

# Life Of Towels Needn't Be Short

**By Ruth Current**  
**State Home Demonstration Agent**  
 Longer Life for Towels: Rotate supplies by putting freshly laundered towels on the bottom of the pile so that a few towels will not get all the wear and laundering while others lie in storage. Long storage without laundering may cause the fabric to deteriorate, because smoke, dust, and moisture in the air combine to weaken the cotton even while the towels are resting on the shelf. Wash towels before they become too soiled and require extra rubbing or bleaching to become white again. If a bleach is used, dilute it according to directions and be sure to rinse thoroughly afterward. Strong bleaches weaken fabrics. Drying outdoors in the sunshine is a safe and effective way to whiten towels. Bring towels in as soon as they are dry, because too much whipping by the wind may loosen yards at corners and cause them to fray.

Home economists advise against ironing Turkish towels. Ironing is unnecessary labor and it mats the loops, making the fabric less absorbent, and may even break the fibers in the yarns. Hand and dish towels may be ironed flat and then simply folded by hand. To prevent too much wear at any one place, and keep the towel from splitting along creases, fold towels sometimes in halves and sometimes in thirds.

Never pull out too long a basting thread, but rather cut between the stitches and pull the basting thread out in short lengths. In this way large thread holes in the material will be avoided, and, in the case of sheer materials, the possibility of pulling the fabric threads will also be eliminated.

## Roda Theatre Produces Its Own Ocean Breezes

Now manufacturing its own cool air is the Roda theatre at Atlantic Beach. The newly air-conditioned theatre has recently announced also that beginning Sunday, films from the four major companies will be the only ones shown, MGM, Paramount, Fox Warner Brothers, and first runs from Allied Artists. Only the best pictures from these companies will be used, A. B. Cooper, manager, reports.

In the future, the runs will be Sunday and Monday, Tuesday, Wednesday and Thursday, and Friday and Saturday.

## DAY-LONG SHEER



Photo courtesy New York Dress Institute  
 Basic dress of sheer navy crepe styled for a woman's figure. Collar is edged with lace-trimmed organdy.

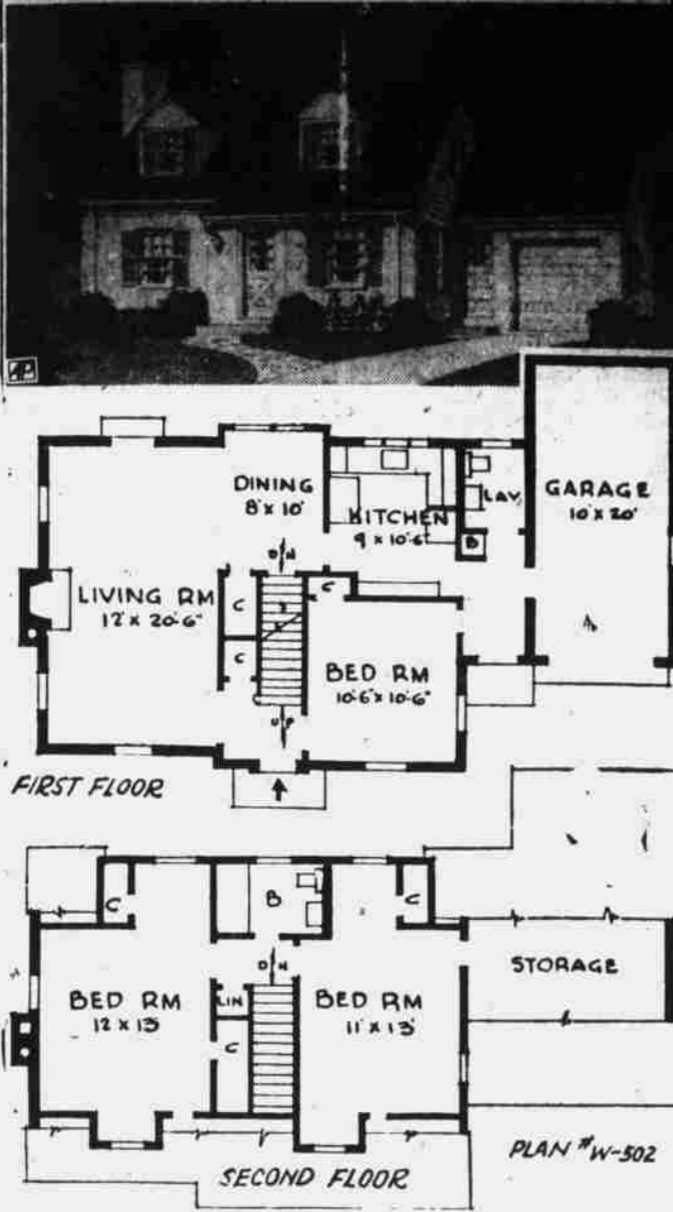
The recent remark of a well-dressed woman that even though she had never been clothesmad, she had always found it worthwhile to look her best expresses the fashion philosophy of most mature women. This Spring, more so than in seasons, it is entirely possible regardless of what you can spend, or what your size problem happens to be. Styles which "fit to begin with," whether you take regular women's sizes, "extra" sizes, or "half size," for the short and stout, are big news in New York designer collections... and all at a price.

