

SPARTANBURG SECTION

OF THE POLK COUNTY NEWS

Tryon, N. C., September 27, 1928

\$1.50 a Year

Floyd L. Liles

SPARTANBURG, S. C.

Our Fall stocks are now at their best and in every department you will find "Trade Event specials which means we will give you Lower Prices on these Specials during Trade Event.

We give you Trade Event Coupons for every Dollar spent with us during Trade Event.

Brilliant Modes in Dress Hats

We are the exclusive Spartanburg agents for



at
\$9.00
to
\$35

Irene Castle Dresses AND Coats

Irene Castle is the best dressed woman in America. Come and see these lovely clothes. They are no higher priced than any other good grades of fine tailored dresses and coats. Here you get styles that are new while they are being worn in Paris and other style centers of the world.

Buy Cotton Goods Now

Don't wait, they are bound to go higher. We have not raised our prices on Sheets, Towels and Pillow Cases. They are the same now they were in June, when we all thought there would be made a large cotton crop. Now we know the crop will be small and prices are bound to be much higher. We don't know how much longer we can keep our prices down, so the wise thing to do is to buy now—before our low priced goods are all sold.

Large Women

If you are a large woman and hard to fit—visit our Stout Department. Here you will find suits, dresses, coats and skirts that are made to fit large women and to make them look smaller. If you let Liles fit you once you will see our clothes made you look more stylish and smaller than the clothes you find in most stores that are large enough for you. We also have Hats in our Millinery Department that are designed for large women specially. If you are large and hard to fit, let our Graduate Corsetiere fit you in Corset—you will be pleased.

Betty Wales Dresses

Many a style of the moment owes something of its charm to a memory of yesterday. A gracefully draped Betty Wales dress makes effective use of silk brocade, a material that furnished a rich setting for youth and beauty of olden times. Frills of ecru shadow lace are quite in harmony. Attractive piping, peasant sleeves and lace are notable in the design of another fascinating Betty Wales model. The material is the popular Lurie crepe. Every Betty Wales Garment unconditionally guaranteed.

Seventy Merchants In Big Trade Event

Equal Prizes to be Given People Living In and Out of City.

Seventy Spartanburg merchants, representing practically every line of business in the city, are participating in the trade event being staged here September 25—October 6.

Two Chevrolet touring cars and two Ford touring cars are to be given away as prizes. One Chevrolet and one Ford will go to shoppers living without the city of Spartanburg, and one Chevrolet, and one Ford to shoppers living within the city of Spartanburg.

Thirty-six merchants were in the Trade Event held in June, and the fact that practically double that number are participating now is evidence of the satisfaction given. The giving away of one car is a big event, but to give away a fleet of automobiles, as the Spartanburg Merchants propose, is something unheard of.

Trade event opened last Tuesday, simultaneously with John Robinson's circus. For eleven days there will be a bargain feast such as the "City of Success" has never before. Everybody within Spartanburg's trade area and even beyond is invited to come to the Metropolis of the Piedmont and do their shopping between September 25th and October 6th.

As in June, the final feature of Trade Event will be staged on Morgan Square, Saturday afternoon at 5 o'clock of the closing day, when the prizes will be awarded.

Europe is receiving American music by radio, but is not dancing to it very much.

Still, Solomon in all his glory probably didn't seem quite so majestic as a traffic cop.

He who doesn't hesitate, in caution, before crossing a street, is in danger of being lost.

About all some girls know about a needle is that one has to change it after each record.

Early morning sunlight on the snow under the oak tree is worth living in the country to see.

The bloom of youth is charming, unless it blooms a little higher in one cheek than in the other.

If you can truthfully say he never had an enemy in his life he never amounted to much in politics.

Automobile production is setting some new speed records. For that matter so are the pedestrians.

There are two kinds of people, those who have tender feelings, and those who are not quite so selfish.

Usually a man who wants to change the Constitution could do more good by improving his temperament.

A perennial smile indicates that Nature has equipped her with a sweet disposition or a good set of teeth.

Who the Jagellons Were.
The Jagellons were a dynasty that reigned over Lithuania, Poland, Hungary and Bohemia. The line began with Jagellon, who became king of Poland as Ladislas III or V in 1399, and ended with Sigismund II, who died in 1572.

4 Automobiles to be Given Away

In Spartanburg's Second Big Trade Event which opened Sept. 25th and closes Oct. 6 at 5 p. m.

1 Brand New Chevrolet Touring Car
1 Brand New Ford Touring Car

to be given to out-of-town shoppers

1 New Chevrolet and 1 New Ford to be given to Spartanburg City shoppers

Great Bargains are being offered during this Big Trade Event

by the following seventy merchants who are participating.

DEPARTMENT STORES

White-Park-Bell Co.
Greenwald's Inc.
Floyd L. Liles Co.
August W. Smith Co.
Hobb-Henderson Co.
The Carolina Cash Co.
Sanders Racket Store

SHOES STORES

Wright-Scruggs Shoe Co.
Kinney's Shoe Store
Mimnaugh's
Nissen's Shoe Store

GROCERIES

The Chapman
Piggly-Wiggly
The Split Nickel
Hardy Bros.
Basketaria
J. W. White
Rogers & Layton
Littlejohn Bros.
Wm. A. McFee

DRUG STORES

Ligon's Drug Store
Wilson's Drug Store
Heintsh Drug Store
Kenned's Drug Store

FURNITURE STORES

Vogel & Son
Herring Furniture Co.
Hammond-Brown Wall Co.
Maxwell Bros. & Jones

MARKETS

W. P. Brown

AUTOMOBILES

C. D. Entekin
Earnest Burwell
City Motor Car Co

LADIES' READY TO WEAR STORES

The Outlook
Standard Cloak Co.

JEWELRY

W. E. Biber
Farmer & Long
Rufus D. Lewis
Paul E. Crosby
Spigel Bros.

MILLINERY

Cohen & Co.
Thom & Rumble

MEN'S CLOTHING STORES

Cannon & Fetzler Co.
Meyerson's Inc.
Harry Price
H. Lee Smith
Goldberg's

MENS AND WOMENS READY TO WEAR

Carlson Clothing Co.
Edw. A. Farley
Baker's Inc.
Superior Clothing Co.

HARDWARE STORES

Boyd Hardware Co.
Montgomery & Crawford
Spartanburg Hardware Co.

SODA PARLORS

The Elite
Bishop's Soda Co.

ELECTRICAL

S. C. Gas & Elec. Co.

OIL, GAS, AUTO ACCESSORIES

Willard's Filling Station
City Service Station
Odom's Battery Service Co.
Wallace D. DuPre
Magnolia Oil Co.

ARY AND NAVY STORES

J. H. Sheridan

BOOK AND OFFICE SUPPLIES

Calhoun Office Supply Co.
DuPre's Book Store

SHOES SHOPS

Economy Shoe Shop

BAKERIES

Becker's Bakery

STUDIOS

J. F. Manning

PAINT STORES

Ballengar Paint Store

FARM IMPLEMENTS

Hutchins & Co.



Are You Afflicted With Movie Eyes?

When you go to a moving picture show don't sit too near the front. While you are looking at the pictures your eye muscles are constantly employed and your iris made active by the continual change of light. If this causes your eyes to become inflamed, seek an experienced optometrist.

R. E. Biber

OPTOMETRIST

103 W. Main St.

Spartanburg, S. C.