

### PROGRESSIVE RED CROSS CAMPAIGN FOR HEALTH

Public Health Nursing, Nutrition and Home Hygiene Work Cover the Country.

Important contributions to public health were made by the American Red Cross through its Public Health Nursing Service, Nutrition Service, and in instruction in Home Hygiene and Care of the Sick. In every State and Alaska, with the exception of Delaware and Nevada, instruction was given by the Red Cross, also in the Philippines, Hawaii, Porto Rico, and Virgin Islands. A total of 57,376 women and girls learned to make a hygienic home, and care for the sick in their homes.

The United States Public Health Service estimates that adequate rural health nursing service would cost \$20,000,000 annually, but would save a billion dollars in value of human life, earning power, and economic conservation. The American Red Cross, through its Public Health Nurses, of whom there were nearly 800 on duty the past year, is doing its part in meeting this requirement.

The Red Cross, through its nutrition service, taught thousands what to eat for health. In this country, 24 States were served with from one to ten Red Cross Chapter nutrition programs in each State. In 33 States, nutrition instruction was given either through the regular nutrition instructors or through volunteer dietitians.

During the school year an average of 15,413 individuals a month, including parents, teachers, pre-school, and school children, were assisted to a better knowledge of food in its relation to health, and how to apply it to their daily lives. In March, 111,219 individuals received this instruction, while during the year 3,583 classes were conducted and 6,450 conferences and home visits were given by nutritionists, thus reaching thousands of individuals.

The Annual Roll Call for Membership from November 11 to 25 is an invitation to all persons to assist in maintenance of such services through another year by enrolling in the American Red Cross.

### RED CROSS SERVICES SHOW UPWARD TREND

Disaster Relief, Veterans' Aid Foremost in Fiscal Year. Services All Vital.

Expenditures by the American Red Cross for the last year showed a mounting curve as compared with those for the preceding year—\$11,592,849.35 as against \$10,821,679.86. The outstanding appropriations were for disaster relief and assistance to disabled veterans. For disaster relief the American Red Cross expended \$3,871,827, of which the National Organization contributed \$3,642,827, and the Red Cross Chapters \$229,000. For disabled veterans, a total of \$3,628,178 was called for, of which National Headquarters appropriated \$1,641,178, and Chapters, \$1,987,000.

The disaster relief figures do not include the Florida operations, which occurred after the end of the fiscal year, in addition to the work for disabled veterans, the Red Cross continued its work on behalf of men in the Regular Army and Navy and Marine Corps, which called for a total appropriation of \$509,451.

The enrolled nurses' reserve, from which nurses for disasters and other emergencies are called, cost \$47,332, borne entirely by the National Headquarters. Public Health Nursing, a part of the Red Cross program of national health work, cost \$866,822; instruction in home hygiene and care of the sick required \$152,466 in nutrition instruction, \$164,107 was expended.

The Red Cross campaign to reduce deaths from accidents and drowning, conducted by the First Aid and Life-Saving Service, called for \$352,355, and has shown tangible results in lives saved annually.

The Junior Red Cross, one of the foremost peace influences in the world, was carried on at a cost of \$581,053. All local Chapter activities of the Red Cross cost \$323,000, while other domestic operations of the Red Cross, borne by National Headquarters, amounted to \$264,040.

The remainder of the fiscal year's expenditures were accounted for in insular and foreign operations, of which the American Red Cross served, absorbed \$53,075; League of Red Cross Societies, \$180,000; Junior Red Cross foreign projects, \$74,085; assistance to insular Chapters, \$49,599; other insular and foreign work, \$54,733; supervision of service activities and general management, \$370,829.27.

The total expenditures for the year ended June 30 last were divided: National Organization, \$7,881,869.85; local Chapters, \$4,511,000. In the Tenth Annual Roll Call, November 11 to 25, the public is invited to share in this vast work done in their name by enrolling in the American Red Cross as members.

W. F. LITTLE  
NOTARY PUBLIC  
Tryon, N. C.

CHAS. J. LYNCH  
Real Estate  
Phone 173 Tryon, N. C.

## North Carolina Weekly Industrial Review

Warrenton—Work started, on new parsonage for Baptist Church.  
Oxford—5 carloads of hogs were shipped from here to Richmond market recently.  
Mount Airy—Tobacco market opened here with one of largest breaks of week in history of market.  
High Point—Several city streets being resurfaced with asphalt.  
High Point—Southern Real Estate and Building Record, "new publication, to be issued here monthly, beginning November 10.  
High Point—Stadium to be erected, on high school athletic grounds.  
High Point—November under way, to establish radio broadcasting station here.  
Morehead City—Contract let, for building causeway to connect Morehead City and Morehead Bluffs with Atlantic Ocean, costing \$400,000.  
Hendersonville—Building at corner of Main and 4th Avenue, West to be remodeled, at cost of \$10,000.  
Pittsboro—Silk mill here employs 30 people.  
Silver City—\$4,000 fire truck purchased by fire department.  
Silver City—Work to start soon, on new municipal building.  
Lakeside—\$60,000 school to be erected here.  
Lake Lure—Bids asked, for construction of new school here.  
Shelby—Work under way, paving state highway No. 20 from this city to Beaver Dam.  
Pinehurst—Carolina Hotel being improved and reconstructed, at cost of \$50,000.  
Wilmington—Iron fence being built around courthouse park.  
Wilmington—Contract awarded, for construction of new First Presbyterian Church, costing \$300,000.  
Greenville—Oil test well being drilled here.  
Asheboro—Rapid progress being made, on improving highway from Asheboro to Lexington.  
Southport—Road and causeway to be built across sound, 8 miles above Southport, connecting Fort Caswell with this town.  
Lumber Bridge—20,040 bales of cotton ginned in Robeson County, prior to October 1.  
Wilmington—Boathouse to be erected at Greenfield Lake.  
Wilmington—Ideal Food store to open here, at 129 Market St.  
Smithfield—Overhead bridge on highway No. 22, between here and Four Oak, nearing completion.  
Wilmington—Industrial survey to be made in this city.  
Raleigh—Large hay crop being harvested in surrounding territory.  
Wilmington—Quaker State oils and greases will be distributed at Wilmington, through Wilmington Compress and Warehouse Company.

