The Polk County News

Published Weekly by The News Publishing Company LOUIS LEHMAN, Editor

Entered at the postoffice at Tryon, N. C., as second class mail matter under

TERMS OF SUBSCRIPTION

One Year Six Months Three Months

DISPLAY ADVERTISING RATE Forty Cents Per Column Inch, Flat Legal Advertising, One cent Per Word, Cash In Advance



NO BOOM HERE

Tryon is no longer the little hamlet of other days. With its beautiful and diversified scenery, its mild and dry unexcelled all-year-round climate, its oportunities for social intercourse with people of culture and refinement not surpassed in-the great art centers of the country, it has grown gradually, NOT IN BOOM FASHION, but with a steady, uninterrupted, systematic growth, based on its physical requirements for additional space and location. For many years artists, writers, professional men, members of the great American intelligentsia have been coming here in ever increasing numbers. There is a current phrase on the lips of temperary sojourners when the time comes to return to business or homes: "Oh yes I'll be back—once a Tryonite you know, always a Tryonite." With them spread the country o'er the fame of Tryon, the Mountain Paradise.

As a result of this word of mouth recommendation-the most powerful and effective medium of advertising-comes to Tryon a growing influx of prospective permanent residents and an unprecedented demand for desirable sites for small estates with suf ficient grounds to enjoy privacy and yet be near enough to Tryon to permit participation in the enjoyment of its excellent schools, churches, library and social activities.

THE TOURNAMENT

tournament, displaying the twentieth century version of the old thus enabled to intensify our loyalty and impress great object English custom. Men of Tryon will be mounted on fiery steeds lessons upon others. This is one reason for Mother's Day. The robed in the costume of the Twelfth Century Knights, and will other and best reason is mother herself. compete for supremacy in the test of skill afforded in the spearing contest. Each knight will be accompanied by his Lady Queen The winner of the sport will be the King of the day and will crown his Lady Fair Queen of the Festival.

A Maypole Dance will precede the main affair. Elaborate plans are on foot to make this Festival a gorgeous spectacle and a tremendous crowd is expected from the neighboring towns.

Costumes for this celebration are being supervised by Mr. taste an exact reproduction of the 12th Century Knight garb Hence, intrinsically, there are no such things as time, distance, will be produced.

(Editorial in Charlotte Observer, April 17th.)

at what has been heretofore "the little mountain town, is going on reckoned with the toothache. Even thought is relative. the ball grounds in the Pacolet Valley, and a mighty fine example er large nor small: it is just a marble if it is anything. of the enterprising in the country weekly newspaper in the shape of The Polk County News tells about it. Judges were there from Camden, Indianapolis and Detroit, and horses of quality were en- eye because the sheer expanse of water gives no guideposts of tered, for Tryon has become the summer home of some of the measurement. Then we measure the distance across the lake and most noted horse-owners in the country. It was a horse show find that it is five miles "wide" But is that wide or narrow? It is of standard character, hurdle riding with women in the saddle wide as some lakes go and narrow for others. Then is the lake wide being included. And Tryon seems to have developed a newspaper that is in the Florida class, for The Polk County News of today is quite a different sort of publication from The Polk County News in the days before the people were hearing much about that section of the State.

TWO BILLIONS FOR THAT "RAINY DAY"

Who says we're "extravagant Americans."

That idea—that myth—was exploded the other day when the United States treasury revealed that despite this age of automobiles, radios, flappers and cake-eaters, Mr. and Mrs. Average Citizen saved two billions of dollars more in 1925 than they did in 1924.

Savings bank accounts increased that much! This tremendous jump in savings-MONEY IN THE BANK

despite the wave of fake promotion, the follies and foibles of feminity, the come on method of salesmanship and supposed tendency of living beyond income. It proves two points: That America is in rather prosperous

condition and that the teaching of thrift, inaugurated years ago and intensified during and since the war is beginning to get real

When the savings accounts of Americans increase two billions in one year, we can't believe there's much ground for calling us "extravagant."

LEGISLATION OR EDUCATION

T. H. Russell, head of the Clean Language League of America is quoted as saying, that, "If we can't stop loose language by eduration we'll do it by legislation.'

It is hoped that Mr. Russell was misquoted. It would be much better if he had said "We can't stop loose language by legislation but we can do it by education."

