# BARGAIN BASEMENT! 

We have a big new basement which we are filling with real bargains of every kind of merchandise too numerous to mention in full but we give a partial list lelow. Our Bargain Basement is to be a permanent part of our store so come to see us any old time.

## Shoes For Men Women and Children

Beginning with Shoes, we have one lot values to $\$ 2.75$ for
$\$ 1.69$
Another lot values up to $\$ 5.00$ for

Don't. fall to see these shoes.


Still another lot values up to $\$ 6.00$ for $\$ 3.79$

Also one lot values up to $\$ 4.50$. for $\$ 2.98$

All told we have several hundired pairs.


## Automobile to be Given-Away

We ${ }^{\prime}$ are going to give someone an automebile. Get tickets - for what you trade or pay on account. Date of this will be announced later.

## Ready-to-Wear

One of the most important things you may select from our big assortment is Winter Coats, Coat Suits, Silk and Wool Dresses, Capes and Skirts. On the Main Floor. We are offering a nice selection in all of these in wide range of prices. We have twelve styles of Ladies Coats in $\$ 15$ value for $\$ 9.95$ and equally as good values up to $\$ 30$.
Children's Coats $\$ 2.75$ up.
Ladies' Coat Suits as low as $\$ 10.00$.
Ladies' Serg 2 Dres ies as low as $\$ 4.50$ and up to $\$ 30$.



## DRY GOODS

Several huncred yards Arkwright (hambray, Melvale Plaids and Manhattan Percales for joic pe: yard. Quilt Calico i0c the yard. ber of Gingham Dress Patterns, 5 yards lerghs, 85 c the pattern. Special prices given on mally other dress goods on the main floor.
Bleached and unbleached Domestic 10 c
Work and Play Cloth 19c Sheets, $81 \times 90, \$ 2$ quality, $\$ 1.50$.
Curtain Scrim 10c per yard up.
One case Jacquard Blankets $\$ 1.75$. Worth more.

5 doz . Chiidren's Schowi Dresses, 6 to !! 9 , 9 c . Women's be pers 89 c
Hickory Shirting 3 : 57 cts .
Remnant bundies weigh ing 5 pounds $s$ Hosiery 10 cts. u

## CLOTHING

One lot Men,s P. B. Coats 3.00, 3.75 and 4.50 . One lot Boys' P. B. Coats, 2.00. 2.50 and 3.00 One lot Men's P. B. Overcoats, several d.ozen, your choice for 6.00 . choice for 6.00 .
Several dozen one-piece corduroy suits, sizes three to elght, new and nobby for 1.95 .
For a limited time only we have selected from our $\$ 15$
to 30.00 values a number of suits that we will ofier for
, No doubt wou will want something in furniture. On the second floor you will find beds, mattresses, springs, dressers. sideboards, chairs rockers.

## Big Reductions on all Following buik Too Numerous to Mention Prices

Pajamas, night shirts, underwear for all, dresses, middy blouses, shirt waists, boys' pants, gloves, pocket books, purses, ladies' belts. men's belts, knit caps, middy ties, petticoats, scarf and cap sets, wool and silk scarfs, towels, handkerchiefs, ties, hosiery,. night gowns bloomers.
Sugar 11 lbs the $\$ 1$ Lard the bucket $\$ 1.25 \quad$ Coffee 5 lb . $\$ 1.00$
11.48 to 19.85. This is fresh stock, durable, diressy. From our 25.00 to 35.00 Styleplus values we have selected a number of brand new Fall Suits that we will sell for 21.50 to 28.50 . These are guaranteed all wool and hand tailored.
Only 5 dozen heavy weight overalls 2.00 . value for 1.50 Only 2 dozen Men's Trousers 1.50
Men's Dress Shirts 69c. Men's Work Shirts 69c.


One lot of Seconds in Men's Felt Hats, $\$ 1.00, \$ 1.50$ and $\$ 2.00$
We have over One Hundred Styles in Men's, Women's and Children's Sweaters.

# THE BALLENGER COMPANY. Tryon, North Carolina 

