

POLK COUNTY NEWS

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POLK COUNTY—The Gateway of Western North Carolina

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Mimosa Hotel Site To Be Hub Of All Polk County, Friday, October Tenth

FREE!

To Paid Up Subscribers

Every paid up subscriber to the Polk County News will receive without additional cost The Southern Planter, the oldest agricultural journal in America, twice every month for a year. This subscription is paid by this paper as a part of its program to help the agricultural development of Polk County.

Landrum Celebrates National Defence Day With Parade, Program

Splendid Demonstration of Loyalty and Faith of Our Country Shown by Residents of South Carolina Neighbor.

Landrum turned out in gala attire to celebrate National Defense Day, September 12th, and practically every resident of the town and surrounding community participated in the ceremonies marking the event.

The Public Schools staged a parade in which some four hundred children, many business men, and officers of the Reserve participated.

After the parade addresses by Judge J. J. Gentry of Spartanburg County, Charles J. Lynch of Polk County, and others were well received by an attentive audience.

Stressing the fact that only an imaginary line separated the two states and that their ambitions were identical Judge Gentry in introducing Mr. Lynch urged cooperation between the residents of the communities of the section regardless of state lines.

Mr. Lynch in well chosen words deplored the necessity of preparedness for military action, but stated that just so long as nations settled disputes by means of cannon and men, citizens of the United States should be prepared to answer the call to arms when necessity demanded.

"Love of God, love of country and love of home, have made America what it is today. Love of country will always cause every red blooded man to answer in time of stress when the liberty of his native land is threatened. Today we are having what is known as 'test days' to give those at the head of our military program an idea of our resources in guns and men. We may never see another war—I hope not—but if war should come it will be the boys of this generation who will bear the brunt, and they will bear it as Americans have always borne it—bravely and well.

Professor Jenkins of the Landrum Schools stated that the late war had proven that very few of us knew the geography of our own country, not to mention the geography of others. He said that very boy should know the location of America's strong and weak spots—and he urged careful study of both our history and geography on the part of his pupils.

The exercises were closed with a prayer by Mr. Landrum and the crowd adjourned to attend a baseball game between Tryon and Landrum Schools, in which the South Carolina youngsters gave the Mountaineers a first class beating.

It was an enthusiastic crowd, and one which evidently showed its readiness to get into fighting harness should Uncle Sam decide to sound "Assembly"...

Munich Brew Built Reputation of Quality

HONESTY is the best and most profitable policy, but it is necessary literally to pound this idea into the heads of some people.

Can you recall Munich beer? It was the most famous beer in the world. Shippers were imported in this country, and it is still the drink of epicures of all nations.

What induced the Munich brewers to make such good beer?

It seems that years ago the brewers of that city made such poor, adulterated beer that the people protested vigorously to the city council. Laws were passed, specifying that Munich beer must be made from pure malt and hops.

