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Robinson Business College

141-143a North Church Street Spartanburg, South Carolina

Summer Session Open June 1

Greensboro, May 26. — The first summer session at North Carolina College is booked to open June 15 and extend to July 24, according to the summer bulletin, just issued at that institution. The catalogue also contains matter bearing on the second session, a term at the college which has been increasing much in popularity within the last few years. The latter term extends from July 26 to September 3.

Very many students—a great many of them teachers—are expected to call this city their residence during both terms. It is naturally expected, however, that the greatest crowd will appear here June 15 for the opening of the first session. The enrollment for the first division of time last year was 1,376, for the second 534. There is reason to believe that close to 2,000 students will receive instruction at the college during the two sessions.

According to the summer bulletin, the college plans this summer a much larger number of courses than usual of an advanced nature, many of them designed for students of more mature standing. A great many of these are studies in the departments of history,

economics, sociology and English. Practically every department, however, is offering a full quota of courses designed for students of all ranks.

No charge for tuition is made for any regular course offered during the two terms. There is an interesting program of work offered in the department of music and physical education, two divisions which have had a very rapid growth within recent years. Class piano instruction, class violin instruction, class voice lessons, natural dancing, clogging, swimming and playground organization and management are some of the subjects offered in these two departments.

The following departments will offer a wide range of courses during the second term of the summer: English, history, political science, psychology, romance languages, sociology, geography, physical education, music, fine and industrial arts and education.

Dr. John H. Cook, dean of the school of education and director of the summer session, has at the present time just about completed arrangements for the opening day of the first session, Tuesday, June 15.

WHEN IN NEED OF JOB PRINTING CALL 99

**North Carolina's Progress
In Automobile Ownership**

North Carolina was ten years late in becoming a market for motor vehicles. They were almost unknown until 1909, and up to that time they were novelties rather than practical utilities. Even in that year the North Carolina registrations amounted to only 3,000 cars.

In the United States as a whole, however, the industry had its real beginning a decade earlier in 1899, with a total registration of 3,900. Automobiles first came on the market in 1895, but only four were registered that year, and the industry assumed no importance until five years later. Since that time its growth has been a by-word everywhere, and at the present time it has risen to the first place among the commercial and industrial activities of the nation. By 1909 there were registered 312,000 motor cars, and North Carolina owned 1-104th of the total number in use.

State's Late Start in Automobiles.
This tardy beginning was due largely to the poverty of the state during the decade previous to 1909, but as

the state's wealth increased, the automobiles poured in, and for the past sixteen years registrations have increased much faster in North Carolina than in the country as a whole.

It is interesting to note the rapidity with which the state has endeavored to overcome its late start. In 1909 our registrations were only 46.1 per cent of those of the average state. When one considers the phenomenal growth of registrations throughout the country, it is remarkable that North Carolina has been able to gain so steadily upon the average state.

The growth has been rapid, but the figures show that North Carolina is still far behind in its ownership of automobiles. With a national registration of 19,954,347 for the year 1925, the average for all states in the Union was approximately 415,711. North Carolina registered only 358,814. On the basis of these figures there seems to be a potential market in the state for over 75,000 cars before our total will approach that of the other states. This estimate of the potential market may be increased when one considers the fact that North Carolina is much larger than the average state and her population is 20 per cent greater than the average. Our position in the automobile industry, relative to the other states and to the country as a whole, is far down the scale. We are 18 1/2 per cent "below par."

Per Capita Ownership of Automobiles.
This same conclusion is arrived at from another angle. The annual report of the National Automobile Chamber of Commerce for the year 1925 gives figures for the per capita ownership of motor vehicles throughout the country. In the United States there was last year one automobile for every 5.7 persons, while in North Carolina there was one car for 8.8 persons. In this respect California led all other states, and North Carolina appeared far down the list, ranking fortieth among the forty-eight states in the Union. In 1924 her rank was the same. On this basis it will take an additional 125,000 cars to bring North Carolina up to the level of the nation as a whole.

Economic Position of North Carolina.
These figures will come as a surprise to many who have not studied the situation, but there can be no doubt that the state is relatively far behind the United States as a whole in its ownership of automobiles. It is all the more remarkable when one considers the high ranking of North Carolina in other lines. In practically all other commercial and industrial activities for which accurate figures are available, she ranks well up among the leading states; first in the manufacture of smoking tobacco; second in the manufacture of cotton; fourth in the value of agricultural products; thirteenth in corporation net income; fifteenth in total value of all manufactured products; seventeenth in income tax receipts; twentieth in total amount of private income; and twenty-first in true value of all property. North Carolina is rapidly forging ahead to a place among the leading states, and it is difficult to account for her backward position in the automobile field except on the basis of her long delay in beginning to adopt this new type of transportation.

The old poverty and financial dependence which has retarded the growth of all the Southern states is rapidly becoming a thing of the past in North Carolina. Her taxable property increased from \$784,000,000 in 1913 to \$2,637,000,000 in 1923, and in the same period her property per cap-

ita increased from \$330.07 to \$981.61. The total wages paid in North Carolina manufacturing establishments were \$46,000,000 in 1914, and grew to \$127,000,000 in 1923. Aggregate resources of state banks and trust companies increased from \$88,000,000 in 1915 to \$307,000,000 in 1925. Per capita savings accounts have increased from \$12 in 1915 to \$52 in 1925. The assets of state building and loan associations in the four years 1920-1924 increased from \$29,000,000 to \$70,000,000. In the fiscal year ending June 30, 1925, North Carolina paid in taxes to the Federal Government a total of \$167,000,000. This figure was surpassed by only four other states, and was over three times as large as the average tax paid by all the states. At the present rate of returns she will pay \$195,000 to the Federal Government in 1926.

