

Patterson Takes Fresh Start Colossal Combination Christmas Sale!

Consolidates New Xmas Sale with present "Turn It Into Cash Sale." It is now or never. That \$100,000 that I must have by January 1st. If I don't have a big Christmas trade I am up against it. I must make the people buy. So here goes, win or lose. I will make prices that will make them buy.

Sale Opens Tuesday, December 6th
Lasts to the First of the Year

Sale Opens Tuesday, December 6th
Lasts to the First of the Year

What This Colossal Combination Christmas Sale Means to All.

To Patterson It Means

only a lot of hard work to turn over for cash what every article in the store practically cost him. It is the only way open to raise \$100,000 by January 1st.

To the People it means

a glorious chance to make your Christmas money go further here, two to one, than elsewhere. It means when buying at this sale you are IN ACTUAL REALITY NOT SPENDING, YOU ARE SAVING.

So exceptional are the bargains offered at this Christmas Combination Sale and so great the saving Patterson advises everybody coming to his store with the intention of spending \$100 to only bring \$50. If intending to spend \$50 bring but \$25. Patterson knows you can get twice the value here that you count on getting. Prices at this sale are so low it will not cost you one-half the amount you spent last Christmas.

A Fairyland for Children

Almost a half car load received for Christmas. All kinds of Toys for all ages. Sleds, Steam Trains, Drums Slates, Automobiles, Doll Houses, Picture Books, Games and hundreds more. Mechanical Toys, Practical toys.

Dolls! Dolls that walk and talk. Dolls, Dolls!

The Daddy of Them All

Patterson the Father of Sales in This County

For sixteen years Patterson has led in great value-giving sales. The confidence of the people has been won by absolute fairness and integrity. Every article is priced exactly as advertised. By bringing prices down to the lowest possible level and still maintaining the highest quality has made Patterson's a general favorite with all the people. You are always safe in trading at Patterson's. This Christmas greater values than we have ever yet offered prevail throughout our entire store.

That the people may see for themselves that this great Combination Christmas Sale consolidating the "Turn It Into Cash," sale spells further and greater reductions, Patterson has instructed his clerks in the new low prices and they will gladly point out to anyone desiring, the new and startling reductions. This is Patterson's supreme effort in Christmas value giving. Seeing is believing. We ask you only one thing, Come and See.

Ladies' and Misses' Ready-to-Wear

95 All-Wool and Satin skirts, value up to \$6.50 for \$1.95
All-Wool better skirts, black and blue, only \$2.95
All High Grade Skirts 25 per cent off.
Ladies' and children's Gingham dresses, fancy and plain trimmed, value up to \$3.50 for .98c
Other higher grade dresses will be sold in proportion.
Ladies' Outing Gowns, \$1.25 value for .75c
185 Ladies' Coats and Dresses, value up to \$14.50 for \$4.95
120 Ladies' Coatsuits and Dresses value up to \$25.00 for \$9.95
1 lot Ladies' Coatsuits and Dresses value up to \$35.00 for \$14.95
1 lot value up to \$47.50 for \$19.95
1 lot value up to \$69.50 for \$29.95
All higher grades will be sold in proportion.
1 lot of Taffeta and all-wool dresses, worth 4 times the price at \$3.95
1 lot of fur trimmed ladies' Suits for \$8.95
Silk Jersey underskirts for \$2.45
1 lot of children's all-wool serge dresses \$5 values for \$1.95 and \$2.95
Hudson Seal Coats, value up to \$675 one third off.
Coatsuits and Dresses, value \$100 for \$49.50

Ladies' and Girls' Department

Half cashmere hose 25c
Corsets value up to \$1.50 49c
Georgette waists up to \$5.00 value, each .98c

Silk Hose \$1.50 value for 95c pair
Evening dresses and other sport wear practically at your own price.
Furs and Muffs one third Off.
Ladies' heavy ribbed vests and pants, each .49c
Ladies' heavy union suits \$1.50 value for .98c
Ladies' all-wool Hose for .49c
Silk Smocks, value \$5 for \$1.98
\$2.00 Middies for .95c
Children's E Z Union Suits .75c
Children's Sleeping Suits .95c
Men's and ladies' bath robes up to \$10 value for 1.95 to 6.95
14 dozen ladies' corsets, value \$2.50 for .95c
26 dozen girdles, value \$1 for 39c

House Furnishing

Table linen, napkins, towels at big reduction.
Fine silk comforts, all wool, padded, \$12.95 and \$15.95, up to \$25 value.
Heavy comforts and double blankets, full size, 5.00 value 2.65
Wool blankets, value up to \$10; sale price 4.95 and 5.95
Cotton blankets, value 2.50 1.29