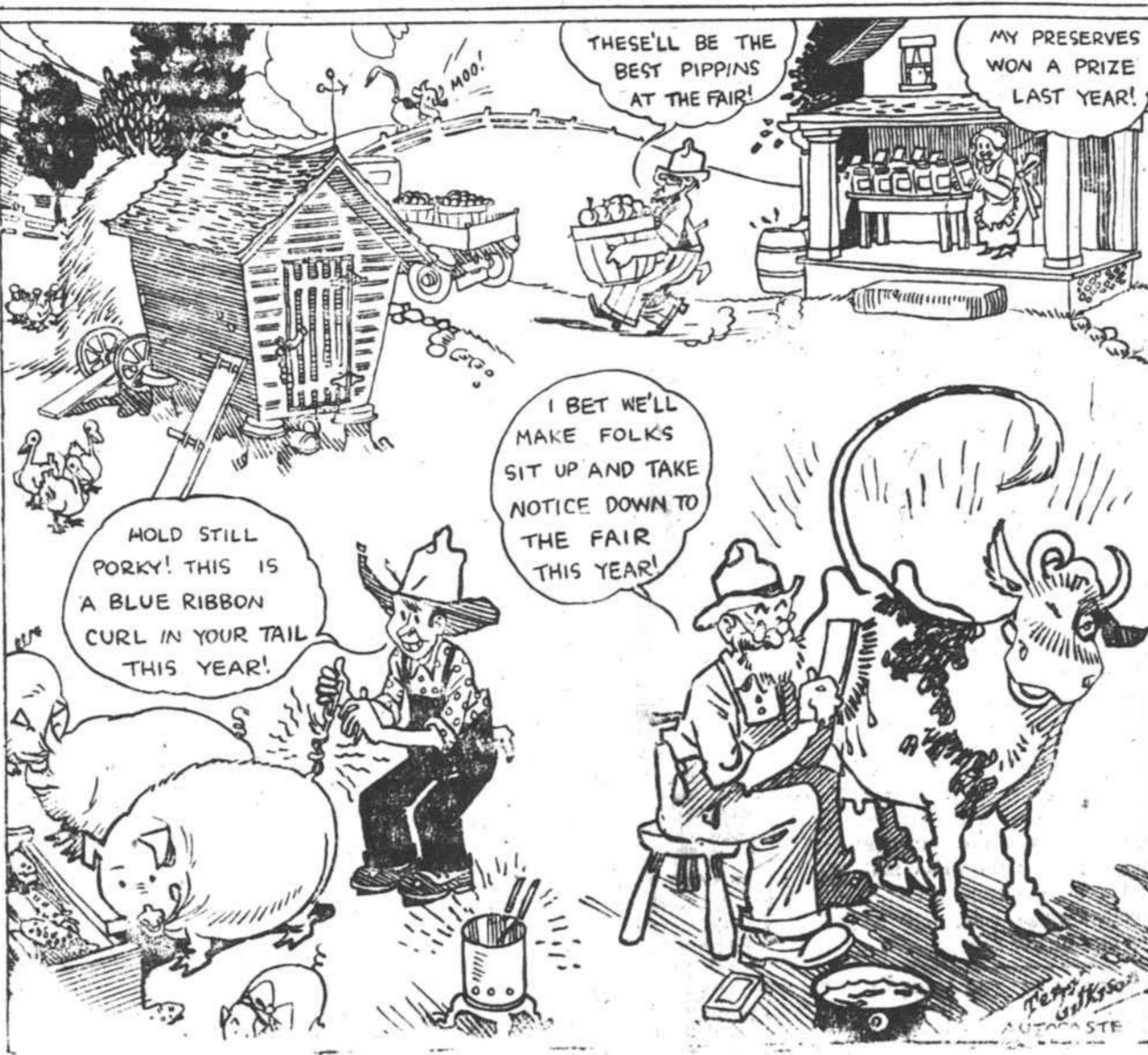
The brewers were frequently arrested and fines were imposed. The fines were promptly paid, but the beer did not improve.

At last one of the largest and richest brewers was threatened with a jail sentence. A meeting of all the brewers was hastily called. Munich beer improved overnight. In a few months calls for Munich beer came from neighboring towns, then from neighboring counties, and finally from all parts of the world.

Instead of a local industry going into bankruptcy because of inability to compete with adulterating competitors, the old-fashioned common sense of the city fathers caused a new period of growth to set in, and the expansion of the brewing business in Munich was the envy of all Europe.

This reminds me of a story I heard this noon about two brothers who were in the milk distributing business. To settle a claim they were forced to take over a small restaurant. Knowing nothing about the restaurant business they did the obvious thing, and served clean wholesome food. Strange to relate, their restaurant business was such a success they were forced to establish a chain, and now their restaurants are famous and they operate more than a hundred.