Hendersonville—Large commercial hotel planned for this town.  
Goldsboro—Various city streets to be improved, and sewer and water lines extended.  
Durham—Work progressing rapidly on construction of new heating plant at Duke University.  
Durham—Work being rushed, on new Law Library building of Wake Forest College.  
Wilmington—Apple white building being remodeled.  
Wilmington—Standard Oil Company to publish booklet furnishing list of tourist routes into Wilmington.  
North Carolina fishing industry industry yielded \$2,500,000 in 1925.

Charlotte—14th annual Good Will Tour of Charlotte Chamber of Commerce, started.  
Asheville—Highway No. 20 from Asheville to Lake Lure, being paved.  
Elizabeth City—Bids opened, for construction of new Virginia Dare Hotel.  
Greenville—918,744 pounds of tobacco sold here recently, bringing \$254,948.  
Belvidere—New bridge proposed across Porquimans River, near here.  
Glenola—North Carolina Public Service Company constructing power and light to Randleman, Sophia and Glenola.  
Yanceyville—Yanceyville-Danville road nearing completion.  
Blandenboro—Old wooden building on Main Street to be moved, and new brick building erected.  
VETCH FOR HAY  
In the rise of hairy vetch in usefulness and popularity, different ways are developing for using it on Southern farms. Although its main use is for soil improvement, it is coming into use as a hay crop in combination with oats.  
Farmers who have tried it have found that this combination makes a large yield of good hay. Yields of more than three tons per acre have been reported, although this is above the average.  
The oats and vetch seed are planted together in the fall of the year. The rate of seeding is three pecks to one bushel of oats and 20 pounds of vetch seed per acre. This is the standard amount of vetch seed when planted alone. It is necessary to reduce the amount of oats and plant the full amount of vetch seed to keep the oats from "out-doing" the vetch.  
In the central and lower South the rust-proof varieties of oats are preferred. Along the northern border of the cotton belt turf oats are necessary to prevent winter killing. On most Southern soils and application of 4.0 pounds of acid phosphate or basic slag per acre will pay well. Nitrate of soda may be needed for the oats next spring. This hay matures in the spring in time to feed stock while making a crop, and when there is a big crop of hay. Another advantage is that land can be used for raising legume crop next year, thereby increasing two crops in one year.

## Improvements Special Fall Showing

We invite the public to view our special fall showing of Dodge Brothers Motor Cars featuring two of the most important improvements ever made in this dependable and long-lived product

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DODGE BROTHERS MOTOR CARS

## A new age in railroad building



The freight traffic on the Southern last year was about 75 per cent greater than in 1918. How much greater than the 1918 traffic will the 1926 traffic be?

NOT so many years ago railroad building meant the construction of new lines in sections of the country where rails had not been laid before.

A new age in railroad building has come. This is a time of intensive development of railroad capacity within the territories already served.

The Southern Railway System is handling today two and one half times as much freight traffic as it handled two decades ago. The increase in traffic in the next decade also will be great. Beyond a certain point no railroad can meet the increase in the demands made upon it without increasing its facilities.

This means double tracking its lines—and in some places adding third and fourth tracks. It must also build new and stronger bridges to support heavier train-loads; erect larger shops and terminals; and provide more and larger engines and cars.

The Southern is developing intensively its present facilities, and it plans many more improvements in the coming years. Continued good earnings will maintain its credit and make it possible to carry out these plans.

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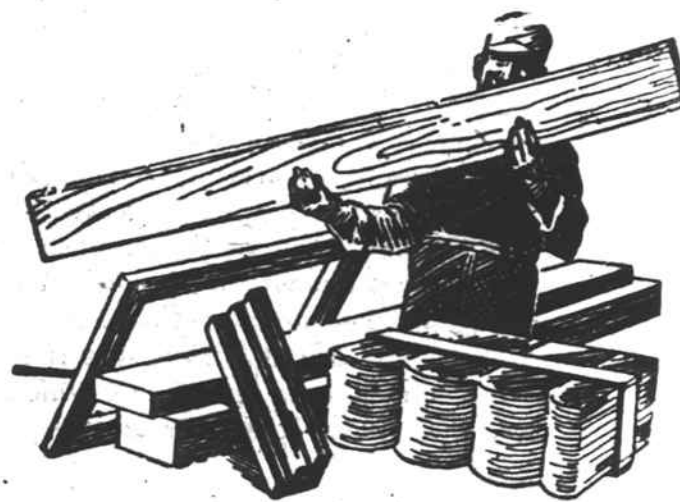
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