Thursday, February

THE POLK COUNTY NEWS



## Landrum,

## South Carolina

Landrum,

December 1921 Car and Truck Sales 50,203



December 1922 Car and Truck Sales . 105,799

**S.** C.

## **Everything Points to the Greatest Spring Demand** for Ford Produc s in Company's History

1,202,517 Ford Cars and Trucks were delivered to retail purchasers in the United States alone during 1922---

Actual deliveries for last month greatly exceeded any previous December in the history of the Ford Motor Company---

It was the ninth consecutive month in which more than 100,000 Ford Cars and Trucks were retailed---keeping the Ford Plants working at capacity to meet dealers' requirements---

In many parts of the country dealers are already finding it necessary to specify later delivery dates on certain types because there are no reserve to draw from---

Commercial users, business houses and farmers, anticiparting their future requirements, are placing orders and taking delivery of Ford Cars, Trucks and Fordson Tractors to insure against delay---

Everything points to the biggest shortage of Ford Products this Spring that has ever existed---

The only way you can be sure of obtaining delivery of a Ford Car, Truck or Fordson Tractor is to list your order immediately---

We have given you these facts as they actually exist so that if you are planning to purchase a Ford Car, Truck or Tractor for use this Spring or Summer, you can list your order now and take advantage of our dealer's first opportunity to make delivery.

## FORD MOTOR COMPANY

