

ONE AT A TIME

Buying a new car is one thing. Selling a used car is another. Don't get the two confused—or you are almost sure to end up with a new car you never really wanted.

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A USED CAR IS ONLY AS DEPENDABLE AS THE DEALER WHO SELLS IT



Cotton Not Reliance of Farming of the South Says Agricultural Experts

ATLANTA, Ga., Nov. 4.—An encouraging view of present conditions and the outlook for the future is taken by Roland Turner of Atlanta, general agricultural agent for the Southern System, who has a first-hand knowledge of conditions in all parts of the Cotton Belt east of the Mississippi. Realizing that the fall in the price of cotton means loss of expected income to the growers he believes that the condition of a large proportion of the farmers is such as to minimize the effects of present low prices. Discussing the matter, Mr. Turner said: "The price of cotton is today four or five cents a pound below what farmers looked forward to when the crop was planted. It would be absurd to say that this drop in price

will not call for some reduction in buying by the farmer and his family and will not have, to some extent an adverse effect on business throughout the Cotton Belt. But there is, in many quarters a tendency to exaggerate these bad effects. "If the Cotton Belt had remained a region of one-crop farming the effect of such a drop would have been disastrous. There are still individual farms on which cotton is the only crop but, broadly speaking the Cotton Belt east of the Mississippi river has become a region of diversified farming to such an extent that a depressed market for any one of its products—over cotton—does not mean disaster. Year of Good Crops The South has produced unusual

ly good yields, not only of cotton but of all other crops this year. Cotton Belt farmers have greater and more nearly adequate supplies of grain and forage than for many years, and supplies of food products are ample. Fruit crops were never better, gardens produced abundantly and farm are well supplied with canned and preserved fruits for home use. While it is true that southern farmers have grown an over-supply of cotton this year, it should be remembered that the production of other market crops dairy products, poultry, eggs and hogs has increased steadily since their introduction as side-lines on Cotton Belt farms was begun about 1920. "Dairying, poultry raising and hog raising, or the Cow, Hog and Hen Programmer, which appealed so strongly to southern farmers in war depression, has had a marvelous growth in all parts of the South. It is not true that dairy herds were neglected or that poultry flocks were neglected or that diversification generally was given up for cotton farming this year. While the cotton acreage was larger, the increase in acreage in the territory east of the Mississippi river this year over last year was not appreciable. The more thoughtful

farmers realize that the depressed price of cotton is the result of over production, and the South, recognizing this principle, will reduce its cotton acreage somewhat and will increase its production of live stock, dairy and poultry products, thus making substantial progress in the establishment of a sound, economical well-balanced system of farming. Cows, Poultry and Hogs The South will remember when farmers were struggling with the boll weevil and restricted credits; when the question, Where has the money all gone? was on the lips of everyone. Southern farmers will remember that in 1920 when the after the war depression was lashing us and when prosperity had all but vanished, a movement was launched for dairy cows, poultry and hogs as side lines on every farm which, if it had been adopted to the extent advocated, would have made the happenings of the last few weeks impossible. No suggestion ever offered for the relief of southern agricultural depression, even for the removal of the possibility of serious depression in southern farming, hold such merit as this, with checks from the creamery and money from eggs and poultry com-

ing in every month and from hogs at intervals. At this point the removal of the financial burden for going in debt for supplies and money on which to go through the crop. Its purpose was to yield the farmer current money throughout the year sufficient for current expenses of the farm and household. It worked, and many farm families were saved from the necessity of making debts for current supplies against their money crops. Existing conditions simply mean that we will turn to dairy cows, chickens, brood sows and pigs, sheep and lambs, beef cattle, truck crops and fruits—in short, to diversification. I predict that the tide of interest in diversification of production will run higher this time than in 1921; that permanent hardships will be established, and that real diversified production will become the established system of farming before the present surplus of cotton shall be worked off. The markets for cream milk poultry products, fruits and vegetables are ample. The South is enjoying great expansion in industries, resulting in greater demand for those every-day food necessities. Farmers recognize this increasing opportunity for diversification and will take advantage of it. They will supply the demand and maintain a favorable market price. If when the South shall supply its own needs for feed and feed produce, in addition thereto, as much cotton as it may be practicable to produce, it will be prosperous and conditions of prosperity will become permanent."

