

AT OCEAN GROVE



Old Farmer Fife to gratify a whim, decided he and his good wife, would take a little swim. He looked and lo! a lovely wave came rolling o'er the sea. He jumped, he rather thought he did, at wrong time of the moon. At any rate the lovely wave appeared to him too soon. His bathing suit, the Kotton Kind; he looked just like a "jade." It was not like the all wool suits, the kind that does not fade, at COLLINS DEPARTMENT STORE one-fourth off, THE LAST SAD RITES may be said of bathing suits for 1923; our loss is your gain, when we lose money KOLLINS is Klosing 'em out this week 25 per cent off. Ladies', Men's Boys' and Girls' Bathing Suits.

FOR ONE DOLLAR

FOR ONE DOLLAR.....
 Twenty-one yards Hospital gauze 36 inches wide, 21 yards Sheeting not full width, 20 pairs ladies' hose, one pair silk hose, worth \$1.50. One pair ladies black strap low cut shoes and one pair ladies hose for one dollar. Two barber towels for \$1.00. Five yards Lad Lassie for \$1.00 Three bottles Fletcher's Castoria for \$1.00, 2 dozen Coat's thread for \$1, 10 yards best Sea Island, 11 yards best Apron Gingham for \$1.00, 2 pairs ladies white shoes for \$1.00, 20 pairs children's hose \$1.00, 20 pairs infant's hose for \$1.00, 110 cakes oval shape toilet soap for \$1; 24 spools Coat's thread, 12 yards dress gingham for \$1.00 10 yards 32 inch Gingham for \$1.00, four Union Suits for boys \$1.00, four blankets for cradles \$1.00, 49 Handkerchiefs for men \$1.00, 100 handkerchiefs for ladies, four yards 36 inch Cannon cloth, linen finished, 12 yards North Carolina plaids, boys' Blouses and boys' Shirts both for \$1.00.



All the hereditaments and appurtenances pertaining to the bathtub at under price at KOLLINS DEPARTMENT STORE. Pretty towels with colored borders, blue or pink will not fade, for 5c. Turkish bath towels at 10 and 15c large size 20c, and largest Turkish bath towels made for 35c. Palmolive soap, 2 cakes for 15c, pure white oval shape toilet soap for one cent. Seamless sheets, largest size 81x90 at 98c; best quality sheets, largest size 81x90 at \$1.25.

Mr. Shakespeare said: Venus had taught the snow white sheets a whiter hue than white. Collins' sheets are no whiter than white, but they are as white as the bleachery can make them and priceless. High grade and low grade prices. Sheets at 79c, larger size sheets 89c, seamless sheets, size 81x90 at 98c, and \$1.25, 89c.

Sheets 79c, 89c, 95c, 98c and \$1.25. No better sheets made out of cotton than those we sell at \$1.25.

Crinkled Bed Spreads, small size, 75c, 63x90 at \$1.69.

seems to have an elastic tendency; in that they can be made to stretch such a long way.

Pretty Gingham, 32 in. 10c. Long Cloth, yard wide, 10c. Unbleached cloth for 5c. Curtain Scrim at 10c, 15, 18, and 23c. Infant's Hose for 5c. Children's Hose in black and white 10c. Children's Small ribbed Hose 20c. and 25c. Children's large ribbed Hose, 20c, 25c. Children's Socks, all colors, at 15c. and 25c. Ladies Hose, black and brown, only 10c.

Paw's Dinner

The girl of olden times said it never made her thinner to jump a horse barebacked and carry dad his dinner. Today the girls are like Mr. Dooley, want to be carried in autos and the sun must never shine on them. For only one dollar Collins sell ladies' Umbrellas, fancy parasols, rainbow colors for smaller tots, for only 49c. Men's Umbrellas at 85c, 98c. \$1.00 and men Umbrellas worth \$3.00 at \$1.98.

