Not Cheap Goods. But Quality Goods Cheap. Most Important Sale in North Carolina. Announcing Sales Event of Extraordinary Importance

A MAMMOTH REMODELING SALE!

of high class, smart and distinctive wearing apparel at genuine and remarkable SACRIFICE PRICES

SALE STARTS WEDNESDAY, DEC. 10th

and continues to Janurary 1, 1920

Dress Goods of Finest Quality

Very best outings, ginghams, percales, cotton flannels, draperies, cotton suiting bleaching, sheeting—up to 50c value. Sale Price .....29c..yd.
All-wool serge, silk poplin table linen, wool suiting up to $1.69 value Sale Price .....98cyd.
Bleaching, sheeting, curtain scrim, percales, ginghams up to 35c value Sale Price .....19c yd.
Bath robe material and other dress goods, value up to 75c Sale Price 39c
Dress goods of all kinds up to $1.25 value. Sale Price 69c
All wool storm and french serge. Value up to $2.50. Sale Price only $1.49
Double withs $3.00 value. Sale Price.....$1.95
Table linen, $2.50 value. Sale Price $1.95

Miscellaneous

Polish, 20c size. Sale Price 10c
Cotton Batting, 7.1-2c, 10 bats to customer.
3 big 10c tablets all for 10c
Only 3 to customer,
$2.00 Alarm clocks.....$1.25
Trunks, Suit Cases and Bags 15 percent off.
Ladies', Misses and Children's Silk and wool underwear, 1-3 off actual value.
One lot of ladies' ribbed underwear, 98c value 59c
Anything which is not advertised we will give you a liberal discount.
Bath robes, $3.50 value. Sale Price $1.95
Silk hose, $1.00 value. Sale Price only 69c
Genuine cordovan leggins, $12.50 value. Sale Price $8.50
Wrights Health all-wool underwear $3.00 value Sale Price only.....$1.95 garment
Velvet ribbed and spring needle underwear $2.25 value Sale Price $1.45
Fleece and heavy ribbed $1.25 value Sale Price.....98c
Cotton hose, 25c value. Sale Price only..... 15c
Flannel shirts up to $4.50 value Sale Price $2.95
Flannel shirts, up to $4.00 value Sale Price 2.45
Flannel shirts, up $3.50 value. Sale Price $1.95
Work and dress shirts, up to $2.00 value. Sale Price 98c
Overalls, $2.25 value. Sale Price
Regulation canvass puttees, $2.00 value Sale Price $1.25
Only $1.65
Solid leather gloves, $2.50 value Sale Price $1.50
Wool underwear, $2.50 value Sale Price $1.69

Men's Clothing

One group of tailored high-class suits, value up $60.00 Sale Price $42.50
One group of tailored high-class suits, value up to $50.00 Sale Price $35.00
One group of tailored high-class suits, value up to $40.00 Sale Price $29.50
One group of tailored high-class suits, value up to $35.00 Sale Price $24.50
One group of tailored high-class suits value up to $30.00 Sale Price $22.50
One group of extra-value suits, value up to $25.00 Sale Price.....$17.95
One group of good wearing suits, value up to $20. 00 Sale Price $13.95
One lot of men's overcoats, value up to $25.00. Sale Price $12.95
One lot of men's overcoats, value up to $18.00 Sale Price $8.95
One lot of men's overcoats, fur lined, value up to $50.00 Sale Price $27.95
One lot of men's overcoats, fur lined, value up to $40.00 Sale Price $22.95
One lot of men's and boy's riding pants, value up to $5.00 Sale Price $2.95
One lot O. D. riding pants, value $12.50. Sale Price $6.95

Ladie's Fine Quality Ready-To-Wear

Wash dresses, $3.50 value. Sale Price $1.98
Shirtwaists up to $2.00 value Sale price 98c
Shirtwaists up to $2.50 value Sale Price $1.49
Shirtswaists up to $3.50 value. Sale Price $1.98
Georgette and crepe dechine, $6.50 value Sale Price.....$3.45

Dresses

Silk, serges, satin, tricolette, tricotine, charmeuse, evening dresses—marked down about ONE-THIRD OFF.
1 lot of silk dresss—samples Value up to $20.00 Sale Price only $9.95
About 550 ladies' high-grade Coats and Suits, made of the very best materials, such as velours, silvertones, serges, suedine, poplins, tricotines, broadcloth. Value from $20 up to $150.00. Most of these high-grade garments were bought late this season at a closing out price from the manufacturers in New York. These garments must move during this remodeling sale at about one-half the value. Surely the low prices and the standard qualities will make them move very quickly.
1 lot Coats and Suits—samples. Value up to $30. Sale Price Only $13.95

Special

Liberty Bonds will be accepted as Cash during this Sale.
Fifteen Extra, Experienced, Salemen wanted at once.
Railway fare, within a radius of 50 miles, will be paid with every $75.00 purchase.
We earnestly advise the Public to take advantage of this Sale, as prices are still advancing, and there will be a 50 per cent to 75 per cent increse on Spring goods.
Hundreds of other articles have been marked down for this Sale.
Come and See them!
We lack space to mention them all.

Boys' Clothing

Suits and Overcoats, value up to $16.50, Sale price.....$9.95
Suits and Overcoats, value up to $14.50. Sale Price.....$8.95
Suits and Overcoats, value up to 12.50. Sale Price $7.95
Suits and Overcoats, value up to $10.00 Sale Price $6.95
Suits and Overcoats, value up to $8.00 Sale Price $5.95

This stote is to be completely remodeled and greatly enlarged. An entire new

floor will be added, balconies built, the bacement utilized, giving us many thousands of square feet additional selling and display space. It will be a physical impossibility to have this work done without aeducing our stocks and clearing working space for the mechanics.