The sheer crepe coat-dress pictured today, as purposeful as it is inexpensive, is an example of the new, real values for the average woman's purse. It has the three-quarter length sleeves, the look of soft fullness, and the distinction which the mature person likes in her clothes, and it is a dress she can wear throughout the day, and with many different accessories.

Small-printed sheers, one-piece polka dot shirtwaist dresses, and simply-designed pastel crepes are other excellent fashions shown this Spring in a variety of women's sizes.

The country has between 3,000 and 4,000 disc jockeys, whose incomes range from \$35 to \$3500 a week.

## HOMES FOR AMERICANS



This compact six-room house can be built as a "honeymoon cottage" with the second floor left to be finished when the family grows. By including a shower stall in the lavatory the ground floor will comprise a complete four-room dwelling. Designed by Bertram A. Weber, architect, 221 North LaSalle St., Chicago 1, Ill., this plan, W-502, covers an area of about 905 square feet with garage. Including a full basement, the house contains approximately 18,000 cubic feet. The architect suggests a red brick exterior accented with white trim and green shutters. The first floor bedroom can double as a library.

## BACHELOR

Mrs. Dewey Taylor attended the funeral of her uncle in Newport Monday afternoon.

Mr. and Mrs. Hunter Taylor, Mr. and Mrs. F. R. Taylor, Mr. and Mrs. C. H. Smith and Mrs. George Carraway were in New Bern Wednesday.

Misses Ian and Ethel Wilcox and Miss Sara Pate of Spring Garden spent last week with Mr. and Mrs. Grover Paul.

Lt. and Mrs. C. O. Glick of Camp Lejeune spent several days last week with Mr. and Mrs. Sheldon Belangia.

Mr. and Mrs. Carl T. Whitehead of Crab Point visited Mr. and Mrs. C. C. Smith Sunday.

Elwood Salter of New Bern is visiting in the community.

Mr. and Mrs. Hannibal Matthews of Washington, D. C., and Miss Bertha Bell visited Mr. and Mrs. C. C. Smith Sunday.

Rev. J. M. Jolliff began a series of meetings at Oak Grove church

## don't DO that!



DON'T BE A CALAMITY HOWLER... A chronic complainer about aches and pains is seldom popular with her friends.

Monday evening, Miss Nellie Smith and Mrs. E. L. Becton are directing the Vacation Bible school each afternoon this week for the young people.

Mr. and Mrs. Lee Davis and son, Freddie, Mrs. C. C. Spears and Mrs. Martha Cox of Kinston visited Mr. and Mrs. H. N. Harris last week. Sadie Louise Harris returned to Kinston with them for a week's visit.

Mr. and Mrs. Sheldon Belangia and Mrs. Henry Adams were hosts to a weiner roast for their sons, L. O. Taylor and Ernest Ray Adams of the United States Navy who are spending their leave with their parents on the shore of Neuse river. Swimming preceded the weiner roast, complete with slaw, and cold drinks.