Spartan

from the Latin Spartanus of or pertaining to Sparta. The Spartans showed the spirit of ancient Sparta during the trying days of the Revolution, brave, hardy, undaunted and true. Spartanburg is famed by healthy mountain breezes keeping climatic conditions good all the year round. It is the center of the cotton manufacturing industry of the state. It has been called the Lowell of the South. For more than twenty-three years the gig wheel of business has been revolving at Collins' Department store in the City of Spartanburg. Spartanburg has shown her appreciation of my efforts to save her people on their purchases and each year she has given new impetus to the wheels of our machinery. Pretty Bungalow Dresses at 79c.

Landrum

Landrum, yes Landrum, has no houses to rent cause it is such a good place to live every house is always filled.

When Collins' Department Store arrived in Landrum we brought along a little magnet wrapped up in a little word called under sell which like lodestone, draws crowds from all nearby towns.

Boys Play Suits at 39c. Boys' Wash Suits, all colors, at 75c and 85c and 87c. Boys' Khaki Suits at 79c. Children's Middies, 39c, 49c, 75c and 95c. Ladies' Middies, \$1.50 value, at 98c. Ladies' Bungalow Aprons at 79c. Ladies' Gingham Dresses, assorted colors, at \$1.50. Ladies' Sport Skirts at \$1.25. Ladies' and Misses Sport Hats at 75c.

Turkish Bath Towels at 10c. Turkish Bath Towels at 25c. Extra large Bath Towels at 35c. Because we buy for less, we sell white flannel for half what you pay elsewhere. Huck Towels at 10c; extra large size for 15c. 26-in. Gause at 5c. Ladies'

Pure Silk Hose at \$1.25 and \$1.43. Ladies' Oak Brook Hose, \$1.95. Ladies' Lisle Hose, all colors, 5c and 25c. Ladies' Silk Lisle Hose, all colors for only 45c. Ladies' Fiber White Silk Hose 25c. Ladies' Car-davau Silk Hose at 49c. Silk Hose 45c, 65c, and 75, Ladies' Red and Green Silk Hose 79c and 98c. Ladies' Gold Seal Hose, all colors, 98c. Ladies' French Panel back at 95c.

Greenville

Greenville is a beautiful health resort with pure water from Paris Mountain. Collins' Department Store causes crowds to gather on Pendleton street where every dime and every dollar had an elastic tendency because it appears to stretch such a long way.

Ladies' White Shoes and Oxfords, small sizes, 69c.

Ladies' Bedroom Slippers 69c and 85c.

Ladies' Strap Pumps, solid leather, at \$1.75, \$1.95.

Ladies' Oxfords \$1.95 \$2.45, \$2.95 and \$3.95.

Men's Scouts at \$1.95.

Men's Tan Oxfords at \$2.45, \$3.45 and \$3.95.

Men's Dress Shoes at \$2.95, \$3.45, \$3.95 and \$4.45

Children's Soft Sole Oxfords at 49c.

Child's Oxford, all solid leather, size 5 to 8 at 98c.

Laurens

Laurens is the home of refinement and culture; economical, too. Her people have learned that dropping their nickles and dimes and dollars in the COLLINS' STORE Slot insures the greatest, safest and best returns.

Those Big Fire Bells

How many a tale their music tells Of burning homes and damaged stores Which careless owners oft deplores,

And so 'twill be when I am gone those big fire bells will still ring on. When other fires burn Spartan dells dells,

And other folks hear big fire bells.

We bought more than a car load of fine Handkerchief material from a big factory that had a big fire. These goods cost originally 35c per yard. Collins sells at 10c. Pretty colored border and we quote from high authorities, Pretty young Ladies of Spartanburg, Greenville, Landrum and Laurens, when we say it will not fade. 12 Handkerchiefs for Ladies for 10c; 4 Handkerchiefs for men for 10c.

We have not had time to ask whether the board at Inman's hills will approve of this: Alas now every thing has changed. Since we were sweet sixteen the girls, they all wore homespun frocks and aprons nice and clean. Now they want Crepe de Chine and Collins Department has blue and colors of every hue and we sell high grade Crepe de Chine for less because we bought direct from the factory and for cash. Collins' Silks and Satins do not split.

