

We have a big new basement which we are filling with real bargains of every kind of merchandise too numerous to mention in full but we give a partial list below Our Bargain Basement is to be a permanent part of our store so come to see us any old time.

Shoes For Men Women and Children



Beginning with Shoes, we have one lot values to \$2. 75 for

Another lot values up to \$5.00

\$2.48

Don't fall to see these shoes.



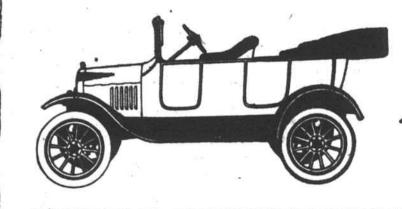
Still another lot values up to \$6.00 for

Also one lot values up to \$4.50

\$2.98

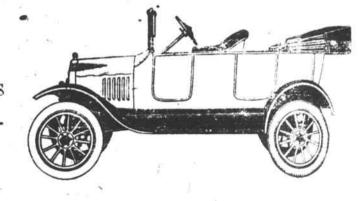
All told we have several hundred pairs.





Automobile to be Given-Away

We are going to give someone an automebile. Get tickets for what you trade or pay on account. Date of this will be announced later.



Ready-to-Wear

One of the most important things you may select from our big assortment is Winter Coats, Coat Suits, Silk and Wool Dresses, Capes and Skirts. On the Main Floor. We are offering a nice selection in all of these in wide range of prices. We have twelve styles of Ladies Coats in \$15 value for \$9.95 and equally as good values up to \$30.

Children's Coats \$2.75 up. Ladies' Coat Suits as low as \$10.00. Ladies' Serge Dresses as low as \$4.50 and up to \$30.





Several hundred yards Arkwright Chambray, Melvale Plaids and Manhattan Percales for 10c per yard. Quilt Calico 10c the yard. Any number of Gingham Dress Patterns, 5 yards lengths, 85c the pattern. Special prices given on many other dress goods on the main floor.

Bleached and unbleach- 5 doz. Children's School ed Domestic 10c. Work and Play Cloth 19c Women's bed room slip-

Sheets, 81x90, \$2 qual- pers 89c ity, \$1.50. Hicko Curtain Serim 10c per 57cts.

One case Jacquard Blan-kets \$1.75. Worth more. ing 5 pounds \$1.25 Hosiery 10 cts. up

vard up.

Dresses, 6 to 12s, 98c. Hickory Shirting 3 yes.

Remnant bundles weigh-



CLOTHING

One lot Men,s P. B. Coats 3.00, 3.75 and 4.50. One lot Boys' P. B. Coats, 2.00. 2.50 and 3.00 choice for 6.00.

Several dozen one-piece corduroy suits, sizes three to

11.48 to 19.85. This is fresh stock, durable, dressy. From our 25.00 to 35.00 Styleplus values we have se-One lot Men's P. B. Overcoats, several dozen, your lected a number of brand new Fall Suits that we will sell for 21.50 to 28.50. These are guaranteed all wool and hand tailored.

eight, new and nobby, for 1.95.

For a limited time only we have selected from our \$15
to 30.00 values a number of suits that we will ofier for Men's Dress Shirts 69c.

Only 5 dozen heavy weight overalls 2.00 value for 1.50
Only 2 dozen Men's Trousers 1.50.
Men's Dress Shirts 69c.

No doubt wou will want something in furniture. On the second floor you will find beds, mattresses, springs, dressers. sideboards, chairs rockers.

Big Reductions on all Following but Too Numerous to Mention Prices

Pajamas, night shirts, underwear for all, dresses, middy blouses, shirt waists, boys' pants, gloves, pocket books, purses, ladies' belts. men's belts, knit caps, middy ties, petticoats, scarf and cap sets, wool and silk scarfs, towels, handkerchiefs, ties, hosiery, night gowns bloomers.

Sugar 11 lbs the \$1 Lard the bucket \$1.25 Coffee 5 lbs. \$1.00



One lot of Seconds in Men's Felt Hats, \$1.00, \$1.50 and \$2.00 We have over One Hundred Styles in Men's, Women's and Children's Sweaters.

HE BALLENGER CUMPANY Tryon, North Carolina