Tuxedo users wrote this Advertisement

"I changed from feeding four bags 16% dairy feed per week to three bags Tuxedo Dairy 24% at your suggestion. Now I pay \$1.10 less for feed and get three gallons more milk every week. I unhesitatingly recommend Tuxedo Dairy 24%." Mrs. A. Graves, Fredericksburg, Virginia.

"We recently completed a ten months' test on Majesty's Clotire 41868, a 7-year-old Jersey with Ce-re-a-lia Sweets 20% as basis of ration. During this period, she produced 12,400 lbs. of milk and 530 lbs. of butter fat. She milked 48 lbs. on the last day of her test. I am well pleased with Ce-re-a-lia Sweets." Camden Terrace Farm, Milford, Ohio.

These people are just like you. They had to be shown. We'll leave it to you to decide whether or not they're satisfied. Come in and ask about our four weeks' trial offer. We recommend the full line of Tuxedo Feeds.

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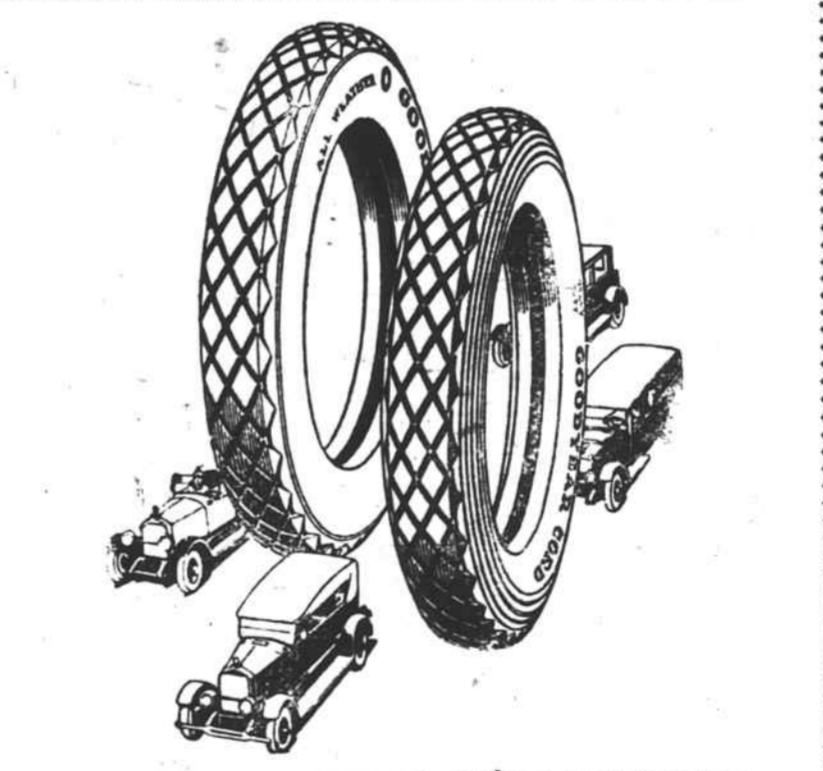
NAMES OF NOTED ROADS CHANGED

"There is no more reason for abolishing the names of our famous highways than there would be for abolishing the names of crack trains," says Charles M. Hayes, president of the Chicago Motor club. "It is right for the railroads to establish numbers for their trains, and these numbers are always used by railroad men; the old familiar names, however, are used by the traveling public. The Twentieth Century, the Overland Express, or the Seminole Limited, known only by numbers, would lose half their romance. The same is true of our highways.