Abolishing of profanity by statute would be utterly impossible, to our way of thinking. No one will deny that there is too much dirty language, but the language reformers will never legislate it off the tongues. However, a movement to tell the people about the viciousness of it, more than likely would have a good

* * * ADVERTISED PRODUCTS

How often have we chosen between an article that was adheard? Yet this happens nearly every day with the majority of people who do the buying for the households of the land.

We have often heard the question asked of whether the wellknown products are actually better because advertised or because we THINK they are better.

They are indeed both. Quality is the father of advertising, because proven quality stimulates men to obtain the resources necessary to advertise in a big way.

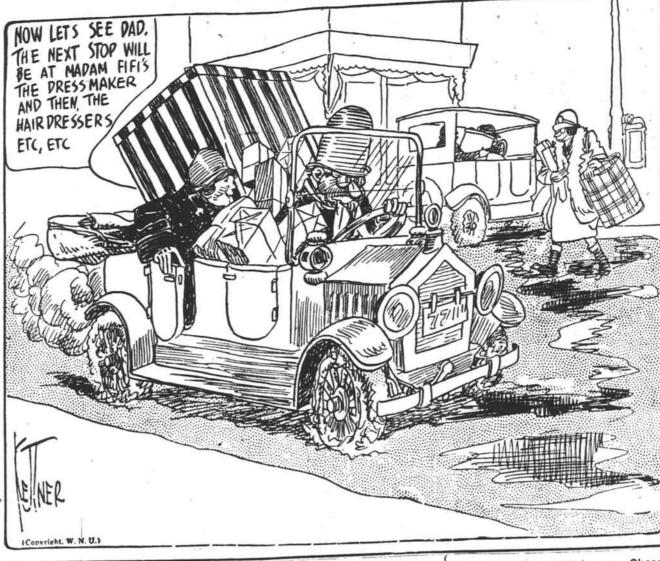
Where you will find one well-edvertised product of inferior grade, you will find ten that are superior to the non-advertised

less than 222 solutions to the farm relief problem.

Extra! The Bible is still the "best seller," over 9,000,000 volumes having been sold in 1925.

THE POLK COUNTY NEWS WEEKLY CARTOON

MOVING DAY



MOTHER'S DAY

All opposition to the idea of so many "days" and "weeks" for the observance of this and that seems to melt away at the thought of Mother's Day. The Second Sunday in May of each year is a time for special remembrance of the mothers of the land. It embodies parenthood. Father comes in for his share of respect. One could not truly love a good mother and not love a good father. True hearts are built that way. But the name of mother is taken as symbolic of tenderness and genuine affection—the highest and truest known.

Time is the fitness of all things. By centering our thoughts Tryon is to stage another notable event in the form of a at some particular time on any certain object of devotion we are

. . . A LESSON IN EINSTEIN

now does anyone know that there are only 12 men in the world who understand Professor Einstein's theory of relativity, unless he happens to be one of the 12? Even then we doubt it. The throng has the same right to claim complete understanding.

It is all so simple. Einstein says time, distance, size, etc., are Harold Crandall formerly of Chicago, Ill., and with his artistic measured if at all, only in their relation to similar or like factors.

size and the like.

There is, in fact, nothing new under the sun, but there are for the coming scholastic year. new ways of looking and thinking. Everyone knows that a marble Miss Merry Theresa McDuffie, of is small compared to a football, and large compared to a mustard Atkinson, in a recent election, be-Talk about those little spurts down about Miami and other seed; that an hour is short compared to a lifetime and long when

Aside from the development activities in that place and round-hours long or short? The answer is, they are both and neither, about, the town last week staged a horse show. It is spoken of they are "yes" and "no". It all depends on the point of view and as "the first," and the measure of interest created was of a the riod of reckoning—the "relativity" of the thought. Taken character to give promise of permanency. The show was held on alone, without comparison with any other thing, a marble is neith-

> The width of a lake or river is difficult to judge with the or narrow? We don't know. Ask Einstein.

HOW ABOUT A BRASS BAND FOR TRYON

The News is anxious to see Tryon have a good Brass Band. We need it badly and it will be a venture that will interest many of the younger generation who do not have a chance to do their bit 'n so many matters pertaining to the growth of the town. Here's the plan. Let each member purchase his own instrument, and time payments can be arranged with the concerns who manufacture the instruments if you desire to purchase on that basis, Each member contribute a small sum monthly to have a good instructor come here once a week and if you have any talent at all for music, you will be surprised how soon Tryon will have her own Band.

