

SPRING OPENING!

PATTERSON'S DEPARTMENT STORE
 Hendersonville, North Carolina

**Beginning Thursday, March 27th
 and Lasting Until Easter**

A Preliminary Exposition of the New Spring Fashions made doubly beneficial to you by our Special Prices. The store will be open on Thursday, March 27th ready to receive first day visitors. Welcome!

Free Valuable Souvenirs. Carnations and Music during this opening and sale. Extra Help wanted at once

CHILDREN'S SPRING APPAREL WAS NEVER PRETTIER.

The models are partial reproductions of women's styles simplified and made suitable for children. We have the cleverest of the new models, very moderately priced.

- \$7.50 VALUES FOR ONLY.....\$5.95
- 6.50 VALUES FOR ONLY..... 4.95
- 5.00 VALUES FOR ONLY..... 4.25
- 4.00 VALUES FOR ONLY..... 3.25
- 3.00 VALUES FOR ONLY..... 2.25

- Yard-wide Bleaching, 25c value at only.....16c yard
- Best Yard-wide Sheeting, per yard.....19c
- Percalé, 25c value, 10 yards to a customer.....10c yard
- Best 35c Gingham.....19c yard
- Hickory Shirting and Chevots.....22 1-2c
- Creton and Draperies 50c quality only.....35c yard
- Bed Spreads up to \$3. value only \$1.75 each
- Big Towels.....10c each
- Bath Towels 40c value.....25c each
- Ladies' heavy-weight underwear 85c value only.....39c
- Ladies' Gauze Vests.....25c and 15c
- Ladies' Union Suits \$1.50 value for only 50c
- Window Shades 75c quality for only.....49c
- Striped Voiles 40c quality.....19c
- Outing and Flannels 35c value only.....18c yd
- Oil prints Calicoes solid colors 25c value for only.....12 1-2c yard
- Blue Chambray 25c value.....15c yard
- Silk Taffeta short lengths up to \$2.50 value for only.....95c yard
- White Goods values up to 50c only.....19c yd.
- Feather Tick, 50c value.....35c yard
- Drilling, good for wagon covers 50c value.....35c yard
- Ladies' Middies.....95c up
- Oil Cloth, 50c quality for.....25c yard
- Cotton Batting.....7c per roll
- Corsets at all prices.....65c to \$7.50 each
- 1.00 Corsets for.....65c
- Ladies' Silk Teddies, \$3.00 value only \$1.95
- 1.50 Corsets for.....95c
- Biggest assortment of Ladies' Silk and crepe de chine Underwear in North Carolina at Reduction of 25 per cent.
- Collar and Cuff sets, 50c value for.....25c
- Fancy Yarns, 35c hanks for.....25c
- 50c hanks for only.....39c

FINE VALUES IN DRESS MATERIALS FOR SPRING.

We have secured an unusually large stock of dress goods and silks for Spring, including just the materials you will want for your new dress, suits, waists and coats. Splendid values are offered to introduce this assortment.

- \$2.50 yard Silk.....\$1.85 yd.
- 2.00 Grade..... 1.45 yd.
- 4.00 French Serge, 54 inch..... 2.75 yd.
- 3.00 French Serge, 54 inch..... 1.75 yd.
- 2.00 Serge..... 1.45 yd.
- All Wool Storm Serge.....95c up
- Nainsook, best grades, 75c quality.....45c yd.
- Hope and Fruit of the Loom Bleaching.....22c yd.

- Poplin, 45c quality for.....25c yd.
- Silk Poplin, yard wide.....85c yd.
- Batiste, white and colors, 50c quality.....25c
- Nainsook, 35c quality.....25c yd.
- Voiles and Organdies at remarkably LOW prices.
- Dimity Checks, 35c quality.....18c yd.
- Best Percalés.....25c yd.
- Khaki Cloth 79c grade.....39c yd.
- Mixed plaids 85c quality for.....45c yd.

PILLOW CASES.

