.

Childrens' Hose up to 25c value, 10c pair while they last, 3 pairs to a customer.

10c School Tablets, 3 for 10c, 3 to customer.

Baby Crib Blankets, \$1.50 value for 95 cents.

Men's Ladies and Childrens' Hose, 25c value, 15c; 35c value 19c; 50c value 35c....

Childrens' Cotton Sweaters 85c value for 49c each.

Childrens' ALL WOOL Sweaters, 95 cents and up.

Childrens' Knitted Caps, 50c value 25c each.

Ladies and childrens' knitted caps, \$1.00 value, 69c each.

20c Bleaching, 10 yards to customer only 14c yard....

30c Bleaching for 22 cents a yard.

Best Hickory Shirting, light blue linen and other good cheviots, 40c value, 25c yard, 10 yards to customer.

Bed Ticking 19c yard and up.

Canton Flannel 35c value, 25c yard.

MAIN FLOOR

Water proof dress goods, \$1.50 value 85c yard.

White Wool Flannel, 75 cent quality, Sale price 45c yard.

Double width serge, 75c value for 45 cents yard.

Yard wide Taffeta, short lengths, up to \$2.50 quality, Sale price 85c per yard.

Shepard Checks, value up to 50c per yard, 10 yards to customer only 29c yard.

Shepard Checks and other Plaids, value up to \$1.00. Sale price 55c per yard.

Storm Serge \$1.00 value, 65c per yard.

ALL WOOL French Serge, value \$1.50 per yard for \$1.15

44 and 50 inch Serge, value \$2.50 yard for \$1.75 yard.

Yard wide best Percales, 40c quality for sale price of 29c yard.

BEST GINGHAM 39c value, 10 yards to customer, only 25c yard.

25c Calico, 10 yards to customer, only 15c yard.

30c dress and apron gingham 10 yards to customer 19c yard.

Flannelettes and outings, 35c quality, 20 yards to customer, Sale price 25 cents yard.

Yard wide Silk Poplin, \$1.50 value Sale Price 98 cents yard.

Table Damask, 75c value for 45c; \$1.00 value for 75c yard.

Yard wide Kimono Cloth, 65c value 10 yards to a customer, for 39c yard.

56 inch coating, \$4.50 value for \$2.75 a yard.

Bath Robe Cloth, \$1.00 value, 59c yard.

Ladies Ready to Wear. One lot ladies sport coats value \$6.00 for \$2.95 each.

1 lot ladies long coats, \$17.00 value \$8.75 each....

Finest Grades of Skirts SAME REDUCTION.

Ladies' heavy underwear, 85c value sale price 50c.

Furs and Fur Sets Genuine HUDSON SEAL and FOX, at 33 1-3 per cent off.

Ladies' night gowns, \$2.00 value for \$1.45

Shirt Waists, \$1.50 value, 95 cents each.

Ladies Outing under skirts, value \$1.25 sale price 69c.

Ladies Knitted Sets, \$3.00 values, Sale price for \$1.95 per set.

1 lot ladies' long coats, values up to \$15.00 for \$6.95 each.

Ladies All Wool and Poplin Skirts, value \$7.50 for \$4.95

1 lot coats \$19.50 value for \$12.00 each.

Ladies' fine coats, suits and dresses, standard makes, values \$89.00 for \$59.50; \$75.00 values for \$53.50; \$60 values for \$39.50; \$50 values for \$32.50; \$40 values for \$27.50; \$30 values \$21.00; \$25.00 values for \$18.50

One lot suits, values up to \$25.00 for \$12.50

1 lot ladies' dresses, values up to \$22.50, for \$12.50

1 lot Serge dresses \$6.95 each.

Ladies' and Childrens' furnishings.

Ladies' plain and fancy under skirts values \$2.00 for \$1.25.

Bath Robes, values up to \$6.00 for \$2.95 each.

Wool mixed sweaters, \$3.50 each.

Ladies all wool sweaters, for \$4.45 and up.

Ladies cotton sweaters \$2.25 values \$1.45 each.

Fine sweaters, worth up to \$12.50 for \$7.45.

Childrens' dresses, \$1.50 value for 95c each.

Childrens' dresses, \$1.25 values, 69c each.

Little girls' coats values up to \$15.00 for \$8.90.

Childrens' coats, values up to \$12.50 on this sale for \$1.95 to \$7.50 each (special).

Misses and junior coats and suits, values from \$6.00 to \$35, Sale Price from \$3.50 to \$21.75.

Kimonos, \$2.50 value \$1.75 each.

Big reduction on ladies underwear.

Crepe de chine shirt waists, values \$3.75 for \$2.50; \$5.00 values for \$3.45; \$8.00 values for \$5.50; up to \$12.00 values for \$7.95 each.

Ladies' Silk Underwear at 33 1-3 off.

1 lot men's and ladies' fine and heavy shoes, gun metal, patent and kids, black, values up to \$4.00 for \$1.95 pair.

1 lot shoes up to \$5.00 values for \$2.95 pair.

1 lot shoes up to \$6.00 values for \$3.95 pair; \$7.00 values for \$4.95 pair.