"Calling state and federal highways by numbers is the efficient method, but in using numbers we should not abolish the historic names that have attached themselves to those highways. No routing agency would wish to go back to the old system of using names only; the combination of the official number and the unofficial name is ideal. Such names as the Lincoln, Grant, Dixie, Appalachian, Old Spanish trails, and the National Old trails have a tremendous historical and geographical significance. Traveling over these roads is more of an adventure than if these famous names were to be discarded for the highly efficient and highly impersonal numbering system.

"The recommendation of the joint board of the Interstate highways at Washington to eliminate the names of highways all over the country. It is pointed out that at the beginning of the good roads movement, men have been moved to give their funds because of the inspiration of such names as Lincoln, Lee and Harding; it is also pointed out that the traveling public has become so familiar with these names that much confusion would result in eliminating them entirely. The Appian and Ostian ways, known as numbers 21 and 22, would never have gone down in history. Let us retain our numbers for efficiency, but let us retain our names for sentiment; in this manner the engineer and the layman will be satisfied."

Potatoes helped keep New York farmers out of the general farm price decline during the past six months.



THERE'S NO GUESSWORK ABOUT GOODYEARS

Some folks are still buying tires under the delusion that they can outsmart the other fellow at his own game. They get a kick out of it, I suppose. Yet it seems to me that the old shell racket was a far easier game to beat. Then, you'll recall, there were only three shells to outguess while today there are more different tires and more different prices than you can shake a stick at.

The wise tire buyer takes a lot of the modern "extra discount," "long trade" taffy with his tongue in his cheek. He learned, from experience, that it is better, and cheaper, to trade with a responsible merchant who sells tires of known quality and value than to try to tussle with a price list especially padded for the purposes of discount.

We're selling Goodyears to an increasing number of wise tire buyers here in Tryon.

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POLK COUNTY NEWS

Audubon Society

NEW YORK CITY, Nov. 4.—The 22nd annual meeting of the National Association of Audubon Societies, held in New York City October 25 and 26, again exemplifies the ever increasing interest in bird-study and bird protection, and also gives renewed evidence of the continued growth and success of the Audubon movement.

The report of the President, Dr. T. Gilber Pearson, throws an interesting light on the scope of the Association's activities. We quote, tendencies affecting the fortunes of wild bird and animal life in America have not greatly changed since last year. Most species of small birds are doubling on the increase and large game animals, in many sections continue to show a disposition to increase to the full extent of the range they occupy. Wild fowl are reported as holding their own or gaining over large areas of North America, despite the annual toll taken by gunners and the perfectly enormous economic waste of their bodies as a result of alkali and perhaps algae poisoning in the north-western states and Canada.

The following is of interest as showing the scope of the Association's activities in the field of education. "During the year, officers, directors and members of the Association have given public addresses before audiences in many parts of the country. In addition the Association has employed, and kept in the field a large part of the time, seven special lecturers. In this period more than 1,500 lectures and talks to combined audiences of not less than a quarter of million listeners have been given under the Association's influence."

As further indicating the extent of the Association's educational work report tells of the enrollment, during the year, of 327,776 Junior Club members, both in public and private schools, as well as among troops of Girl and Boy Scouts. The report also shows a total enrollment, since the beginning of this work, of 3,065,120 children.

The protection given colonies of nesting sea birds, as well as Egrest and other members of the Heron family, has been continued through the employment of special wardens. Approximately 130,000 of these birds and their nests have received protection in this manner. Many thousands of wild Ducks and Geese have likewise received protection on the Paul J. Rainey Sanctuary on the Louisiana coast, which consists of 26,000 acres and is owned and administered by this Society.

The Association now has 8,875 adult members as well as 120 affiliated organizations.

The report issued by the Auditor shows a surplus in all funds. The total income for the year was \$257,083, and the balance sheet now shows assets of over \$925,000, of which \$809,454, is represented by Permanent Endowment.



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