All Over the State Just Now



Support The Tri-Township Fair

Make an Exhibit if Possible, But Anyway Take The Whole Family to see it

Make yourself a community leader. Show your neighbors what you have contributed toward raising the standard of farm products by exhibiting at the local fair the best you have in livestock, poultry, swine, cotton, corn, melons, preserves, and other farm products. Liberal premiums and awards are offered, and even if you do not happen to win as an exhibitor you have established yourself as a leader in that you have contributed to the success of this worthwhile enterprise.

Attend the Mimosa Fair and take the whole family. You can spare a day, and the entertainment and diversion will add greatly to the joy of living. Meet your neighbors there, exchange ideas, and contribute constructive suggestions. Study the exhibits and profit by what the other fellow has accomplished.

DON'T FORGET THE DATE---OCTOBER 10th

Judge J. J. Gentry, of Spartanburg County Proposes Inter-State Fair Association

Progressive South Carolinian Advocates Combining Resources of Spartanburg, Greenville and Polk Counties to make an Annual Holiday Event Worth While to Every Resident

Judge J. J. Gentry, former probate judge of Spartanburg County, who is now engaged in fruit growing and cattle raising near the North Carolina line, and who is actively interested in the development of this section has suggested a plan whereby the northern ends of Greenville and Spartanburg counties will be requested to cooperate with Polk County, N. C. in the promotion of an Interstate Fair.

Suitable grounds may be procured very near the line, and the erection of necessary buildings including a race-track and cattle show pens would give the three counties an ideal location for a really good fair.

Chas. J. Lynch of Tryon is co-operating with Judge Gentry to bring this about and every resident of the territory mentioned should be interested in the success of the plan.

Sunday School Convention Plans For Greens Creek Meeting

Plans are out and plans are being rapidly completed for holding the Polk County Sunday School Convention on Saturday and Sunday, September 27 and 28. The convention will be held with Greens Creek Baptist Church, Midway, N. C., the opening session being held at 7:30 o'clock Saturday night, September 27. It is expected that there will be a good attendance from various parts of the county at this first meeting. Other sessions will be held Sunday morning at 10:30, Sunday afternoon at 2:00 and Sunday night at 7:30, the convention closing with the Sunday night session.

Officers in charge of plans and program for the convention have announced that the program has been prepared with the idea of having "a convention for the discussion of practical problems". The plan is to make it possible for workers from all departments of the Sunday School to receive practical suggestions concerning their specific work.

During the convention there will be question and discussion periods when those present will be given an opportunity to present their Sunday School problems for discussion, and ask any questions about School work.

The convention is inter-denominational, and workers from all Sunday Schools of all evangelical denominations are invited to participate in the work. The Polk County S. S. Association, under whose direction the convention is being held, is one of the seventy-eight County Sunday

Landrum Township Invited to Participate and the Premium List Thrown Open to All Entrants Regardless of Residence

Everybody Invited to Get in Game

Green's Creek Huris Challenge For Fiddlers Contest. Saluda Slings Another on Behalf of it's Choral Club. Tryon, Saluda, Columbus and Landrum Basket-Ball Teams to Clash. Fun and Frolic, You Bet!

The program for a real fair to be held at Mimosa on October tenth is being worked out by executive committees from Saluda, Columbus, Tryon and Landrum together with appointees to serve on local committees.

The building has been platted and arrangements made to display all exhibitions to the best possible advantage.

An enthusiastic committee meeting was held in Missidines Hall Tuesday afternoon with more than fifty prominent residents of the section in attendance.

It was definitely decided to open the premium list to all entrants regardless of their point of residence thus allowing our South Carolina neighbors to participate on an equal footing with Polk County exhibitors.

Dr. T. L. Justice of Tryon was selected to arrange a musical program, including vocal and instrumental contests of all kinds and he asks all proposed entrants to communicate with him as soon as possible so that he can definitely arrange an attractive program.

Green's Creek Township issued a challenge to the wide world in the "Old Fiddler's" contest. Cooper's Gap and Mill Springs not excepted in this challenge.

Prof. Cobb assured the Association officials that all Polk County Schools would be closed on Friday, Oct. 10th so that every child in the county would have a chance to join in the fun.