- Salem and Peperell
- 42 x 36.....68c pr.
- 45 x 36.....72c pr.
- Other Brands.....48c pr.
- Salem and Peperell Sheets
- 54 x 90.....\$1.25
- 72 x 90..... 1.50
- 81 x 90..... 1.60
- One lot Sheets 81 x 90.....95c each
- Mohawk and Pequot Sheets
- 54 x 90.....\$1.35
- 72 x 90..... 1.65
- 81 x 90..... 1.75

REMNANTS

- Remnants of all kinds up to 45c quality
- Curtain Goods 35c value.....25c
- Georgette Crepe Waists, \$15 value.....\$11.75

DON'T FAIL TO ATTEND THIS BIG SPRING OPENING.

- \$12.00 Georgette Waists..... 9.50
- 10.00 Georgette Waists for..... 7.95
- Georgette and Crepe de Chine Waists.....\$5.75
- 7.50 Waists for..... 4.95
- 6.00 Waists for..... 3.95
- 5.00 Waists for..... 3.95
- Crepe de Chine and Voile Waists.....\$3.75
- 4.00 Waists for..... 3.25
- 3.50 Waists for..... 2.75
- Samples of Ladies' Waists \$2.00 values 95c
- One lot Shirt Waists, value up to \$1.50 for.....49c each
- Muslin Underwear at Big Reduction.

The New Spring Suits in Attractive Display at Low Season-Opening Prices.

- All of the best Spring suit styles are presented. Only the best Spring suit fabrics are involved. You will like them—you'll like the prices still more.
- \$65.00 Coat Suits.....\$55.00
- 55 Coat Suits..... 47.50
- 50.00 Coat Suits..... 42.50
- 45.00 Coat Suits..... 37.50..
- 37.50 Coat Suits..... 29.75
- 30.00 Coat Suits..... 23.75
- 25.00 Coat Suits..... 19.50
- 20.00 Coat Suits..... 15.00
- All Middy Suits 25 per cent off.
- 10-4 Peperell Sheeting.....65c yd.
- 9-4 Peperell Sheeting.....56c yd.
- 45 in. Peperell Tubing.....40c yd.
- 42 in. Peperell Pillow Tubing.....35c yd.

LADIES SKIRTS

- One lot of all wool Sample Silk Skirts values up to \$7.00.....\$1.95 each
- Silk Skirts \$3.00 value.....\$1.95 each
- \$45.00 Dresses.....\$37.50
- 40.00 Dresses..... 33.75
- 35.00 Dresses..... 29.00
- 25.00 Dresses..... 19.75
- 30.00 Dresses..... 25.45
- 20.00 Dresses..... 15.95
- 18.00 Dresses..... 12.95
- 15.00 Dresses..... 9.95
- Ladies' Wash Dresses.....98c up

Splendid Values in the New Spring Coats and Capes

- We feel that these new Spring coats will win your immediate approval. Unusually natty, well made and of handsome materials. Low prices throughout the stock.
- \$65.00 Coats.....\$56.50
- 55.00 Coats..... 47.50
- 45.00 Coats..... 37.50
- 37.50 Coats..... 29.75
- 30.00 Coats..... 23.75
- 25.00 Coats..... 19.50
- 20.00 Coats..... 15.00
- 15.00 Coats..... 11.95
- Will do our best to have everything marked and what we haven't got marked down, ask for the reduction. Sale will continue until Easter. Be sure you are at PATTERSON'S.

LADIES' SILK HOSE.

- Ladies' 50c quality Silk Hose only.....25c pr.
- \$1.00 Silk Hose only.....75c
- 1.50 Silk Hose only.....85c
- 2.50 Silk Hose only.....\$1.75

Ladies' Spring Millinery.