Those attending included Gwenn and Emily Adams, Lois and Vivian Benton, Tom Harris, A. G. Taylor, Preston and Dorothy Taylor, Sue and Pat Ward, Elizabeth Morton, Sicria and Brenda Smith, Jimmy and Billie Adams, Joe and Faye Adams, Edwin Lee Becton Gerald Taylor

Mr. and Mrs. Elmo Taylor, Mr. and Mrs. E. L. Becton, Mr. and Mrs. C. H. Smith, Lt. and Mrs. C. O. Glick, Mrs. Fred Smith, Ralph Howard and John Gillette of Maysville visited Mr. and Mrs. F. R. Taylor recently.

Mr. and Mrs. Hannibal Matthews of Washington, D. C., visited friends and relatives in the community and were dinner guests of Mr. and Mrs. W. L. Harris Sunday.

J. L. Smith, Jr., attended a three-day convention of the Southern Life Insurance company in Wil-

ington last week. Miss Mary Toth of Dayton, O., spent the last week with Mr. and Mrs. Jack Thomas.

Mrs. James Oglesby and daughter, Mrs. James Ippock and two children, Joyce and Douglas, spent Tuesday with the J. L. Smith families.

Mr. and Mrs. George Huntley, Jr., and children, George III, Nancy Lynn and Vivian LaVarrie spent Sunday with Mrs. Huntley's parents, Mr. and Mrs. J. L. Smith, Sr., and grandmother, Mrs. Sara Small.

The following people attended the Taylor-Turner wedding at Core Creek Thursday afternoon: Mr. and Mrs. E. H. Taylor, Mr. and Mrs. Hunter Taylor, Mr. and Mrs. J. A. Taylor, Mr. and Mrs. F. R. Taylor and children, Mr. and Mrs. Elmo Taylor and children, Mr. and Mrs. C. C. Smith, Mrs. John Smith, Mr. and Mrs. Fred Smith, Mrs. J. L. Smith, Sr., Mrs. J. L. Smith, Jr., Mrs. George Carraway and Mrs. Haywood Harris.

## Tobacco Bulletin Released By State College Service To Give Aid to Farmers

COLLEGE STATION, Raleigh— "Flue-Cured Tobacco Barn Constructed," a new 24-page bulletin containing 17 detailed drawings, has just been released by the State College Extension Service.

The publication was prepared by R. R. Bennett, Extension tobacco specialist, who points out that the high fuel and insurance cost involved in curing tobacco emphasizes the importance of proper barn construction.

"In many cases," Mr. Bennett

Happy Jack MANGE MEDICINE  
 CHOICE OF COLE BROS. CIRCUS  
 Mange cases thought hopeless responded to new formula 64—Penetrating vegetable oils with IMPORTED CLAY DOGS: Heals any mange, moist or dry eczema and promotes hair growth or your money back. LIVESTOCK! Sore head on POULTRY! HUMAN USE: Positive relief for dandruff, itchy scalp, dry falling hair. At drug and feed stores or write Happy Jack, Inc., Dept. W, Snow Hill, N. C. 10 oz. \$1.50, 24 oz. \$3. Postpaid.

declares, "tobacco barns are being operated with holes in the gable ends, openings under the eaves between the rafters, and ridge ventilators that cannot be closed. In practice and under experimental conditions, it has been found that this open condition of the barn is both expensive and unnecessary."

From the standpoint of efficiency and low heat loss, the old log barn is still one of the best if properly constructed, although wasteful of timber, the specialist adds.

The drawings give step-by-step information on the construction of various types of barns. Suggestions for eliminating fire hazards in barn construction appear at the end of the publication.

Certain deep sea fish have organs that generate a cold light.

A legume grown in every rotation and returned to the land is a MUST for maintaining the productivity of all but tobacco soils.

Since your land probably needs more than a soil building rotation, contact your County Soil Conservationist for a complete soil conservation plan for your farms.

**FIRST-CITIZENS BANK & TRUST COMPANY**  
 TIME — TRIED — TESTED  
 MEMBER FEDERAL DEPOSIT INSURANCE CORPORATION  
 Beaufort, N. C.

"He's trying to figure how we'll split the \$25,000.00 Family Sweepstakes Prize in the Pepsi-Cola 'Treasure Top' Contests."

