

The Aug. W. Smith Co.

Spartanburg, S. C.

A Few of our Trade Event Specials

Woolens

Special—56 in. all wool suit-
ing, newest shades

\$2.95 yd

Sport Hose

In the latest colors. Very
specially priced.

75c pair

Corsets

One special lot of corsets, good
quality, all sizes

\$1.19

Linens

72 in. all pure linen Table Da-
mask, newest patterns

\$1.95 yard

72 in. extra heavy mercerized
Damask, newest patterns

\$1.00 yard

Store Hours

Opens 8:30 a. m., Close
6 p. m. Saturdays close
8 p. m.

SMITH'S

Where you see the newest
things first, and where you buy
reliable merchandise at moder-
ate prices. That's the only
kind of merchandise we sell.

The New Fall

Dresses
Wraps
Suits
Coats

for Ladies and Children are
now on display in our ready-to-
wear Section. And they are
very moderately priced, con-
sidering their high quality.

Silk Hose

"Gordon" pure silk hosiery,
full fashioned, latest colors, all
sizes.

\$1.50 pair

Gloves

The new Chamisette Gaunt-
let, very chic. Special

\$1.45 pair

Hand Made Gowns

These are made of muslin and
very daintily trimmed. Real
values

\$2.00 each

Towels

Extra large size Huck Towels,
very special 10c each

\$1.10 dozen

Extra heavy Turkish Bath
Towels, size 34x48 50c. each

\$5.50 dozen

Send for samples of our Goods and
compare them with others:
Prompt Mail Order Service.

REST ROOM FOR LADIES

Maid in attendance

We Are Participating in Spartan- burg's Second big TRADE EVENT

Which began Tuesday, Sept. 25th and continues
through Saturday, Oct. 6.

You will find at this store no
large and varied stock of the new
creations in

Men's Fall Suits and Overcoats

We carry the Nationally Famous

Schloss Brothers

AND

Adler Collegian Clothes

and our present displays are the most
complete that we have ever shown. Our
showing comprizes the very latest pat-
terns and weaves in a variety of the
attractive models

Most Moderately Priced



Boy's Two-Pants Suits

Be sure to see our display of Boys, sturdy
two-pants Suits for Fall and Winter wear.
Many snappy models to choose from and
very

Moderately Priced

"Youngs" Hats for Fall

Our stock consists of this season's very
newest stylee and we have them in all the
most favored colors. Full range of sizes.
Priced from

\$5.00 to \$7.00

Watch Our Windows During the Great Trade Event

Cannon & Fetzer Co.

118 East Main St.

Joe. P. Fisher, Owner

SPARTANBURG, S. C.



Spartanburg's
Smartest
Apparel
Store

Honest
and Fair
Dealings
Always

TRADE WEEK

Affords a Magnificent Exposition of all That is New and
Beautiful for Fall



—Thousands will come to Spartanburg during
the period from Sept. 25 to Oct. 6 in order to
partake of the remarkable offers extended to
all. You will recognize the Outlook by its up-
to-date Arcade front and smart appearance.
Everything both outside and inside indicates a
high-class store; but you will find the PRICES
NOT HIGH AT ALL. Usually they are lower
than elsewhere.

Stylish Fall Dresses

\$11.95, \$19.95, \$24.50, \$29.50, to \$89.50

—A stylish dress for every purse is our aim.
Whether it be a nifty little wool dress at
\$11.95 to \$24.50 or a dressy frock at \$29.50 to
89.50, you will find each one good of its kind.
Yes, we have the new "bustle" dresses and coat
frocks—plenty of other styles as well. By all
means come in and take a look at our dresses.

Wonderful Coats \$13.75, \$29.50 to \$125

—This is the time to buy your winter coat.
You never before saw such lovely garments.
Made of rich, glossy materials, luxuriously
trimmed in genuine furs, they have never been
equalled. "Swanky" Sport Coats too, and
practical and inexpensive ones for informal
wear. We can give you a good coat as low as
\$10.00

Fall Suits

\$29.50 to \$74.50

Fall Millinery

\$3.95 to \$14.95

—These are cut on the newest lines and
can be had plain-tailored or fur trimmed
in black, navy, brown or Sorrento.
Special values at \$35.00 that will make
you think of pre-war times.

—Our hats are marked by exceptional
styles and distinction, yet are never high
priced. Black or colored velvets trim-
med in all the newest versions of burnt
goose, ostrich or peacock.

Trade Event Sale!

Tuesday, Sept. 25. to October 6

This is indeed a rare occasion combining as it does Spartanburg's Sec-
ond Big Trade Event with the season of Autumn openings. With this in
view we have in stock only the latest in model and material as sponsored by
the world's foremost artists and designers.



Dresses - \$9.95 to \$49.75

Coats - 9.95 to 125.00

Suits - 19.95 to 62.50

Skirts - 3.95 to 12.75



DRESS ACCESSORIES

Waists

Hosiery

Sweaters

Neckwear

Purses

Petticoats

Gloves

Furs

Trade Event Special

New Fall Hats, beautifully
trimmed, newest Fall Mod-
els. Hat values to \$8.50

\$4.95



Trade Event Special

New Fall Hats, gorgeous
adaptations of the modes of
the moment. Hat values to
\$13.50

\$9.95

A Hat for Every Wear—Everywhere—\$2.95 to \$15.00

113 East
Main St.

Standard Cloak Co.

Spartanburg
S. C.