# The Market Has Hit the Bottom--Never Again at These Prices 

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We want you to come here with the understanding that you will receive wearing apparel of the highest characterThis merchandise is just as reliable and trustworthy as you will find anywhere in the world. We give you the broadest guarantee you demand, in addition to money-savings you cannot duplicate anywhere. This Great Sale Starts

## THURSDAY, DECEMBER 2



20,Manufacturers Contributed Their Stocks---We Contribed Our Selling Force And All of Our. Newspaper Space To Unload This Merchandise

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