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Efird's Great Fair Sale Begins Friday Morning, October 26th.

We're Holding Down Prices and Forcing Them Still Lower! The Biggest, the Best the Most Timely Sale Efirds Has Ever Held! Don't Miss It!

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LADIES' LISLE HOSE Fine Lisle Thread Hose in black only. Garter tops, reinforced heels and toes. Buy them now at— 29c Pair	MEN'S CORDUROY PANTS The best Work Pants yet. Made of heavy En- glish Corduroy. Buy them now for— \$2.98 Pair	MEN'S DRESS SHIRTS A big Shirt bargain, men! Fine Percale Shirts in neat stripes. Buy them now for— 98c, \$1.35, \$1.65	SPECIAL PRICES ON ALL RUGS. TRUNKS AND BAGS DURING THIS GREAT FALL SALE	CHILDREN'S HOSE School Hose. Buy a sup- ply now while this as- sortment is here. 250 value at— 15c Pair	ladies in black only. Bar-	LADIES' SILK HOSE A rare bargain in pure thread Silk fice for ladies. In black end all colors. \$1.25 value, huy them now for, pair - 98c
BOYS' PANTS Boy's Wool Pants for Fall and Winter. Solid and mixed colors. In Serges, Tweeds and Cashmeres. 98c to \$1.98	ALL WOOL BLANKETS Full size, 66x80, double Blankets in Plaids or blue, black and pink. An \$8.00 value. Buy them now for— \$4.95	LADIES' WOOL HOSE For the woman who wants to keep warm. See these Heavy Yarn Hose in grey and black. Buy them now at— 55c Pair	MEN'S FELT HATS In black and every Fall and Winter color. ' All new shapes. The biggest chance you ever had to save money on hats. Buy them now at— \$2.95, \$3.95, \$4.95	MENS UNION SUITS Heavy weight •Kni Union Suits in all the leading brands. Every size. We can fit you Buy them now for— \$1.18, \$1.45, \$1.75	Black only. Sizes, 6 1-2 to 10 1-2, 35c values.	LADIES' SILK HOSE High spliced heels don- ble sole, reinforced heels and toes. Full fashioned. Black and every leading color, \$1.75 values. Buy them now for, pair- , \$1.10
Ladies' Dres W	LADIES' DRESSES Fall Dresses in Silk Crep weaves and in the bette kinds of Wool Poiret Twil New collar and sleeve e fects. New silhouette mod els. The very last word i fall fashions. \$20.00 value for	e Faffeta Silk and Wooll Twill Dresses, made in newest Fall styles. Tas trimmed in braids and broidery: for \$4.95 to LADIES COATS A special lot of new bought to sell for \$20	S Solid mixtu Poiret are to are to stfully by s i em- \$6.95 Virgi anyv S Coats, 0.00. Monu- rack Two	BARY'S SUITS MEN'S SUITS colors, grey and brown ures, pin stripe and pin ks in suits for men who young, middle aged and Suits that are made killed tailors, from ma- s that are every thread in Wool, \$35.00 values where For\$25.00 BOY'S SUITS roe Suits for boys. pair pants with every The very best, highest	Hammer Blow MEN'S OVERCOATS A heavy all wool overcoat. Hand tailored. New belted style for young men's and older men's wear. We've never sold such a good Over- coat as this one for so little BOYS' OVERCOAATS Small and larg boys. We have the very thing in Over- coats for you. Short ones, long ones and medium styles. See them in this great sale prices from- \$3.95 to \$12.50 MEN'S SUITS	s at Rising Clothing Prices

of all wool Amoskeag serg Coats lined with the best grade Sateen. All sizes in navy

only \$\$9.95

LADIES' COAT SUITS

Poiret Twill Suits, Canton, Crepe lined, Some have fur collars. Colors, navy, black, Cocoa and brown, in styls of the newest. Very speccial.

for.....\$24.50

LADIES' DRESSES

Dresses in Silks of every wanted weave and in all wool Poiret Twills. Models that are entirely new. In all the Fall and Winter shades. \$15.00 values for \$9.95

for Friday, Saturday Monday, at \$14.75

CHILDREN'S COATS

Poiret Twills. Many combination effects. Values up to \$6.95 for \$4.95

CHILDREN'S DRESSES

A choice selection of Children's Dresses in soft French Serges and Poiret Twills. Many combination effects. Plain and plaited skirts

CHILDEN'S DRESSES

Tub Dresses of Gingham for girls, 8 to 14 years old. All good, fast colors. Neat pretty styles, each98c

grade boy's Suit that money can buy. \$9.98, \$13.95

BOY'S SUITS

Fall and Winter Suits for boys. Solid color. Tweeds and mixed colore....\$10.00 values for\$4.95

BOY'S SUITS

Two Pants Suits made of the finest woolens. Carefully tailored. Every size to choose from. Wonderful bargains for \$9.95

BOY'S SUITS

Two Pants Suits made of the finest woolens. Carefully tailored and mixed colors. The best Suit in America at Monroe Suits. Everyone an example of the very highest grade of fine tailoring. See these suits in all their new Fall styles and colors. Young men's and cconser-Suits for vative models. tall, slim men, short, stout men of the average figure. Once you you buy a Monroe Suit you'll have no other. Very special\$30.00 MEN'S SUITS

Men's all wool, perfectly tailored conservative and young men's styles, in solid, mixed colors and pin stripe. Made right tailored right. A perfect fit guaranteed. Every Suit a new Fall style at \$22.50



Ladies' Coats \$7.95 and \$10.95 Children's Coats \$1.95 to \$7.95

Knit Underwear for Children

Children's Union Suits Hanes brand, Fine ribbed Knit Suits Fleece lined Taped buttons that do away with the drawers body. Special at, each......98c

