

# THE BALLENGER COMPANY'S

## = Annual =



Clip This  
**COUPON**  
BEST GRANULATED  
**SUGAR**  
**6<sup>c</sup>** Per Lb.

DURING THIS SALE Any Quantity, But No Packages Less Than 5 Lbs.

REMEMBER  
You Have to Have This Coupon in Order to Buy Sugar at This Price. Just Cut It Out and Bring the Coupon With You.

DON'T FORGET TO CLIP YOUR  
**Sugar Coupon**  
Positively No Sugar Sold at this Price Without Coupon on Right Hand Side of This Page.



### The Merchandising Event That Thousands of Shoppers will Attend

HERE'S AN OPPORTUNITY TO SAVE ON YOUR WINTER NEEDS. ALL GOOD, SEASONABLE MERCHANDISE MARKED AT PRICES YOU CAN AFFORD TO PAY. PEOPLE OF LANDRUM, TRYON, COLUMBUS, MILL SPRING, SALUDA, AND ALL INTERMEDIATE STOPS SHOULD ATTEND THIS.

—MEET YOUR FRIENDS HERE ON THE OPENING DATE. HUNDREDS OF ARTICLES NOT LISTED ON THIS SHEET. COME PREPARED TO GET REAL BARGAINS.

This Sale Begins Saturday, Jan. 16th and Continues Until Jan. 23rd



### Sale of Womens Coats and Dresses

Our entire stock of coats and dresses placed on sale at unheard of reductions, all new, stylish modes, and excellent materials.

#### Coats & Dresses

The season's newest garments, representing all the newest styles.

**1/2 price**

#### Children's Coats

Beautiful children's coats, good, warm materials, reduced to

**One Half Price**

### DRESS GOODS & UNDERWEAR AT BIG SAVINGS

- |                                                           |                                                    |
|-----------------------------------------------------------|----------------------------------------------------|
| drapery upholstery, etc. 79c                              | Standard I. Heads assorted colors . . . . . 39c    |
| serges, plaids, etc., values up to \$1.50 yd. . . . . 79c | Soisette . . . . . 39c                             |
| ladies' union suits. . . . . 87c                          | Good outing flannels, 18c and . . . . . 20c        |
| two-piece underwear, each . . . . . 47c                   | Gingham, 10c, 15c and . . . . . 18c                |
| corduroys, \$1.25 value. . . . . 89c                      | Lot cretonnes . . . . . 22c                        |
| percent discount on ladies' silk hose.                    | Kimonas . . . . . 98c                              |
| and \$2.00 gloves . . . . . 98c                           | Skirts, choice . . . . . \$2.48                    |
|                                                           | Lot dress goods, values up to \$1.00 . . . . . 59c |

### Ballenger's January



### Thrifty Buyers Will Bring Their Feet To BALLENGERS

MEN'S, WOMEN'S AND CHILDREN'S HIGH GRADE AT SALE PRICES

#### FLORSHEIM SHOES

Men's high grade Florsheim Shoes \$8.85 during this sale

The entire stock of women's men's and children's Oxfords, pumps and high shoes at

**15% off**

### Men's Suits and Overcoats

Men! Here's a real chance to save on high grade clothing. These suits are made by America's foremost makers, and represent all that you can ask for in style, workmanship and quality. You can afford to buy them and put them away at such ridiculously low prices.

Men's Suits, values up to \$39.50, all sizes, and nice patterns to select from . . . . . \$29.50

Men's Suits, \$30.00 values, all sizes and wonderful materials . . . . . \$24.50

Men's \$19.50 Suits, all sizes, good workmanship, reduced to . . . . . \$15.95



### Boys' Suits Greatly Reduced

Mothers! Buy that good school suit now. These suits are made to stand the "pranks" of the youngsters. All good materials.

Boys' high grade suits, all sizes, well made, good quality, \$7.50 value . . . . . \$5.95

Boys' good school suits, lovely patterns to select from, all sizes, \$10.00 value. . . . . \$7.95

Boys' stylish Sunday suits, a real value, best workmanship, worth \$12.00. . . . . \$9.95

Boys' \$16.50 Sunday suits, well made, all sizes to select from . . . . . \$12.95

### Bargain Basement Specials

- |                                                                           |                                                     |
|---------------------------------------------------------------------------|-----------------------------------------------------|
| Men's Cotton Socks, pair. . . . . 5c                                      | Ladies' ribbed Sport Hose, all colors . . . . . 35c |
| Men's Overalls and Coats. . . . . \$1.39                                  | Men's Union Suits . . . . . 98c                     |
| Men's winter weight Union Suits, high neck and long sleeves. . . . . 98c  | Men's \$4.50 and \$5.00 Hats. . . . . \$2.98        |
| Men's high top Shoes, pair. . . . . \$1.50                                | Bed Spreads . . . . . \$1.48                        |
| Men's Oxfords in broken sizes, \$4.00 to \$7.00 values, pair. . . . . 98c | Ladies' all wool Sweaters. . . . . \$2.98           |
| Men's work Shoes, rubber bottom . . . . . \$2.98                          | Cotton Comforts . . . . . \$1.95                    |
| Men's Silk Stockings. . . . . 49c                                         | 22x44 inch Rugs . . . . . \$1.19                    |
| Men's fancy cotton Socks. . . . . 29c                                     | Men's wool Caps, adjustable. . . . . 98c            |
|                                                                           | White Outing, 5 yards for. . . . . 75c              |
|                                                                           | Men's wide web Garters. . . . . 15c                 |
|                                                                           | Blanket Lined Coats . . . . . \$3.95                |



### SPECIALS

- |                             |                                |
|-----------------------------|--------------------------------|
| C. S. Meal . . . . . \$2.05 | Oats . . . . . \$3.40          |
| C. S. Hulls . . . . . 85c   | Bran . . . . . \$2.15          |
| Hay . . . . . \$1.70        | Flour, per cwt. . . . . \$5.00 |
| Shorts . . . . . \$2.50     |                                |

### Men's Furnishings

- 10 Per Cent Discount on all Men's Underwear.
- Men's \$3.00 Flannelette Pajamas . . . . . \$2.48
  - Men's \$2.25 Flannelette Night Shirts . . . . . \$1.98
  - Men's Shirts, \$3.00, \$3.50 and \$3.75 values . . . . . \$2.35
  - With and without collars in stripes and solid colors . . . . . \$2.35
  - Men's \$2.50 Shirts with and without collars . . . . . \$1.98
  - All Sweaters 20 Per Cent Off.
  - Men's \$5.00 Sport Jackets. . . . . \$3.95

- Men's \$6.00 Sport Jackets. . . . . \$4.95
- Men's \$8.00 Sport Jackets. . . . . \$5.95
- Men's Hats, less 20 Per Cent.
- Men's Caps, less 10 Per Cent.
- Boys' \$1.35 Broadcloth Blouses in white and blue . . . . . 98c
- Men's Felt Bedroom Slippers. . . . . 98c
- Ladies' \$2.25 Felt Lined Leather Bedroom Slippers . . . . . \$1.89
- Men's \$2.25 light weight Pajamas . . . . . \$1.98
- Men's Wool Shirts 25 Per Cent Off. \$4.50 and \$5.00 Wool Mixed Blankets . . . . . \$3.95

The Ballenger Company, Tryon's Best Store