Saluda singers issued a sweeping challenge to other choirs and chorus clubs of the section, intimating that only those from the mountain tops of their Swiss like locality could develop real singing ability, which remains to be proven because the Green's Creek delegation say they have the heartiest lot of singers anywhere in the Tar Heel State.

Saluda's hand picked basket ball tossers will play Tryon's best in the morning at ten o'clock, and Landrum's South Carolina Cyclone will attempt to trim the hard fighting crew from Columbus in the afternoon.

A horse-shoe pitching contest open to teams from any point in the state will doubtless prove an attraction which will help bring out the barnyard golf experts from the forks of the creek.

A pie eating battle will bring out the men and women with hearty appetites, and this will be varied with an apple catching contest, a greased pig catching contest, and many other old time fair attractions.

Prizes will be awarded the oldest Ford arriving at the grounds, the Ford bringing the most people, the Ford with fewest attachments, and other Ford kinks.

A complete list of contests, and names of the committeemen and women from the various townships will be given in the next issue of the NEWS, as shortage of space keeps us from running it in this week's paper.

Judge Gentry has suggested that we make this an annual event inviting Greenville and Spartanburg counties to participate and calling it the Inter-state Fair. It can be done!

The success of this and following fairs depends on You, I and Other's Fellow. Let's not pass the buck—turn up your own individual shirt-sleeves and dig in and do YOUR part to put the Tri-Township Fair over in a big way and in all probability next year Polk County will have the honor of staging its first Inter-state Fair on a really big scale.

Hop to it folks—the fields wide open—and nobody's barred. Let's make things hum at Mimosa on the Tenth of October.

School Associations now organized in the State in connection with the work of the North Carolina Sunday School Association.

Roscoe Beal Boosts Appalachian Hi-way As Does Roger Miller

Commercial Secretaries of Three Cities Solidly Behind Plan To Pave the Most Attractive Scenic Highway in The "Land of the Sky"

Efforts of News Bring Results

Asheville and Spartanburg Secretaries Follow Hendersonville's Lead in Boosting for Hard Surface Road From Asheville to Spartanburg. Tryon and Saluda Should get Behind The Movement.

Roscoe Miller, the hustling and wide-awake Secretary of the Asheville Chamber of Commerce is actively interested in the development not only of Asheville, but all of North Carolina.

After making Macon known throughout the South as a progressive city, Mr. Miller was induced to come to Asheville to further the publicity plans for the coming mountain metropolis and he is working tooth and nail to spread the fame of Asheville abroad.

Realizing the value of improved highways, he together with Mr. McWhirter of Hendersonville, is working to interest other towns between Spartanburg and Asheville in the plan to hard surface the Appalachian Highway through from the South Carolina line to Asheville.

The accompanying letter shows that Spartanburg people are actively behind the movement, and the Tryon and Saluda Chambers should do their share to help put this thing across.

Mr. Roger Miller, Chamber of Commerce, Asheville, N. C.
Dear Roger:—

Our citizens are very much interested in a movement to have the highway through Spartanburg to Tryon and Saluda connected up with the hard surfaced road to Asheville. As you know, the people of this section consider Western North Carolina their play ground and are naturally concerned in any movement looking toward the improvement of our highway to that section.

This route is also what is known as the Appalachian Highway from the mountains to the sea, running from Asheville via Hendersonville, Flat Rock, Saluda, Tryon, Landrum, Spartanburg, Union, Newberry and Columbia to Charleston and is considered the most scenic highway to the mountains.

We want to assure you and all others interested in Western North Carolina that the Spartanburg Chamber of Commerce is anxious to co-operate in this movement and is ready to assist in every way possible.

Yours very truly,
R. B. Beal Secretary.

ANOTHER BOOST.

