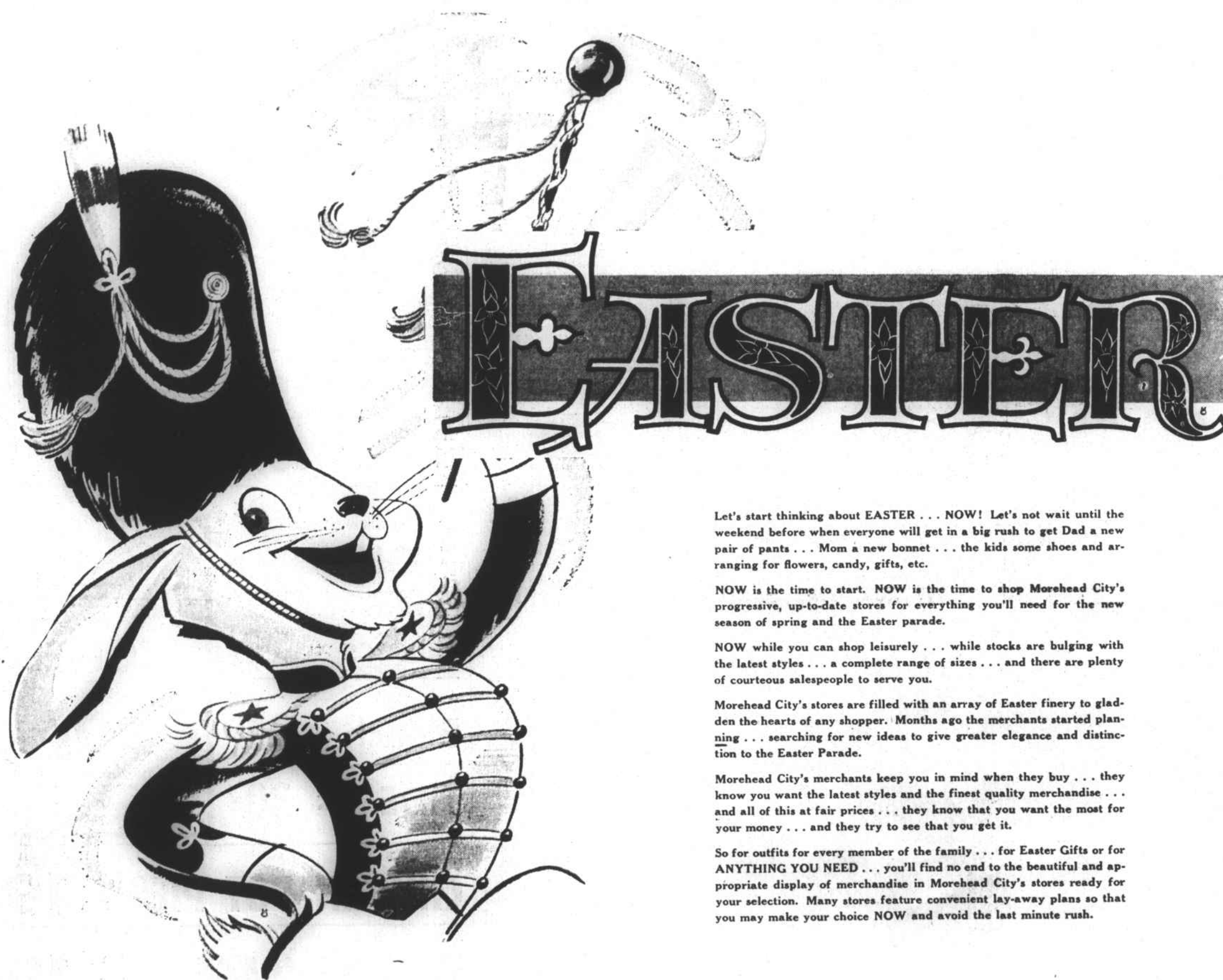


Here Comes Peter Cottontail . . .

# Time To Get Ready For



Let's start thinking about EASTER . . . NOW! Let's not wait until the weekend before when everyone will get in a big rush to get Dad a new pair of pants . . . Mom a new bonnet . . . the kids some shoes and arranging for flowers, candy, gifts, etc.

NOW is the time to start. NOW is the time to shop Morehead City's progressive, up-to-date stores for everything you'll need for the new season of spring and the Easter parade.

NOW while you can shop leisurely . . . while stocks are bulging with the latest styles . . . a complete range of sizes . . . and there are plenty of courteous salespeople to serve you.

Morehead City's stores are filled with an array of Easter finery to gladden the hearts of any shopper. Months ago the merchants started planning . . . searching for new ideas to give greater elegance and distinction to the Easter Parade.

Morehead City's merchants keep you in mind when they buy . . . they know you want the latest styles and the finest quality merchandise . . . and all of this at fair prices . . . they know that you want the most for your money . . . and they try to see that you get it.

So for outfits for every member of the family . . . for Easter Gifts or for ANYTHING YOU NEED . . . you'll find no end to the beautiful and appropriate display of merchandise in Morehead City's stores ready for your selection. Many stores feature convenient lay-away plans so that you may make your choice NOW and avoid the last minute rush.

## Morehead City

"Carteret's **BIGGEST** and **BEST** Shopping Center"

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**MOREHEAD CITY CHAMBER OF COMMERCE**