Dress Goods

Flowered flannel for kimono, yard wide, 50c value for .29c
Crepe, yard wide and sari silk 75c value, per yard .25c
Thousands of yards dress gingham, curtain goods, heavy sheeting, 40 inch, Canton flannel bleaching, cotton checks, and other dress goods, value up to 25c yard for 12 1-2c
Pajama cloth, 25c value .15c

Stimulators for Opening Day---All Day

Boys fleece lined union suits at 59c two to a customer, \$1.25 value.
Heavy work shirts 49c two to a customer, value 1.00.
Mens heavy fleece lined underwear 39c each. Two suits to a customer.
\$2.00 suit cases 98c each.
Boston leather bags 3.50 value for 1.49 each.
Large plaid blankets 2.00 value for 98c each two to customer.
Ladies all wool sweater for 1.98 value up to 7.50.
Mens heavy government rubber boots 1.98 value 4.00- 1 pair to customer.
Ball thread 1c ball.
Big school tablets 3 for 10c
500 pair ladies shoes up to 12.50 value for 98c 1 pair to customer.
Mens dress shirts up to 2.50 value for 29c 2 to customer.
Extra heavy comforts 3.50 value for 1.98 1 to customer.
Bungalow aprons 2 to a customer 25c.
Middy jeans 25c value 10c 6 yds. to customer
Gingham up to 25c for 5c 6 yards to customer.
Childrens school umbrellas value 1.25 for 59c 1 to customer.
Best oil cloth 5 yards to customer 25c per yard.
(These Stimulators will last daily all during the sale from 9 to 9:30 A. M. and from 2:30 to 3:00 P. M.)

Opening Day Special. Alarm Clocks 85 cents

Sheppard checks, heavy denim, nainsooks, long cloth, draperies and other dress goods, 31 inch; fast color dress gingham, value up to 39c .19c
36-inch Indian Head and other dress goods equal value for .19c
Novelty in 54-inch wide skirting, plaid and plain, also 54-inch in sport flannel. Positively 6.00 value for 2.95
54-inch wide all-wool material for coats, 3.00 value for 1.49
All-wool, double width storm serge, value 1.50 per yard .85c

Clothing

125 Hart Schaffner and Marx suits, up to 65.00 values, special \$22.95. These suits are all good new styles, broken sizes only. Patterson is exclusive dealer in Hart Schaffner and Marx clothes in Henderson county.
110 men's and young men's wool Cashmere suits, including Corduroy suits, value up to 18.50 9.95
1 lot men's suit and overcoats, cashmires and worsteds. All colors and sizes, value 27.50 14.95
All higher grades in men's clothing will be sold in proportion.
1 lot boy's suits and overcoats, 7.50 values for 3.95
9.50 value 4.95
13.50 value for 7.95
All higher grades in boy's clothing will be sold in proportion.

Men's and Boy's Furnishings

White back men's heavy union made overalls, 1.75 value .98c
Corduroy pants, value 4.50 2.45
Canvas gloves per pair .10c
Men's genuine velour hats, 7.50

value for 3.95
Men's fur hats, 3.00 value .98c
Men's and boys' hats and caps value up to 1.50 for .49c
All higher grade hats and caps 20 per cent off.
Boy's outing pajamas, value 1.50 for .69c
Outing gowns, value 1.00 for 50c

Men's Furnishings.

1 lot of extra heavy work shirts 59c
Fine dress shirts 2.00 value .98c
All higher grade dress shirts will be sold in proportion.

Miscellaneous.

About 400 ladies' solid leather purses at about half price.
Crochet thread .10c
Raincoats at sale price.
1600 pairs men's, ladies' and children's at about half price.
Men's all-wool sweaters, 8.50 value for 2.95
Bed room slippers for the whole family, up to 2.50 values .98c

Premiums During This Sale

For Men, a sterling \$5.00 Gillett Safety Razor for only 10 cents with \$25.00 purchase of shoes or clothing, or a \$2.00 suitcase for 5 cents.
For Ladies—With a purchase of \$25.00 in ready-to-wear, millinery or shoes we will sell you a \$2.50 handbag for 10 cents, or 12 yards dress Gingham for 10 cents.
Big Reduction on Sugar 10 to Pounds a customer.
Railroad fare returned on 50 miles with a \$75.00 purchase.
Discounts in all departments will be given up to 35 per cent on anything not advertised.
Remember—We only have a few items advertised on account of lack of space. Come in and see.

Be sure you are in Patterson's. We know of cases where people were led to believe they were in Patterson's when they were not.

Patterson's Dept. Store

LARGEST AND BEST IN HENDERSON COUNTY
THE HOME OF HART SCHAFFNER AND MARX CLOTHES

HENDERSONVILLE, N. C.

On the Corner. Opposite Two Banks.

Come to Patterson's, the Home of Polk County People.