Reading' Ritin' Rithmetic'

time most here. Ink, pencils, tablets. KAR LOAD TABLETS. I buy tablets in kar load lots, save freight and sell cheaper. Ink and pencil tablets for 4c. An ounce of taffy is worth a pound of Gray's Epitaphy.

Ginghams is solid colors at 9c. Hickory Shirting, free from starch, at 15c. Heavy Drilling at 15c.

"Here Lies His Head"

on the lap of earth, a youth to fortune and to fame unknown. Fair Science frowned not on his humble birth," and he might have been walking on instead of lying in the earth, had he used scientific Germicides sprayers and insecticides like COLLINS DEPARTMENT STORE sells for so much less, because we can afford it because we buy for cash; because we buy direct from manufacturers and save the middle men's profit; because we have no partners with whom to divide; because in Spartanburg we have no store rent to pay; because we often buy at half cost from those forced to sell to save money, or for less than half cost, or from big factories that have had a big fire. Castoria, Charles H. Fletcher, 34c.

- Toilet Soap for one cent.
- Palm Olive, 2 for 15c.
- Mary Garden Talcum Powder 20c.
- Old Dutch Cleanser, 3 for 25c.
- "The remedies oft in your selves do lie which you ascribe to The Fat-ed Sky."
- Liptum's Tea 9c.
- Dr. Caldwell Syrup, 47c.
- Lemon flavor, 13c bottle, 2 for 25c.
- Fly Paper 43c box.
- Castor Oil 9c. a bottle, or 3 bottles for 25c. Toilet Soap, 4 cakes for 15c.
- Turpentine 9c. or 3 bottles for 25c.
- Soap, 1c. a cake. Soda, 4 packages for 5c. 4 cakes, soap for 15; large can lye 10c.

Toilet Paper, 3 for 10c. Shepherd's Fly Drive with sprayer attached at 45c. Bee Brand Powder 9c. 3 for 25c. Black Flag, 2 for 25c. Fly Paper 43c. Box Sheperd Fly Drive 45c; a bottle with sprayer thrown in, oval shaped.

THE LITTLE GREEN FROG AT COLLINS DEPARTMENT STORE do not phone, but they can jump equal to a real live happy toad, and the price is only One Cent Each. Tin trumpets for tots for only 4c. Painted trumpets for 5c. Rubber balls with string attached 2 for 5c. Rubber balls, large size, 10c. Baseballs for 15c. Large size rubber balls 49c. Big size rubber ball, most big as a pumpkin, 59c. Dolls, large mama dolls "Cry Baby", at 95c. and \$1.98. Unbreakable dolls at 22c. and 59c. Mama Unbreakable dolls for 95c. 98c. \$1.45, \$1.75, \$1.98 and \$2.75. Dolls with hair 39c, 49c, 68c, 75c, and \$3.98. Small dolls for 5c. 12 safety pins for 3 cents. Two papers Adamantine pins for 5c. S. C. Brass pins, large paper, for 4c. pins 3c. 4c. and 5c. per dozen.

Mister Dooley Says

that if he ever gets hold of a little mound of money that he will do no more "woruk," but that he will sit on a Turkish Sofa and will have dancing girls fan his person with Ostrich fans, and will not move a step without being carried. If any one suggests physical exercise he he will pay him forty dollars to leave and never return. He will just sit quietly and camly rejoicing to know how badly the neighbors feel when envying Mr. Dooley's hoarded wealth. Mr. Dooley, however, does not deny the fact that to attain success folks could cultivate a few E's I's: Integrity, Industry, Energy and Economy, and a good way to economize is to make your purchases at COLLINS DEPARTMENT STORE where every dime and every dollar

Like Solid Impregnable Rocks There Stands Between You and High Prices in Spartanburg, Greenville, Laurens and Landrum

COLLIN'S DEPARTMENT STORE

J. D. COLLINS

SPARTANBURG

GREENVILLE

LAURENS

LANDRUM