There is an eminent Band Master located in Asheville who be the big event in this city Saturday. has successfully organized many bands in Western North Carolina and his services can be secured at a reasonable figure. Think t over folks. Let's pull some "BIG TOWN STUFF."

EDUCATION

Chaos is the destruction of the institutions that keep society in a state of civilization. Institutions, by their very nature, are cooperative. Individuals exist in savagery; institutions in collective society. Education is the cornerstone of good government; and it follows, as does the night the day, that ignorance and bad government or no government go hand in hand.

. . . LUTHER BURBANK

He who made two roses grow where only one grew before; who put sweet into sour, beauty into the commonplace, high quality into the ordinary, was Luther Burbank, the plant wizard. The common household of the land mourns his loss no less than does the world of science.

Burbank's religion was as mysterious as his scientific demonstrations. But we do know that in his parting hours he declared that he loved all humanity and that his was a religion of love. His life was devoted to the growth and development of vegetables and flowers-to the engrafting of new forms and specie of growth He bettered mankind through the improvement of vegetable-kind. Like many of the great men of the world, his researches were in specialized fields. In such cases when men announce their views vertised and a similar product of which we had scarcely ever on subjects more or less foreign to their particular fields of work, they are liable to be misunderstood by the world. Besides this, Burbank's view of deity was personal and private to him, and no one must answer for it. But his priceless achievements in science belong to the world, and it is by and for these that history will proclaim and judge him.

SAFETY CAMPAIGN NEVER ENDS

The campaign for safety lasts the year 'round. Safety in industry, in traffic, in public meeting places and in the home-all should claim the undivided attention of every citizen. Every man, woman and child of discretionary age in Tryon

and in Polk county is a standing committee of one to guard the A committee of 22 at Washington seems to be offering no physical beings of all others. Civilization demands no less.

Dangers increase rather than diminish. If lack of care, recklessness, and indifference to human consequences do not decrease in the raito that possibilities of accidents increase, the result will be a greater injury and death rate from which we cannot escape.

More Student Officials are Chosen Greensboro, April 22.-The Adelphian literary society of North Carolina College, this city, in a recent meeting chose Miss Susan Borden, of Goldsboro, president of the organization for the next scholastic year.

The other societies, three in number have selected the following students to hold down the presidential chairs during the coming season: Miss Esther Silverman, of Rocky Mount. Cornelian Society; Miss Ruth Jones, of Charlotte, Dikean society; and Miss Pauline Whittaker, of Elkin, Alethean

The four societies have a member, ship of about 1,500 students.

Raleigh and Atkinson Girls Chosen

Greensboro, April 21-Miss Tempie Williams of Raleigh, was recently selected by the management of "Pine Needles," student year-book of North Carolina college, this city, to represent that publication as business manager

came senior class president for the group of students who will get their degrees in 1927.

Students Seek Summer Work

Greensboro, April 22.-Examinationsof the records of summer school students at North Carolnina college have indicated that an increasingly large number of advanced students are seeking work that institution during the months of June, July and August. Records for last summer point to 134 people who have the rank of college graduates. Seniors-at least those who have the standing of seniorsnumbered last summer 188. There were 426 juniors, 343 sophomores and 817 freshmen. The estimats of standing given here are used with both summer terms as a basis.

Girls Arouse Enthusiasm for Game

Greensboro, April 22.-Students of North Carolina college devoted part of the time given to assembly exercises Monday and Tuesday of this week to the practice of yells for the Virginia-Carolina game, which is to

DIKEAN PARTY

Greensboro, April 22.-The Dikean literary society of North Carolina college, which has a membership of about 400 members and a large number of graduate members in the state, staged a big party Saturday evening at the Spencer gymnasium, this city. The Dikean is one of the oldest societies

Gertrude Ederle Training



The photograph shows Gertrude Ederle who is known throughout the world as the world's champion woman swimmer, is in training in Florida for another attempt to swim the English Virgil Zetterlind



Virgil ... seccessor of Decrois suc ceeds Ralph Davis of Pittsburgh as support of the represident of the National Baseball fed eration, it became known at the close in the achievement of the annual meeting of that body in for the distant to Detroit. Zetterlind is advanced from the vice presidency which he has held during the past year. He is founder made with of the Detroit branch of the federation

Another trouble about a pea soup fog is that you can't eat it.

