

Don't Complain of Prices

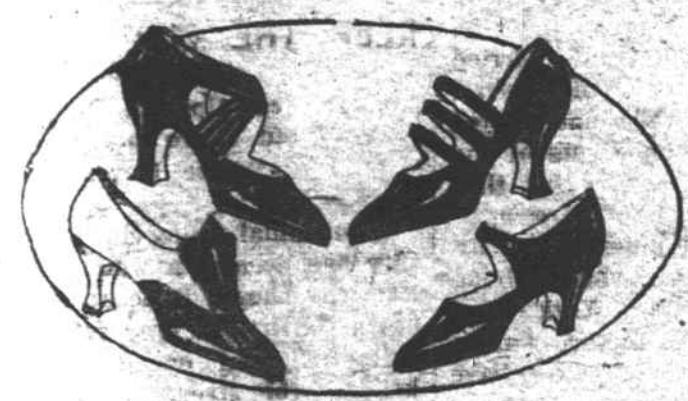
If You Do Not Take the Trouble to Read This

Our Dry Goods sale has proven very successful and we are going to put on a special Shoe Sale---making the same attractive offer, that is, we are going to allow a special discount of 10 per cent off on all shoes sold for 10 days. Beginning March 26th, and ending April 4th, inclusive.



SHOES!

Our Stock is complete and covers your needs in all leathers and styles



We carry at all times Grover Shoes for women, Florsheim Shoes for men. The Star Brand Shoes for men, women and children and the Godman Shoes for men, women and children. The Billiken Shoes for women and Children---noted for soft soles and comfort. All these shoes have the combination of style, neat workmanship and durability.

We are offering in the Godman Shoe, for instance:

- | | |
|------------------------------------|--------|
| A black kid, two strap pump for | \$2.65 |
| A brown kid, one and two strap for | \$2.75 |
| A one-strap patent pump for | \$3.00 |
| A black and brown Oxford | \$3.50 |

After taking the discount of 10 per cent you will see how cheaply you are buying an all leather shoe.

We are going to make a big display of these shoes in our store so as to make it possible for you to see in a very few minutes some of the styles that we have to offer.

ADDITIONAL BARGAINS

We have just received a big lot of Drummer's samples which we bought at a big discount and are giving you the benefit of this saving so when you come in for shoes you want to save further money by taking some of these bargains home with you. This consists of a variety of useful merchandise. Hosiery of every description for every member of your family, belts, ties, underwear, dresses, waists, handbags, and purses.



Not only shoes but we have everything to outfit you for Easter. Suits, hats, ties, hosiery, silk dresses, waists, shirts, millinery in all new attractive styles that will appeal to you and make you appeal to others.



The Ballenger Co. Tryon, N. C.