Children's Gowns Good, warm Outing Gowns for children at prices less than you can buy the materials and make them for

and Drawers for ladies, in regular and of sizes Very special, each.....75c Ladies Outing Gowns Fleecy Outing Gowns in light colors for Misses and Ladies Special at each

98c and \$1.25

Ladies' Shirts and Drawers

Heavy Knit Fleeced Shirts

59c to 98c THE REPORT OF THE REPORT OF THE PROPERTY OF THE PROPERTY. THE PROPERTY OF THE PROPERTY OF THE PROPERTY OF THE PROPERTY OF THE PROPERTY. THE PROPERTY OF THE PROPERTY OF THE PROPERTY OF THE PROPERTY OF THE PROPERTY. THE PROPERTY OF THE PROPERTY OF THE PROPERTY OF THE PROPERTY. THE PROPERTY OF THE PROPERTY OF THE PROPERTY. THE PROPERTY OF THE PROPERTY OF THE PROPERTY. THE PROPERTY OF THE PROPERTY OF THE PROPERTY OF THE PROPERTY OF THE PROPERTY. THE PROP

Special Sale On Ladies' Shoes

LADIES' LOW CUT SHOES

Pumps and Oxfords in the very latest Fall styles." Low, medium and high heels values up to \$6.00 for \$3.45

LADIES' LOW SHOES

Pumps, Dress and Walking Oxfords in all leathers, styles and lasts. Combinations of Suade and Patent Sport styles: Conservative styles and styles for dress occasions. Very Special at\$3.95

LADIES' OXFORDS

Pumps and Oxfords in tan kid, black patent and kid. Values to \$5.00. See these 9t pair\$2.95

LADIES' HIGH SHOES Fine High Boot dress shoe for women. Medium heels. Black or tan kid. Special for\$4.9 LADIES' LOW SHOES ..\$4.95

In black or tan kid or calf skin. A shoe built for long service and good looks Special at\$3.95 LADIES' HIGH SHOES Made of solid leather

throughout. McKay welts, medium low heels, rubber tapped. A good shoe for general winter wear, at \$2.95

LADIES' HIGH SHOES Black Kid High Top Boot Shoes. Good all' leather bottoms. , Medium rubber tapped heels. A real bargain, at, pair.....\$2.48

Cut Prices in our Piece Goods Section

YARD WIDE GINGHAMS Very special during this Extra width, fast sale. color Gingham for ladies' and children's dresses, at yard 15c

CRETONNES 36-inch beautiful figured Cretonne in high Frencch colors, floral and conserva-

tive designs for yard....25c STORM SERGE In black, navy and red. Full

yard wide and excellent quality at, yard75c BLACK TAFFETA

Yard wide smooth finely finished heavy Black Taf-feta, Worth \$2.00, at yard\$1.25

MESSALLINE SATIN 36-inches wide in black and navy. Lustrous finish. Ex-tra weight at, yard....\$1.85 STORM SERGE

40-inch Storm Serge. A fine all wool heavy quality. Just the thing for skirts and children's wear. Very special for, yard\$1.18 STORM SERGE 36-inch all wool Storm Serge

in black, and other staple colofs. Worth \$1.25 at yard 98c

Sale McCALL November Magazine Do Your Sewing by McCall Patterns---The Easy Way

CHAMBRAY

Fast color, solid blue, pink, red, and tan Chambray. Very special, yard.....15c DRESS GINGHAMS Best quality Concord Zephyr Gingham, 32 inches wide. New

SHIRTING

colors, Special for yard18c CANTON FLANNEL

HEAVY OUTING

Regular 25c grade, extra heavy Outing in solid colors, also light and dark plaids, yard 18c

children's . dresses. Very special, yard18c

Men's and Boys' Shoes

BOYS' SHOES

Dress shoes and shoes made on Munson Army last, with uppers of fine grained, waterproof saddle leather. Special at a pair....\$3.95

BOY'S SHOES

School and play shoes for boys. All styles including the famous E. C. Scuffer Black, tan and brand. brown. Special \$2.45 and \$2 98

MEN'S SHOES

Black or tan kid, calf and Russian leathers. Styles for dress wear, every day wear and good, stout, serviceable work shoes. See Efird's before you buy and you'll save. Price pair \$4.95

MEN'S SHOES

Shoes for men that are extremely low priced. A look at this selection will convince you that here can be had by far the best shoe value in the city. You're getting your money's worth when you buy a new style, well 'made long wearing shoe like this for \$3.95

MEN'S SHOES High shoes or Oxfords as you prefer. All brand new styles. Just from the leading shoe factories of the nation. A surprisingly time selection to choose from at pair \$3.45

BOYS' SHOES

E. C. Scuffer and dress or school shoes for boys. We have a bigger and better stock than ever before. Bring the boy in. Let us fit him up in a pair of these shoes for \$2.95

MEN'S WORK SHOES

Scout style, heavy bottoms. Made of tan chrome leather, double, sewed-uppers. A \$2.50 shoe for Friday. Saturday and Monday, pair \$1.85

MEN'S SHOES

Fine, dressy shoes for men in Tan Calf. Full and roderate English toes, welt bottoms. Solid leather throughout. Very special

Blankets Special During this Sale we will sell \$3.95 fine 66x90 full size Blanket for



fall patterns, at yard 25c

Heavy Cheviot Shirting for men's work shirts. Fast 28-inches wide.

Good heavy twill back, long fleeced Canton Flannel. Smi-bleached. 35c value at

yard 25c

checks and stripes.

PERCALES Yard wide percales, light

and dark patterns. Fine for men's shirts and ladies' and