Mr. H. Tilton of The Cambridge Associates, newspaper service specialists of Boston, Mass., a nationally known authority on news publications says in a recent letter: "In looking over the first copy of the new POLK COUNTY NEWS, we can see very decided results of your efforts in making the NEWS the best weekly in the South. The paper has personality. This is something most weeklies miss, but to our way of thinking it is one of the most important elements in successful newspaper making. Just as we do not get enthusiastic over people who are without personality, so folks do not get enthusiastic about a newspaper without personality. We will look forward with pleasure to receiving your paper each week.

The management of the NEWS will attempt to make good on its promise to give Polk County the best and biggest weekly south of the Mason-Dixon line. Letters such as this from recognized authorities of the trade heartily encourage us in our efforts, and we are sure our readers will be pleased to see them. That's why we print the boosts. When they come along, we'll likewise print the knocks. So far there haven't been any of the latter.

Judge Parker to Address Saluda Voters Saturday

Judge John J. Parker of Graham N. C. will address the Republicans of Polk County at Saluda, Saturday evening at 7:30.

Judge Parker is well known throughout the Thermal Belt and H. E. Carson, Chairman of the Polk County Republican committee states that a large crowd will be in attendance.

Overbrook Orchard Brims With Activity During Apple Season

Grading and Packing Organization Handling Crop of Famous Saluda Orchard

Tryon Praises Possibilities

North Carolina Apples Are Best Grown Anywhere and that the Possibilities in Their Culture Has Just Been Touched.

Overbrook Orchard is a busy just with W. D. Hilton and his crew of apple packers and men moving apples into boxes barrels for immediate shipment.

Overbrook will grade and pack bushels this season. Shipments being made in the following grades according to size and variety, extra fancy, C grade, and culls, while all small apples running 250 to the box are put in what Mr. Hilton calls "School Boy Pack", giving consumer a low priced good apple for home and school use.

Overbrook is an expert packer, says Mr. Hilton wraps and packs 125 boxes of apples every day, using some 15,000 apples. A color named Stewart, box-maker called entertains the packers with his nailing songs all day.

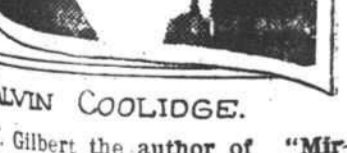
Overbrook is moving out of Saluda with regularity, the first going to Charlotte last Thursday display use in the "Made in U.S.A." Exposition under the auspices of Western North Carolina.

Overbrook who will stage the exhibition showing the resources of the Western counties which maintain membership.

Overbrook from Orlando, Florida. Hilton thoroughly understands grading and packing of tomatoes and apples, and maintains an organization for doing such which has an established reputation for efficiency.

Hilton at one time and another worked in every apple growing section of the county, and the best is doing should be enlarged to include Haywood, Buncombe and person counties. Mr. Corwith, president and operator of Overbrook, says that in his opinion organization should be formed to complete grading and packing under the supervision of an expert, Mr. Hilton's caliber.

Every other visitor to West North Carolina Mr. Hilton is highly sold on the possibilities of this section, and he states that operation of grading and packing plants along approved lines will do more than anything else to put apple culture to the front of the Garden Spot of All America.



Mr. Gilbert the author of "Mirror of Washington" has dusted off his mirrors, and attempts to show what the three presidential candidates look like, and although Gilbert's mirrors may appear sadly distorted by passion of prejudice they give impressions worth looking at even if they slightly jar our preconceived ideas.

Mr. Gilbert says of Coolidge's face:

It is a Yankee face. It just misses a mean face, with its tight lips and the oversharp nose set pronounced an angle with the cheek. The smile is frugal. There is something excessive about it. It is the face of a realist. He aura surrounds anything upon which it fixes its attention. It regards hard as a matter of fact, like the Vermont hill farmer's ancestry, which looked long across and tain soil.

The thumbnail reflections of the candidates will be given in our issues. Look at Coolidge's face, and write us your own personal impressions of his nose too. We'll be glad to print YOUR opinions, as Mr. Gilbert's.