● \$25,000.00 Cash for some lucky family! That's the grand payoff of 40 Cash Prizes in the great Family Sweepstakes, in Pepsi-Cola's \$203,725.00 "Treasure Top" Sweepstakes and Contests!

● Also, 51 Cash Prizes each month in your state plus big Monthly National Prizes!

● Thousands have won cash—thousands more will win cash! Don't wait—enter now! Contest closes June 30, 1948.

**GET ENTRY BLANKS AT YOUR STORE**  
 Bottled by: Greenville Bottling Co.  
 Under appointment from Pepsi-Cola Company, N. Y.

Like This... I'm dead to the World!

NOW I'm Ready to Serve You!

**keep your telephone alive**

Please replace your telephone receiver on the hook when you have finished talking. If you don't, your line will give a "busy" signal and you will not receive incoming calls. Should yours be a party line and you fail to replace the receiver, the whole line will be "dead." Be a good neighbor—cooperate.

**Carolina Telephone & Telegraph Company**

# 1948 TAXES

MAY BE PAID NOW AT

# 2% DISCOUNT

**E. O. MOORE**  
 Carteret County Tax Collector

**GET THESE Grocery Needs**

**THREE SPECIALS BELOW EFFECTIVE THROUGH NEXT WEDNESDAY!**

ARMOUR STAR SHORT SHANK  
**SMOKED PICNICS, (lean, tender) lb. 51c**

U. S. No. 1 NEW CROP NORTH CAROLINA NEW  
**WHITE POTATOES, 10 lbs. 39c**

TAKE HOME A VARIETY — OLD VIRGINIA APPLE BLEND  
**ASSORTED JELLIES, 2 10-oz. jars 25c**

Always Fresh—Nabisco  
 FRUITANA, 7-oz. pkg. 19c  
 Fine For Salads  
 WESSON OIL, pint bottle 51c  
 Facial Soap  
 WOODBURY, 3 cakes 33c  
 Makes Cleaning Easy  
 AJAX CLEANSER, 2 cans 25c  
 Face Cloth In Each Box  
 SILVER DUST, large pkg. 37c  
 Pure White Floating  
 SWAN SOAP, 2 large cakes 37c

**PENDER QUALITY FOOD STORES**

**Junket Freezing Mix, 4-oz pkg 10c**  
**Armour's Shortening, 1-lb. ctn. 42c**

BALLARDS  
**Obelisk Flour, 10 lbs. plain 93c**

CAMPBELL'S  
**Pork and Beans, 16-oz. can 16c**  
**Duff's Hot Roll Mix, 14 1-2 oz pkg 27c**

**POST'S CORN TOASTIES, 8-oz. pkg. 15c**  
**SILVER LABEL TEA (Serve Iced) 4-oz. pkg. 29c**  
**FLEECY WHITE BLEACH, quart bottle 15c**

For Light Fried Foods  
**Snowdrift, 1-lb. size 46c**  
 A Picnic Must  
**C S Cabrup, 14-oz. bot. 22c**

Pie Crust Mix  
**Jiffy, pkg. 17c**  
 Shredded  
**Ralston, pkg. 19c**

Vanilla, Choc., Coconut, Orange  
**JELL-O TAPIOCA PUDDING 3 pkgs. 25c**

Take Home A Carton  
**COCA-COLA 6 bottles 25c**

For All Baking Needs  
**C S FLOUR 5 lbs. plain 48c**

**Pender Guaranteed Meats**

TENDER LEAN END CUT  
**PORK CHOPS, lb. 61c**

WELL FLAVORED ECONOMICAL  
**VEAL BREAST, lb. 37c**

RIB SALT MEAT  
**STREAK-O-LEAN, lb. 29c**

VEAL SHOULDER  
**CHOPS, lb. 61c**

**Down Produce Lane**

FANCY YELLOW SUMMER  
**SQUASH, 2 lbs. 11c**

FANCY FLORIDA PASCAL  
**CELERY, stalk 10c**

Fresh Green Top  
**CARROTS, 2 bunches 31c**  
 U. S. No. 1 North Carolina  
**PEACHES, 2 lbs. 31c**

Tender  
**GREEN OKRA Lb.—33c**

Sweet Florida  
**CANTALOUPE 2 Lbs. 25c**