Life insurance written in North Carolina in 1925 amounted to nearly \$249,000,000, an increase of 26 per cent over 1924, and brought the total life insurance in force in the state up to \$936,545,000. This is six times the amount that was in force at the end of 1920. North Carolina companies wrote approximately \$75,000,000 of new business in 1925, as compared with \$59,000,000 in 1924. North Carolina's total basic wealth is 2.1 per cent that of the United States as a whole, or approximately 20 per cent more than that of the average state.

Diffusion of State's Wealth.
The wealth of North Carolina, formerly concentrated in the hands of a very small percentage of its citizens, is rapidly being spread over the whole population to a much greater extent than was the case ten years ago. The general condition of the laboring classes is steadily improving, increasing the total purchasing power of the state, and opening up an additional market for all kinds of commodities. According to the State Department of Labor, wages in most lines of industry have increased in the past few years, 1924 being the latest date for which actual figures have been compiled, but up to that time farm wages increased from \$1.75 to \$2.45 in two years; wages in furniture factories from \$4.74 to \$5.75 since 1920; in knitting mills from \$5.02 to \$5.60 since 1922; in cotton mills from \$4.75 to \$5.20 since 1922; in silk mills from \$6.14 to \$7.70 since 1920; and in woolen mills from \$3.50 to \$4.46 since 1922.

All these figures have a direct bearing upon the future of the automobile industry in the state. It is evident that the industry has not yet attained the position it should hold, but on the basis of all available figures it is concluded that this condition is at the present time no longer due to the lack of wealth in the state, but to the late start of automobile sales. This handicap has not been overcome, but we are on the high road to recovery, and the next few years promise even greater prosperity for the automobile industry than it has enjoyed in the past. In everything except this respect North Carolina is a leading state. Its wealth has increased by leaps and bounds. Its wages are increasing. It has a highway system that is admitted to be among the finest in the country. It has a sufficient number of dealers to handle a much greater volume of business. And the prospects of future development throughout the state in every line of activity are greater today than they have been since the civil war.—Raymond Smith.

The women of Green's Creek will hold an ice cream supper Saturday, June 5th, at the home of Mrs. W. M. Barnett, near Feagan & Feagan's store. String music will be one of the features of the evening.

READ THE POLK COUNTY NEWS.

*Claim Your Share
of a New-Found World*

The Impossible Has Happened

FOR years and years, the top of Hogback Mountain seemed as inaccessible as the stars. Everyone who made the arduous climb came back with tales of the beauty they had beheld there—of awe-inspiring views over distant blue valleys, peak on peak stretching to the horizon. It seemed a sight destined for the hardy few who could scale the heights. And then a man dared to dream of a smooth white road that would scale these mighty crags. It seemed impossible and people told him so and laughed at his dream.

But the road is there, sometimes encircling a jutting spur of rock, sometimes swinging in easy curves across the mountain's face, but easy and safe and smooth, ever climbing up to the paradise at the top. And now, a quaint and beautiful club house crowns the crest. A marvelous golf course dips and winds across the mountain's broad back. Homes are rising on sites that few had ever scaled. A dream has come true. The impossible is being accomplished.

FROM Tryon, North Carolina, a marvel of a road swings up the mountain to a new-found world. Where once men toiled on foot over rocks and through brambles to gain that marvelous summit, you can motor in comfort.

In thirty minutes you have reached a new land where beauty has been bound by enchantment and awaiting for you to claim it. A whole mountain top for you to choose from. An unspoiled wilderness brought close to you and provided with all modern conveniences.

Here you can find a situation for a home such as you had never dreamed you could possess. Before you the lovely Piedmont Valley stretches out for countless miles to a horizon lost in distance. Behind your home there will stretch one of the finest golf courses in the South.

Only three hundred home sites have been planned for the first unit of this great development. People who have come and seen for themselves have bought enthusiastically. Homes are already rising on the cliffs. The list of those who have made reservations for their own use and for investment is mounting day by day. A thing like this can happen only once. There is not another such development.

COME AT OUR EXPENSE.

Blue Ridge Forest is its best salesman. If the beauties of this land do not convince you, no word of ours would avail. We want you to come and see for yourself. You will not be urged to buy.

Transportation will be furnished you from any of our offices. From Tryon, N. C., you will motor in one of our cars straight up to the top of the mountain. You will catch glimpses of vast valleys and towering peaks—the most scenic highway in America. At the top you will gaze in wonder and delight. You will be shown the choice sites that skirt the golf course and border the

mountain's edge. Then you can make your own decision—and not before.

WHAT HAS BEEN DONE.

You will be entertained at the Blue Ridge Forest Golf Club—a great commodious structure with wide stone fireplaces and with verandas that command the sweeping valley. You will see the golf course. You'll be shown where the outdoor swimming pool will be built and how the mountain streams are being diverted to form clear lakes. You'll see the tea room and the site for a modern hotel. You'll be told how feats of engineering have made possible telephone, running water, sewerage and all conveniences for the home you can build on the mountain's crest.

THE TERMS ARE EASY, THE PRICE IS LOW.

You will wonder at the low prices of these sites in Blue Ridge Forest. Many of the very fine sites sell for \$2,000, ranging up to \$5,000 for the very finest of all. You will consider them worth much more. It is only a short time before many of them will be sold at materially higher prices. Here is as great a chance of investment as any famous place once offered to those who bought early—an investment that will pay handsomely. Convenient terms can be arranged. A small payment and the rest in ten per cent installments.

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The coupon below is provided for your convenience. It will bring you illustrated literature and any additional information you may care to ask for. You can make arrangements at any of our offices for a trip to Blue Ridge Forest. We urge you to make your plans now. It will be a marvelous trip in this spring weather. Many are coming. Sites are selling rapidly. You should make your choice as early as possible.

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