Men's Brogans for \$1.95 pair.

Boys' army shoes up to \$4.50 values \$2.95 a pair.

Men's army shoes, \$3.35 pair.

Bed room slippers worth up to \$1.50 pair for 85 cents.

Childrens' shoes \$1.25 values for 75 cents.

Cloth Overshoes with buckle, \$2.00 value for \$1.65 pair.

Men's black and tan English walking shoes, up to \$7.00 value, sale price for \$3.95 pair.

Big reduction in millinery val up to \$15.00, sale price from 95c to \$8.95.

Men's and boys' clothing.

Boys' suits and overcoats, value \$6.00, sale price for \$3.95

Boys Suits and Overcoats, values \$10.00, sale price \$6.95.

Boys' suits and Overcoats, value up to \$13.50, sale price for \$8.95.

Men's odd coats and vests values up to \$9.00 for \$5.75.

1 lot Boys suits and overcoats, \$5 values \$2.95 special.

1 lot Men's pants, \$5 and \$7 values for \$3.95 pair.

\$4.00 and \$5.00 values for \$2.95 \$3.00 values for \$1.95 a pair.

Men's Khaki pants, \$2.50 value, \$1.65 pair.

Men's Suits, \$50.00 values for \$41 \$40.00 values \$32.50.

\$30.00 values for \$22.50; \$25 values for \$18.50; \$20.00 values for \$15.

1 lot sample suits values up to \$20 for \$9.75 suit.

1 lot fine tailor made misit suits, values up to \$50.00 for \$29.50; 1 lot up to \$40.00 for \$24.00 suit.

Men's and boys rain coats for \$2.50 and up.

Men's duck coats, blanket lined for \$3.50.

GENTS' FURNISHINGS.

Men's and Boys' jersey sweaters, values \$1.50 for 95c each.

Union Suits, \$2.50 values for \$1.85 suit.

Separate shirts and drawers \$2.50 values for \$1.50 each.

Fleece and ribbed underwear, \$1.25 values for 85c each....

Best work shirts, \$1.35 values for 85c each, special.

Dress Shirts, \$1.35 values for 85c each.

Men's \$2.00 dress shirts for \$1.00 each.

Men's hats, \$5.00 values for \$3.95; \$4.00 values for \$2.45; \$3.00 values for \$1.75.

Men's sample hats up to \$2.50 value for 95c each.

Blanket robes, \$7.50 values for \$4.95.

Men's night gowns, \$1.75 value for \$1.00 each.

Boys' wool underwear \$1.50 values for 75c.

Men's Flannel Shirts \$1.95 up.

Men's and Boys' sweaters, value \$2.00 for \$1.25; \$2.00 values for \$2.25 \$4.00 values, \$2.95; \$5.00 values for \$3.75; \$10.00 values for \$7.45.

Crochet cotton, only certain colors, sells for 15c, sale price 7 cents.

Leather Leggings, samples, \$12.00 value for \$6.95 pair... 1 pair to customer.

Men's and ladies handkerchiefs, 10c values for 4c; 15c values for 10c

.15 per cent reduction on all yarns. Men's and boys' caps \$1.50 values for 45c each.

BOYS' FURNISHINGS.

Boys flannel mixed shirts, \$2 values for \$1.45 each.

1 lot boys hats and caps up to 75c values for 25c.

Boys' knee pants, values up to \$2 for 98c pair.

1 lot knee pants values up to \$1.50, for 75c pair.

Oil cloth, 50c values for 35c a yard.

Lap robes, \$7.50 values for \$5.50 each.

Cotton Blankets for \$1.95 pair.

Wool Blankets for \$6.95 pair and up.

Genuine Fruit of the Loom, 10 yds. to customer for 29c yard, special.

Boys' overalls for 69c pair.

Leggings, \$1.55 values for 75c pair.

Men's and boys leather gloves \$1.00 values for 59c pair.

50c suspenders for 29c.

Towels 40c values for 25c a pair.

Comforts, \$2.95 to \$6.95 values up to \$10.00.

Big reduction on trunks and suit-cases and grips.

Don't forget the date and place, and be sure you are at Patterson's Department Store, Hendersonville, N. C.

RAILROAD FARE WILL BE REFUNDED WITH \$45.00 PURCHASE WITHIN THIRTY FIVE MILES.

SPECIAL OFFERS:--In order to make the stock move rapidly, I will sell a genuine John B. Stetson Hat, any color or style in stock for \$1.50 with a \$35.00 purchase in clothing and shoes; or a boy's overcoat for \$1.00; or a small girl's coat for 95c; or 10 yards best hickory hirting for 55c; or 10 yards best cheviots for 55c; or 20 yards, short lengths, outing for \$1.00; or 15 yards apron gingham for 95c; or 15 yards dress gingham for 95c; or a \$2.00 suit case for 50c. These specials must be called for at time of purchase.

All these Bargains can be found on Main, Messenine and Basement Floors. "COURTESY DOES IT."

Patterson's Dept. Store

Service and Friendly Glow Pervade this Store. HENDERSONVILLE, N.C.