We are Going to Make that Space

So this is one chance for you to get the very highest quality weafing apparel at the price, or less, that is asked for ancient and time-worn goods. And we insist that you keep this one fact in mind.

Every article in this store is the season's very latest, has Fashion's fullest approval, is positively the correct thing, the latest and the smartest mode. Not a shoddy article, nor a cheap artical here, but ultra-value merchandise cheap, very cheap.

But you know this store, the fastest growing store in Hendersonville and one of the fastest growing stores in this part of the south. You know the quality of the goods always sold here. Now come and see at what prices you can buy these same goods.

BUSINESS HOURS FROM 9 A. M. TO 4 P. M. ACCORDING TO GOVERNMENT RESTRICTION.

Close Tuesday Dec. 9th, to arrange stock.

Special!

Liberty Bonds will be accepted as Cash during this sale.

Fifteen Extra, Experienced, Salesmen wanted at once.

Railway fare within a radius of 50 miles, will be paid with every $75.00 purchase.

We earnestly advise the public to take advantage of this sale, as prices are still advancing, and there will be a 50 per cent to 75 per cent increase on Spring goods.

Hundred of other articles have been marked down for this sale.

Come and see them! We lack space to mention them all.

Knicker pants, value up to $4.00 Sale Price $1.95
Knicker pants, value up to $2.50. Sale Price.....$1.49
Knicker pants, value up to $2.00 Sale Price.....98c

Furnishing of smartest styles for ladies & men

Wool hose, 50c value. Sale Price 29c
All wool hose, $1.00 value. Sale Price 59c
Silk and wool union suits, value up to $7.00 Sale Price $3.95 and $2.95.
Bath robes, val. up to $8.00.....Sale Price $4.95
Outing gowns, value up to $3.00. Sale Price $1.95
Gloves, 40c value... Sale price 19c
Wool and jersey gloves up to $1.50 Sale Price 75c
Kid gloves up to $3.00 value. Sale Price $1.50
Men's and ladies' and children's hose, 40c value. Sale Price 19c

High Grade Shoes

All our high-grade Men's Women's and Children's shoes already down about 30 per cent of marked value. In addition we will give 12 1-2 per cent off during this remodeling sale.
1 lot of ladies high grade boots samples value up to $16.50, Sale Price $7.95
1 lot of ladies' and children's shoes value up to $4.00 Sale
Rubber Hip Boots, value up to $7.00, Sale Price $5.00
Bed room slippers of all kinds at Special Discount

Children's Quality Dresses

Children's dresses, $2.50 value. Sale Price $1.49
Children's dresses, $2.00 value Sale Price 98c
Children's dresses, $3.00 value Sale Price $1.95

Children's Caps

Children's knitted caps, $1.00 value 49c
Children's knitted caps, 75c value Sale Price 35c

Smart Millinery

Millinery of the highest grade, value up to $25.00 divided in 6 groups. 98c, $1.98, $2.95 $3.95 up to $9.95.

Sweaters Of High Quality

Cotton sweaters with and without collars. Value up to $2.00 Sale Price 1.25
Mixed sweaters up to $4.50 value. Sale Price $2.75
Best $6.00 value sweaters.....Sale Price $3.95
Best $7.50 value sweaters. Sale Price $4.95
Sweaters value up to $15.00 Sale Price $7.95

Free Free Free

Minerva yarns and Royal Society art packages.....10 per cent off
Free in addition to all $5.00 purchases in yarn and art packages —one 35c knitting instruction book.

House Furnishing

Baby crib blankets, $1.50 value Sale Price 98c
Extra heavy large comforts, silkaleen lined, $4.00 value. Sale Price $2.95
All-wool blankets. bouble $15.00 value. Sale Price.....$9.95
All-wool blankets. double, $15.00 value. Sale Price $9.95
All-wool blankets, double, $16.50 value. Sale Price $11.95
Wool Nap blankets, $8.50 value. Sale Price $5.95
Cotton Blankets, $3.50 value, Sale Price $1.95
Cotton blankets $5.00. value Sale Price $2.95
Cotton blankets, $5.50 value. Sale Price $3.45
Extra fine comforts, value up to $7.50. Sale Price $4.95
Pepperrill and Mohawk sheets 81 x 90, $2.50 value. Sale Price only $1.98
Extra size towels, 35c value. Sale Price 19c
Bath robe blankets all-wool $16.50 value. Sale Price $9.95

Miscellaneous

Ball Brand Rubber Boots, value to $6.00 Sale Price.....$3.98
Bed Sheets, value up to $2.00, Sale Price $1.45
Lap Robes, value up to $10.00, Sale Price $5.95
Wonderful values in Raincoats
Men's good work pants, Sale Price $1.98
Men's good work and dress pants. Sale Price $3.98
Socks, 20c value. Sale Price..10c
Girls' and Boys' union suits, 85c value Sale Price 49c
Handkerchiefs, 20c value. Sale Price 10c
Twenty per cent off all Furs and Muffs during Sale.

FREE! BALLOONS TO ALL THE KIDDIES!

Free Souvenirs
Free Calendars.
Free Kiddie Movies.
Free Xmas Santa Claus Whistles.

XMAS

is almost here. At this store you will find a wonderfully complete and varied array of articles well suited for Xmas gifts, every one of them priced so low you can afford to buy liberally.

VALUABLE PREMIUMS

With all Ladies' Coats and Suits amounting to $35.00 a $5.00 piece of Aluminum ware will be given for the small additional sum of 48c.

With all Men's $35.00 Overcoats and Suits, a $2.50 Suit Case will be given for the additional sum of 25c.

PATTERSON'S DEPARTMENT STORE

HENDERSONVILLE, NORTH CAROLINA