- The Spring Millinery takes one's breath away. It's that beautiful! Such trimmings! Such Shapies! Such trimmings! Perfect Dreams! you'll all say. Perfect Values at these prices.
- Ladies' and Childrens' Trimmed Hats at from 50 cents to \$15.00.
- You can save 25 per cent. during this sale.
- \$25.00 Sweaters for.....\$19.50
- 20.00 Sweaters for..... 15.00
- 18.00 Sweaters for..... 12.50
- 5.00 Sweaters for..... 3.95
- 4.50 Sweaters for..... 3.25
- 4.00 Sweaters for..... 2.75
- 3.00 Sweaters for..... 2.50
- 2.50 Sweaters for..... 1.75
- Men's Ribbed Underwear, \$1.25 quality 65c
- Flannel Shirts, \$3.50 value for only.....\$1.95
- Men's Work Shirts, 75c quality, only.....50c
- Hats up to \$4.00 quality..... 1.65
- Men's Army Belts, 50c quality only.....25c
- Men's Khaki Coats, value \$3.50 for only.....\$1.25 each

Railroad Fare Refunded Within Radius of 40 Miles With Liberal Purchase.

Without a doubt we will save you 50 per cent. on your Spring purchases.

MEN'S NEW SPRING SUITS

- These suits will appeal to every man who likes garments with plenty of sensible styling in their make up. For that's what these new styles parade prominently from collar to trouser cuff. Sizes for all men. Mediums, longs, slims and stouts.
- Hart, Schaffner and Marx and Schlos Bros. Clothing, \$55.00 Suits only.....\$42.50
- Young Men's Flannel Suits, Blue, Green, Brown, \$30.00 values for only.....\$22.50
- 182 Suits, values up to \$40.00 only.....\$19.50
- Your choice of 81 Suits, valued up to \$30.00 for.....\$16.50 each.
- Your choice of 193 Suits, including Palm Beaches and Cool Cloths, values up to \$15.00 for only.....\$7.50
- One lot of worcester Suits value.....\$12.50 for.....\$8.85
- One lot of Suits up to \$22.50 value for only.....\$12.50
- Men's Coats, values up to \$15 for only \$5.00
- Men's Pants, value \$2.50.....\$1.65 pair
- Men's Pants, \$2.00 values.....\$1.25
- Fine Pants, values up to \$7.00 for only.....\$4.25

MEN'S FURNISHINGS.

- Shirts, ties, collars, cuffs, underwear, hosiery, etc., for Spring are now on exhibition. They come in the brands you know that look and wear best. And quote such low prices as these.
- Men's Hose, 25c value.....15c
- 20 cent value.....10c
- One lot soft collars at.....2 1-2c
- Men's Shirts, \$1.25 value.....65c
- 10 dozen \$2.00 Shirts at.....95c

SHOES.

- One lot Men's and Ladies' Low cut Shoes up to \$7.00 value.....\$3.95
- Up to \$6.00 value.....\$2.95
- \$4.00 value for.....\$1.95
- A few odds and ends in Men's and Ladies' Shoes.....\$1.45 pair
- Tennis Shoes \$1.00 value.....65c
- Children's Shoes 25c pair up.
- Men's and Ladies' Rubbers, \$1.25 value.....75c

BOYS' SMART SUITS.

- We have them in most every material mothers are familiar with and made up in a wide variety smart styles in plain, pinched-back and belted effects. At these prices
- Boys' Corduroy Knee Pants.....98c
- Boys' Suits, \$1.95, \$2.95, \$3.95, \$4.95 \$5.95, \$6.95. Values up to \$12.50.
- Boys' Scout Suits, value, \$12.00 only.....\$5.95
- Hats and Leggings to match.
- Men's and Boys' Caps up to 75c value.....25c
- Good quality Cashmere Knee Pants.....50c
- \$1.50 quality Knee Pants.....95c
- Boys' Shirts and Blouses, 75c value.....50c

FREE CARNATIONS GIVEN AWAY DURING OUR SPRING OPENING.

PATTERSON'S DEPARTMENT STORE

Largest and Best in Henderson County

3,000 Yards Different Kinds of Dress Goods, Value up to 40c per yard, short lengths, price 7 Cents per Yard.