As far as some of us are concerned, the go-getter can go any time.

The 1926 styles for men include balloon trousers, all wool and a yard

What has become of the girl whose golden hair was hanging down her

Pork packers have discovered ways to utilize everything in the pig but There are something like 600 things

that can be made of corn, exclusive of a political issue. Every boy in France has a chance

to be premier when he grows up, and undoubtedly will. Score one for the cigarette. Tak-

caused him to confess. Those Persian tribesmen had better attend to weaving antique rugs, and

spend less time flaring up. As a general rule the really deserving unfortunate man is not out on the street panhandling.

The French have been more troubled of late with uprisings of the Riff, the Druses and the Seine.

Stop lights on the rear of street cars would give the automobile bumpers something more to hit.

In thousands of years no use for knock-knees had been discovered; Then the charleston was invented

Insurance companies are glad to keep us supplied with calendars to remind us our days are numbered.

/Whatever became of the old-fashfoned derby hat with a couple of eyelets in the sides for ventilation?

It seems that back in ancient Egypt nothing stimulated the bricklaying business like a royal demise.

Corn consumption is especially popular when the great cereal is caught young and consumed on the

The Boston woman who walked 44 miles in 11 hours ought to have no difficulty becoming a charleston cham-

Besides being an optimist, the fel-

low who worked out a crossword with

a fountain pen was a rubber conservationist. When Prince Carol became infatuated with a girl named Zyziz he got

as near the end of the alphabet as Another reason why an automatic signal is not a policeman is that it

does not bawl you out when you dis-

In the old days a small boy was is being sought sometimes punished by dressing him insecticide industrial in girl's clothes. Nowadays they're

regard it.

fire out

the same clothes. The man who raised 144.5 bushels of sing than the coll corn to the acre certainly would know are being experie how to make two blades grow where ways of increasing only one grew before.

Furthermore, the radio gives some poeple a chance to make a speech, who might not have had a chance under other circumstances.

"One bad apple," says a growers' bulletin, "has a deleterious effect on the remainder of the box." And one wrong digit in a telephone number is

A Boston man says he can extinguish a dame by drawing a violin bow over a tuning fork. After all, maybe ageous It is old Nero was trying to put Rome's

A news item telling us that the saxophone was invented in 1846 does not give the name of the inventor, which, perhaps, is all right. Their faults we write in the sands.

Astronomers are announcing that the sky is beautiful just now, but unless the city resident can spend a a bitting night in the country he has to take the last season astronomer's word for it.

SCIENTISTS CH LEAD INTO

Claim Success in

tion of Elen en persishes with report calming the g

transmitted metals at, "The spress of spi say Orent D. Muzz

other scientists convert mercury in

Doctors Smits up tions, were indec series resulted thaillium

into mercury," d mercury air pun manon eter. There ployed was evacua cleaned metallic m tubes placed in lie carbot. It was the air, a method by wh could be obtained

Details of I The procedure was obtained foll ing such things away from a murderer The quartz am lead; the lead the high vacuum und The lend oride a pletely dissociated liquid lead became

cury. The lamp we lated so as to # current, thus has lium appeared a Again and again to peated and each

Buccess In later runs a spectrum, the m dominant, Doctor "The striking

declared, adding: seems to justify t if the lamp had a tion of life, the pub where the lead se disuppeared compe

Deodorizing If the cigar Spanish cedar, u

supposed to be med

er difficult to devi since the odor is di throughout the week box is made from which does not odor, but which 3 some odor from the be that a thorough washing with pul the odor. The od Is due to a volation this oil can be re the surface of the Since, however, i might warp the M soften the glue. practical, Probabl

posure to the sire most practical me.

Nicotine, not le scientists at the periment station reversal of usual to large use of place ture of insect pos nicotine content

Courage Cra Courage is a Its association noble Its cont his meanness. makes the differe man and one liris his privileges Courage means bravery. Braver tleffeld, but cours

in the shade. ing - London Tis league. Boston Brave